



**DON BOSCO INSTITUTE OF MANAGEMENT STUDIES
AND COMPUTER APPLICATIONS**
Kumbalagodu, Bengaluru, Karnataka - 560074



BEST PRACTICES – 1

ENTREPRENEURSHIP DEVELOPMENT INITIATIVES.





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Best Practice – 1

1. Title of the Practice:

ENTREPRENEURSHIP DEVELOPMENT INITIATIVES.

2. Objective of the Practice:

- To inspire students to become entrepreneurs and make route for creation of enhanced society.
- To encourage the students in order to improvement and development in entrepreneurship.
- To deliver knowledge about government schemes and financial provision provided for entrepreneurship and also encourage gainful employment opportunities.

3. The Context:

Contemporary day is the day of entrepreneurship. Students after finishing their UG and PG course go to search of jobs, but only a few could get hire they choose or desire. Seeing this and keeping in tune with the vision of the institution of empowering women. College has devised various entrepreneurship development initiatives so that the students can utilize their aptitude and skills to make a healthier living. These student groups from the college level can join together form their own groups and become successful entrepreneurs of tomorrow.

4. The Practice:

College has been conducted majorly two Entrepreneurship Development Initiatives for both UG and PG students in the academic year 2022-23 regarding students wanted to know how to spot opportunities and how their education helped the young entrepreneurs with planning, financing and managing their businesses. And also to expose the students to the various financial support and services from bank to develop entrepreneurship as per Bangalore University syllabus.

4. Evidence:

Sl. No.	Title of the Initiative	Date	No. of Participants	Course
1.	“Financial Support and Services from Bank to Develop Entrepreneurship.”	23/07/2023	100	B.com and BBA
2.	“Entrepreneurial Leadership and Management.”	28/04/2023	92	MBA

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KUMBALAGODU, BENGALURU

GUEST LECTURE

REPORT ON

**“FINANCIAL SUPPORT AND SERVICES FROM BANK TO DEVELOP
ENTREPRENEURSHIP”**

23rd JULY, 2022

RESOURCE PERSON: SRI VINAYA M.E

**(SENIOR MANAGER, CREDIT, KARNATAKA GRAMEEN BANK,
REGIONAL OFFICE TUMKUR)**

The Department of Commerce and Management organised Guest Lecture on “FINANCIAL SUPPORT AND SERVICES FROM BANK TO DEVELOP ENTREPRENEURSHIP” for 2nd semester B.com and 4th semester BBA students. The Guest Lecture was held on 23rd July 2022, from 10:15am to 12:15pm in the final year BBA class room. The objective of the program is to expose the students to the various Financial support and services from bank to develop Entrepreneurship as per Bangalore University syllabus. The entire program was hosted by Asst Prof Vinayaka T, Department of Commerce and Management. The session was inaugurated by Prof Subha R HOD of Commerce and Management. The program started with invocation song by Asst Prof Vinayaka T. Chief guest was introduced by Miss Ayesha, 4th semester BBA student.

The Chief Guest of the day was Shri Vinaya M E. He is well known for his work in the field of self-help groups and joint liability groups. He is working as Branch Manager in Karnataka Grameen Bank, Regional Office Tumkur and he has more than 30 years of experience in Banking industry. He has also achieved many endeavours in the field of insurance linkage with banking under SBI life, APY, Government Social Security Schemes etc.

During his speech he concentrated more on the digital bank. He continued and said that the growth of digital banking has reduced the cost of starting the business vastly. This has significantly helped entrepreneurs in modern days. Not all entrepreneurs are from sound financial background. Most of them need initial



loans on reasonable interest rates in order to generate capital to start their venture or enterprise. It is self-explanatory but without funds, entrepreneurs cannot grow, and this is where banks, particularly commercial banks play a significant role in the lives of entrepreneurs. During the session, doubts and questions were asked by the participants and all the questions were satisfactorily answered by Resource person.

The session was very helpful to the participants. A total of 100 students were participated in the program. We got very good response from the participants. It helped them to expand their knowledge of Banking Industry in India.

The session ended with vote of thanks delivered by Miss Anjali, 2nd semester B.com student and she concluded the program.

