



**DON BOSCO INSTITUTE OF MANAGEMENT STUDIES
AND COMPUTER APPLICATIONS**
Kumbalagodu, Bengaluru, Karnataka - 560074



BEST PRACTICES – 2
Industrial Visits: 2018-19





DON BOSCO INSTITUTE OF MANAGEMENT STUDIES AND COMPUTER APPLICATIONS

Kumbalagodu, Bengaluru, Karnataka - 560074



1. Title of the Practice:

Industrial Visits 2018-19

2. Objective of the Practice:

The objective of the industrial visit is to go outside academics and learn in a different atmosphere. An industrial visit provides students a practical outlook of the work place and gives a chance to the students to learn practically through interactions, the working methods and employment practices.

3. The Context:

The institute has followed the suggestion made by the IQAC, the Department of Commerce and Management conduct, industrial visits to several industries in the academic year. Classroom teaching-learning process becomes significant and real only when students get an interface in order to know the functions of the industry. DBIMSCA believes learning in effective way, when improved with programmes which focus and also negotiate beyond the syllabus and curriculum. Industrial Visits are an efficient way of revealing students to the nature of corporate and industrial practices.

4. The Practice

The Institution had taken the initiative to implement this practice. Every Academic year, industrial visits are organized by the Institution for different Departments.

- At Toyota, student came to know about various products of Toyota Kirloskar Motor Private Limited.

- At Garuda Food Pvt. Ltd., students came to about various Gone made products produces under Garuda Foods Pvt. Ltd.
- Students got practical knowledge regarding silk weaving process and distribution of silk products at Mysore Silk Factory (KSIC).
- Industrial Visit to COCO-Cola Pvt Ltd., a grant the students a great opportunity to interact with industries and know more about industrial environment includes production process, packaging, marketing, and channel of distribution.

5. Evidence of success:

Sl. No.	Industry Name	Date	No. of Students
1	Hindustan Coco-Cola Beverages Pvt Ltd.	08/05/2019	42
2	Karnataka Silk Industries Corporation Limited (KSIC), Mysore.	7/05/2019	52
3	Garuda Polyflex Foods Pvt. Ltd.	25/04/2019	45
4	Hindustan Coco-Cola Beverages Pvt Ltd.	28/11/2018	88
5	Toyota Kirloskar Motor Private Limited	10/10/2018	30

2018-19

DON BOSCO INSTITUTE OF MANAGEMENT STUDIES AND COMPUTER APPLICATIONS

Kumbalagodu, Mysore road, Bangalore – 560074

Department of commerce and management

Industrial visit for the A.Y 2018-19

Coca-Cola

Hindustan Coca-Cola
Beverages Pvt. Ltd.

Industry: - Hindustan Coca-Cola Beverages Pvt. Ltd.

FMCG manufacturer

Bidadi industrial Area. Bidadi

Ramanagara district

Date: - 08 MAY 2019

INTRODUCTION: -

The industrial visit for the Department of commerce and management students commenced on **08th May 2019** by 10.30 AM from college campus to have practical exposure of industry and visited **Hindustan Coca-Cola Beverages Pvt. Ltd.** it is one of India's top FMCG companies. Only because fellow Indians, who have faith in the quality and purity of our products, pick our beverages, 442 times per second. We all been at Coca-Cola by 11 AM with 40 students and Two faculty members.



Hindustan Coca-Cola Beverages Pvt. Ltd.

OVERVIEW: -

HCCB – a company started in 1997 with the simple aim of making food and beverages for the India of the 21st century. Two decades later, we are one of India's top FMCG companies. Only because fellow Indians, who have faith in the quality and purity of our products, pick our beverages, 442 times per second.

A two-decade-old company that makes the beverages that India wants. A company that strives to leave things better than it first inherited. A top draw FMCG company that stands on the podium because of the ecosystem that supports it.

OPERATION: -



HCCB works with partners who share our vision of taking India forward. At last count, we were engaged with more than 7000 partners across our entire business value chain. A two-decade-old company that makes the beverages that India wants. A company that strives to leave things better than it first inherited. A top draw FMCG Company that stands on the podium because of the ecosystem that supports it.



Principal
Don Bosco Institute of Management
& Computer Applications
Kumbalagodu, Mysore Road,
Bangalore - 560 074

REWARDS & RECOGNITION: -



AWARDS

- 2014 U.N. Women's Empowerment Principles Leadership Award
- 2014 Award for Corporate Excellence (Secretary of State)
- 2014 Industry Champion of the Year Award (Sustainable Bio Award)
- 2014 Best Global Initiative for Women's Economic Empowerment (5by20 program)

RANKINGS

- CoreBrand: America's Most Respected Brands - #1
- FORTUNE: World's 50 Most Admired Companies - #6
- FORTUNE: World's Best Multinational Workplaces (Great Place to Work) - One of 25
- Interbrand: Best Global Brand - #3
- Harris Reputation Poll: #2
- DiversityInc: Top 50 Companies for Diversity - #33
- Universum Global: World's Most Attractive Employers - #23
- Forbes: World's Most Valuable Brands - #4
- Forbes/Reputation Institute: America's Most Reputable Companies - #11
- Forbes: America's 25 Most Inspiring Companies - #15
- Barron: World's Most Respected Companies - #28
- Corporate Responsibility Magazine: 100 Best Corporate Citizens - #9
- Newsweek: Green Rankings - #147 (US) & #229 (World)

