



**DON BOSCO INSTITUTE OF MANAGEMENT STUDIES
AND COMPUTER APPLICATIONS**
Kumbalgodu, Bengaluru, Karnataka - 560074



BEST PRACTICES – 2
Industrial Visits: 2019-20





DON BOSCO INSTITUTE OF MANAGEMENT STUDIES AND COMPUTER APPLICATIONS

Kumbalgodu, Bengaluru, Karnataka - 560074



1. Title of the Practice:

Industrial Visits 2019-20

2. Objective of the Practice:

The objective of the industrial visit is to go outside academics, as an industrial visits provides students a practical outlook of the work place and gives a chance to the students to learn practically through interactions, the working methods and employment practices.

3. The Context:

The institute has followed the suggestion made by the IQAC, the Department of Commerce and Management conduct industrial visits to several industries in the academic year. Classroom teaching-learning process becomes significant and real only when students get an interface in order to know the functions of the industry. DBIMSCA believes learning is effective when improved with programmes which focus and also negotiate beyond the syllabus and curriculum. Industrial Visits are an efficient way of revealing students to the nature of corporate and industrial practices.

4. The Practice

The Institution had taken the initiative to implement this practice. In every Academic year, industrial visits organized by the Institution for Departments.

- To learn about processing like crushing, shaping and grading of tea, the latest technology used and how the factory operates and the quality control procedures in Doddabetta Ooty Tea Factory and the Tea Museum.
- The students were taken around the different sections of the Dairy Day Ice Cream Factory and were informed about the operational procedure undertaken and followed to ensure quality production. They were also taken to the packaging and dispatch sections a\to understand methods of inventory management followed.
- At Garuda Food Pvt. Ltd., students came to about various Gonemade products produces under Garuda Foods Pvt. Ltd.
- At Sapham Food and Beverages Private Ltd. Bangalore, student came to know about oil products.

Sl. No.	Industry Name	Date	UG/PG Students	No. of Students
1.	Saptham Food and Beverages Private Ltd. Bangalore	28/07/2019	UG	40
2.	Dairy Day Ice-Cream, Bangalore	25/11/2019	PG	60
3.	GP Foods, Bangalore	05/11/2019	PG	50
4.	Doddabetta Ooty Tea Factory and the Tea Museum.	07/03/2020	UG	70

DON BOSCO INSTITUTE OF MANAGEMENT STUDIES AND COMPUTER APPLICATIONS



An Industrial visit to Saptham Food and Beverages Private Limited was conducted on 28/07/2019, The details are as follows:

Participants: Final year B.COM, BBA students (5th semester)
And 2nd semester BBA students

No of students: 40

Organised by: Department of commerce and management of DBIMSCA

Faculty members: Sushmitha J, Asst professor of Commerce and Management,
DBIMSCA

Mamatha P, Asst professor of Commerce and Management,
DBIMSCA

Timing: 10:00 AM to 2:00 PM

Transportation: College Bus

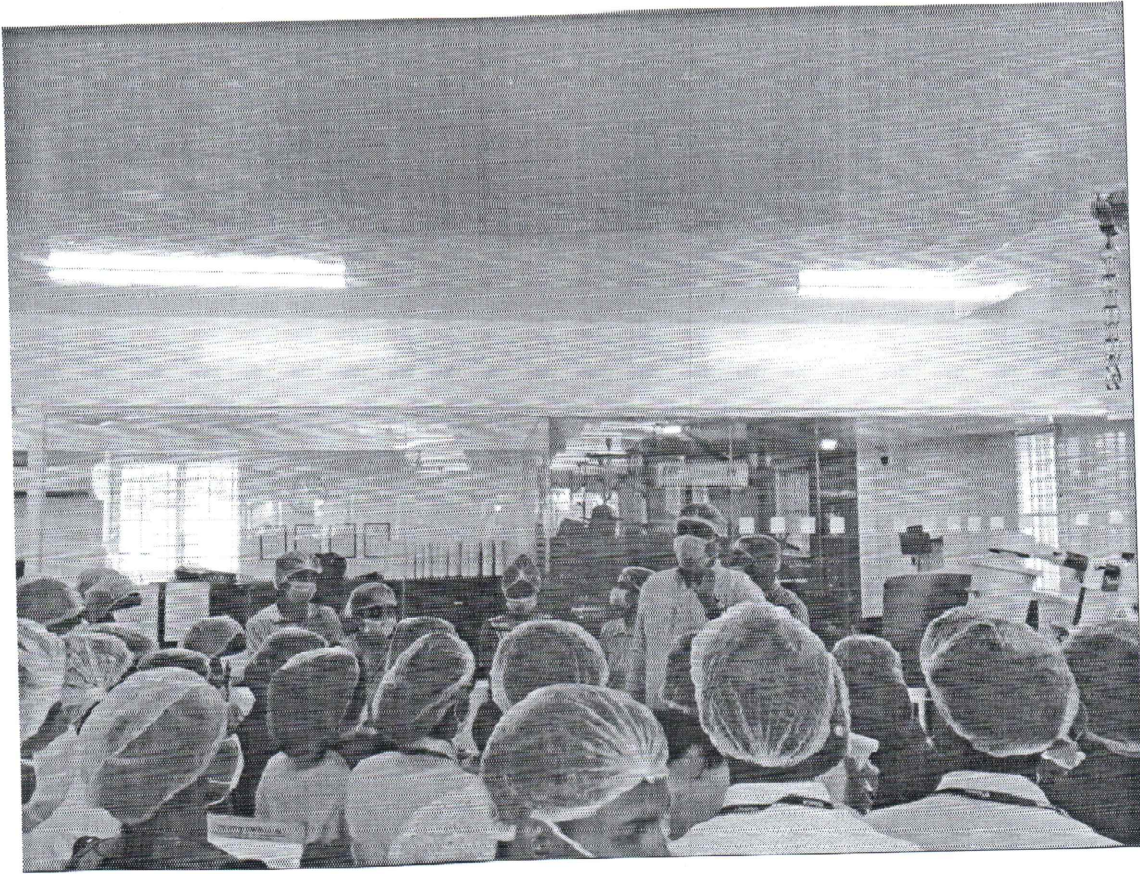


The visit started from DBIMSCA campus, around 10 AM on 28/07/2019 in a bus, the bus reached 11:00 AM, The founder of Sapham Food and Beverages Private Limited Manohar Iyer, was very supportive and he himself initiated the team and explained how the process of extracting oil takes place.



the students have understood the topics regarding entrepreneurship, process, extracting, retailing, marketing and adulteration, and he also introduced his staffs to us and taken feedback from students. The students got inspiration from the founder. And they also got an opportunity to understand the challenges faced by the entrepreneurs in the open economy.





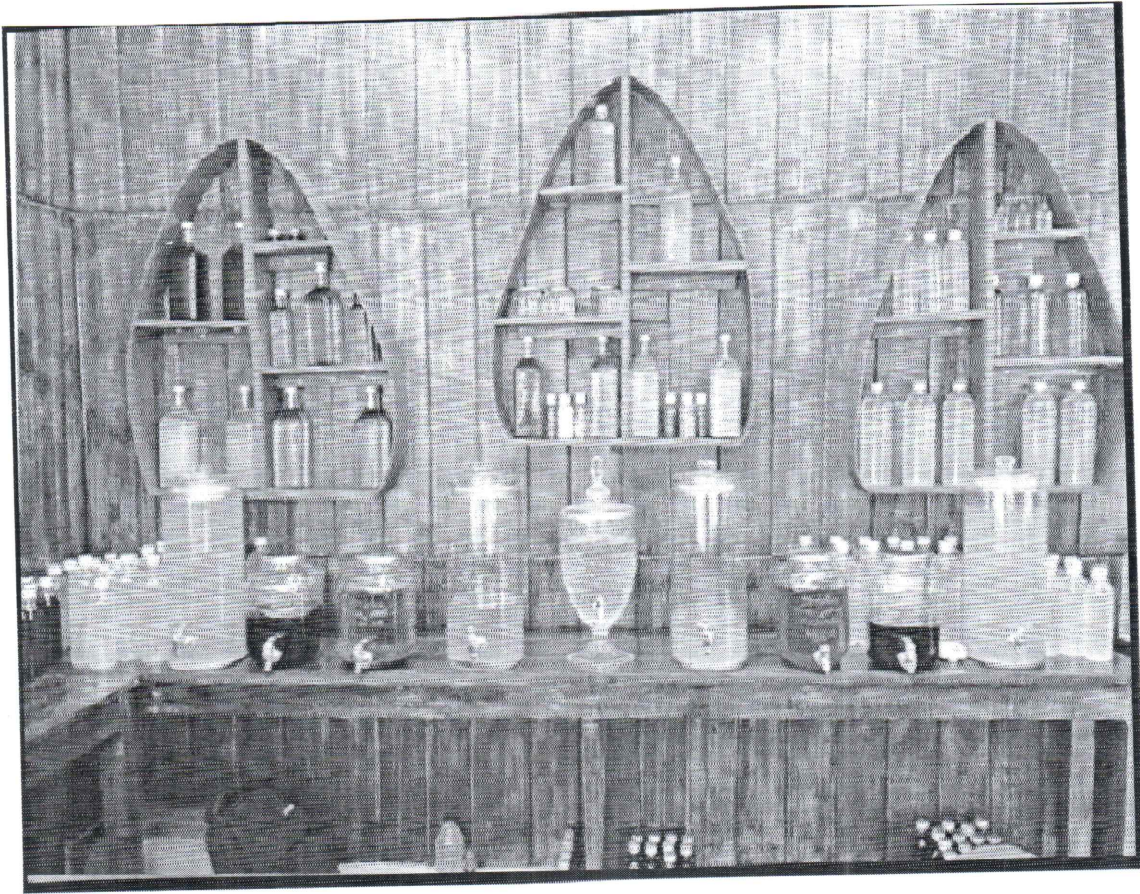
OBJECTIVES OF THE VISIT:

- In order to learn the process of oil extraction.
- To enhance the concept of entrepreneurship in the minds of the students.
- To get practical exposure in real world.

COMPANY INTRODUCTION:

Saptham Food and Beverages Private Limited is a Private incorporated on 31 May 2018. It is classified as Non-govt company and is registered at Registrar of Companies, Bangalore. Its authorized share capital is Rs. 1,000,000 and its paid up capital is Rs. 100,000. It is involved in Production, processing and preservation of meat, fish, fruit vegetables, oils and fats.





Saptham Food And Beverages Private Limited's Annual General Meeting (AGM) was last held on N/A and as per records from Ministry of Corporate Affairs (MCA), its balance sheet was last filed on N/A.

Directors of Saptham Food And Beverages Private Limited are Manohar Iyer Sadahalli Nagaraj and Shruthi Ananda.

Saptham Food And Beverages Private Limited's Corporate Identification Number is (CIN) U15138KA2018PTC113595 and its registration number is 113595. Its Email address is manohar.iyer@gmail.com and its registered address is No 988, Shashwathi, 13th cross, Banashankari 2nd stage, Bengaluru Bangalore KA 560070 IN , - , .



Current status of Sapham Food And Beverages Private Limited is - Active.

The visit was very fruitful to the students. The students and the faculty members have understood the concept of entrepreneurship and all the students and faculties have gathered at outside the firm and took snap with the founder. We started about 1:00PM from the college bus and the visit ended at our DBIMSCA college campus at 2:00 PM

Sushmitha

INCHARGE

INCHARGE

20/11/19

HOD



Principal
Principal
Don Bosco Institute of Management
Studies & Computer Applications
Kumbalagode, Mysore Road,
Bangalore - 560 074



DON BOSCO INSTITUTE OF MANAGEMENT STUDIES AND COMPUTER APPLICATIONS



Kumbalagodu, Bangalore, Karnataka - 560074

INDUSTRIAL VISIT TO GARUDA FOODSCOMPANY

As part of the curriculum, MBA department conducted an industrial Visit to Garuda Foods, Jigani on 05TH Nov 2019. MBA students of I semester along with faculty coordinators Prof. Champa T Prof. Nagarathna H and Prof. Lavanya M.

The main objective of the visit was to give students an insight into the production and marketing aspects of the final product and to provide students a practical perspective of the work place. Mr. Anson Albert, Company HR Manager, guided the students to an Audio Video Room to show a presentation on what marketing strategies are used for their "Gone Mad" products. Various advertisements were shown to students which they enjoyed. He also detailed them about the market segmentation and target groups of this product. Session was taken over by the Quality and Production dept. He briefed the students about how the product is produced and also explained how the product goes through a quality check with the help of PPTs. After the session students were taken to the actual production unit to show the process live.

Itinerary for Industrial Visit

- Introduction to Garuda Polyflex Foods Pvt Ltd
- Understanding of Chocolate Production-'Beans to Chocolate'
- Gone Mad Waferstick Chocolate Production Process
- Chocostick Making
- Factory Floor Visit

Garuda Polyflex Foods Pvt. Ltd is a joint venture established in the year 2011 between Garuda Food of Indonesia and the Polyflex Group of India.



Garuda Food is a \$500 Million, 25-year-old food and beverage company. It is a part of the Tudung Group which deals in Agribusiness, Food and beverage manufacturing and distribution. It has 11 production plants, 18 beverage contract manufacturers, 6 food contract manufacturers in Indonesia and over 20,000 employees.

Garuda Food has a strong portfolio in food and beverage, offering an extensive and innovative range of snacks, confectioneries, biscuits, liquid milk drinks, fruit flavored drinks and juices that are widely distributed across many countries in Asia, Europe, Middle East, Africa, North America, Australia and Pacific Ocean nations.

Garuda Food has received many awards and accolades like Indonesia Customer Service Award (ICSA), Indonesia Best Brand Award (IBBA), Top Brand Award, Top Brands For Kids Awards, Original Indonesia Brand Award and many more. According to Euro Monitor, the Garuda Food Group maintained the leading position in sweet and savory snacks with 26% (2009) and 22% (2010) shares of retail sales value. The Group dominated the nuts Market with a 52% retail value share and was a strong leader in the sweet and savory snack segment.

Garuda Polyfex Food's endeavor is to provide best in class and innovative offering in food and beverage segment, which will give consumers more delightful experiences. In this pursuit the joint venture has launched Gone Mad Choco sticks in the chocolate Segment, Gone Mad Jelly Drink and Gone Mad Chocolate Drink in the beverage segment and Gone Mad Sugar Cheese Cracker in the biscuit segment. GP Foods is in the process of rolling out exciting new product innovations.

BRAND: GONE MAD



Gone Mad is the endearing expression of the inherent need in all of us to be free. The philosophy that drives the brand Gone Mad - helps it deny order and routine and 'break the normal' in a fun yet lovable way. Gone Mad appeals to the lighter side of everyone, and allows everyone to express their inner inanities.



The "Gone Mad" word is playful, spontaneous, entertaining, engaging and youthful world where you can let loose your unabashed love for food.

Armed with its innovative product, "Gone Mad" promises to kill monotony and offer differentiated delight.

"Gone Mad" gives the license to escape into a spontaneous world and leave your boring, straight-jacketed life behind.

Vision:

Build a sustainable FMCG business in India with brands that create new market; constantly ushering in new consumption experience and leveraging our Global Portfolio.

Mission

Company creating value to society by values of caring, team work, continuous improvement and high degree of customer delight.

Manufacturing Facility

GP Foods Pvt Ltd. is a world class FMCG company which is situated in Bommasandra Industrial area, Bangalore. The company was established in 2011. The unit's built up area is approximately 7000 Sq meters.

We have a manufacturing facility for wafer sticks and jelly drinks. Most of the machinery and equipment are imported. The equipment for the production of jelly drink is bought from the world class beverage processing company - Alfa Laval based in Europe.

The manufacturing team is highly qualified and motivated. The company is licensed by FSSAI. We have the 'best in class' water treatment plant to achieve the highest quality product and also an in-house quality testing facility for raw materials and finished products.

They follow stringent quality norms to meet ISO 22000 standards. The entire legal requirement pertaining to pollution control board is followed strictly as a part of corporate social responsibility.



PRODUCTS

CHOCO STICK



SUGAR CHEESE CRACKER



CONCLUSION

it was a very useful visit to Gone mad industry, and it was informative visit. And we got to know what are raw materials used for preparation of choco sticks, and how the chow sticks are manufactured, and the stages involved in manufacturing therefore it was very useful visiting the industry.





Don Bosco Institute of Technology
Bangalore - 74

Don Bosco Institute of Technology
Kumaragiri, Bangalore - 74

Fwd: Permission for Industrial Visit

1 message

champa belagere <champabelagere@gmail.com>Thu, Dec 19, 2019 at
6:47 AM

To: Murulidhara Havnoor <murulicu@gmail.com>

----- Forwarded message -----

From: **champa belagere** <champabelagere@gmail.com>

Date: Mon 4 Nov, 2019, 9:31 AM

Subject: Re: Permission for Industrial Visit

To: <sangeetha.sm@gpfoods.co.in>

Cc: <rangaswamy.vp@gpfoods.co.in>

Yes, I confirm.