Organising committee members

Asst Prof Subha R

Asst Prof Vinayaka.T

Report by

Asst Prof Vinayaka.T

Vinayaka.T
25/07/22
Coordinator

Subha
25/07/22
HOD

Principal
25/07/22

Principal
Don Bosco Institute of Management
Studies & Computer Applica
Kumbalagodu, Mysore Road,
Bangalore - 560 074



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KUMBALAGODU, MYSORE ROAD, BANGALORE 560074

To:

The Principal,

DBIMSCA, Kumbalagodu, Mysore Road, Bangalore 74

NAME OF THE DEPARMTMENT ORGANISING THE PROGRAM: COMMERCE AND
MANAGEMENT.

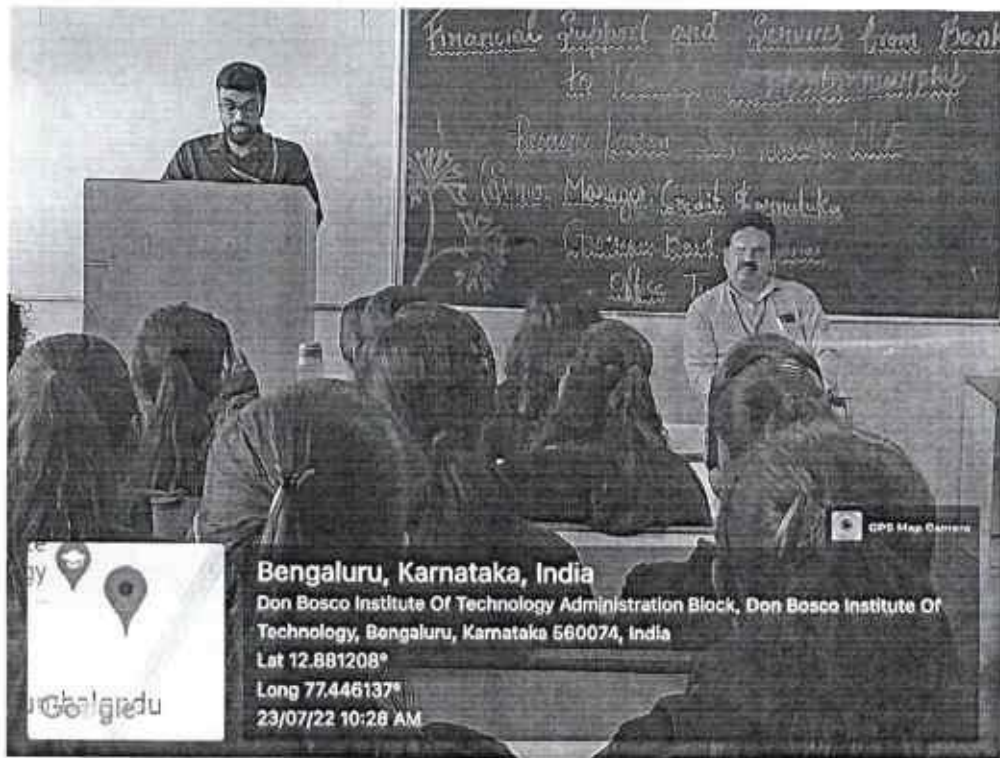
PARTICULARS OF PROGAM TO BE CONDUCTED IN THE MONTH OF July 2022

Sl.No.	Particulars	Particulars
1.	Name of the program to be conducted	Guest Lecture
2.	Title of the program Topic to be covered in the program	"FINANCIAL SUPPORT AND SERVICES FROM BANK TO DEVELOP ENTREPRENEURSHIP"
3.	Estimated date of conducting the program	23 rd JULY, 2022
4.	Name & Address of the resource person for the first program	SRI VINAYA M.E (SENIOR MANAGER, CREDIT, KARNATAKA GRAMEEN BANK, REGIONAL OFFICE TUMKUR)
5.	Estimated number of students participating in the program	100 Students
6.	Estimated Expenditure: <ul style="list-style-type: none">• Honorarium to the resource person• Other expenses	2000/- 1000/-
Total estimated expenditure		3000/-