RATINGS

- Human Rights Campaign's Corporate Equality Index (LGBT) – 100%

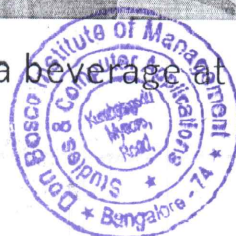


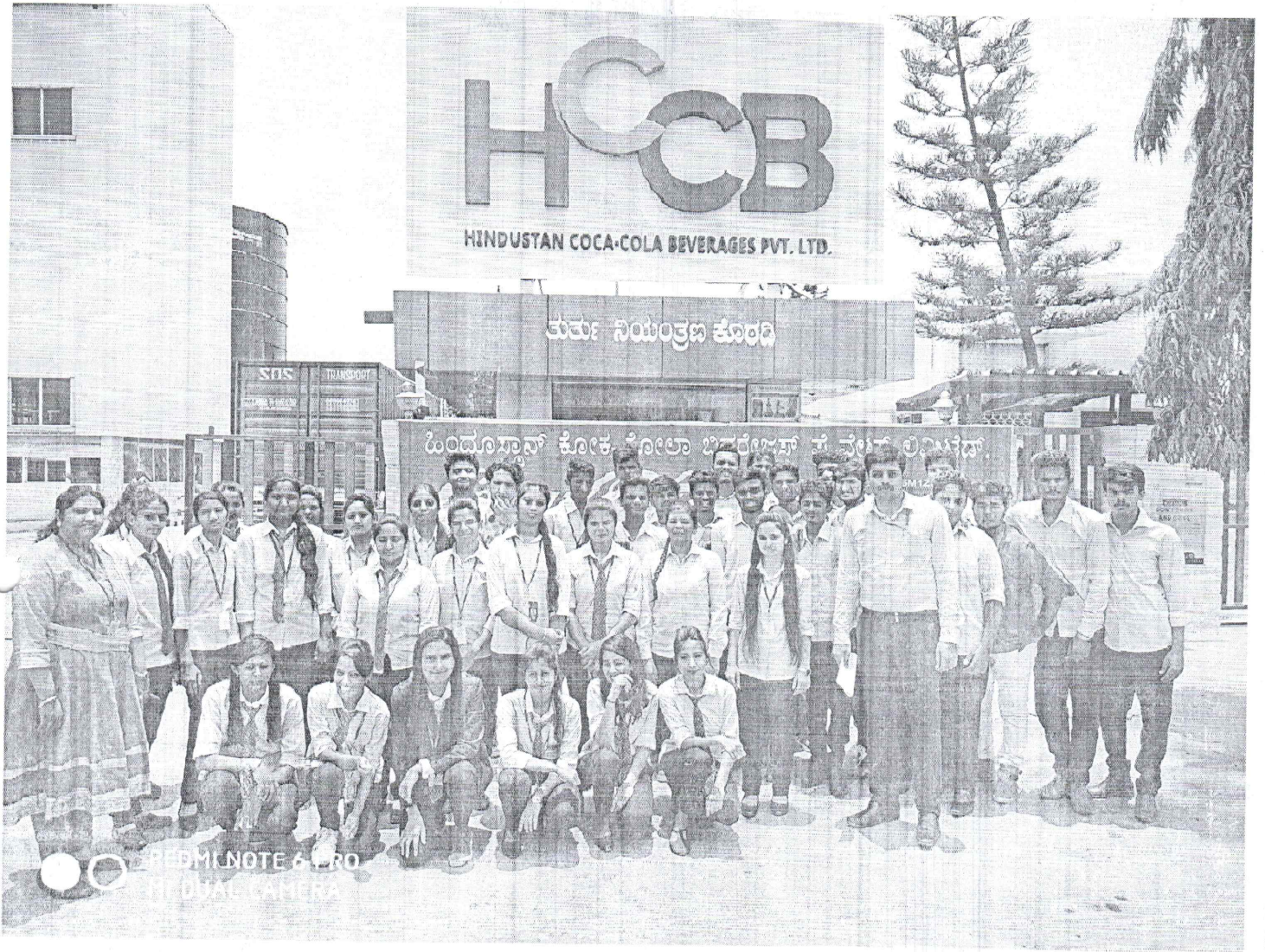


Inside the HCCBPL manufacturing plant



Our students drinking Coca Cola beverage at HCCBL canteen




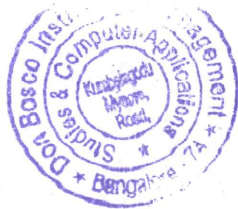


In front of Hindustan Coca-Cola Beverages Pvt. Ltd

Finally, our plant visit end by 12.30 PM and reached college campus by 1 PM.


Industrial visit coordinator


HOD




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DON BOSCO INSTITUTE OF MANAGEMENT STUDIES AND COMPUTER APPLICATIONS



Kumbalagodu, Bangalore, Karnataka - 560074

An industrial visit to Mysore Silk factory (KSIC) was conducted on 7th-May-2019. The details are as follows.

Participants: 1st year BBA, II semester and 2nd year B.COM, IV semester.

Organised by the Department of Commerce and Management of DBIMSCA.

Number of Students: 50

Faculty members: (02 Males +02 Females)

Asst Prof Raju, Asst Prof Vinayaka.T, Asst Prof Lalitha and Asst Prof Sushmitha.J

Timing: 9:30 AM to 11:00 AM

Name of Industry: KSIC – Karnataka Silk Industrial Corporation. Manadwadi road, Mysore-570008

Transportation: College bus

The trip started from DBIMSCA campus, kumbalagodu, Bangalore around 6:00AM on 7-5-2019 in a single bus. The bus reached KSIC at 9:30 AM. Photos were not allowed to take inside the factory. The guiding staff on the site was very supportive to all students. It was unquestionable that the visit will help us in our future practical life and bring positive change in our thinking and practical behaviour regarding education and specializing our skills.

Objectives of Mysore silk factory visit.

