2018-2019

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DON BOSCO INSTITUTE OF MANAGEMENT STUDIES AND COMPUTER APPLICATIONS



Kumbalagodu, Mysore Road, Bengaluru - 560074

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Affiliated to Bangalore University

Accredited by NAAC

An IQAC Enabled

Date: 20-05-2018

Venue: MBA Seminar Hall

Guest lecture on Creativity & innovation in IPR for MBA Students

PRESIDED BY

Sri. B. Bylappa President, WET

Sri. P. B. Manjunath Vice President, WET

Resourse Person Sr. Advocate Aupama DBIMSCA Sri. Raghav Bylappa Secretary, WET

Program Co-Ordinator Prof. Pandurangappa H



Kumbalagodu, Bangalore - 560074



Creativity & Innovation in Intellectual Property Rights (IPR) Program for MBA Students

Date: 20-05-2018

I. Introduction:

This report provides an overview of a Creativity & Innovation in Intellectual Property Rights (IPR) Program conducted for MBA students, highlighting its key objectives and outcomes. The intersection of creativity, innovation, and intellectual property is vital for business success. This program aimed to equip MBA students with the knowledge and skills to harness creativity for innovative solutions while understanding the importance of protecting intellectual property.

Creativity and innovation are critical drivers of success in the business world. Integrating these elements with intellectual property rights is essential for fostering a culture of innovation while safeguarding the fruits of creative endeavours. The Creativity & Innovation in IPR Program was designed to provide MBA students with a holistic understanding of these concepts.

- II. Objectives: The primary objectives of the Creativity & Innovation in IPR Program were as follows:
 - Integrate Creativity and Innovation: Encourage students to explore the relationship between creativity, innovation, and intellectual property rights.
 - Develop an Innovation Mind-set: Foster an innovation mind set among MBA students, encouraging them to think creatively and embrace a culture of continuous improvement.
 - Understand IPR Strategies: Provide insights into developing and implementing intellectual property strategies that protect and maximize the value of creative innovations.
 - Practical Application: Enable students to apply creative thinking and innovation to real-world business scenarios, considering the legal aspects of intellectual property.
- 5. **Promote Ethical Considerations:** Emphasize the importance of ethical considerations in the creative and innovative process, especially in the context of intellectual property protection.

III Highlights of the programme: The Creativity & Innovation in IPR Program was an immersive series of workshops, interactive sessions, case studies, and collaborative projects spanning ten weeks. The program included the following key components:

- Creativity and Innovation Workshops: Sessions on fostering a creative mind set, idea generation techniques, and the innovation process.
- 2. Intellectual Property Rights Overview: Introduction to various forms of intellectual property, including patents, trademarks, copyrights, and trade secrets.



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- 3. **IPR Strategies:** Exploration of effective strategies for protecting and leveraging intellectual property in the innovation process.
- Case Studies: Analysis of real-world cases where creativity, innovation, and intellectual property intersected, examining both successes and challenges.
- 5. **Innovation Project:** Collaborative projects where students applied creativity and innovation to develop a business idea while considering intellectual property protection.

IV. Outcomes:

The Creativity & Innovation in IPR Program produced several significant outcomes:

- Enhanced Creativity and Innovation: Participants demonstrated an enhanced ability to think creatively and apply innovative approaches to problem-solving.
- Understanding of IPR Strategies: Students gained insights into developing and implementing effective intellectual property strategies to protect and capitalize on creative innovations.
- Practical Application: The program facilitated the application of creative thinking and innovation to real-world business scenarios, considering the legal aspects of intellectual property.
- Ethical Considerations: Participants developed an understanding of the ethical considerations surrounding intellectual property and innovation.
- Collaboration Skills: The collaborative nature of the program enhanced students' teamwork and communication skills, crucial for successful innovation.

V. Conclusion:

The Creativity & Innovation in IPR Program for MBA students successfully addressed the key objectives of integrating creativity and innovation, developing an innovation mind set, understanding IPR strategies, promoting practical application, and considering ethical considerations. The outcomes of the program demonstrate the value of such initiatives in preparing MBA students for the dynamic and creative aspects of the business landscape while emphasizing the importance of intellectual property protection.

The integration of creativity, innovation, and intellectual property is essential for business success and growth. This program equips MBA students with practical knowledge and skills to navigate this intersection successfully. This initiative serves as a model for similar programs aimed at preparing future business leaders with a holistic understanding of creativity, innovation, and intellectual property rights.





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SL	NAME OF THE	Program MBA 2017- USN NO.	2018 Date - 20-5-2 Signature
NO	STUDENT	OBN NO.	Signature .
1	AamirRashid Dar	16WJCMD001	Aariel
2	Abin Scaria	16WJCMD002	Jus
3	Agnes Sara Anil	16WJCMD003	Asus.
4	Akshata Speake	16WJCMD004	Du
5	Amal Thankachan	16WJCMD005	there
6	Amar Manikappa	16WJCMD006	And
7	Anthony.J	16WJCMD007	Anthoney
8	Anumanjunath	16WJCMD008	
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10	Arunakumar R	16WJCMD010	Soun
11	Ashitha D Souza	16WJCMD011	المال
12	Beny Jose	16WJCMD012	BS
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14	Clintu Varghese	16WJCMD014	(No.
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18	Iqra Tariq Mahjoo	16WJCMD018	Men
19	Kavya C S	16WJCMD019	
20	KrishnaKant Ratnappa	16WJCMD020	AB

Ratnappa





21	Lavanya.B V	16WJCMD021	
22	Lavanya G	16WJCMD022	
23	Laxmi Uppin	16WJCMD023	Loany pory
24	Mangala A	16WJCMD024	M
25	Melvin Johny	16WJCMD025	PM 1
26	Mohammad Rabbani Sahukar	16WJCMD026	Ralm Soil
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Date: 24-05-2018

Venue: MBA Seminar Hall

Guest lecture on Personality Development for MBA students

PRESIDED BY

Sri. B. Bylappa President, WET

Sri. P. B. Manjunath Vice President, WET

Resourse Person Prof. Savita DBIMSCA Sri. Raghav Bylappa Secretary, WET

Program Co-Ordinator Prof. Pandurangappa H



Kumbalagodu, Bangalore - 560074



Guest Lecture on Personality Development for MBA Students 24.05.2018

1.Introduction:

This report provides an overview of the guest lecture on Personality Development conducted for MBA students at Don Bosco Institute of Management Studies and Computer Applications (DBIMSCA). The lecture aimed to enhance students' understanding of personality development and equip them with practical strategies to foster personal and professional growth.

2. Objectives:

- Enhanced Self-Awareness: The primary objective was to help students gain insight into their own personalities, strengths, weaknesses, and areas for improvement.
- Skill Development: To equip students with essential skills and qualities such as communication, leadership, teamwork, and emotional intelligence, which are integral to personal and professional success.
- Confidence Building: To boost students' confidence and self-esteem, enabling them to assert themselves effectively in various social and professional settings.
- Career Readiness: To prepare students for the demands of the corporate world by
 cultivating traits such as professionalism, adaptability, resilience, and a positive
 attitude.
- Motivation and Inspiration: To inspire students to strive for continuous selfimprovement and development, encouraging them to set ambitious goals and pursue excellence in all aspects of life.

3. Lecture Highlights:

- Introduction to Personality Development: The lecture began with an overview of the
 concept of personality development, emphasizing its importance in shaping individuals'
 behavior, attitudes, and perceptions.
- Understanding Personality Traits: Students were introduced to various personality traits and typologies, such as introversion/extroversion, openness, conscientiousness, agreeableness, and emotional stability.
- Communication Skills: The importance of effective communication in personal and professional life was discussed, along with practical tips for improving verbal and nonverbal communication skills.
- Leadership and Teamwork: Students learned about the qualities of effective leaders and team players, as well as strategies for developing leadership skills and fostering collaboration within teams.
- Emotional Intelligence: The concept of emotional intelligence (EQ) was explored focusing on self-awareness, self-regulation, empathy, and social skills, and their role in building meaningful relationships and managing conflicts.





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- Goal Setting and Time Management: Students were encouraged to set SMART (Specific, Measurable, Achievable, Relevant, Time-bound) goals and adopt effective time management techniques to enhance productivity and achieve success.
- Professionalism and Etiquette: The importance of professionalism, ethics, and
 etiquette in the workplace was highlighted, along with guidelines for maintaining a
 professional demeanor and building a positive reputation.
- Personal Branding: Students were introduced to the concept of personal branding and encouraged to develop a unique personal brand that reflects their values, strengths, and career aspirations.

4. Outcomes:

- Increased Self-Awareness: Participants gained a deeper understanding of their personalities, strengths, and areas for improvement, enabling them to make informed decisions and pursue personal growth effectively.
- Enhanced Skills: Students developed essential skills such as communication, leadership, teamwork, and emotional intelligence, which are vital for success in both personal and professional life.
- **Boosted Confidence:** The lecture instilled confidence and self-assurance in students, empowering them to overcome challenges, take on leadership roles, and interact confidently in diverse social and professional contexts.
- Motivation to Excel: Students were motivated to set ambitious goals, strive for excellence, and pursue continuous self-improvement, inspired by the insights and practical strategies shared during the lecture.
- Positive Feedback: Feedback from students indicated high satisfaction with the guest lecture, with many expressing appreciations for the valuable insights, practical tips, and inspirational guidance provided.

5. Conclusion:

The guest lecture on Personality Development for MBA students at DBIMSCA proved to be a valuable learning experience, enriching students' understanding of personality development and equipping them with practical skills and strategies for personal and professional growth. By fostering self-awareness, enhancing skills, boosting confidence, and inspiring motivation, the lecture contributed significantly to students' overall development and preparedness for future success.