Date: 22-06-22

Signature of the Head of the Department



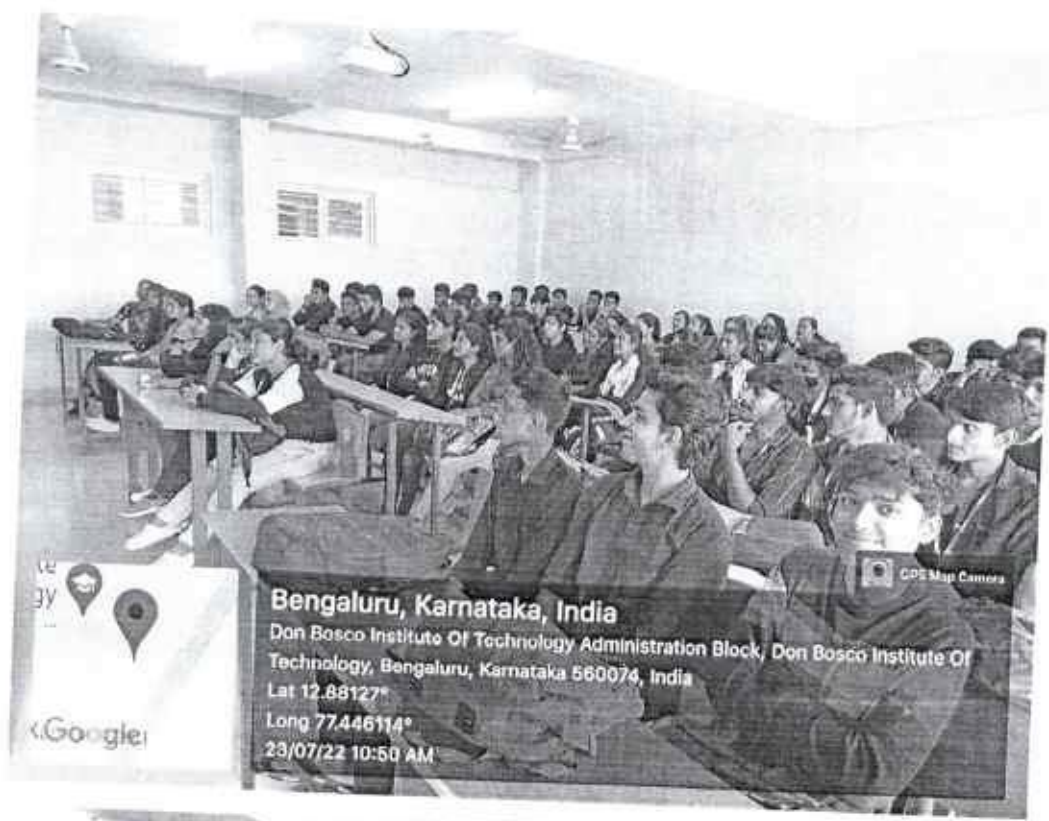






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Bengaluru, Karnataka, India
 Don Bosco Institute Of Technology Administration Block, Don Bosco Institute Of
 Technology, Bengaluru, Karnataka 560074, India
 Lat 12.88127°
 Long 77.446114°
 23/07/22 10:50 AM



Bengaluru, Karnataka, India
 Don Bosco Institute Of Technology Administration Block, Don Bosco Institute Of
 Technology, Bengaluru, Karnataka 560074, India
 Lat 12.881238°
 Long 77.446122°
 23/07/22 10:50 AM

Vinayaka-T
 25/07/22
 Coordinators

[Signature]
 25/07/22
 HOD

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 Principal
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DEPARTMENT OF MBA

“REPORT ON ENTREPRENEURIAL LEADERSHIP AND MANAGEMENT”