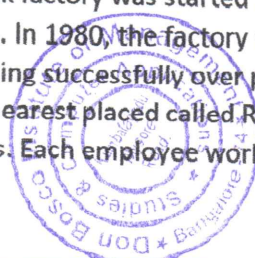
- In order to learn about silk weaving procedure with designing of zari.
- In order to know about the latest technology used and how the factory operates
- To understand the quality control procedures in silk factory.

About the company

Mysore silk sarees are famous not only in India but all over the world. These delicate and gorgeous pure silk sarees are liked by both Indians and foreigners. The quality and craftsmanship of these silk sarees is considered to be the best in India.

Karnataka produces 9000 metric tons of mulberry silk of a total of 20000 metric tons of mulberry silk produced in the country, thus contributing to nearly 45% of the country's total mulberry silk. In Karnataka, silk is mainly grown in the Mysore district. It's a patent registered product under KSIC. KSIC is the owner of the all Mysore silk brand.

Mysore silk factory was started in the year of 1912 by Sri Nalvadi Krishnaraja Wodeyar, the Maharaja of Mysore. In 1980, the factory was handed over to KSIC, a government of Karnataka industry. It had been running successfully over past 105 years. Basically silk for the Mysore silk factory will be getting from the nearest place called Ramanagar, Channapatana. In Mysore silk factory there are almost 730 employees. Each employee works 8 hours per day. The quality of Mysore silk is done by the finest and



purest silk, rating of quality of silk is known as Denier. Quality also measured by the purity of its sari which is 100% gold. Some amount of silver is also added for some sarees.

The visit was very fruitful to the students and the team have appreciated the exposure and learning of ongoing processes. All students were gathered at the main gate for the departure, where all the faculties took a group photo with students. We started at about 12:30 P.M from the college bus and the visit ended at our DBIMSCA college Campus at about 4:00 P.M.

Reported by

Asst Prof Vinayaka.T

Principal

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Asst Prof Raju

Wayanamat Education Trust (R.)

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Accredited by NAAC, Affiliated to Bangalore University,
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email: directordbims@gmail.com Website: donboscobangalore.education

Educational Tour

KSIC UNIT: SILK WEAVING FACTORY, Manandwadi Road, Mysore 570008





7th May 2019

KSIC UNIT: SILK WEAVING FACTORY, Manandwadi Road, Mysore 570008



[Signature]
Principal

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Kumbalagodu, Mysore road, Bangalore - 560074

Department of commerce and management

INDUSTRIAL VISIT REPORT



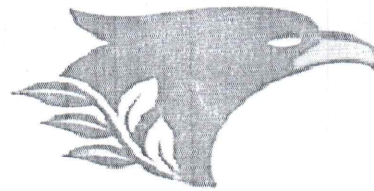
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Kumbalagodu, Mysore road, Bangalore – 560074

Department of commerce and management

Industrial visit for the A.Y 2018-19

Garudafood



In Partnership with Polyflex

Industry: • GP Foods Pvt Ltd,

No 11, Jigani link road, Bommasandra

Anekal Taluk, Bangalore 560105

Date: • 25 April 2019

INTRODUCTION: -

The industrial visit for the Department of commerce and management students commenced on 25th April 2019 by 10AM from college campus to have practical exposure of industry and visited **Garuda Foods Pvt It.** it is a joint venture established in the year 2011 between Garuda Food of Indonesia and the Polyflex Group of India. 25-year-old food and beverage company. It is a part of the Tudung Group which deals in Agribusiness, Food and beverage manufacturing and distribution. We all been at Garuda Foods by 11.30 AM with 40 students and Four faculty members.

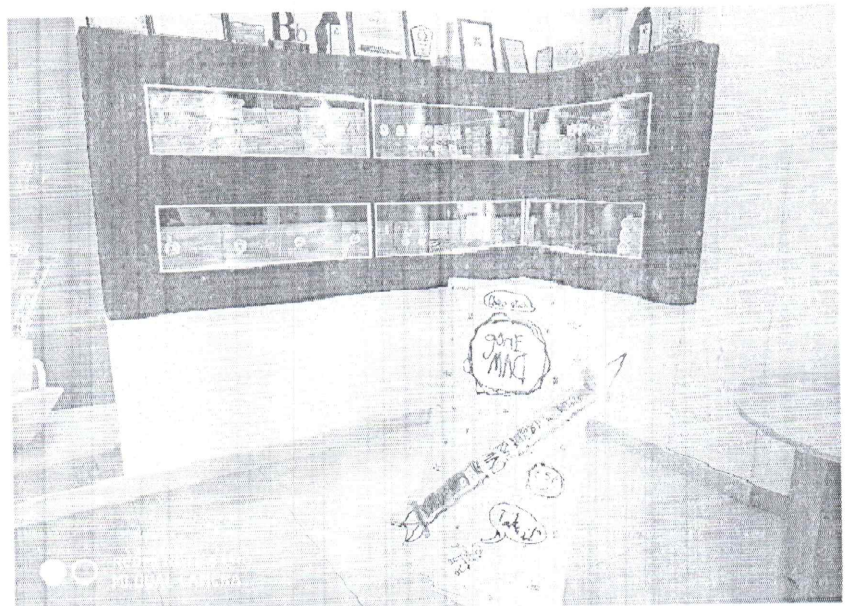
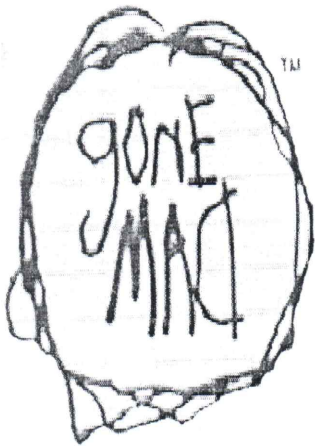