On Thu, Oct 24, 2019 at 8:36 PM <sangeetha.sm@gpfoods.co.in> wrote:

Dear Madam,

Good Morning..

Kindly plan your visit on 5th Nov 2019.

Please confirm us for further process.

*With Best Regards**Sangeetha S M**+91 8884439931***From:** champa belagere [mailto:champabelagere@gmail.com]**Sent:** Thursday, October 24, 2019 5:16 PM**To:** sangeetha.sm@gpfoods.co.in**Cc:** rangaswamy.vp@gpfoods.co.in**Subject:** Re: Permission for Industrial Visit

Thank you for your response.

Number of students 40 no's

Faculty 3 no's

November 4th or 5th

Thanks & Regards



Champabelagere

Dbimsca

Bangalore

On Thu 24 Oct, 2019, 4:43 PM , <sangeetha.sm@gpfoods.co.in> wrote:

Dear Sir/ Madam

Greetings From GP Foods !!

Thank you for showing interest with us.

Let us know the number of students would like to visit to our factory and tentative dates for the visit, will conform you the availability.

With Best Regards

Sangeetha S M

+91 8884439931

From: shrinidhi.t@gpfoods.co.in [mailto:shrinidhi.t@gpfoods.co.in]

Sent: Thursday, October 24, 2019 4:03 PM

To: sangeetha.sm@gpfoods.co.in

Cc: 'champa belagere'

Subject: RE: Permission for Industrial Visit

Dear Ms.Sangeetha

Kindly coordinate for the proposed Indl visit with suitable available dates ASAP

Aside Dear Sir/ Madam

You can contact Ms.Sangeetha on : - 8884439931 for detailed discussion

Regards

Sr.Manager Marketing & Human Resources

Phone -8884439370



2019-20



This message has been
automatically translated: ->
English.

Murulidhara Havnoor
<murulicu@gmail.com>

Fwd: FW: Industry visit

champa belagere <champabelagere@gmail.com>

Thu, Dec 19, 2019 at 6:47
AM

To: Murulidhara Havnoor <murulicu@gmail.com>

----- Forwarded message -----

From: **champa belagere** <champabelagere@gmail.com>

Date: Thu 31 Oct, 2019, 1:26 PM

Subject: Re: FW: Industry visit

To: Prakash Manghat <prakash@dairyday.com>

Thank you for the information.

On Thu 31 Oct, 2019, 1:14 PM Prakash Manghat, <prakash@dairyday.com> wrote:
Dear Sir,

Thanks for our mail. You may visit on 25th November 2019. Please find attached route map for your reference.

Warm Regards

Manghat Prakash | Sr. Manager HR & Admin | +91 9535236200

www.dairydayicecream.com

View DAIRY DAY ICE CREAMS: Inside Every Scoop

On Thu, Oct 31, 2019 at 10:34 AM Dairy Day <dairyday@dairyday.com> wrote:

Dear Sir,

Pls do the needful for below enquiry.

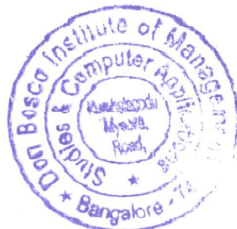
--

Warm Regards

Subramanya Sharma | Asst Manager-Admin

www.dairydayicecream.com

View DAIRY DAY ICE CREAMS: Inside Every Scoop



From: champa belagere <champabelagere@gmail.com>
Sent: Thursday, October 31, 2019 10:30 AM
To: dairyday@dairyday.com
Subject: Industry visit

To,
Manager
Diary day
Respected Sir,

Subject: Seeking permission for Industrial Visit to your esteemed organization

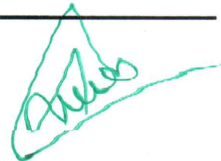
DON BOSCO INSTITUTE OF MANAGEMENT STUDIES AND COMPUTER APPLICATIONS one of the premium institute affiliated to BU. As per our the curriculum , management students are expected to visit prominent industries and companies for the practical exposure and insights to the real working environment. so we request you to grant permission to visit your esteemed organization. **No of Visitors** : 40 numbers first year MBA students along with 3 faculty member. **Date** : wishes to visit as per your convinces(November). Request you to kindly accord Permission to Visit your esteemed organization, Your Positive Social response in this regard will be highly solicited, waiting with Anticipation.

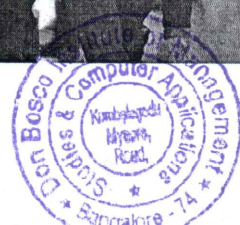
Thanks and Regards.

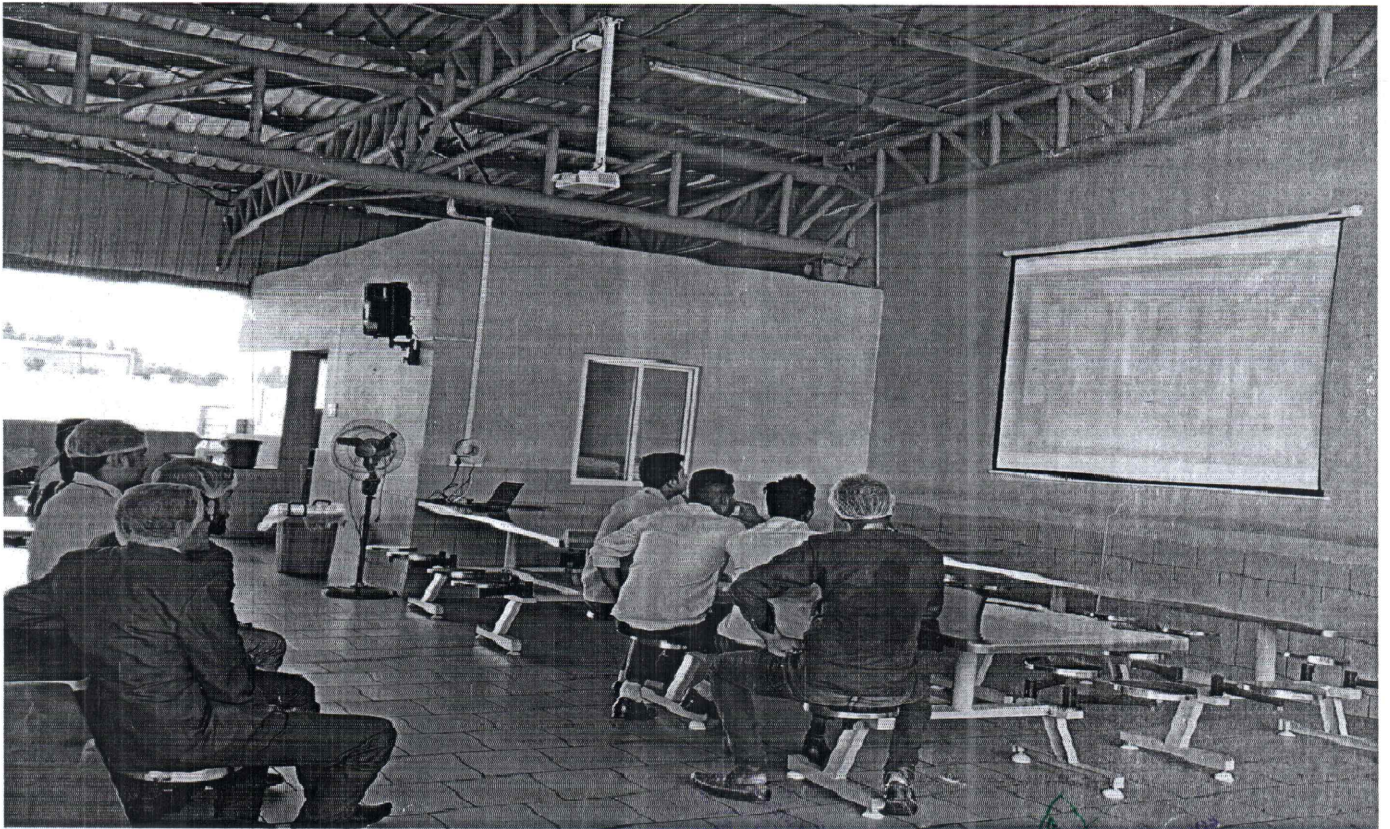
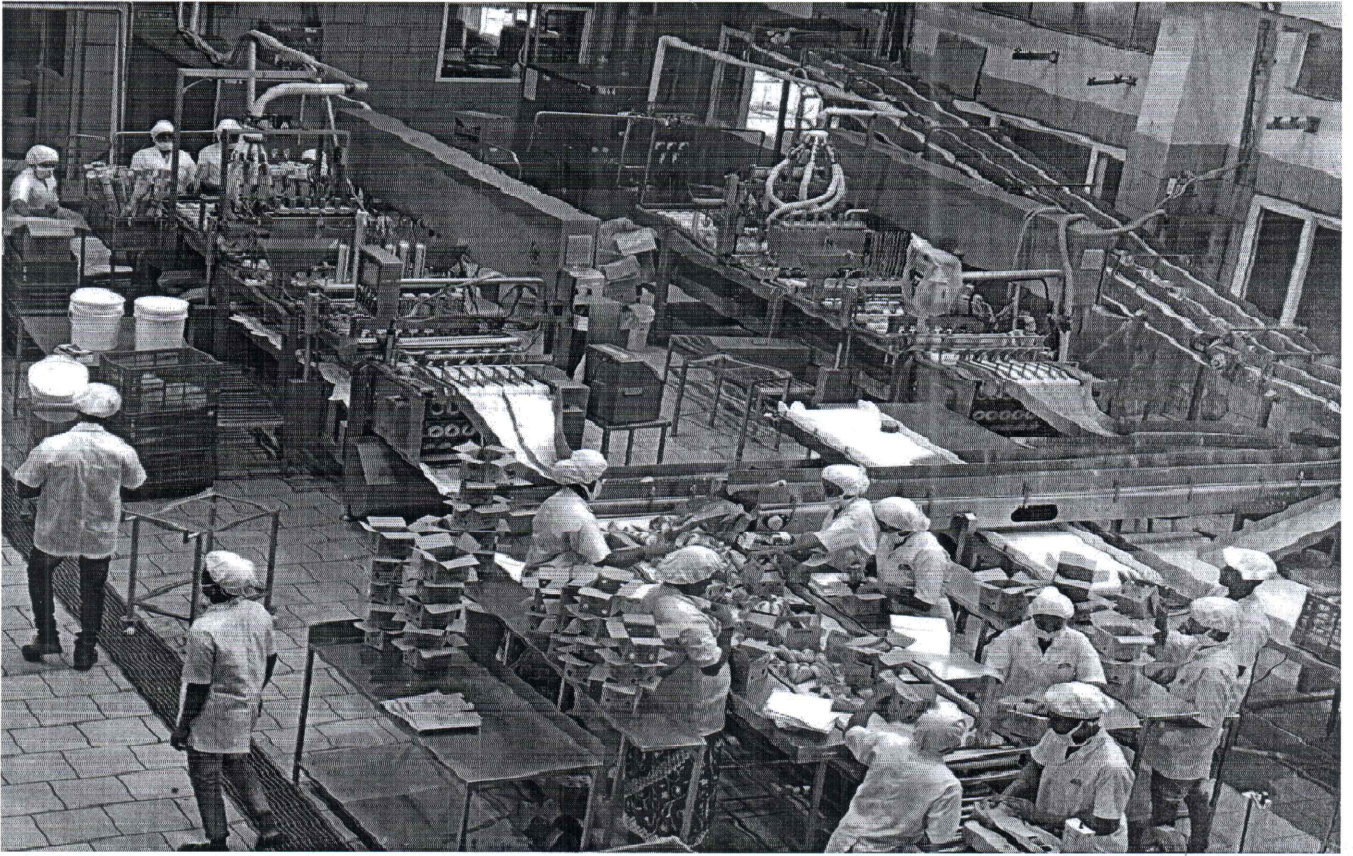
CHAMPA.T