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Photo Gallery



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SL NO	NAME OF THE STUDENT	Program MBA 2017 USN NO.	-2018 Date: 24-5-18 Signature
1	AamirRashid Dar	16WJCMD001	Acr.
2	Abin Scaria	16WJCMD002	-AB-
3	Agnes Sara Anil	16WJCMD003	Al
4	Akshata Speake	16WJCMD004	Ale
5	Amal Thankachan	16WJCMD005	Amal
6	Amar Manikappa	16WJCMD006	Augra
7	Anthony.J	16WJCMD007	Alathony
8	Anumanjunath	16WJCMD008	A.
9	Anusha B N	16WJCMD009	-AB-
10	Arunakumar R	16WJCMD010	Ariga Kunon
11	Ashitha D Souza	16WJCMD011	Phila
12	Beny Jose	16WJCMD012	Ato
13	Chetankumar Laxmanrao	16WJCMD013	Chul A
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21	Lavanya.B V	16WJCMD021	- AB
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23	Laxmi Uppin	16WJCMD023	Lowellen
24	Mangala A	16WJCMD024	- AB
25	Melvin Johny	16WJCMD025	. Mels
26	Mohammad Rabbani Sahukar	16WJCMD026	. 🔊
27	Muchchandi Rajakumar Dhareppa	16WJCMD027	Rojkums
28	Nagarathna S Bidari	16WJCMD028	- AB-
29	Naveen Sanganna	16WJCMD029	Naveenfax
30	Nawaz Ali Baig	16WJCMD030	No.
31	Niveditha Ram	16WJCMD031	Min)
32	Pooja C K	16WJCMD032	Poolo
33	Preetham K R	16WJCMD034	- AB
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Date: 02-06-2018

Venue: MBA Seminar Hall

Seminar on Presentation skill

PRESIDED BY

Sri. B. Bylappa President, WET

Sri. P. B. Manjunath Vice President, WET

Resourse Person Dr. Dharani Devi DBIMSCA Sri. Raghav Bylappa Secretary, WET

Program Co-Ordinator Prof. Pandurangappa H





Kumbalagodu, Bangalore - 560074

SESSION ON EFFECTIVE PRESENTATION SKILLS

Date: 02/06/2018

Introduction: Presentation Skills are extremely important for working professionals across all sectors and domains. Students have to be well versed with both Offline and Online Presentation Skills. A session on Effective Presentation Skills was organized by Department of MBA for students of III semester.

Objectives: The session was planned with the following objectives:

- To understand the importance of developing Presentation Skills
- To know the essentials of preparing and doing an effective Presentation.
- To know the features in Microsoft Power Point for designing effective and impactful Presentations.

Participation: The session on Effective Presentation Skills was held in Seminar hall between 2 pm – 4 pm. The Resource Person for the session was Mr. Hala Naik who explained in detail about various aspects of Effective Presentations to the students from III semester attended the session. The two-hour session was an interactive session where students understood the importance of verbal and nonverbal communication in making presentations effective.

Outcome: The participants became aware about the emerging concept and popularity of Transformational Leadership. The Resource Person shared live examples of Transformational Leaders which helped the students to understand the characteristics and traits of such leaders. The session inspired students to understand their personality and work towards developing their leadership qualities for success in future.

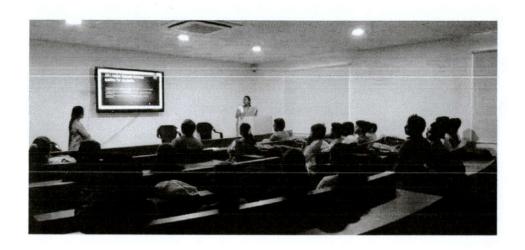
Conclusion: The session on Transformational Leadership was a very enriching and engaging one. The cases and examples quoted by the resource person was helpful in creating awareness about this modern style of leadership. This session would prove to be a guiding source for our students to become future leaders.





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Program: MBA 2019-2020 Date: 2				
Sl.No	Name	Student enrolment number	Student Signature	
1	АВНІЈІТН S	19WJCMD001	Abhijth-S	
2	ABHISHEK K	19WJCMD002	Able	
3	AFROZ LAKKUNDI	19WJCMD003	Ab	
4	AMRUTHA B M	19WJCMD004	Basamer Gous	
5	BASANNA GOWDA PATIL	19WJCMD005	Berdalia Partio	
6	BENAKA N	19WJCMD006	Benakna	
7	CHETAN B	19WJCMD007	chethan.B	
8	DANUSH DIXIT T	19WJCMD008	Panush. T	
9	DEEKSHITHA C R	19WJCMD009	Deckshitha	
10	DIANA S P	19WJCMD010	Di cue s P	
11	GURUDATH R	19WJCMD011	- Ab -	
12	HARSHITH R	19WJCMD012	Haushika	
13	KIRAN G	19WJCMD013	Haushika Kiran. 67.	
14	KIRAN KUMAR	19WJCMD014	Kiran luma	
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16	LIKITH T	19WJCMD016	Likith T	
17	MANJU L	19WJCMD017	Manju. 2	
18	MEGHANA N	19WJCMD018	1	
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21	NAYANA S	19WJCMD021	-Ab-	
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Date: 18-06-2018

Venue: MBA Seminar Hall

Guest lecture on Leadership skills

PRESIDED BY

Sri. B. Bylappa President, WET

Sri. P. B. Manjunath Vice President, WET

Resourse Person Prof. Rekha DBIMSCA Sri. Raghav Bylappa Secretary, WET

Program Co-Ordinator Prof. Pandurangappa H



Kumbalagodu, Bangalore - 560074



Date: 18-6-2018

SESSION ON TRANSFORMATIONAL LEADERSHIP

Introduction: Transformational Leadership is a buzz word in corporates today. The traditional forms of leadership have been replaced by emerging concepts in leading. Transformational Leadership is a style of leadership where the leaders act as Change agents and Change Leaders. It is a style which brings leaders in close contact with employees and develops strong sense of commitment and bonding. Transformational Leadership is of great value at department level, organization level, industry level and for the growth of the nation. A session on Transformational Leadership was organized by Department of MBA for students of III semester

Objectives: The session catered to the following objectives:

- To understand the emergence and concept of Transformational Leadership
- To know the characteristics of Transformational Leaders.
- To compare the traditional leadership styles with transformational leadership
- To identify the leadership potential for future

Participation: The session on Transformational Leadership was held in Smart Class Room between 2 pm – 4 pm. The Resource Person for the session was Prof. Champa T who shared the cases of successful Transformational Leaders. Students from III semester attended the session. The two-hour session was an enriching experience for the students as well as the faculty.

Outcome: The participants became aware about the emerging concept and popularity of Transformational Leadership. The Resource Person shared live examples of Transformational Leaders which helped the students to understand the characteristics and traits of such leaders. The session inspired students to understand their personality and work towards developing their leadership qualities for success in future.

Conclusion: The session on Transformational Leadership was a very enriching and engaging one. The cases and examples quoted by the resource person was helpful in creating awareness about this modern style of leadership. This session would prove to be a guiding source for our students to become future leaders.





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2018-2019 Date: 18[
Sl.No	Name	Student enrolment number	Student Signature	
1	BHARATH G S	18WJC41001	D1 d- G8-	
2	BINDU YADAV	18WJC41002	R = 1 V.0	
3	CHANDRAKANTH RAO L	18WJC41003	Burden Pagen	
4	CHITHRASHREE H	18WJC41004	Chithonashree +	
5	DEEPAK R	18WJC41005	Deepak. R.	
6	DARSHINI K	18WJC41006	Davini. K	
7	DIVYA H	18WJC41007	Tivpart	
8	GAGAN J	18WJC41008	South.	
9	GOUTHAM B	18WJC41009	Prouther	
10	GOUTHAM K V	18WJC41010	Gul	
11	HARSHA S	18WJC41011	— Ab —	
12	HEENA KAUSAR R	18WJC41012	H 1592	
13	K RAKSHITH	18WJC41013	K. Rakshith.	
14	K SHILPA	18WJC41014	K. Shiha	
15	KARAN KUMAR	18WJC41015	lies	
16	KAVYA S	18WJC41016	Kavya S	
17	KISHAN M	18WJC41017	Kirhan M	
18	KRITHI P P	18WJC41018	_Ab -	
19	LIKHITH D G	18WJC41019	List	
20	MADHUSUDAN V	18WJC41020	Andel	
21	MALASHREE V	18WJC41021	Halehen V	
22	MANOJ MANJUNATH	18WJC41022	Mary	
23	MOHAMMED MAAZ	18WJC41023	_ Ab -	
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28	NAVEEN N	18WJC41028	Naveen N
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36	RATHNA H	18WJC41036	Rodhna. H
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38	ROSHAN KUMAR	18WJC41038	b-12
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Principal

Don Bosco Institute of Management

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Date: 10-09-2018

Venue: MBA Seminar Hall

Workshop on Self motivation for BBA students

PRESIDED BY

Sri. B. Bylappa President, WET

Sri. P. B. Manjunath Vice President, WET

Resourse Person Prof. Svetha KR DBIMSCA Sri. Raghav Bylappa Secretary, WET

Program Co-Ordinator Prof. Pandurangappa H



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Kumbalagodu, Bangalore - 560074

Guest Lecture on Self-Motivation for BBA Students

Date: 10/9/2018

1. Introduction: This report provides an overview of the guest lecture on "Self-Motivation" delivered for MBA students at Don Bosco Institute of Management Studies and Computer Applications (DBIMSCA). The lecture aimed to inspire and empower students to cultivate self-motivation as a key driver of personal and professional success.

2. Objectives:

- Inspiration and Empowerment: The primary objective was to inspire and empower students to take charge of their own motivation and drive towards achieving their goals.
- Understanding Self-Motivation: To help students understand the concept of self-motivation, its significance in personal and professional life, and strategies for nurturing and sustaining it.
- Goal Setting: To encourage students to set meaningful goals aligned with their values, aspirations, and career objectives, and develop action plans to pursue them with zeal and determination.
- Overcoming Challenges: To equip students with tools and techniques for overcoming obstacles, setbacks, and self-doubt on their journey towards success.
- Building Resilience: To foster resilience and perseverance in students, enabling them
 to bounce back from failures, setbacks, and disappointments with renewed vigor and
 determination.
- **Self-Discovery:** To encourage students to reflect on their strengths, passions, and purpose in life, and leverage them as sources of intrinsic motivation and fulfillment.