Garuda Foods Pvt Ltd: -

OVERVIEW: -

Garuda Polyflex Foods Pvt. Ltd is a joint venture established in the year 2011 between Garuda Food of Indonesia and the Polyflex Group of India. Garuda Food is a \$500 Million, 25-year-old food and beverage company. It is a part of the Tudung Group which deals in Agribusiness, Food and beverage manufacturing and distribution. It has 11 production plants, 18 beverage contract manufacturers, 6 food contract manufacturers in Indonesia and over 20,000 employees. Garuda Food has a strong portfolio in food and beverage, offering an extensive and innovative range of snacks, confectioneries, biscuits, liquid milk drinks, fruit flavored drinks and juices that are widely distributed across many countries in Asia, Europe, Middle East, Africa, North America, Australia and Pacific Ocean nations.

BRAND: - GONE MAD



Gone Mad is the endearing expression of the inherent need in all of us to be free. The philosophy that drives the brand Gone Mad - helps it deny order and routine and 'break the normal' in a fun yet lovable way. Gone Mad appeals to the lighter side of everyone, and allows everyone to express their inner inanities. The "Gone Mad" word is playful, spontaneous, entertaining, engaging and youthful world where you can let loose your unabashed love for food. Armed with its innovative product, "Gone Mad" promises to kill monotony and offer differentiated delight. "Gone Mad" gives you the license to escape into a spontaneous world and leave your boring, straight-jacketed life behind.



GONE MAD PRODUCTS:-

Our Products

Brand: Gene Mad

Choco Stick

Choco Strawberry stick

Cashew Mithai Stick

Choco Orange stick

Badam Stick

Jelly Drink

Sugar Cheese Cracker

Chocolate Drink

Festive Gift Packs



CORPORATE SOCIAL RESPONSIBILITY (CSR) OF GONE MAD: -

At GP Foods we believe in helping our local communities with an emphasis on employee voluntary services. GP Foods has been actively involved in various corporate social responsibility activities. We remain committed to making a positive impact on our world by investing financial and human capital in the issues that matter to society. It is always our responsibility to apply our collective knowledge, talent and energies to the challenges we all face in our workplace, our communities and our environment. We are currently supporting the Government Primary school located at Wabasandra by sponsoring a computer, building toilets for the students, distributing chocolates for students during national festivals and aiding the school by providing material regularly. We have also conducted voluntary blood donation camps with the help of Lions Blood Bank.



REWARDS & RECOGNITION: -



(Award - Promising Brand of 2018)

Vision:

Build a sustainable FMCG business in India with brands that create new market; constantly ushering in new consumption experience and leveraging our Global Portfolio.