MBA DEPARTMENT

DBIMSCA







Basco
Basco Institute of Studies & Computer Applications
Kumbalagode, Mysore Road,
Bangalore - 560 074

From: champa belagere <champabelagere@gmail.com>
Sent: Tuesday, October 22, 2019 10:42 AM
To: media@gpfoods.co.in
Subject: Permission for Industrial Visit

To,

Manager

Garuda Polyflex Foods Pvt. Ltd

Respected Sir,

Subject: Seeking permission for Industrial Visit to your esteemed organization

DON BOSCO INSTITUTE OF MANAGEMENT STUDIES AND COMPUTER APPLICATIONS one of the premium institute affiliated to BU. As per our the curriculum , management students are expected to visit prominent industries and companies for the practical exposure and insights to the real working environment.so we request you to grant permission to visit your esteemed organization. **No of Visitors :** first year MDA students along with 2 faculty memmber. **Date :** NOVEMBER 1ST WEEK as per your convinces .Request you to kindly accord Permission to Visit your esteemed organization, Your Positive Social response in this regard will be highly solicited, waiting with Anticipation.


Thanks and Regards.

CHAMPA.T

MBA DEPARTMENT

DBIMSCA




Principal
Don Bosco Institute of Management
Studies & Computer Applications
Kumbhalagode, Mysore Road,
Bangalore - 560 074



INDUSTRIAL VISIT REPORT

DODDABETTA OOTY TEA FACTORY AND THE TEA MUSEUM

An industrial visit to Doddabetta Tea Factory was organised on 7th-March-2020. The details are as follows.

Organised by the Department of Commerce and Management of DBIMSCA.

Timing: 11:00 AM to 2:00 PM

Participants: 70 students from B.COM and BBA.

The trip started from DBIMSCA campus, kumbalgodu, Bangalore around 12 PM on 6-3-2020 in three buses. The buses reached Ooty at 9:30 AM. Asst Prof Raju R, Asst Prof Vinayaka.T, Asst Prof Sushmitha. J, Asst Prof Manu .B and Asst Prof Renukaiah from the Department of Commerce and Management along with 70 students of first, second and third year B.COM and BBA visited Doddabetta tea factory Udhakamandalam, Tamilnadu as a part of their industrial visit. The guiding staff on the site was very supportive to all students. The main admin office of tea factory is located at Nakem hospital premises, Coonoor.

Objectives of Doddabetta Ooty Tea factory visit.

- To learn about processing like crushing, shaping and grading of tea.
- To know about the latest technology used and how the factory operates
- To understand the quality control procedures in Tea factory.

At tea factory the students were given first-hand information of the entire tea history and processing. They participated in a directed factory tour in which the history of tea and the different stages of tea processing like withering, crushing, cutting, tearing, shaping, fermentation, drying; cleaning and grading was described to them. The students showed keen interest in knowing all aspects about tea manufacture.

The visit was very fruitful to the students. All students were gathered at the main gate for the departure, where all the faculties took a group photo with students. We started at about 12:30 PM from the college bus and the visit ended at our DBIMSCA college Campus at about 4:00 AM.



Reported by

Asst Prof Vinayaka.T

Asst Prof Raju

Raju R Vinayaka T
EVENT INCHARGE

V. S. S. S.
HOD OF COMMERCE AND MANAGEMENT

V. S. S. S.
Principal
Don Bosco Institute of Management
Studies & Computer Applications
Kumbalagode, Mysore Road,
Bangalore - 580 074



WAYANAMAC EDUCATION TRUST®

Don Bosco Institute of Management Studies & Computer Applications



◆ Approved by AICTE, New Delhi ◆ Accredited by NAAC
◆ Recognised by Govt. of Karnataka ◆ Affiliated to Bangalore University

Date: 28-02-2020

To:

The Managing Partner,
Doddabetta Tea Factory,
Ooty (T.N.)

Sir,

Sub: Regarding factory visit of our students on 07-03-2020.

Ref: Your office letter dated 21-01-2020

With regard to the subject and reference cited above, I wish to bring to your kind information that about 70 students of our college who are studying in B.Com/BBA courses are visiting your factory on 07-03-2020 during the time slot allotted by you.

Our students are lead by a team of faculty members, namely, Sri Raju, Sri Vinayaka, Miss Sushmitha, Sri Manu B and Sri Renukaiah T who are all Assistant Professors working in our college.

We will be glad to have interaction in future also.

Thank you for providing an opportunity to our students to know first hand knowledge of tea processing.

Thanking you,

With regards,

PRINCIPAL
Principal

Don Bosco Institute of Management
Studies & Computer Applications
Kumbalagodu, Mysore Road,
Bangalore - 560 074



✉ directordbims@gmail.com

🌐 www.donboscobangalore.edu

Kumbalagodu, Mysore Road, Bengaluru-560074. Ph : 080-28437025/27 Fax : 080 - 28437031

Parent's consent Form

Dear Parents /Guardians:

Greetings from Don Bosco Institute:

The Don Bosco Institute has planned two-day industrial visit to Tea factory, Chocolate factory and trip at Ooty on Friday, 6th March 2020. Ooty (short for Udhagamandalam) is a resort town in the Western Ghats mountains, in southern India's Tamil Nadu state. The students will be visiting a few important sites in Ooty. Parents are requested to encourage their ward to be a part of this wonderful journey. They will be accompanied with their mentors of the class. They will be provided with food and accommodation.