3. Lecture Highlights:

- **Introduction to Self-Motivation:** The lecture commenced with an introduction to the concept of self-motivation, emphasizing its role in driving individuals towards achieving their goals and aspirations.
- Intrinsic vs. Extrinsic Motivation: Students learned about the difference between intrinsic motivation (motivation that comes from within, driven by personal values and aspirations) and extrinsic motivation (motivation derived from external rewards or incentives).
- Setting Meaningful Goals: The importance of setting specific, measurable, achievable, relevant, and time-bound (SMART) goals was discussed, along with strategies for aligning goals with personal values and long-term aspirations.
- Overcoming Procrastination: Practical tips and techniques were shared to help students overcome procrastination and maintain focus and discipline in pursuing their goals.
- Cultivating a Positive Mindset: The power of positive thinking and self-affirmation in fostering self-motivation and resilience was explored, along with strategies for cultivating a growth mind-set and overcoming self-limiting beliefs.





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- Staying Inspired: Students were encouraged to seek inspiration from role models, mentors, and success stories, and to surround themselves with a supportive network of peers and mentors who encourage and uplift them.
- Taking Action: The importance of taking consistent and disciplined action towards
 one's goals, even in the face of challenges and uncertainties, was emphasized as a key
 to sustaining self-motivation and achieving success.
- Celebrating Progress: Students were reminded to celebrate their achievements, milestones, and progress towards their goals, as a way of reinforcing their sense of accomplishment and motivation.

4. Outcomes:

- **Increased Self-Awareness:** Participants gained a deeper understanding of their intrinsic motivators, passions, and aspirations, enabling them to set goals that resonate with their values and purpose.
- **Empowerment:** Students felt empowered to take ownership of their motivation and drive towards achieving their goals, recognizing that success ultimately depends on their own efforts and determination.
- Improved Goal Setting: Many students reported feeling more confident and focused in setting and pursuing their goals, having learned practical strategies for setting SMART goals and developing action plans.
- Enhanced Resilience: The lecture fostered resilience and perseverance in students, equipping them with tools and techniques for overcoming setbacks, failures, and selfdoubt on their journey towards success.
- Positive Feedback: Feedback from students indicated high satisfaction with the guest lecture, with many expressing gratitude for the practical insights, motivational guidance, and inspirational anecdotes shared.

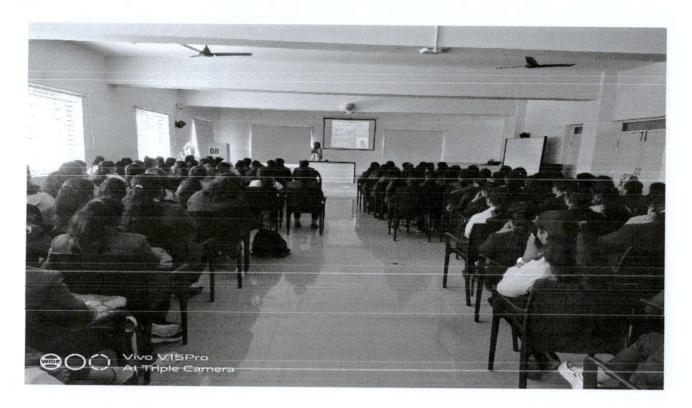
5. Conclusion:

The guest lecture on "Self-Motivation" for MBA students at DBIMSCA proved to be a valuable and inspirational learning experience, empowering students to take control of their motivation and drive towards achieving their goals. By fostering self-awareness, goal setting, resilience, and positive mindset, the lecture contributed significantly to students' personal and professional development, equipping them with essential skills and attitudes for success in their careers and beyond.



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		BBA 2018-2019	Date: 10/9/18
Sl.No	Name	Student enrolment number	Student Signature
1	AASTHA PRAKASH	18WJC26001	A
2	ABHISHEK MURTHY C	18WJC26002 -	Abhishek Muth
3	ADAM MOIN	18WJC26003	Dam Mosk
4	ADARSH B S	18WJC26004	Adauh.Bs.
5	ARPITHA S	18WJC26005	Arbitha S
6	BHOOMIKA RAMESH	18WJC26006	Blance Con Poems
7	DARSHAN J PATEL	18WJC26007	-AB
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13	MOHAMMED RAFIQ K N	18WJC26013	Mohammed Rofig KN
14	MOHSIN ALI KHAN	18WJC26014	Molionnod At
15	NISHA P	18WJC26015	— AB —
16	NOOR AYESHA	18WJC26016	— AB —
17	PETER SURYA PRASAD P	18WJC26017	Peto
18	PRASHANTH S	18WJC26018	Basanth S.
19	PREM RAMESH DAS	18WJC26019	Brean
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21	RAM JAISHI	18WJC26021	Jan Jainhe
22	RISHIKESH	18WJC26022	Lahane HR.
23	SAHANA H R	18WJC26023	Schour Mil
24	SANJAY BHERA	18WJC26024	Sanje
25	SEEMA SAEWATH	18WJC26025	Source
26	SHARATH KUMAR N	18WJC26026	-AB
27	SHASHANK N	18WJC26027	Shouth
28	SINDHU C	18WJC26028	Sindhy C
29	SOWMYA SHREE V	18WJC26029	County
30	SUSHMA M S	18WJC26030	Bushang Mis
31	SYED IBRAHIM HARIS	18WJC26031	AB -



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35	THEJAWINI S	18WJC26035	-AB-
36	UMA S D	18WJC26036	July
37	VARUN KRISHNA B R	18WJC26037	Jan Ceilia, SP
38	VIJAY KRISHNA N	18WJC26038	May keishnan
39	VISHNU M V	18WJC26039	AB
40	VYSHNAV RAMESH	18WJC26040	white



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Date: 10-01-2019

Venue: MBA Seminar Hall

Workshop on Start up business for MBA students

PRESIDED BY

Sri. B. Bylappa President, WET

Sri. P. B. Manjunath Vice President, WET

Resourse Person Prof. Champa T DBIMSCA Sri. Raghav Bylappa Secretary, WET

Program Co-Ordinator Prof. Pandurangappa H



Kumbalagodu, Bangalore - 560074

Guest Lecture on Start-up Business for MBA Students

Date: 10-01-2019

1.Introduction:

This report presents an overview of the guest lecture on "Start-up Business" delivered for MBA students at Don Bosco Institute of Management Studies and Computer Applications (DBIMSCA). The lecture aimed to provide students with insights into the entrepreneurial journey, Start-up ecosystem, and key factors for building successful ventures.

2. Objectives:

- Entrepreneurial Insights: The primary objective was to provide students with valuable insights into the entrepreneurial mind-set, challenges, and opportunities associated with Start-up ventures.
- Start-up Ecosystem: To familiarize students with the Start-up ecosystem, including key stakeholders, funding sources, support networks, and emerging trends in entrepreneurship.
- Start-up Fundamentals: To introduce students to essential concepts and strategies for launching and growing a Start-up business, including ideation, validation, market analysis, business model development, and scaling.
- Success Factors: To identify critical success factors for Start-ups, including innovation, agility, resilience, customer-centricity, and effective leadership and team building.
- Inspiration and Aspiration: To inspire and motivate students to consider entrepreneurship as a viable career path and explore their own Start-up ideas and aspirations.

3. Lecture Highlights:

- Introduction to Start-up Business: The lecture commenced with an overview of Start-up business, defining what constitutes a Start-up and highlighting the characteristics that distinguish Start-ups from traditional businesses.
- Entrepreneurial Mind-set: Students learned about the mind-set and qualities of successful entrepreneurs, including creativity, risk-taking, resilience, adaptability, and a passion for solving problems.
- Idea Generation and Validation: Practical strategies for generating Start-up ideas, validating market demand, and assessing the feasibility of business concepts were discussed, emphasizing the importance of solving real-world problems and addressing unmet needs.
- Business Model Innovation: The importance of developing innovative business models that create and capture value for customers and stakeholders was explored along with examples of disruptive business models in various industries.





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- Market Analysis and Customer Insights: Students gained insights into conducting market research, identifying target markets, understanding customer needs and preferences, and positioning products or services effectively in the marketplace.
- Funding and Financing: Various sources of funding for Start-ups, including bootstrapping, angel investors, venture capital, crowdfunding, and government grants, were discussed, along with tips for preparing pitches and securing investment.
- Lean Start-up Methodology: The principles of lean Start-up methodology, including rapid experimentation, iterative product development, and customer feedback loops, were introduced as a framework for building scalable and sustainable Start-ups.
- Challenges and Opportunities: Common challenges faced by Start-ups, such as funding constraints, market competition, talent acquisition, and regulatory hurdles, were addressed, along with strategies for overcoming them and seizing opportunities for growth.

4. Outcomes:

- Increased Awareness: Participants gained a deeper understanding of the Start-up ecosystem, entrepreneurial mind-set, and key success factors for building successful ventures.
- Inspiration and Aspiration: Many students reported feeling inspired and motivated to
 explore entrepreneurship as a career path, pursue their own Start-up ideas, or join earlystage ventures.
- Practical Insights: The lecture provided students with practical insights, tools, and strategies for launching and growing Start-up businesses, equipping them with actionable knowledge to apply in real-world contexts.
- Networking Opportunities: Students had the opportunity to network with the guest speaker, who may have been a successful entrepreneur, investor, or industry expert, and explore potential mentorship or collaboration opportunities.
- Positive Feedback: Feedback from students indicated high satisfaction with the guest lecture, with many expressing gratitude for the valuable insights, practical advice, and inspirational stories shared.