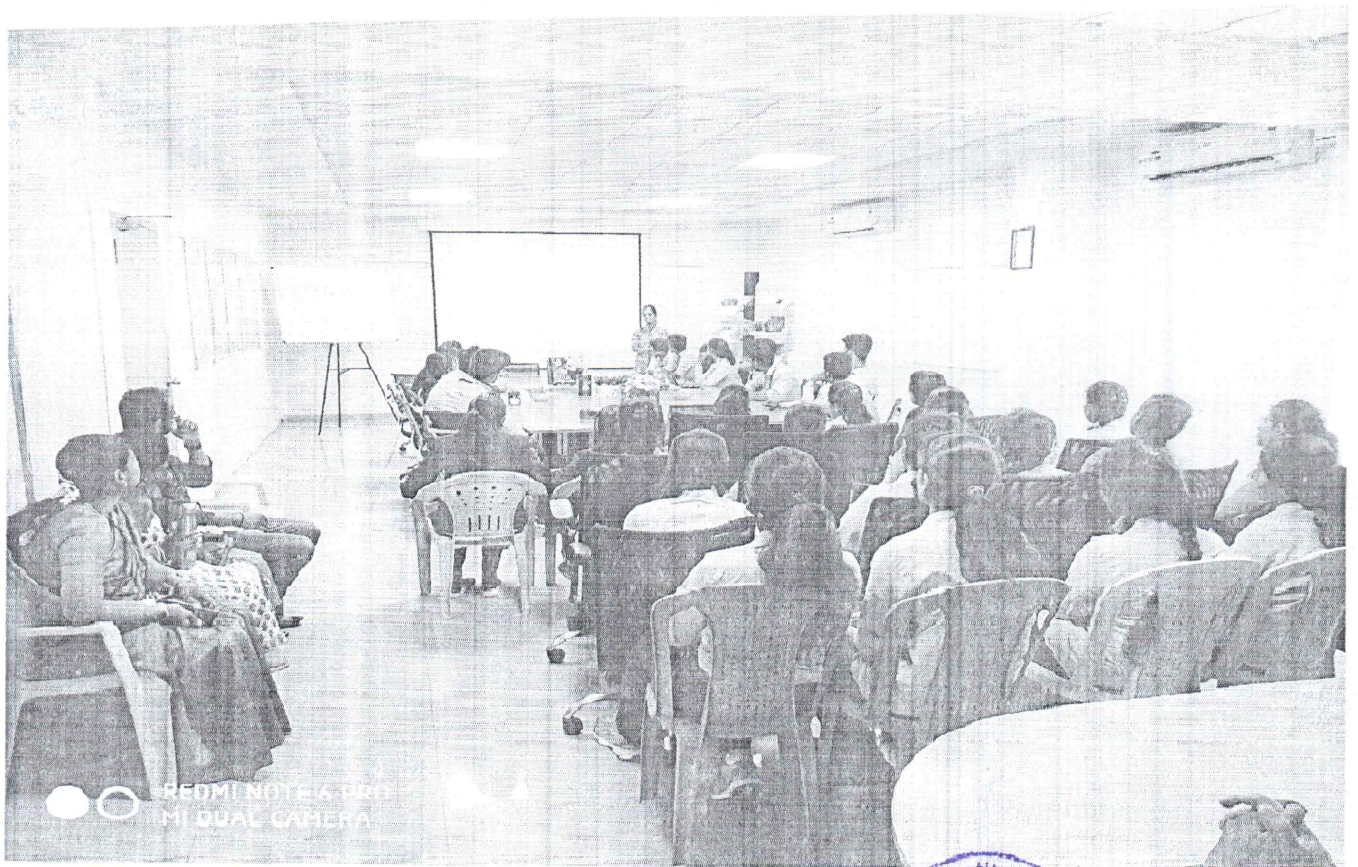
Mission

We are a transformation making company creating value to society by values of caring, team work, continuous improvement and high degree of customer delight.





On the way to Garuda Foods Pvt Ltd in college bus



Garuda Foods Pvt Ltd HR manager Ms. Srinidhi explaining about the company

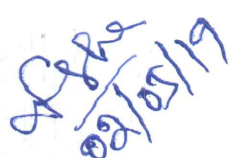


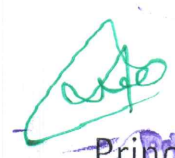


In front of Garuda foods pvt ltd

Finally, our plant visit end by 2 PM and reached college campus by 3.30 PM.


02/05/19
Industrial visit coordinator


02/05/19
HOD


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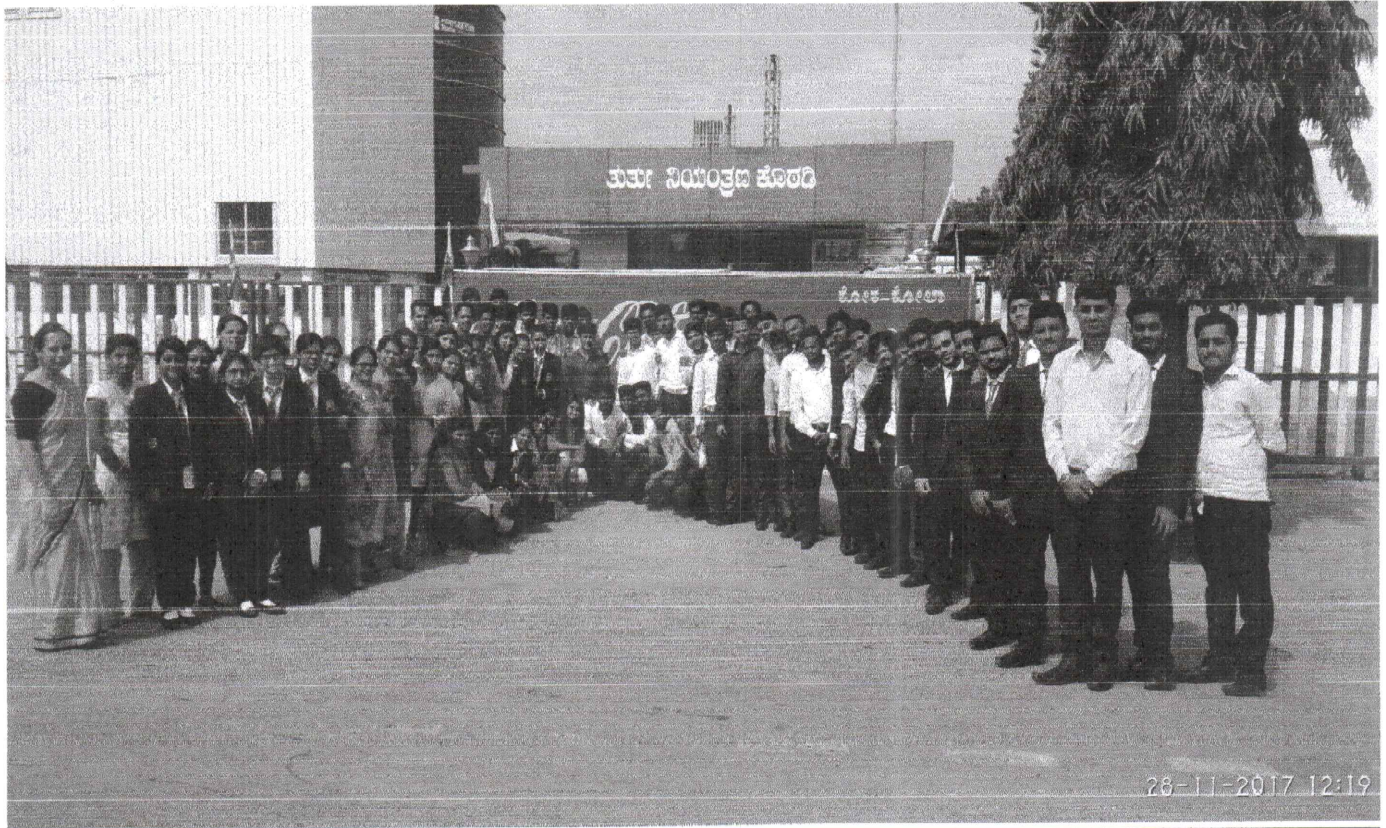
INDUSRIAL VISIT REPORT

COMPANY VISITED: COCA-COLA PVT LTD

DATE OF VISIT: 28/11/2018

STUDENTS VISITED: I SEM MBA

FACULTY CO-ORDINATORS: SHASHIKUMAR C R & PALLAVI PANDEY



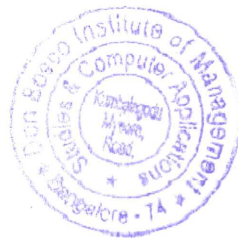
INDUSTRIAL VISIT TO COCA-COLA HINDUSTAN PVT LTD



As a part of curriculum students of MBA 1st Semester are taken for Industrial Visit to one of the globally reputed soft drink company COCA-COLA PVT LTD. MBA students visited the company on 28/11/2018 where 88 students were taken to the company to observe the manufacturing process and to know the functional activities of the company.