I/we Parent/Guardian of, have no objection to send my son/daughter to attend college trip.

Dear parents and Guardians,

- We will depart promptly on Friday Night at 10:00 PM (06-03-2020),
- Students have to report DBIMSCA CAMPUS on or before 9:30 PM (06-03-2020).
- Ooty sightseeing and Industry visit (Saturday) on 07-03-2020.
- Students must remain in the assigned area until dismissed to load the buses.
- We will return on Sunday night at 9:00 PM (08-03-2020).
- Parents are expected to be at DBIMSCA at 8:00 PM to Pick up your son/daughter.

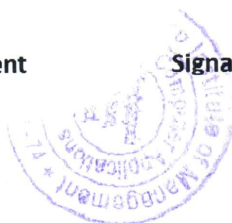
College trip 2020 rules and regulations

- Parents are asked to emphasize the importance of responsibility and courteous behavior to their wards.
- Students must follow staff direction at all times and are expected to be respectful to staff and peers.
- Students are not supposed to go anywhere without faculty permission.
- Cell phones are acceptable for use on a limited basis.
- Each student is permitted one normal size suitcase and one soft carry bag. Students will be expected to carry their own luggage to the bus and to their rooms at the hotel.
- Students can carry their refreshment (snacks, water etc.)
- Students must be in decent dress code.
- Students must not indulge in malpractices like smoking, drinking, ragging etc.
- Students have to behave themselves as we are representing the college event; let us all make a good impression.
- Any expensive gadget or valuables are not allowed. College will not be responsible for the student's belongings
- Instructions are given with the safety and concern of the entire group in mind and not at the desires of any individual.


Signature of the student

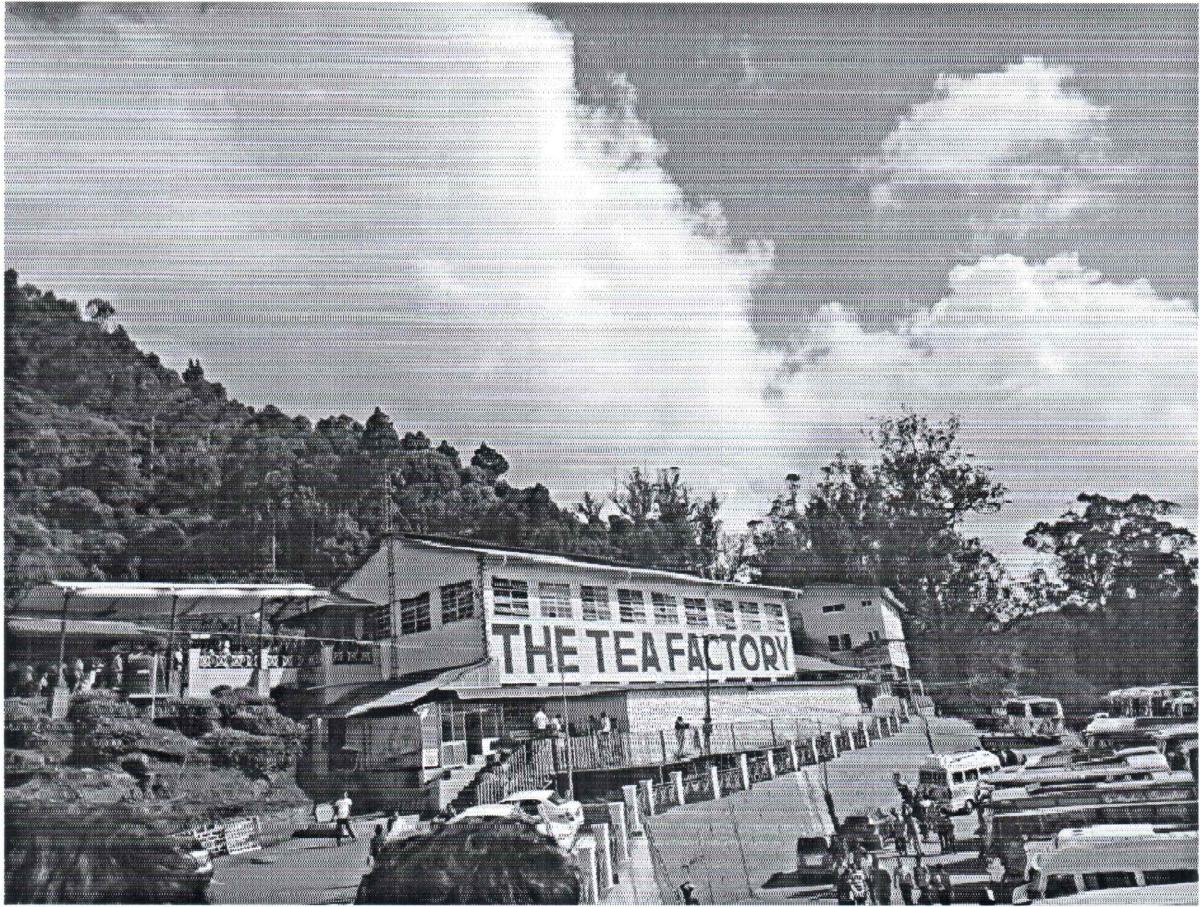
Signature of the Parent

Signature of the HOD

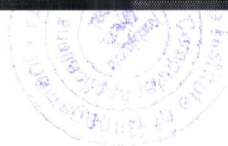
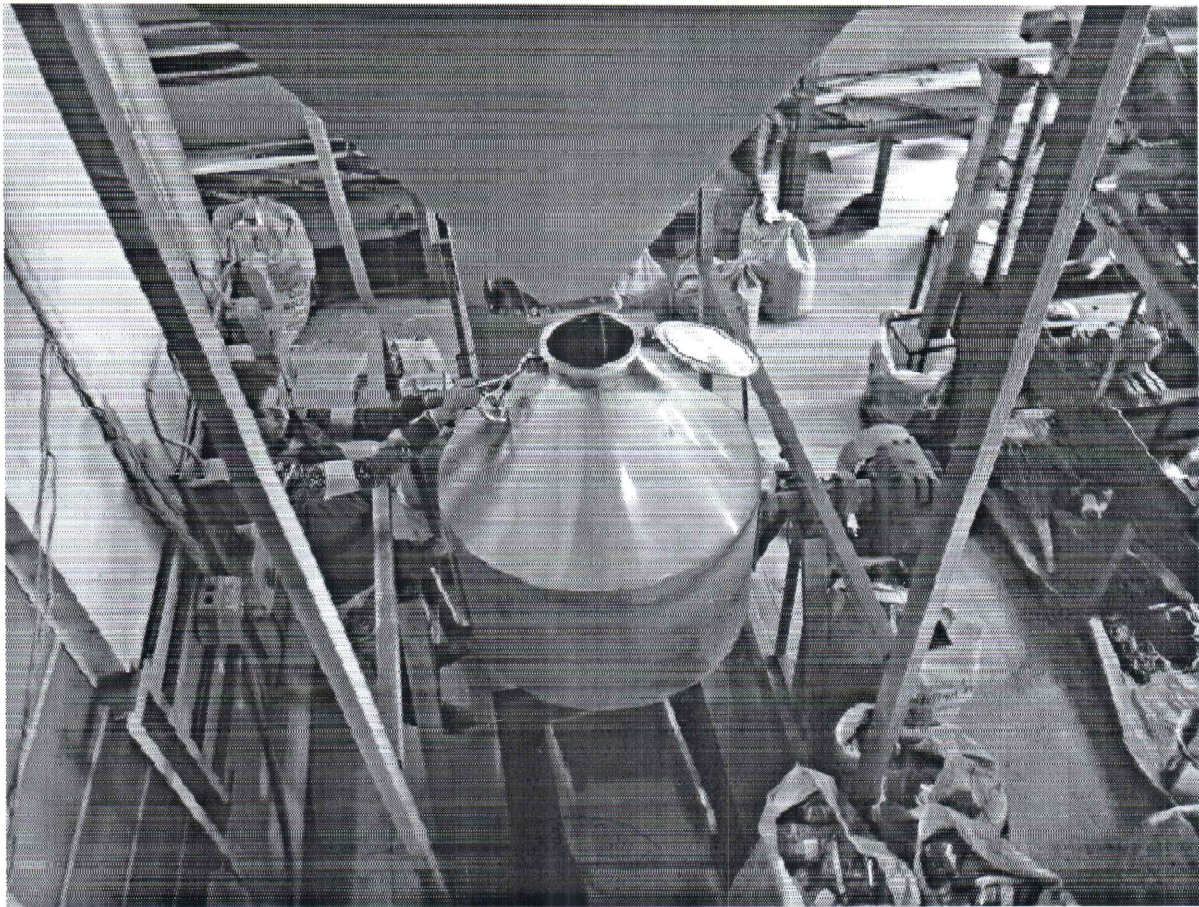