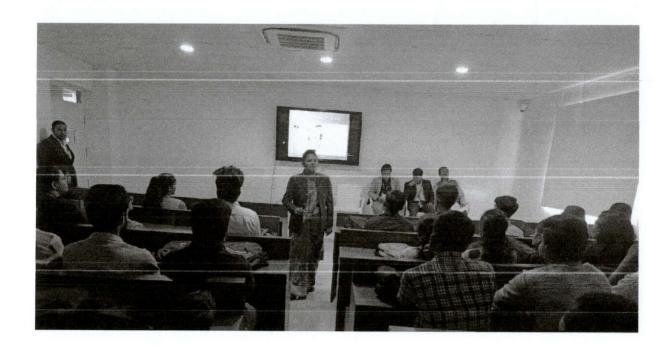
5. Conclusion:

The guest lecture on "Start-up Business" for MBA students at DBIMSCA served as a valuable learning experience, providing students with insights into the entrepreneurial journey, Start-up ecosystem, and key success factors for building successful ventures. By fostering awareness, inspiration, and practical insights, the lecture contributed significantly to students' entrepreneurial mind-set, aspirations, and preparedness for pursuing Start-up ventures or careers in entrepreneurship.



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	T	Program MBA 2017-2	
SL NO	NAME OF THE STUDENT	USN NO.	Signature
1	AamirRashid Dar	16WJCMD001	Aamir Pashid
2	Abin Scaria	16WJCMD002	Ab
3	Agnes Sara Anil	16WJCMD003	Ab
4	Akshata Speake	16WJCMD004	Akshafa
5	Amal Thankachan	16WJCMD005	Ab
6	Amar Manikappa	16WJCMD006	Amar
7	Anthony.J	16WJCMD007	A.
8	Anumanjunath	16WJCMD008	Anuay.
9	Anusha B N	16WJCMD009	-Ab
10	Arunakumar R	16WJCMD010	Aoun
11	Ashitha D Souza	16WJCMD011	Ab -
12	Beny Jose	16WJCMD012	D .
13	Chetankumar Laxmanrao	16WJCMD013	Chelanleunian
14	Clintu Varghese	16WJCMD014	AB
15	Dinesh H A	16WJCMD015	Their
16	Eldho George	16WJCMD016	Edhe.
17	Gurumurthy N	16WJCMD017	Givru Morthy.
18	Iqra Tariq Mahjoo	16WJCMD018	lope
19	Kavya C S	16WJCMD019	No.
20	KrishnaKant Ratnappa	16WJCMD020	Il show that





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21	Lavanya.B V	16WJCMD021	Langua B. V
22	Lavanya G	16WJCMD022	-Ab-
23	Laxmi Uppin	16WJCMD023	Laxmi.
24	Mangala A	16WJCMD024	-Ab -
25	Melvin Johny	16WJCMD025	Melian John
26	Mohammad Rabbani Sahukar	16WJCMD026	Molius
27	Muchchandi Rajakumar Dhareppa	16WJCMD027	Muchalandi Lay akunon
28	Nagarathna S Bidari	16WJCMD028	100
29	Naveen Sanganna	16WJCMD029	—Ab —
30	Nawaz Ali Baig	16WJCMD030	Danaz.
31	Niveditha Ram	16WJCMD031	Nivedthe
32	Pooja C K	16WJCMD032	Joofa, CK.
33	Preetham K R	16WJCMD034	Ab —
34	Priyanka Kumari	16WJCMD035	Pryank « Kuneus
35	Rahul Ramchandra Sakpal	16WJCMD036	Rabul Panchandra
36	Ramya C	16WJCMD037	Janya.
37	Sachin H C	16WJCMD038	Sachin, H.C.
38	Saritha M S	16WJCMD039	-Db -
39	Satish Chaurasia	16WJCMD040	Satish.
40	Sohan.A.G	16WJCMD041	Sohan A. Ca
41	Sreerag M	16WJCMD042	Ab-





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42	Sweety Christina	16WJCMD043	Sweety
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2019-2020





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Date: 15-02-2020

Venue: MBA Seminar Hall

Workshop on Critical thinking for MBA students

PRESIDED BY

Sri. B. Bylappa President, WET

Sri. P. B. Manjunath Vice President, WET

> Resourse Person Dr. Hala Naik DBIMSCA

Sri. Raghav Bylappa Secretary,

WET

TO TO THE TOWN OF THE TOWN OF

Program Co-Ordinator Prof. Pandurangappa H



Kumbalagodu, Bangalore - 560074



CRITICAL THINKING PROGRAM FOR MBA STUDENTS

Date: 15-02-2020

Introduction: This report provides an overview of a Critical Thinking Program conducted for MBA students, highlighting its key objectives and outcomes. Critical thinking is a foundational skill for effective decision-making and problem-solving in the business world. This program aimed to cultivate and enhance the critical thinking abilities of MBA students through a structured and comprehensive learning experience.

Critical thinking is essential for business leaders to analyze information, make informed decisions, and navigate complex challenges. The Critical Thinking Program was designed to empower MBA students with the skills necessary to think critically, evaluate evidence, and make sound judgments in various business contexts.

The primary objectives of the Critical Thinking Program were as follows:

- 1. **Develop Analytical Skills**: Enhance students' ability to analyze information, identify patterns, and draw meaningful insights.
- Foster Logical Reasoning: Cultivate logical reasoning skills to evaluate arguments, make inferences, and assess the validity of information.
- Enhance Decision-Making: Provide tools and techniques for making well-informed and reasoned decisions in business scenarios.
- 4. **Promote Effective Problem-Solving**: Encourage the application of critical thinking in problem-solving, emphasizing systematic and thoughtful approaches.
- Develop Communication Skills: Improve the ability to articulate and communicate wellreasoned arguments and ideas.

The Critical Thinking Program was an intensive series of workshops, case studies, debates, group discussions, and interactive sessions spanning twelve weeks. The program included the following key components:

- Analytical Skills Workshops: Training sessions focused on developing analytical skills, including data analysis, pattern recognition, and interpretation.
- 2. Logical Reasoning Exercises: Exercises and activities to enhance logical reasoning, evaluating arguments, and identifying logical fallacies.
- Decision-Making Techniques: Introduction to decision-making frameworks, risk assessment, and techniques for making effective decisions.
- Problem-Solving in Business: Application of critical thinking to real-world business problems through case studies and group projects.
- Communication and Presentation Skills: Training on articulating and presenting wellreasoned arguments and analyses.

HOC

IV. Outcomes:

The Critical Thinking Program produced several significant outcomes:





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- Enhanced Analytical Skills: Participants demonstrated improved ability to analyze complex information and draw meaningful insights.
- 2. **Proficient Logical Reasoning**: Students developed proficiency in logical reasoning, enabling them to evaluate arguments and make sound judgments.
- Improved Decision-Making: The program equipped students with decision-making tools and techniques, leading to more informed and reasoned choices.
- 4. **Effective Problem-Solving**: Participants showcased the application of critical thinking in solving real-world business problems, emphasizing systematic and thoughtful approaches.
- Advanced Communication Skills: Students improved their ability to articulate and communicate well-reasoned arguments and analyses to diverse audiences.

V. Conclusion:

The Critical Thinking Program for MBA students successfully addressed the key objectives of developing analytical skills, fostering logical reasoning, enhancing decision-making, promoting effective problem-solving, and developing advanced communication skills. The outcomes of the program demonstrate the value of such initiatives in preparing MBA students for the dynamic and complex decision-making environments they will encounter in their future careers.

Critical thinking is a fundamental skill for success in the business world, and this program equips MBA students with practical knowledge and strategies to think critically and make informed decisions. This initiative serves as a model for similar programs aimed at preparing future business leaders with strong critical thinking capabilities.



Principal

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	Progra	Date: 15/2/2	
Sl.No	Name	Student enrolment number	Student Signature
1	АВНІЛІТН S	19WJCMD001	Abuithe
2	ABHISHEK K	19WJCMD002	Abhistek. K.
3	AFROZ LAKKUNDI	19WJCMD003	- AB -
4	AMRUTHA B M	19WJCMD004	Amutha
5	BASANNA GOWDA PATIL	19WJCMD005	Bosanno Gordo Patri
6	BENAKA N	19WJCMD006	_ AB
7	CHETAN B	19WJCMD007	chetan
8	DANUSH DIXIT T	19WJCMD008	Class = .
9	DEEKSHITHA C R	19WJCMD009	Dukshitha. CR
10	DIANA S P	19WJCMD010	Diane-SP
11	GURUDATH R	19WJCMD011	Guerredath
12	HARSHITH R	19WJCMD012	Hours with
13	KIRAN G	19WJCMD013	there
14	KIRAN KUMAR	19WJCMD014	1 Comme
15	KIRAN NAYAK	19WJCMD015	Liven
16	LIKITH T	19WJCMD016	-AB -
17	MANJU L	19WJCMD017	Mary'n L.
18	MEGHANA N	19WJCMD018	meghana. W
19	NAGARATHNA V	19WJCMD019	meg own th.v.
20	NAMRATHA S	19WJCMD020	Namora Mna.
21	NAYANA S	19WJCMD021	Wayana
22	NIZAM K	19WJCMD022	-AB
23	PALLAVI S	19WJCMD023	Palloui
24	PAVAN KUMAR S	19WJCMD024	Paraw Dureouf Mana
25	POOJA	19WJCMD025	_ A Souther Apple





26	POOJA DS	19WJCMD026	— AB —
27	POORVIKA A	19WJCMD027	Poorvilca.d.
28	PUNARVI B M	19WJCMD028	Vunaqui M
29	RAJASHEKHAR G M	19WJCMD029	— AB —
30	RAJASHEKAR GOUDA K	19WJCMD030	Pakan
31	RAKSHITH S	19WJCMD031	Royching
32	RANJITH R DEVADIGA	19WJCMD032	Kangoun
33	RAVI K J	19WJCMD033	Jano.
34	SAGAR SG	19WJCMD034	Jagan. Str
35	SHA SHOAIB UR RAHMAN	19WJCMD035	Clary.
36	SHARADA H	19WJCMD036	Janade H
37	SHASHANK M'S	19WJCMD037	Shashark
38	SHAYAN BANERJEE	19WJCMD038	AB
39	SHIVA KUMAR B M	19WJCMD039	Dow Kunear
40	SRIKANTHA P N	19WJCMD040	Belant
41	SUHAS GOWDA D	19WJCMD041	Sulvas & prodl
42	VARSHINI S	19WJCMD042	Varhosnis
43	VIKAS D	19WJCMD043	—AB —



Principal

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Date: 12-07-2019

Venue: MBA Seminar Hall

Seminar on Mental health awareness for MBA students

PRESIDED BY

Sri. B. Bylappa President, WET

DBIMSCA

Sri. P. B. Manjunath Vice President, WET

Resourse Person Prof. Nagarathna

Sri. Raghav Bylappa Secretary, WET

Program Co-Ordinator Prof. Pandurangappa H





Kumbalagodu, Bangalore - 560074

'MENTAL WELL BEING' HEALTH AWARENESS PROGRAM FOR MBA STUDENTS OF DBIMSCA

Date:12-7-2019

Introduction: The demanding nature of MBA programs and the expectations of high achievement can contribute to stress and mental health challenges among students. The Mental Health Awareness Program was designed to address this concern by providing students with knowledge, tools, and resources to foster a supportive and healthy environment.