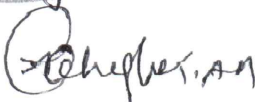
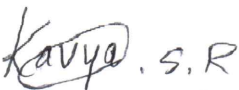
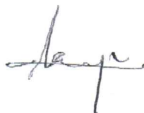

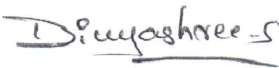
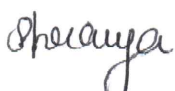
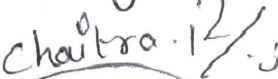
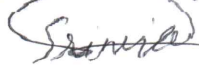




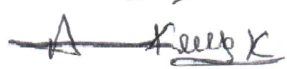
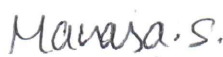

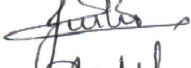
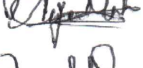

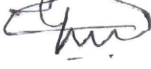
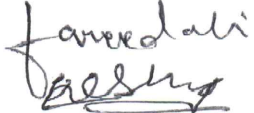
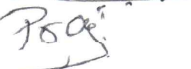
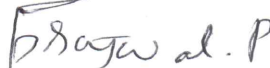
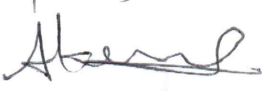

Ms. Sangeeta HR executive Coca-Cola has taken the initiative to take our students to the company and showed the manufacturing process of all the soft drink and fruit juices which are manufactured in the company. She took the students to each and every department and explained how the departments are functioning and role of the employees.

Students saw the manufacturing of Coca-Cola, Maaza, Sprite, Kinley Water bottles etc., all the employees in the company were very supportive and they clarified all the doubts of our students and also the HR was very happy with the behavior of the students during the visit.



A handwritten signature in green ink, appearing to be "D.B.", written over the printed name "Principal".

Principal
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Studies & Computer Applications
Kumbalagode, Mysore Road,
Bangalore - 560 074.

SL NO	Students Name	Signature
1	Abhishek AH	
2	Kavya . S.R	
3	Adhya	
4	Abhishek . M	
5	Divyashree . S	
6	Shranya	
7	Chaitra . R	
8	SRINIVASA : C.S	
9	Kushal . K	
10	Ravi . M	
11	Chandana . K	
12	Manoj . M	
13	Ashu Kumar . K	
14	Manasa . S	
15	PRASHANTHI . S	
16	Justin Emmanuel . G	
17	Anju Mohan	
18	Sangeetha . N.R	
19	Jyana	
20	FAREEDALI	
21	Keshav Gowda K . R	
22	Praswal . B.T	
23	Praswal . P	
24	Akasha . N	

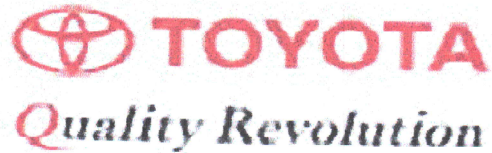


DON BOSCO INSTITUTE OF MANAGEMENT STUDIES AND COMPUTER APPLICATIONS

Kumbalagodu, Mysore road, Bangalore – 560074

Department of commerce and management

Industrial visit for the A.Y 2018-19

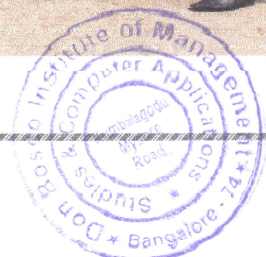


Industry: - Toyota Kirloskar Motor Pvt Ltd
Bidadi industrial Area
Ramanagara district

Date: - 10 October 2018

INTRODUCTION: -

The industrial visit for the Department of commerce and management students commenced on **10th October 2018** by 9 AM from college campus to have practical exposure of industry and visited **Toyota Kirloskar Motor Pvt Ltd** is a **subsidiary of Toyota Motor Corporation of Japan** (with Kirloskar Group as a minority owner), for the manufacture and sales of Toyota cars in India. It is currently the 4th largest car maker in India. We all been at Toyota by 10 AM with 30 students and two faculty members.



TOYOTA KIRLOSKAR MOTOR PVT LTD.

OVERVIEW: -

Toyota Kirloskar Motor Pvt Ltd is a subsidiary of Toyota Motor Corporation of Japan (with Kirloskar Group as a minority owner), for the manufacture and sales of Toyota cars in India. It is currently the 4th largest car maker in India after Maruti Suzuki, Hyundai, and Mahindra.

On June 7, 2012, Vice Chairman of the company revealed that the company is planning to enter the healthcare sector and its first hospital would open in Karnataka in May 2013

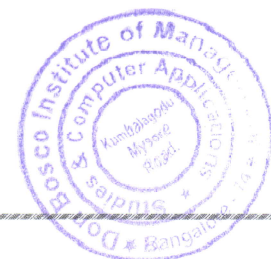
HISTORY: -

Toyota Motor Corporation entered India in 1997 in a joint venture with the Kirloskar Group. Toyota Motor Corporation (TMC) holds 89% of the share and the remaining 11% is owned by Kirloskar Group

MANUFACTURING FACILITIES: -

TKMPL's current plant at Bidadi, Karnataka is spread across 850 acres and has a capacity of 110,000 vehicles per annum. TKMPL's second manufacturing plant on the outskirts of Bangalore, Karnataka has a capacity of 210,000 vehicles per annum. Both plants have a combined capacity of 320,000 vehicles per annum. On 16 March 2011, it announced that it was increasing production to 210,000 vehicles per annum¹ due to increase in demand for its models especially the Etios and Fortuner.