Don Bosco Institute of Management
Studies & Computer Applications
Kumbalangi, Bangalore Road,
Bangalore - 560 074

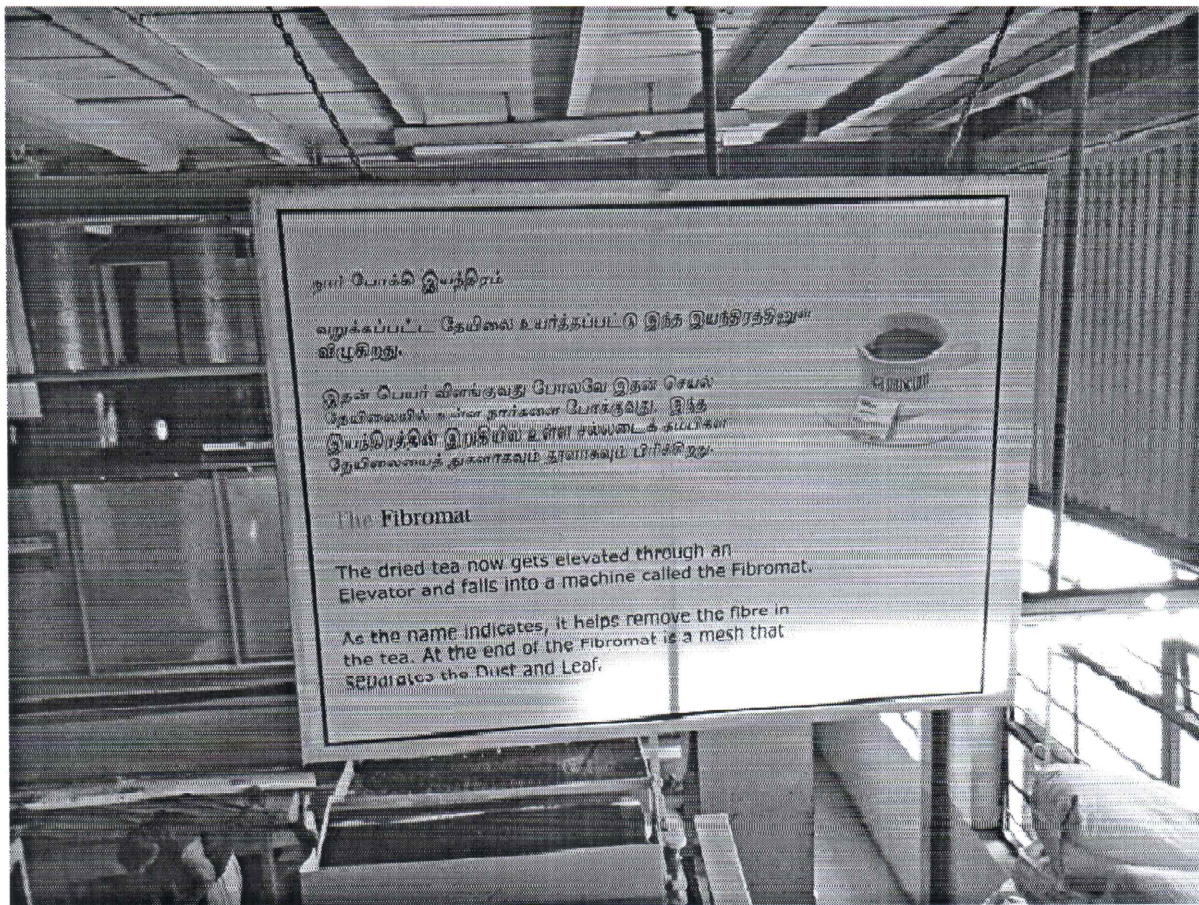
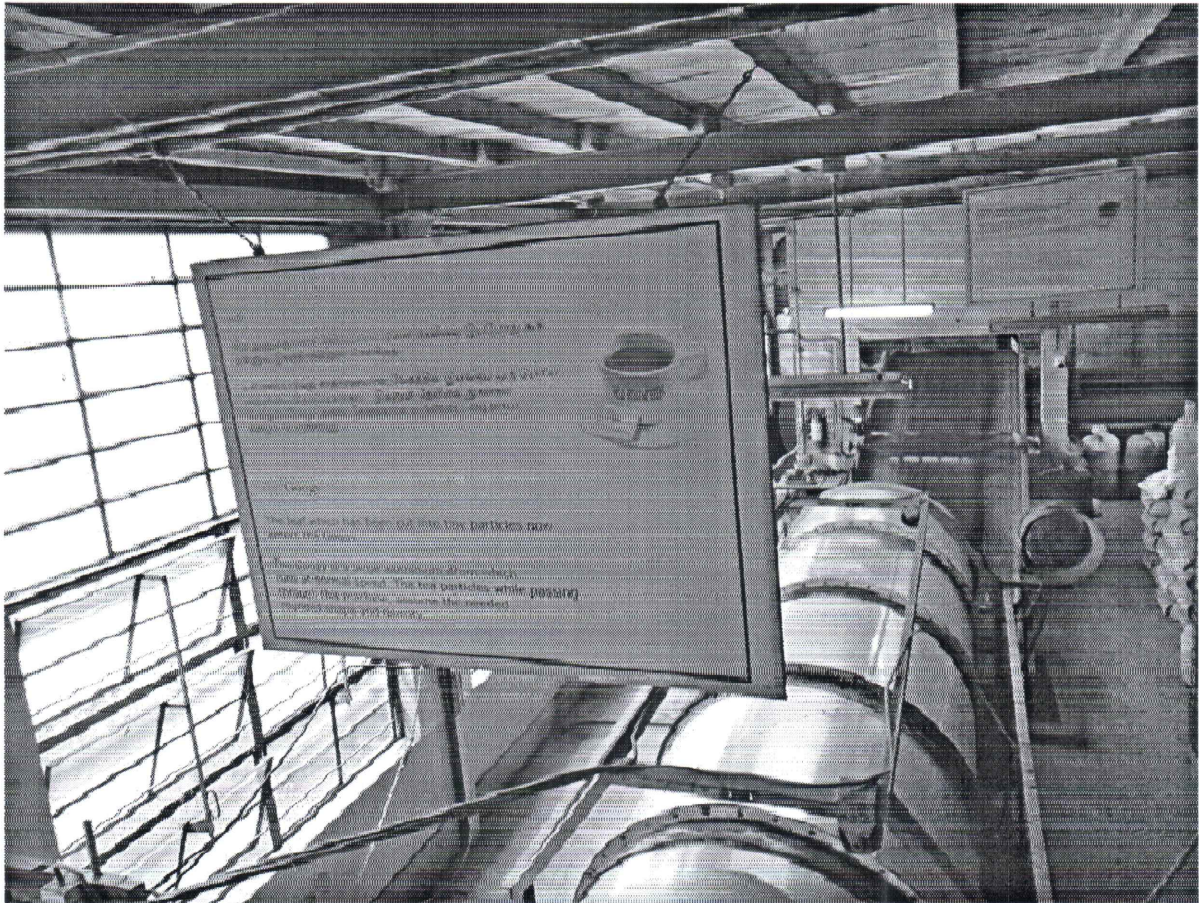


Keep





Handwritten signature or mark in green ink.



நான் போகி இயந்திரம்

வறுக்கப்பட்ட தேயிலை உயர்த்தப்படும் இந்த இயந்திரத்தினால் விழுகிறது.

இதன் பெயர் விளக்குவது போலவே இதன் செயல் தேயிலையில் உள்ள தாண்டளை போக்குவது. இந்த இயந்திரத்தில் இறுதியில் உள்ள சவ்வடைத் தட்டிகள் தேயிலையைத் துண்டாகவும் தூளாகவும் பிரிக்கிறது.

The Fibromat

The dried tea now gets elevated through an Elevator and falls into a machine called the Fibromat.