Objectives: The primary objectives of the Mental Health Awareness Program were as follows:

- Raise Awareness: Increase awareness and understanding of mental health issues, emphasizing the importance of mental well-being.
- Reduce Stigma: Combat stigma surrounding mental health challenges to encourage open conversations and seeking support.
- **Provide Coping Strategies:** Equip students with coping strategies and stress management techniques to navigate the challenges of academic and professional life.
- **Promote Self-Care:** Encourage the practice of self-care and the adoption of healthy lifestyle habits to support mental well-being.
- Provide Resources: Offer information about mental health resources, counsellingservices, and support networks available to MBA students.

Programme Highlights: The Mental Health Awareness Program was a comprehensive series of workshops, seminars, panel discussions, and interactive sessions spanning six weeks. The program included the following key components:

- Mental Health Awareness Workshops: Sessions providing information on common mental health issues, their signs, and the importance of early intervention.
- Personal Stories and Panel Discussions: Real-life stories and experiences shared by individuals who have faced mental health challenges, as well as expert-led panel discussions.
- Coping Strategies Workshops: Practical sessions on stress management techniques, mindfulness, and other coping strategies.
- Self-Care Practices: Workshops on adopting healthy lifestyle habits, including exercise, nutrition, and adequate sleep, to support mental well-being.
- Mental Health Resources and Support: Informational sessions on available mental
 health resources, counselling services, and support networks within and outside the
 academic institution.





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Outcomes: The Mental Health Awareness Program produced several significant outcomes:

- Increased Awareness: Participants demonstrated an increased awareness and understanding of mental health issues, contributing to reduced stigma.
- Enhanced Coping Strategies: Students developed a repertoire of coping strategies and stress management techniques to navigate the challenges of academic and professional life.
- Adoption of Self-Care Practices: The program encouraged the adoption of self-care practices and healthy lifestyle habits to support mental well-being.
- Support Network Building: Participants became more aware of available mental health resources, counselling services, and support networks, facilitating proactive seeking of help when needed.
- Open Conversations: The program contributed to a more open and supportive environment, encouraging students to discuss mental health concerns without fear of judgment.

Conclusion: The Mental Health Awareness Program for MBA students successfully addressed the key objectives of raising awareness, reducing stigma, providing coping strategies, promoting self-care, and offering resources. The outcomes of the program demonstrate the value of such initiatives in creating a supportive and mentally healthy environment for MBA students.

Mental health is a critical aspect of overall well-being, and this program equips MBA students with knowledge and strategies to prioritize and manage their mental health effectively. This initiative serves as a model for similar programs aimed at fostering mental health awareness and support in academic and professional settings.





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None and the second		ram: MBA 2019-2020	Date: 12/7/19
Sl.No	Name	Student enrolment number	Student Signature
1	ABHIJITH S	19WJCMD001	Abbento
2	ABHISHEK K	19WJCMD002	Abhight & Abhishek k
3	AFROZ LAKKUNDI	19WJCMD003	Abhishek k
	AMRUTHA B M	19WJCMD004	Ab -
4			Amoutha BN
5	BASANNA GOWDA PATIL	19WJCMD005	Basanna G. P
6	BENAKA N	19WJCMD006	Benaka N
7	CHETAN B	19WJCMD007	Chetan B
8	DANUSH DIXIT T	19WJCMD008	Danush DT
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26	POOJA DS	19WJCMD026	Pooled Composition





27	POORVIKA A	19WJCMD027	Poorvika A
28	PUNARVI B M	19WJCMD028	A6 -

Principal

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An IQAC Enabled

Date: 08-08-2020

Venue: MBA Seminar Hall

Workshop on Excel training for BBA students

PRESIDED BY

Sri. B. Bylappa President, WET

Sri. P. B. Manjunath Vice President, WET

> Resourse Person Mr. Madhunayaka DBIMSCA

Sri. Raghav Bylappa Secretary, WET

Program Co-Ordinator Prof. Pandurangappa H



Kumbalagodu, Bangalore - 560074



Excel Training Report for BBA Students

Date: 8-06-2020

1.Introduction:

This report outlines the Excel training conducted for Bachelor of Business Administration (BBA) students at Don Bosco Institute of Management Studies and Computer Applications (DBIMSCA). The training aimed to equip students with essential Excel skills to enhance their analytical, problem-solving, and data management capabilities, thereby preparing them for success in their academic and professional endeavours.

2. Objectives:

- **Skill Enhancement:** The primary objective was to enhance students' proficiency in using Microsoft Excel, a widely used spreadsheet software, for various business applications such as data analysis, financial modelling, and report generation.
- Practical Application: To provide hands-on experience and practical training in Excel, enabling students to apply learned concepts and techniques to real-world business scenarios.
- Efficiency Improvement: To help students improve their efficiency and productivity by leveraging Excel's features and functionalities for data organization, manipulation, and visualization.
- Analytical Skills Development: To develop students' analytical skills by teaching them how to analyse and interpret data using Excel's built-in tools and functions.
- **Preparation for Professional Roles:** To prepare students for roles in business analytics, finance, marketing, operations, and other areas where proficiency in Excel is highly valued.

3. Training Components:

- **Basic Excel Functions:** Introduction to Excel interface, navigation, basic formulas, and formatting techniques.
- Data Management: Managing data effectively using features such as sorting, filtering, and conditional formatting.
- Advanced Formulas and Functions: Exploring advanced Excel functions such as VLOOKUP, HLOOKUP, INDEX-MATCH, SUMIFS, COUNTIFS, and pivot tables for data analysis and reporting.

4. Outcomes:

- Improved Excel Proficiency: Participants developed a high level of proficiency in using Excel, mastering both basic and advanced functions and techniques.
- Enhanced Analytical Skills: Students acquired strong analytical skills, enabling them to analyse and interpret data effectively to derive actionable insights.



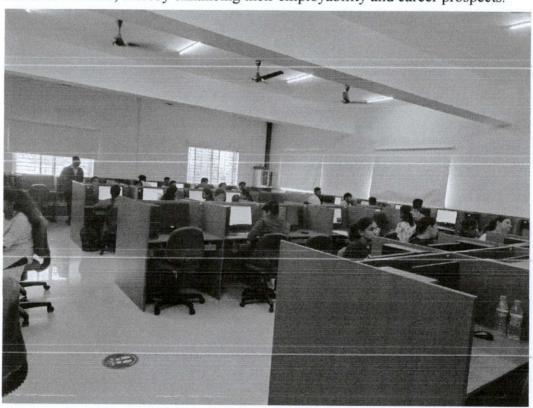
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 Increased Efficiency: The training enabled students to work more efficiently and productively by leveraging Excel's features for data organization, manipulation, and visualization.

5. Conclusion:

The Excel training for BBA students at DBIMSCA has been instrumental in enhancing students' analytical, problem-solving, and data management skills, preparing them for success in their academic and professional pursuits. By providing practical training and hands-on experience, the training program has empowered students to leverage Excel effectively in various business contexts, thereby enhancing their employability and career prospects.



Principal

Don Bosco Institute of Management
Studies & Computer Applications
Kumbalagodu, Mysore Road,
Bangalore - 560 074.









Excel bring report

Program: BBA 2019-2020 Date: 8 8 20				
Sl.No	Name	Student enrolment number	Student Signature	
1	ABHISHEK L	19WJC26001	Abhispek.L.	
2	ABHISHEK U R	19WJC26002	Abhish !	
3	AKSHAANS ORAON	19WJC26003	Agus	
4	ARUN	19WJC26004	Poloure	
5	B V PRAJWAL	19WJC26005	Contract	
6	CHAITHRA G	19WJC26006	Absent	
7	CHANDRASHEKAR T N	19WJC26007	chandrastete	
8	DARSHAN M S	19WJC26008	Darhas	
9	DEEKSHITH KUMAR C	19WJC26009	Deekshith Kuma	
10	DURGA PRASAD M	19WJC26010	Absent	
11	FAREED ALI	19WJC26011	Fareed Ali	
12	HARI KRISHNA P M	19WJC26012	Hasi Krichna	
13	HARSHAWARDHAN SINGH	19WJC26013	Harkansadhan	
14	HEMANTH S	19WJC26014	Hemanth S.	
15	KARTHIK S N	19WJC26015	Absent	
16	KAVYA	19WJC26016	Kavya.	
17	KUNAL A B	19WJC26017	Kunaf	
18	MALLESH	19WJC26018	Mallesh	
19	MANASA S	19WJC26019	Manasa.	
20	MANOJ M	19WJC26020	Mano I.	
21	POOJA K	19WJC26021	Poola.	
22	SHALINI R	19WJC26022	Sholing	
23	SYED FAIZAN IBRAHIM	19WJC26023	Syed Faizan Ger	
24	TAQUEE ULLA KHAN	19WJC26024	Taque Olla kho	
25	THEJASWINI R	19WJC26025	Vetalisier	
26	VARSHITHA D	19WJC26026	Varnithaner Andrew	





27	VARUN G	19WJC26027	Janus
28	VIDYASHREE S	19WJC26028	Widealine





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Date: 22-07-2019

Venue: MBA Seminar Hall

Workshop on Healthy practices (Yoga and Meditation)

PRESIDED BY

Sri. B. Bylappa President, WET

Sri. P. B. Manjunath
Vice President,
WET

Resourse Person Prof. Vinayak DBIMSCA Sri. Raghav Bylappa Secretary, WET

Program Co-Ordinator Prof. Pandurangappa H





Kumbalagodu, Bangalore - 560074

Report on Healthy practices (Yoga and Meditation)

Venue: 1 year B.com class room, DBIMSCA

Date: 22nd, July 2019

Introduction:

Yoga and meditation can help tackle many of the problem faced by students, yoga is a way of life that helps students by way of self-awareness, self – reliance and self-regulation. Many studies suggested that various forms of mindfulness practices can result in benefits among college students. In this regard, an activity classes conducted to the 1st year b.com students on Meditation through yoga. The entire event was organised by Asst. Prof. Vinayaka.T. 70 students were participated in this event.