With effect from June 1, 2012, Toyota Kirloskar Motor will be increasing the prices of Etios diesel and Innova by 1 per cent and Fortuner and Etios Liva diesel by 0.5 per cent. The price hike is on account of the weakening of Rupee. Toyota announced that Etios sedan and the Liva hatchback has posted sales of over 100,000 units, hence Toyota is all set for giving its production a big boost. Toyota Kirloskar Motor (TKM) plans to hike the production capacity of its Etios series models by 75% by early 2013. Toyota Kirloskar Motors would launch its motor racing series in 3 cities in India next year.



INDUSTRIAL RELATION: -

On 16 March 2014, Toyota Kirloskar Motor temporarily suspended the production at two of its assembly plants in Bidadi, Karnataka whose production capacity was 310,000 units annually and has employee strength of 6,400. Cause for the shutdown was failure to reach an agreement with the union over the issue of wages, deliberate stoppages of the production line by certain sections of the employees and abusing & threatening of supervisors thereby disrupting the production for the past 25 days. Toyota Kirloskar Motor announced on 21 March 2014 to lift the lockout at the plants effective from March 24, 2014 with subject to an acceptance of a service condition which requires all the employees signing an undertaking on good conduct. On 22 April 2014, employees called off the strike after 36 days of standoff and resumed full operations.

TOYOTA PRODUCTS:-

Manufactured/assembled locally

1. Toyota Corolla Altis (Launched 2003)
2. Toyota Etios (Launched 2010)
3. Toyota Etios Cross (Launched 2014)
4. Toyota Etios Liva (Launched 2011)
5. Toyota Fortuner (Launched 2009)
6. Toyota Innova Crysta (Launched 2016)
7. Toyota Innova Touring Sport (Launched 2017)
8. Toyota Camry (Launched 2008)
9. Toyota Yaris (Launched 2018)



TOYOTA TECHNICAL TRAINING INSTITUTE: -

Toyota Technical Training Institute (TTTI) impart world- class skills training to young talents of rural Karnataka. Established by Toyota Kirloskar Motor in 2007 within the premises of Toyota's manufacturing plant at Bidadi, near Bangalore. TTTI provides a dedicated three-year program that focuses on the holistic development of knowledge, skill, body and attitude. With a structure that ensures the highest standard of education, the curriculum offers a complete learning experience, along with basic subjects, recreational activities and comprehensive training on automobile assembly, automobile paint, automobile weld and mechatronics. In addition, students are given practical training by applying the world renowned 'Toyota Production Systems' to the various manufacturing processes at the Toyota plant in Bidadi.