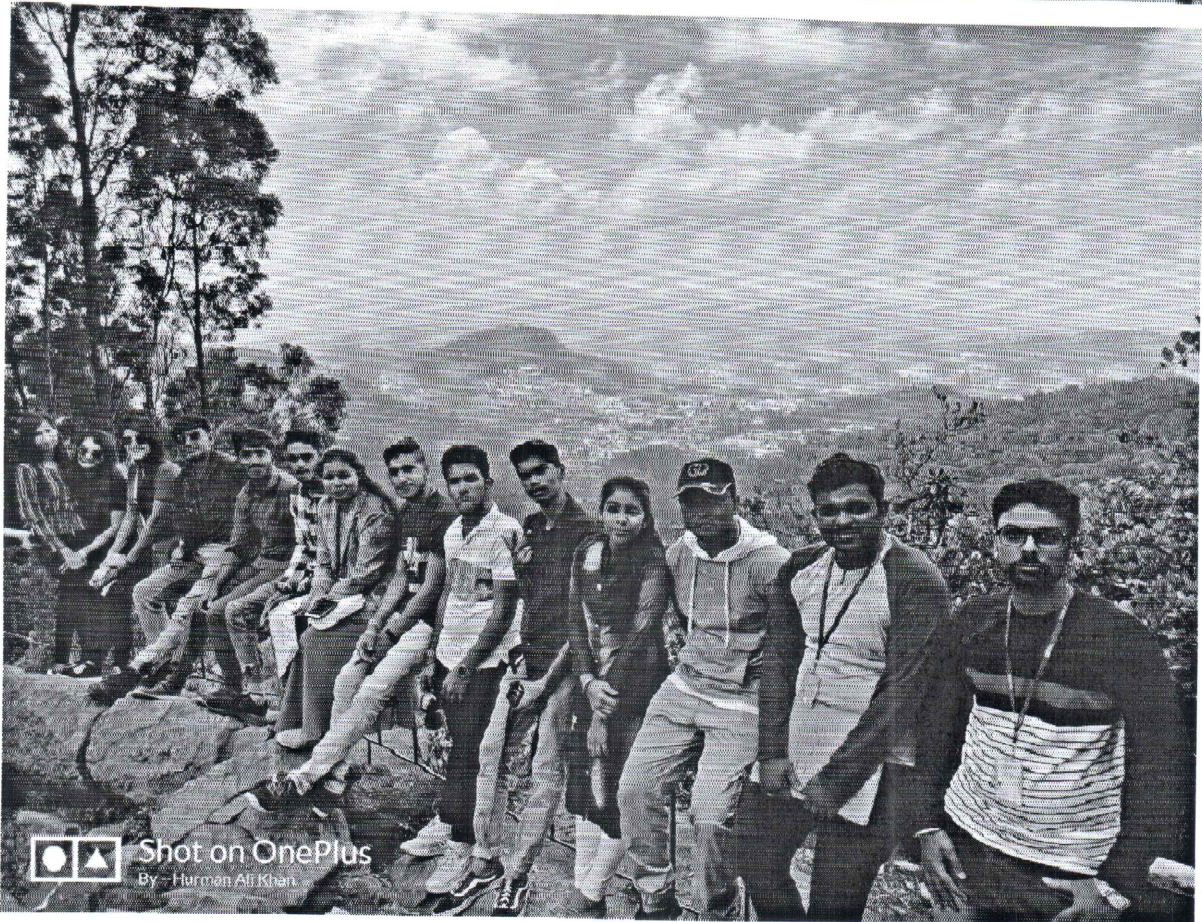
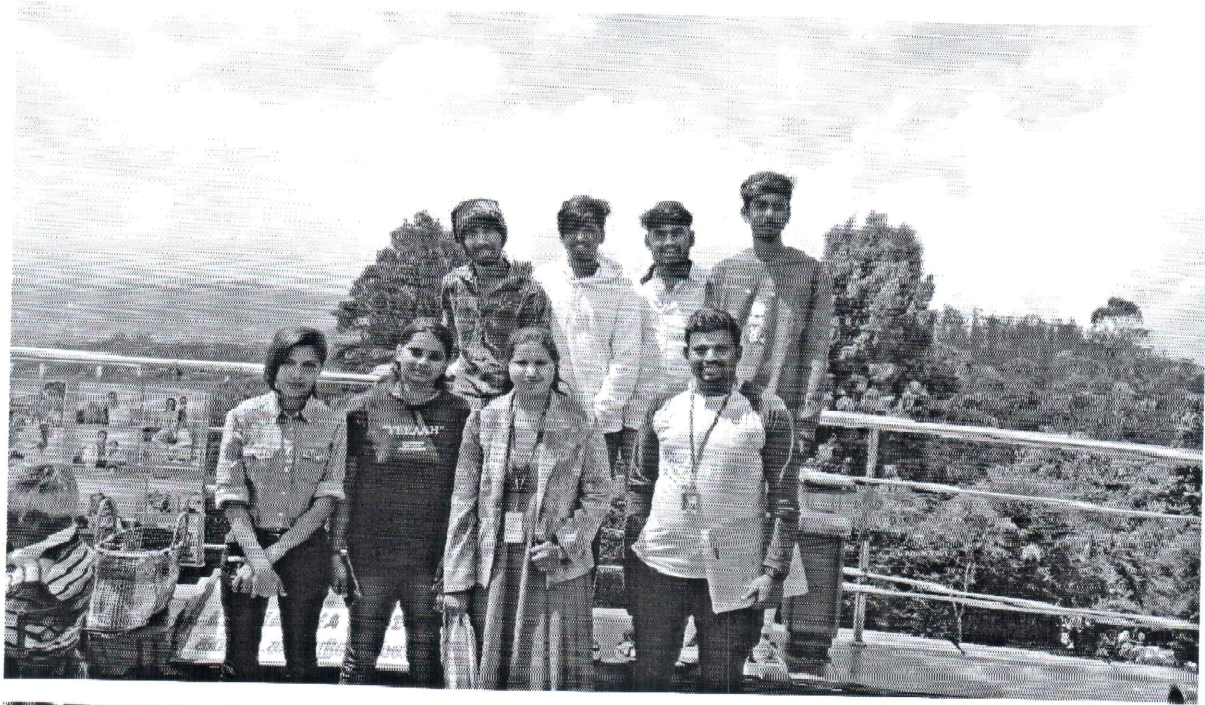
As the name indicates, it helps remove the fibre in the tea. At the end of the Fibromat is a mesh that separates the Dust and Leaf.



Handwritten signature in green ink.



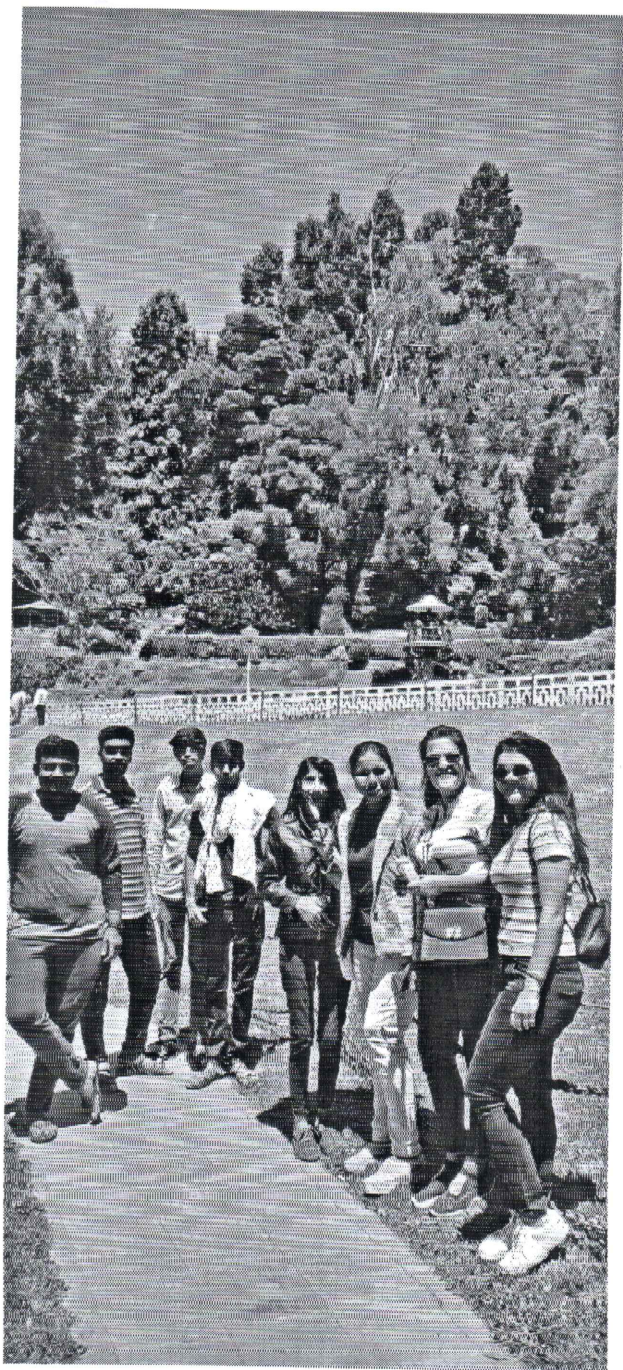

Don Bosco Institute of Management
Studies & Research
Kumbhala, Bangalore - 560 074