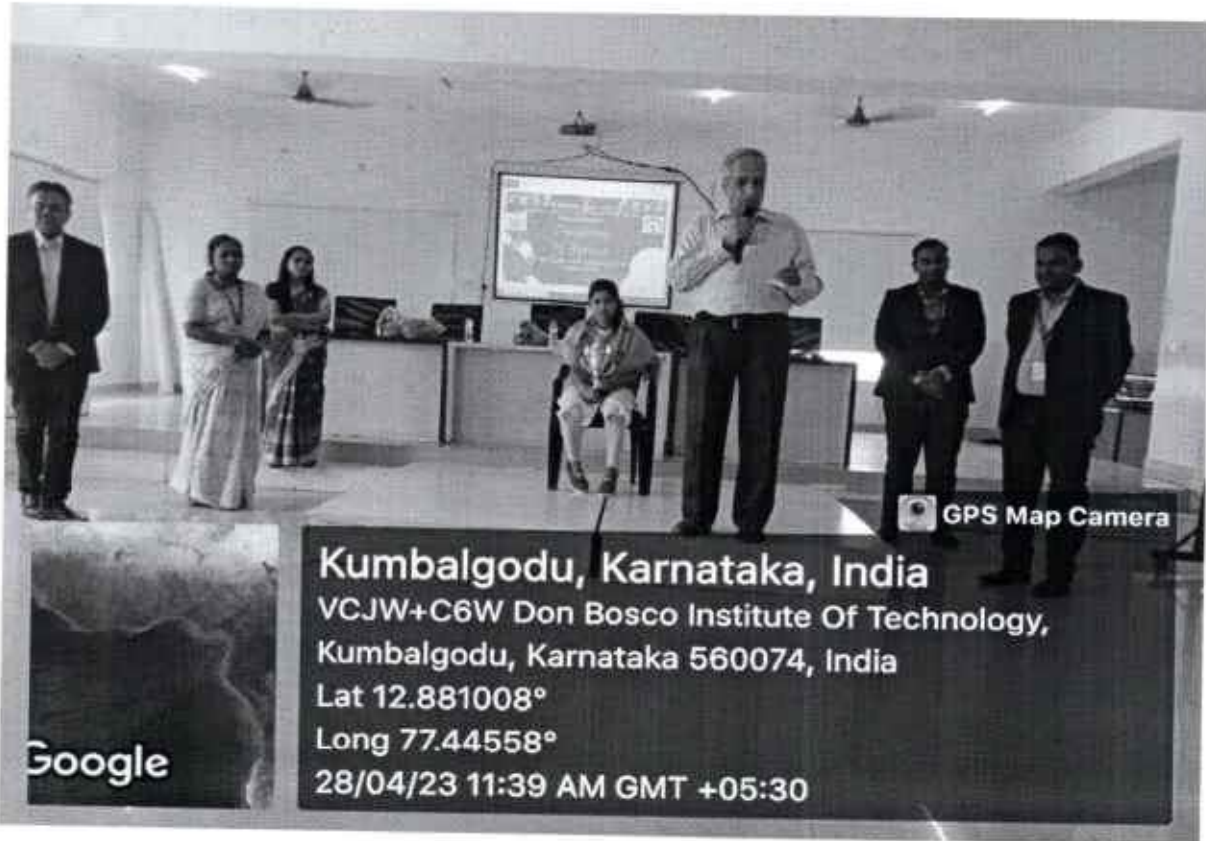
Date of the Programme	April 28 th , 2023 (Friday)
Title of the Programme	Guest Lecture on “Entrepreneurial Leadership and Management”
Resource Person details	Mr. Nagaraj
Programme Promoters	Mr.Rajagopal, WET Director- Dr. Kumar K R.
Number of students attended	85 including teaching and Non-teaching staff

This is a good thing but are we doing it right? To focus upon some do's and don'ts and to share some trade secrets with entrepreneurs a guest lecture by Mr. Nagaraj, on “Entrepreneurship” was organised by Dr. Kumar K R, MBA Director, DBIMSCA on 28th April, 2023 , Friday at MBA Seminar hall.



The session started with introduction to "Entrepreneurship". How one should be passionate about making their ideas work. The duo discussed how starters need to have everything properly planned before start. The speakers also spoke about the prerequisites of starting a business and running it in a profitable manner. All this was explained by discussing start-up stories of Paytm, Fresh menu, Flipkart, Ola, Uber, Swiggys well as their own journey. They also discussed different strategies which entrepreneurs are making to attract customers like free deliveries, exchange policies, discounts through their online apps, concessions on first order etc. Students wanted to know how to spot opportunities and how their education helped the young entrepreneurs with planning, financing and managing their businesses. They conveyed the importance of proper planning and structured learning through education. A short quiz on famous personalities was also well received by the students. The session ended with a question answer round. The session was informative and interactive.





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Pride Moment: Honoured to Ms. Nagashree S C ,“Bangalore University II Rank”



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Appreciation and Congratulated to awarded student Ms. Nagashree, by Mr. Rajagopal sir, WET



[Handwritten Signature]
Principal 29/4/23

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Director
Principal & Director
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