CORPORATE PRESENTATION – SEMINOR HALL

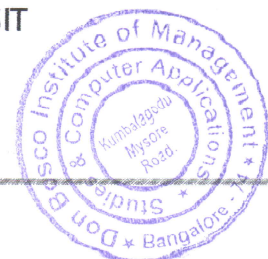




ON THE WAY TO TOYOTA MANUFACTURING PLANT 2 IN TOYOTA PLANT VISIT BUS



CAR MANUFACTURING PLANT 2 VISIT



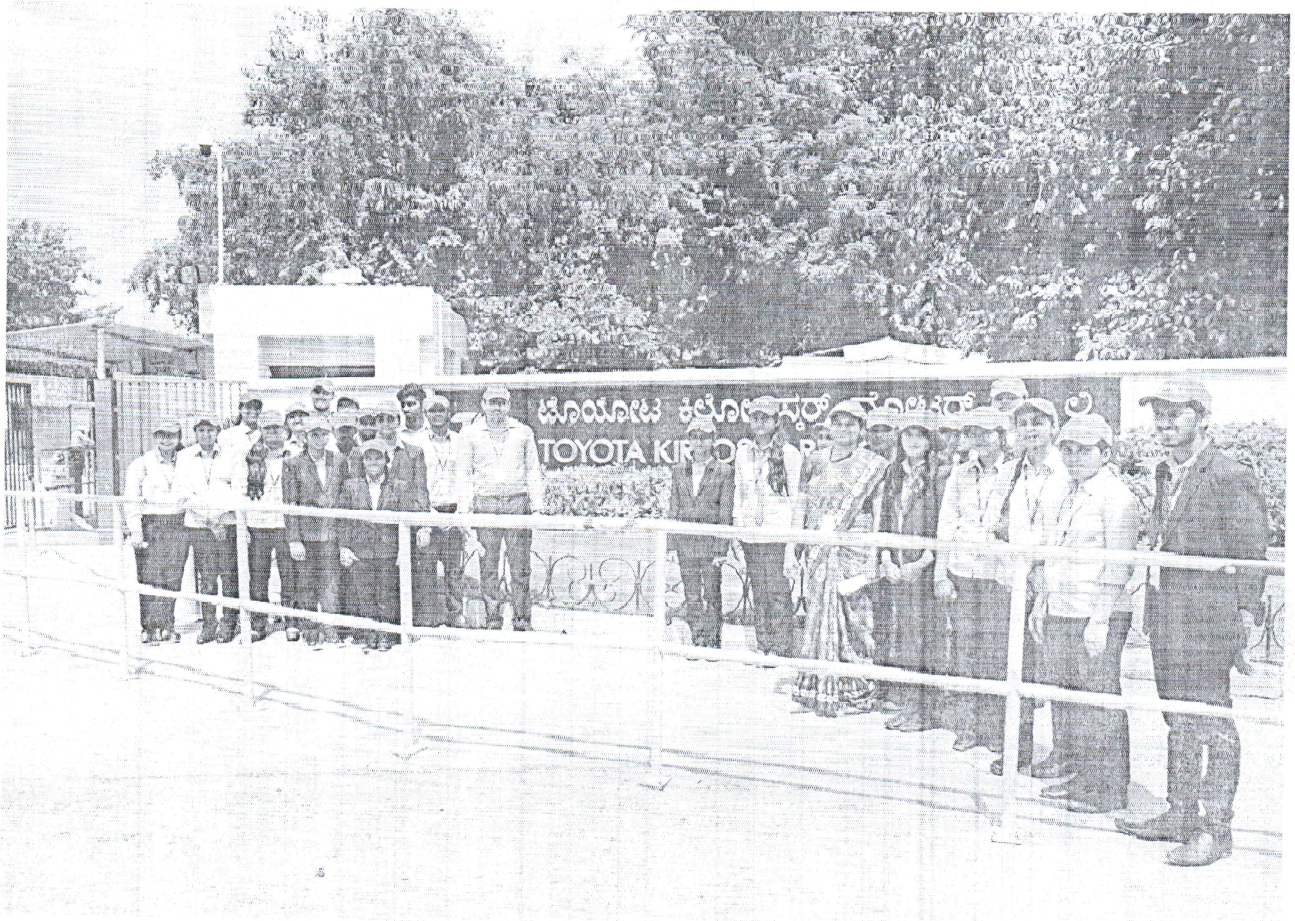


TOYOTA TECHNICAL TRYNING INSTITUTE VISIT




TOYOTA KIRLOSKAR PLANT OVERVIEW

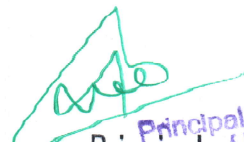




GROUP PHOTO – TOYOTA KIRLOSAR ENTERANCE


Industrial visit coordinator


HOD


Principal
Don Bosco Institute of Management
Studies & Computer Applications
Kumbalagode



PLANT TOUR CONFIRMATION LETTER

With reference to your request for Industrial Visit to our Plant, we are pleased to confirm the following: -

Programme Schedule

➤ Name of the Organization	Don Bosco Institute of Management Studies
➤ Arrival Date & Timings	10th October 2018 (09:00 Hrs. TO 12:00 Hrs.)
➤ No. of Visitors permitted	30
➤ Route Map	Enclosed
➤ Contact Person (PIC)	Mr. D. Gopinath Contact No.: 080-6629-2324, +91-70225-46170 E-mail ID: gopinath_d@tkm.co.in

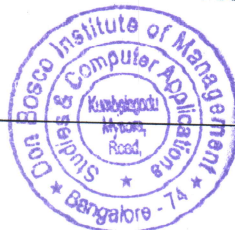
Detailed Agenda

Greeting & Welcome Greetings
Corporate Presentation
Visit to Plant (Plant #2 - Assembly shop)
TII (Toyota Institute India)
Q&A
Departure

Plant Tour General Guidelines

- ❖ Please maintain punctuality
- ❖ Individuals are responsible for their personal belongings
- ❖ **Formal dress & shoes for both Ladies & Gentleman are mandatory**
- ❖ Usage of Mobile Phones & Laptops inside the premises is prohibited
- ❖ Filming, taking photos are prohibited inside the plant
- ❖ Safety is very important for Toyota, request all to follow all the safety rules

Note: Due to unavoidable circumstances the schedule may get Cancelled / Modified.



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Don Bosco <dbibsms@gmail.com>

Fwd: Confirmation letter for Plant visit to Toyota Kirloskar Motor Private Limited.

1 message

sushmitha j <sush.123.sj@gmail.com>
To: dbibsms@gmail.com

Tue, Dec 18, 2018 at 11:08 AM

Hi

----- Forwarded message -----

From: Manu B <manub9632@gmail.com>
Date: Tue, Dec 18, 2018, 9:40 AM
Subject: Fwd: Confirmation letter for Plant visit to Toyota Kirloskar Motor Private Limited.
To: sushmitha j <sush.123.sj@gmail.com>

----- Forwarded message -----

From: Manu B <manub9632@gmail.com>
Date: Wed, 10 Oct 2018, 6:34 pm
Subject: Re: Confirmation letter for Plant visit to Toyota Kirloskar Motor Private Limited.
To: D GOPINATH (TKM) <Gopinath_D@toyota-kirloskar.co.in>

Dear sir,

Thank you very much for your guidance, support and your patience.. **just because of you we had a successful plant visit and our students learned many things..** thank you and its our apology for being late and very sorry.. from next time definitely we will be very care about punctuality..

Thanks & Regards
Manu B
Asst, Professor
Don bosco institution

On Sat, 22 Sep 2018 at 10:22, D GOPINATH (TKM) <Gopinath_D@toyota-kirloskar.co.in> wrote:

Respected Sir / Madam,

Greetings from Toyota Kirloskar Motor Private Limited.

At the outset we would like to thank you and your Organization for the interest shown in visiting our Plant.

With reference to the above subject, we are glad to confirm The Industrial Plant Visit to our Plant on **10th October 2018.**

Please find attached the Plant Visit Confirmation Letter and Route Map to reach our plant. Request you to kindly carry a copy of the confirmation letter during the visit for security gate formalities.

A line of confirmation is required from your end for us to confirm the visit and make necessary arrangements.