Shot on OnePlus
By - Hurman Ali Khan



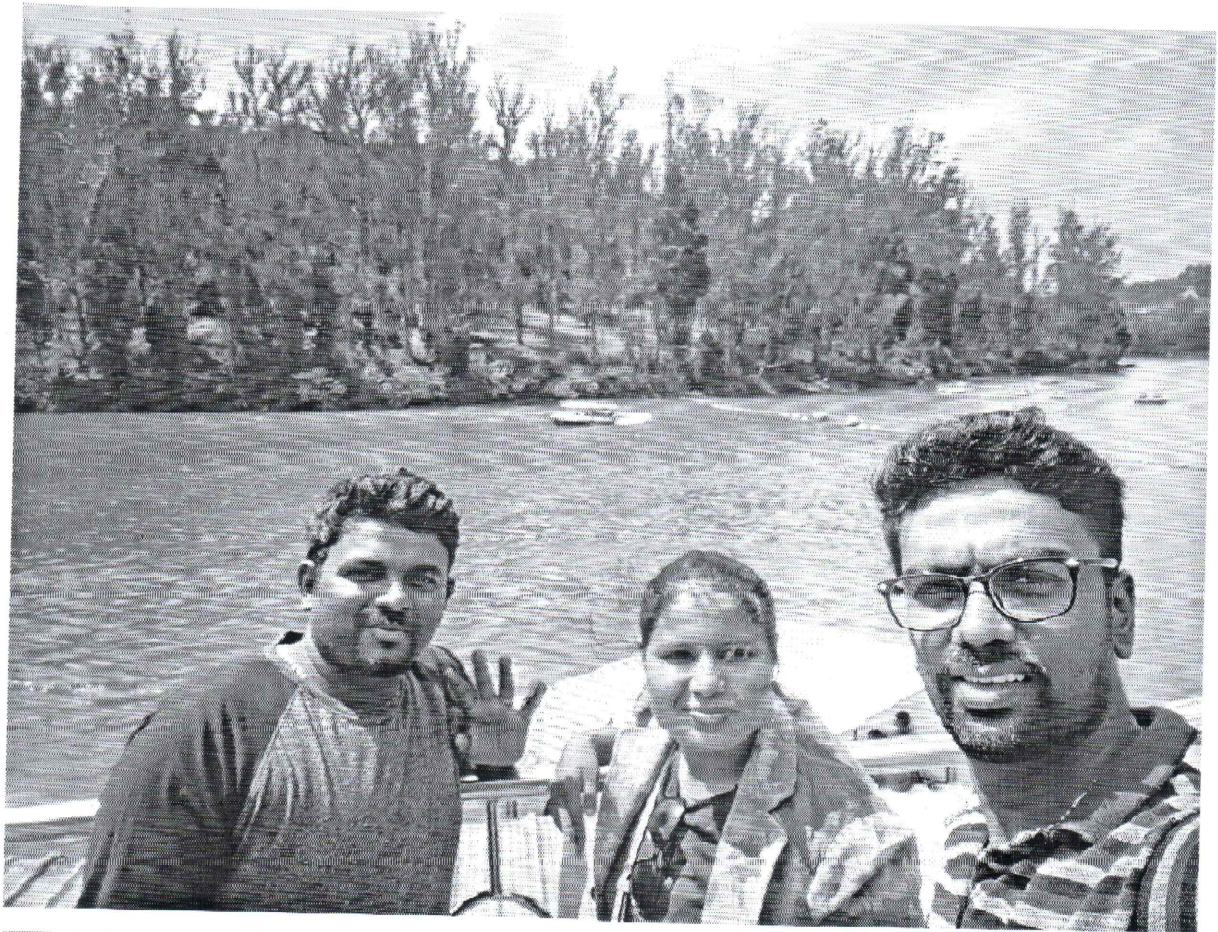
Don Bosco Institute of Management
Studies & Computer Applications
Kumbale, Bangalore Road,
Bangalore - 560 074



Handwritten signature in green ink.

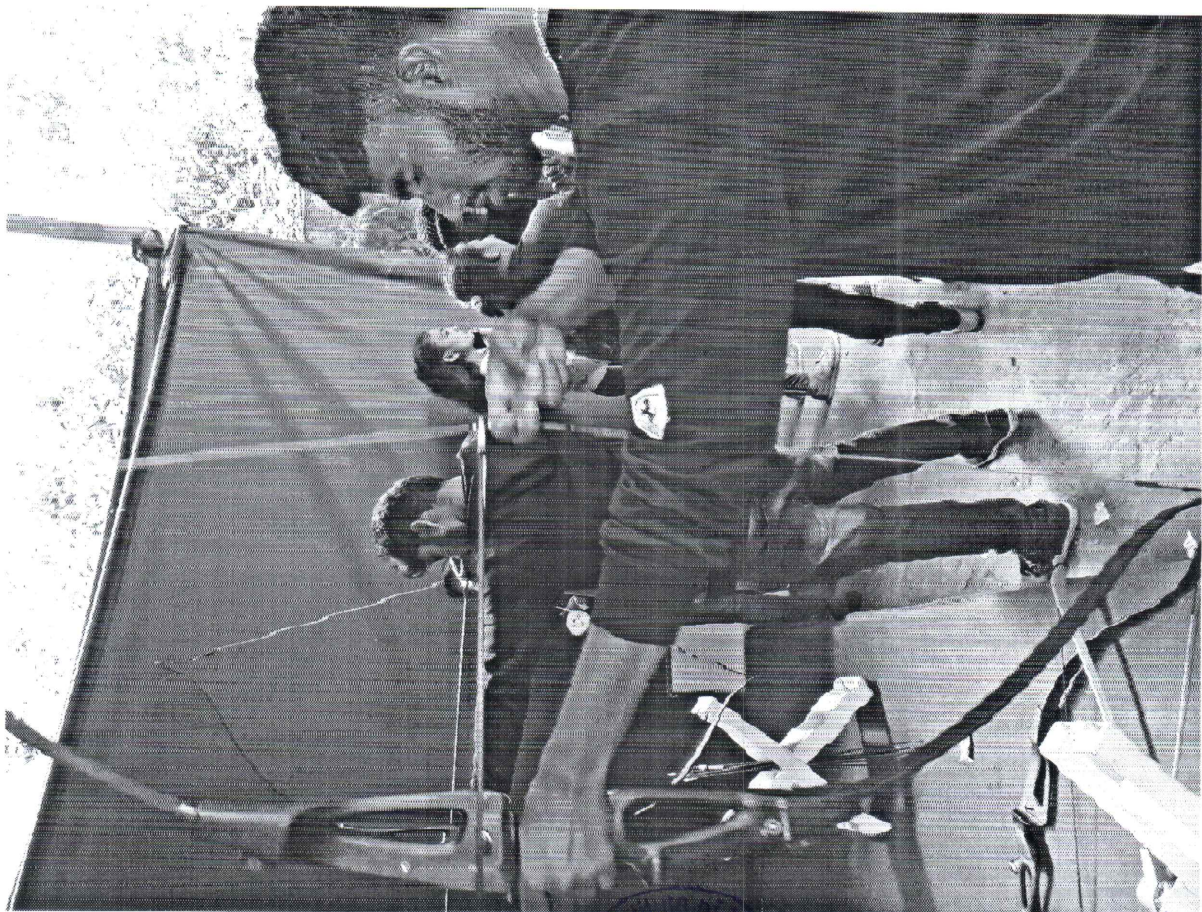


Handwritten signature in green ink.





Don Basappa Project and Management Studies & Co. Applications Kumbalagode, Mysore Road, Bangalore - 560 074



Principal
Don Bosco Institute of Management
Studies & Computer Applications
Kumbalagodu, Mysore Road,
Bangalore - 560 074



Vinayaka-T



Principal
 Don Bosco Institute of Management
 & Computer Applications
 Kumbalagode, Mysore Road,
 Bangalore - 560 074