Objective:

The primary objective of the yoga session was to familiarize undergraduate students with the practice of yoga, promote physical and mental well-being, and equip them with stress management techniques to navigate academic and personal challenges effectively.

Highlights:

- 1. Aaseevaham (the colour concept)
- 2. Stress management and time management through Meditation
- 3. Types of Pranayama Deep Breathing-Fast breathing-Tribandha-Anuloma-Viloma-Bhastrika-Sheethakari-moorcha Pranayama-Bhramri Pranayama.
- 4. Kundalini Jagruthi (different chakras)

Conclusion:

The yoga session for undergraduate students served as a valuable platform to introduce them to the practice of yoga and its potential benefits for physical and mental well-being. It provided students with practical tools to manage stress and cultivate a healthier lifestyle. Given the positive reception, there is a strong case for offering regular yoga sessions tailored to the needs of undergraduate students.





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Photo Gallery:



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Date: 10-09-2019 Venue: MBA Seminar Hall

Seminar on Tally Training for B.Com Students

PRESIDED BY

Sri. B. Bylappa President, WET

Sri. P. B. Manjunath Vice President, WET

Resourse Person Prof. Pandurangappa DBIMSCA Sri. Raghav Bylappa Secretary, WET

Program Co-Ordinator Prof. Pandurangappa H





Kumbalagodu, Bangalore - 560074

Tally Training Report for B. Com Students 10.09.2019

1.Introduction:

This report presents an overview of the Tally training conducted for Bachelor of Commerce (B. Com) students at Don Bosco Institute of Management Studies and Computer Applications (DBIMSCA). The training aimed to equip students with practical skills in using Tally, a popular accounting software, to enhance their employability and proficiency in financial management.

2. Objectives:

- **Skill Enhancement:** The primary objective was to enhance students' proficiency in using Tally software for accounting and financial management tasks.
- **Industry Relevance:** To provide students with practical skills aligned with industry standards and requirements in accounting and finance.
- Practical Application: To offer hands-on training and practical experience in using Tally for tasks such as ledger management, voucher entry, financial reporting, and GST compliance.
- Career Readiness: To prepare students for roles in accounting firms, businesses, and financial institutions where Tally proficiency is highly valued.
- **Empowerment:** To empower students with the knowledge and skills needed to efficiently manage financial data, generate reports, and ensure compliance with regulatory requirements using Tally.

3. Training Components:

- **Introduction to Tally:** Overview of Tally software, its features, and functionalities, and its role in accounting and financial management.
- Company Setup: Creating and managing company profiles in Tally, setting up financial years, and configuring company settings.
- Chart of Accounts: Understanding and creating account groups, ledgers, and subledgers in Tally for effective financial management.
- **Voucher Entry:** Entering various types of transactions such as sales, purchases, receipts, payments, journal entries, and contra entries in Tally.
- **Financial Reporting:** Generating financial statements including balance sheets, profit and loss statements, trial balances, and cash flow statements using Tally.
- **GST Compliance:** Understanding Goods and Services Tax (GST) compliance requirements and using Tally for GST invoicing, filing returns, and reconciliation.
- Bank Reconciliation: Reconciling bank statements with Tally records to ensure accuracy and completeness of financial data.





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- Inventory Management: Managing stock items, units of measure, and stock groups, and recording inventory transactions in Tally.
- Payroll Management: Processing payroll transactions, calculating salaries, deductions, and taxes, and generating payroll reports using Tally.

4. Outcomes:

- Enhanced Tally Proficiency: Participants developed a high level of proficiency in using Tally software for accounting and financial management tasks, mastering both basic and advanced functionalities.
- Industry Readiness: Graduates of the training program are well-prepared for roles in accounting firms, businesses, and financial institutions where Tally proficiency is highly valued.
- Improved Career Prospects: The training enhanced students' employability and career prospects, enabling them to secure jobs or advance in roles requiring Tally skills.
- Practical Experience: Students gained hands-on experience and practical skills in using Tally for real-world accounting scenarios, making them confident and competent in their abilities.
- Positive Feedback: Feedback from participants indicated high satisfaction with the training program, with many expressing appreciations for the practical relevance, hands-on exercises, and instructor support provided.

5. Conclusion:

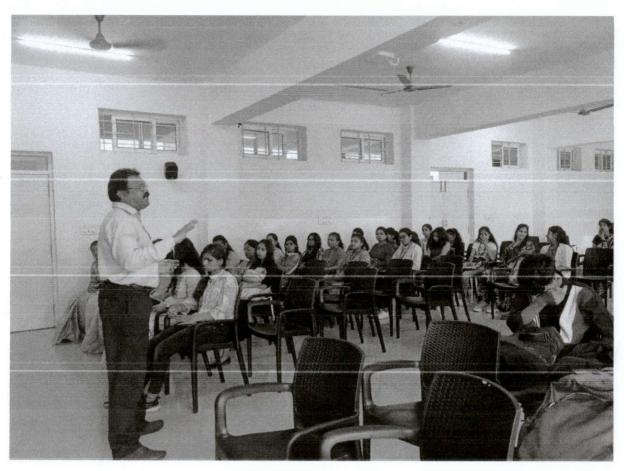
The Tally training for B. Com students at DBIMSCA has been instrumental in enhancing students' proficiency in accounting and financial management, preparing them for successful careers in various industries. By providing practical training and hands-on experience in using Tally, the training program has empowered students with valuable skills and knowledge to excel in their chosen career paths.







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Don Bosco Institute of Management Studies & Computer Applications Kumbalagodu, Mysore Road, Bangalore - 560 074.









		m: B.Com 2019-2020	Date: 10/9/19
Sl.No	Name	Student enrolment number	Student Signature
1	ABHISHEK	19WJC41001	Alte
2	ABHISHEK C	19WJC41002	Abhiph
3	ABHISHEK S	19WJC41003	Ahler
4	AKSHATHA R	19WJC41004	ABSENT
5	AMITHA S N	19WJC41005	And .
6	ANUSHA H	19WJC41006	ghesh. H
7	ANUSHA YADAV R	19WJC41007	Anathe Vale
8	ANUSHREE N	19WJC41008	Anyshree . 17
9	ARFATH KHAN	19WJC41009	Asfath
10	ASHISH A	19WJC41010	Ashesh. A
11	ASHOK T M	19WJC41011	A shake .TM
12	ASHWINI R	19WJC41012	ABSENT
13	ASHWINI V	19WJC41013	Achnest
14	BABLU S	19WJC41014	15 . Blu . 3
15	BAVANA GOWDA H	19WJC41015	Barana Gonda
16	BHARATH KUMAR T S	19WJC41016	ABSIENT





17	BHAVANI R	19WJC41017	Bhavani R
18	BHOOMIKA T YADAV	19WJC41018	Buooni
19	BHUMIKA S	19WJC41019	Bhumika &
20	BHUVANESHWARI M	19WJC41020	Bhuan. M
21	CHAITHRA R	19WJC41021	Charthua
22	CHETHAN B R	19WJC41022	Dretham BR
23	CHETHAN H	19WJC41023	ABSENT
24	CHETHAN M K	19WJC41024	Oethan m.k
25	CHETHAN S/ SOMASHEKARAIAH D	19WJC41025	Outhour S.
26	CHETHAN S/M SUDHAKAR	19WJC41026	Cambran
27	DARSHAN M N	19WJC41027	Florelines
28	DHRUV R	19WJC41028	Dhouse R
29	DIPESH KUMAR M	19WJC41029	Dipellikuma
30	DISHA H	19WJC41030	ABSENT
31	DISHA K M	19WJC41031	Gagadhara. H. n
32	GANGADHARA H N	19WJC41032	Saghdhara H. n
33	GURUKIRAN M	19WJC41033	Gevenking u
34	HARSHAVARDHAN L	19WJC41034	AB (Kymbalagodu)





35	HARSHITH B R	19WJC41035	Charphith . BR
36	JAYALAKSHMI P	19WJC41037	jaget.P
37	JEETHENDRA K	19WJC41038	Jeethendra K
38	KARTHIK GOWDA MB	19WJC41039	Karthe Gam
39	KESHAV SHARMA	19WJC41040	Les har Sham
40	MADAN G S	19WJC41041	Madan. 43
41	MANISHA KUMARI	19WJC41042	Mamela Kom
42	MANJESH K	19WJC41043	MANSESH. K
43	MANJUNATH C	19WJC41044	Maroj, D
44	MANOJ P	19WJC41045	Mudasir B
45	MUDASIR B	19WJC41046	ABSENT
46	NAVEEN KUMAR P	19WJC41047	Navech Kemar
47	NETHRAVATHI C	19WJC41048	Ned this twee &
48	NIDHISHREE P	19WJC41049	Nedthiphree P Nidhiphree P
49	PANKAJ YADAV B M	19WJC41050	PANKAS BM
50	PARIKSHITH S N	19WJC41051	ABSENT
51	POORVIKA B R	19WJC41052	Poolike
52	PRASHANTH GOWDA G	19WJC41053	Propriem the G





53	PREETHI KUMARI B	19WJC41054	PREETHI KUMARI
54	R D KUMARSWAMY	19WJC41055	Lawarhy
55	RAGHU R	19WJC41056	Paghu
56	RAHUL KUMAR D	19WJC41057	ABSENT
57	RAMYA K P	19WJC41058	Romyer
58	RAVIKUMAR M	19WJC41059	Rankumar
59	RENUKA PRASAD N	19WJC41060	Renuba
60	ROHITH M NAYAK	19WJC41061	Potate.
61	RUDRESH KUMAR T	19WJC41062	ABSENT
62	SACHIN A	19WJC41063	Sachin, A
63	SAHANA K	19WJC41064	Surhau.t.
64	SAHANA M	19WJC41065	Sahana on
65	SANDEEP G	19WJC41066	Sandap.g.
66	SANJANA R	19WJC41067	Sanjana.R.
67	SANJAY TS	19WJC41068	Sulry T.S
68	SHAIK SAMEER	19WJC41069	Sharla garren
69	SHIVA PRASAD GOWDA S	19WJC41070	ABSENT
70	SHOBITHA M	19WJC41071	Show the war was a special way to be a special war was a special war and a special w





71	SMITHA M	19WJC41072	Smittrees. La
72	SUCHITHRA K Y	19WJC41073	ABSENT
73	SUCHITHRA R	19WJC41074	Suchittina.R
74	SUDEEP K	19WJC41075	Suderp
75	SYED FAHAD YASIR	19WJC41076	Sycolofalel you
76	VEDAMBA G K	19WJC41077	ABSENT
77	VINAY KUMAR R	19WJC41078	Josephung
78	VIVEK G	19WJC41079	



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Date: 16-09-2019

Venue: MBA Seminar Hall

Seminar on Presentation skill for MBA students

PRESIDED BY

Sri. B. Bylappa President, WET

Sri. P. B. Manjunath Vice President, WET

Resourse Person Dr. Kumar K R DBIMSCA Sri. Raghav Bylappa Secretary, WET

Program Co-Ordinator Prof. Pandurangappa H



Kumbalagodu, Bangalore - 560074



Presentation Skills Program for MBA Students

Date: 16/09/2019

Introduction:

Strong presentation skills are crucial for MBA graduates as they often find themselves in roles requiring effective communication and persuasion. The Presentation Skills Program was designed to address this need by providing students with comprehensive training in preparing and delivering impactful presentations.

Objectives:

The primary objectives of the Presentation Skills Program were as follows:

- 1. **Enhance Communication Skills:** Improve verbal and non-verbal communication skills for effective presentation delivery.
- 2. **Develop Structured Content:** Teach students how to create well-organized and engaging presentation content tailored to different audiences.
- 3. **Improve Delivery Techniques:** Provide training in effective delivery techniques, including voice modulation, body language, and audience engagement.
- 4. **Handle Q&A Sessions:** Equip students with strategies for handling questions and engaging in interactive Q&A sessions confidently.
- 5. **Incorporate Visual Aids**: Teach the effective use of visual aids, slides, and multimedia elements to enhance presentation impact.

Outcomes:

The Presentation Skills Program produced several significant outcomes:

- 1. Improved Communication Skills: Participants demonstrated enhanced verbal and non-verbal communication skills, leading to more confident and impactful presentations.
- 2. Structured Content Development: Students developed the ability to create well-organized and engaging presentation content tailored to different audiences.
- 3. Enhanced Delivery Techniques: The program improved students' delivery techniques, including voice modulation, body language, and audience engagement.
- 4. Effective Q&A Handling: Participants showcased the ability to handle Q&A sessions confidently, addressing audience queries with poise.
- 5. Proficient Use of Visual Aids: Students effectively incorporated visual aids, slides, and multimedia elements to enhance the impact of their presentations.





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Conclusion:

The Presentation Skills Program for MBA students successfully addressed the key objectives of enhancing communication skills, developing structured content, improving delivery techniques, handling Q&A sessions, and incorporating visual aids effectively. The outcomes of the program demonstrate the value of such initiatives in preparing MBA students for the communication challenges they will face in their future careers.

Effective presentation skills are essential for success in various business roles, and this program equips MBA students with practical knowledge and skills to communicate persuasively. This initiative serves as a model for similar programs aimed at preparing future business leaders with strong presentation capabilities.



Principal

Don Bosco Institute of Management
Studies & Computer Applications
Kumbalagodu, Mysore Road,
Bangalore - 560 074.









CI M	Progr	Date: 12 7 19	
SI.No	Name	Student enrolment number	Student Signature
1	ABHUITH S	19WJCMD001	Abl sen o
2	ABHISHEK K	19WJCMD002	Abhigan as
3	AFROZ LAKKUNDI	19WJCMD003	Abhishek k
4	AMRUTHA B M	19WJCMD004	Amerika DAA
5	BASANNA GOWDA PATIL	19WJCMD005	Basanna G. P
6	BENAKA N	19WJCMD006	Benaka N
7	CHETAN B	19WJCMD007	Chetan B
8	DANUSH DIXIT T	19WJCMD008	Danush DT
9	DEEKSHITHA C R	19WJCMD009	Deekshitha CR
10	DIANA S P	19WJCMD010	Quana. SP
11	GURUDATH R	19WJCMD011	Gura dath R
12	HARSHITH R	19WJCMD012	Harshith, R
13	KIRAN G	19WJCMD013	- Ah
14	KIRAN KUMAR	19WJCMD014	Kinank
15	KIRAN NAYAK	19WJCMD015	Kiman N
16	LIKITH T	19WJCMD016	Likith T
17	MANJU L	19WJCMD017	1. 0.
18	MEGHANA N	19WJCMD018	Meghana.N
19	NAGARATHNA V	19WJCMD019	Nagarathaa V
20	NAMRATHA S	19WJCMD020	Nam ratha, S
21	NAYANA S	19WJCMD021	Ala -
22	NIZAM K	19WJCMD022	Ab -
23	PALLAVI S	19WJCMD023	Pallari, S
24	PAVAN KUMAR S	19WJCMD024	Bayan
25	POOJA	19WJCMD025	Pooj auter 40
26	POOJA DS	19WJCMD026	Pooled DS





27	POORVIKA A	19WJCMD027	Panaik A
28	PUNARVI B M	19WJCMD028	Koorvika A
			NO

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Bangalore - Lorente



2020-2021

2021-2022

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Date: 20-09-2021

Venue: MBA Seminar Hall

Workshop on Tally ERP 9

PRESIDED BY

Sri. B. Bylappa President, WET

Sri. P. B. Manjunath Vice President, WET

Sri. Raghav Bylappa Secretary, WET

Resourse Person
NICT Computer Eduction Pvt Ltd.

Program Co-Ordinator Prof. Pandurangappa H



Kumbalagodu, Bangalore - 560074



Training Program Report: Tally ERP-9

20/09/2021

1. Introduction:

This report presents an overview of the Add-On Course in Tally ERP-9 offered by Don Bosco. The course was designed to equip participants with practical skills in using Tally ERP-9, a widely used accounting software, to enhance their employability and career prospects in fields related to finance and accounting.

2. Objectives:

- **Skill Enhancement:** The primary objective of the course was to enhance participants' proficiency in using Tally ERP-9 for accounting and financial management tasks.
- Industry Relevance: The course aimed to make participants familiar with industrystandard accounting practices and procedures, as implemented through Tally ERP-9 software.
- Practical Application: To provide hands-on experience through practical exercises and projects, enabling participants to apply Tally ERP-9 functionalities to real-world accounting scenarios.
- **Employability:** To improve participants' employability by providing them with a valuable skill set sought after by employers in various industries.
- **Empowerment:** To empower participants with the knowledge and skills needed to efficiently manage financial data, generate reports, and streamline accounting processes using Tally ERP-9.

3. Course Structure and Content:

- Introduction to Tally ERP-9: Overview of the software interface, navigation, and basic functionalities.
- Company Setup: Creating and managing company profiles, setting up financial years, and configuring company settings.
- Chart of Accounts: Understanding and creating account groups, ledgers, and subledgers.
- **Voucher Entry:** Entering various types of transactions such as sales, purchases, receipts, payments, journal entries, and contra entries.
- **Inventory Management:** Managing stock items, units of measure, and stock groups, and recording inventory transactions.
- Financial Reporting: Generating financial statements including balance sheets, profit
 and loss statements, trial balances, and cash flow statements.
- Taxation: Understanding and implementing tax configurations, including GST (Goods and Services Tax) for Indian participants.



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Advanced Features: Exploring advanced features of Tally ERP-9 such as payroll
management, banking, budgeting, and multi-currency transactions (depending on
course duration and level).

4. Outcomes:

- Enhanced Skills: Participants acquire proficiency in using Tally ERP-9 software, demonstrating competency in various accounting and financial management tasks.
- Industry Recognition: Graduates of the course are recognized by employers for their proficiency in Tally ERP-9, enhancing their prospects for employment in accounting firms, businesses, or financial institutions.
- Improved Efficiency: Participants learn to streamline accounting processes, reduce manual errors, and generate accurate financial reports efficiently using Tally ERP-9.
- Career Advancement: The course enhances participants' career prospects, enabling them to secure jobs or advance in roles such as accountant, accounts executive, finance manager, or Tally ERP-9 specialist.
- **Positive Feedback:** Feedback from participants indicates high satisfaction with the course content, practical exercises, and support provided by instructors, highlighting the effectiveness of the program.

5. Conclusion:

The Add-On Course in Tally ERP-9 offered by Don Bosco has successfully achieved its objectives of enhancing participants' skills in using Tally ERP-9, making them proficient in accounting and financial management tasks. By providing practical training and industry-relevant knowledge, the course empowers participants to excel in their careers and meet the demands of the evolving job market.

Don Bosco Institute of Management Studies & Computer Applications Kumbalagodu, Mysore Road, Bangalore - 560 074.







	Program: MBA 2	2021-2022	Date: 209/
Sl.No	Name	Student enrolment number	Student Signature
1	ADARSHA K S	P03CQ21M0001	Jambles.
2	ABHISHEK PANDEY	P03CQ21M0002	Abhishak
3	AJAYKUMAR	P03CQ21M0003	Ajay
4	AKASH B S	P03CQ21M0004	Mark
5	AKASH D	P03CQ21M0005	Ak
6	AMBIKA S	P03CQ21M0006	malife.
7	ANAND KUMAR V	P03CQ21M0007	Anand
8	ANUPAMA B R	P03CQ21M0008	Ab
9	ANURADHA C	P03CQ21M0009	Anatha
10	ANUSHA M	P03CQ21M0010	Anusha
11	B S ADITHYA	P03CQ21M0011	hittaga
12	BHAVANA M	P03CQ21M0012	Ab
13	BHUMIKA N R	P03CQ21M0013	Dlumerka
14	BINDUSHREE S	P03CQ21M0014	Bindul
15	DARSHAN N	P03CQ21M0015	D
16	DEEPAK KUMAR D K	P03CQ21M0016	- Dal





17	DILIP KUMAR Y	P03CQ21M0017	Do
18	GOWTHAMI N A	P03CQ21M0018	Ab
19	HARIPRASAD B	P03CQ21M0019	fant rais
20	KALAVATHI G E	P03CQ21M0020	talavalli
21	LAKSHMISHA K N	P03CQ21M0021	Jan.
22	LIKHITH GOWDA U M	P03CQ21M0022	Paul Gonda
23	MANSI S PEDDARPETH	P03CQ21M0023	Ab
24	MEGHANA S	P03CQ21M0024	Meglana
. 25	NISHA K	P03CQ21M0025	y side
26	PAVITHRA N	P03CQ21M0026	Pavel.
27	PRASHANT A PATIL	P03CQ21M0027	Rollyn.
28	PRAVEEN P	P03CQ21M0028	Ab
29	PRIYA S	P03CQ21M0029	Juna S
30	RAJKUMAR	P03CQ21M0030	Raje
31	SAGAR VISHWANATH JAVALI	P03CQ21M0031	Sagary J
32	SANDEEP KUMAR K	P03CQ21M0032	Snows
33	SAYIGIRIDHAR K Y	P03CQ21M0033	M
34	SHARATH K	P03CQ21M0034	of Managah





35	SHIVA KUMAR R	P03CQ21M0035	Shiwa
36	SOWMYA H M	P03CQ21M0036	Ab
37	SOWMYA P	P03CQ21M0037	8
38	TEJASWINI R N	P03CQ21M0038	Jaju D.N
39	VAISHANVI	P03CQ21M0039	Va
40	VARSHINI G	P03CQ21M0040	Ab
41	VARUN J	P03CQ21M0041	Vasur-I
42	ARUNKUMAR B	P03CQ21M0042	Humen marz
43	ARUNKUMAR	P03CQ21M0043	Ab
44	BHUMIKA M	P03CQ21M0044	Bhun Kan
45	BISHAL R	P03CQ21M0045	Bully.
46	C U LALITH KUMAR	P03CQ21M0046	Jalik K.
47	CHANDAN S	P03CQ21M0047	Charden-
48	CHANDAN S	P03CQ21M0048	Charden
49	CHIKKE GOWDA U	P03CQ21M0049	Chiekku.
50	DHANUSHREE M Y	P03CQ21M0050	Dhowhum
51	DIVYA R	P03CQ21M0051	Dvya R
52	G VIKAS NAIDU	P03CQ21M0052	Vikamidu





53	GAGAN T R	P03CQ21M0053	Gragan T.R.
54	GEETHA S	P03CQ21M0054	Ab
55	HARSHITHA K	P03CQ21M0055	Haushitha. &
56	HARSHITHA N A	P03CQ21M0056	Harshitha M
57	HEMANTH D R	P03CQ21M0057	Hem
58	JAYANTH R	P03CQ21M0058	Ab
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68	LIKITH KUMAR B H	P03CQ21M0068	Ab
69	MADHAVAN P	P03CQ21M0069	Madiharan.P
70	MADHUSUDHAN K	P03CQ21M0070	Maurinanagemen





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83	RAGHUKUMAR R	P03CQ21M0083	Rue
84	RAM KUMAR J	P03CQ21M0084	Ramhunas
85	RAVIKUMAR M	P03CQ21M0085	Ravi.
86	RISHIKESH RISHU	P03CQ21M0086	
87	SAGAR M N	P03CQ21M0087	Ruhuf
88	SAHANA B T	P03CQ21M0088	Cahana 8





89	SAHITHYA T Y	P03CQ21M0089	Salinthajan 1. 1
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94	SUCHITHRA A T	P03CQ21M0094	Suchrfrown
95	SUMUKH KASHYAP C	P03CQ21M0095	5
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99	TEJASKUMAR R	P03CQ21M0099	Tegaskumar
100	VACHAN ANAND	P03CQ21M0100	Tegaskumar Varahun Armand
101	VARSHITHA N	P03CQ21M0101	16.1
102	VEERESH S P	P03CQ21M0102	Vocerento S.P
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104	VINOD KUMAR R	P03CQ21M0104	Vinod kunaso
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Principal

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WAYANAMAC EDUCATION TRUST®



DON BOSCO INSTITUTE OF MANAGEMENT STUDIES AND COMPUTER APPLICATIONS



Kumbalagodu, Mysore Road, Bengaluru - 560074

Approved by AICTE

Affiliated to Bangalore University

Accredited by NAAC

An IQAC Enabled

Date: 12-08-2021

Venue: MBA Seminar Hall

Seminar on Relationship Management Program for MBA Students

PRESIDED BY

Sri. B. Bylappa President, WET

Sri. P. B. Manjunath Vice President, WET

Sri. Raghav Bylappa Secretary, WET

Resourse Person Prof. Savita DBIMSCA

> Program Co-Ordinator Prof. Pandurangappa H



Kumbalagodu, Bangalore - 560074

Relationship Management Program for MBA Students

Date: 12/8/2021

Introduction: This report provides an overview of a Relationship Management Program conducted for MBA students, highlighting its key objectives and outcomes. Effective relationship management is a critical skill for business leaders, and this program aimed to equip MBA students with the knowledge and skills necessary to build and maintain positive and productive professional relationships.

Relationship management is integral to success in the business world, as the ability to build and sustain positive connections with colleagues, clients, and stakeholders is crucial for career advancement. The Relationship Management Program was designed to provide MBA students with comprehensive training in understanding, developing, and managing professional relationships.

Objectives: The primary objectives of the Relationship Management Program were as follows:

- Understand Relationship Dynamics: Provide students with insights into the dynamics
 of professional relationships, including interpersonal communication, trust-building,
 and conflict resolution.
- 2. **Develop Interpersonal Skills:** Enhance students' interpersonal skills, including active listening, empathy, and effective communication, to build stronger connections.
- 3. Client Relationship Management: Equip students with strategies for managing client relationships, understanding client needs, and delivering exceptional service.
- 4. **Stakeholder Engagement:** Foster skills in stakeholder identification, engagement, and collaboration to navigate complex organizational relationships.
- 5. **Emotional Intelligence:** Develop emotional intelligence to navigate diverse personalities, handle conflicts, and foster a positive work environment.

Highlights of the programme: The Relationship Management Program was a dynamic series of workshops, role-playing exercises, case studies, and interactive sessions spanning eight weeks. The program included the following key components:

- Relationship Dynamics Workshops: Sessions exploring the dynamics of professional relationships, including factors influencing trust, communication styles, and conflict resolution.
- 2. **Interpersonal Skills Development:** Practical exercises focused on enhancing interpersonal skills such as active listening, empathy, and effective communication.
- 3. Client Relationship Management: Workshops on understanding client needs, effective communication with clients, and strategies for building long-term client relationships.





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- Stakeholder Engagement Sessions: Interactive sessions on identifying stakeholders, developing engagement strategies, and fostering collaboration within and outside the organization.
- 5. **Emotional Intelligence Training**: Workshops on developing emotional intelligence to navigate workplace dynamics, handle conflicts, and promote a positive work environment.

Outcome: The Relationship Management Program produced several significant outcomes:

- 1. **Improved Relationship Dynamics Understanding:** Participants demonstrated an enhanced understanding of the dynamics influencing professional relationships, contributing to more effective relationship management.
- 2. **Enhanced Interpersonal Skills:** Students developed and improved interpersonal skills, including active listening, empathy, and effective communication.
- 3. **Proficient Client Relationship Management**: The program equipped students with strategies for managing client relationships, understanding client needs, and delivering exceptional service.
- 4. **Stakeholder Engagement Proficiency**: Participants demonstrated proficiency in stakeholder identification, engagement, and collaboration, contributing to effective organizational relationships.
- Elevated Emotional Intelligence: The program enhanced emotional intelligence, enabling students to navigate diverse personalities, handle conflicts, and foster a positive work environment.

Conclusion: The Relationship Management Program for MBA students successfully addressed the key objectives of understanding relationship dynamics, developing interpersonal skills, client relationship management, stakeholder engagement, and emotional intelligence. The outcomes of the program demonstrate the value of such initiatives in preparing MBA students for the dynamic and relationship-driven aspects of the business world.

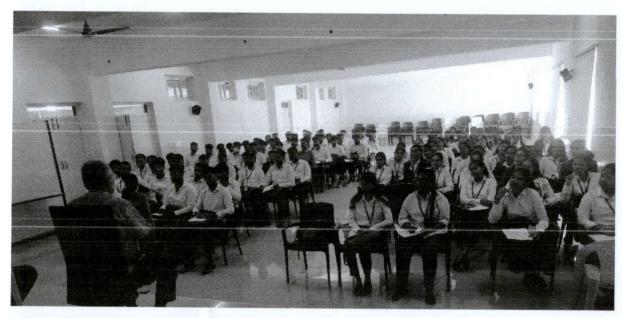
Effective relationship management is a critical skill for success in various business roles, and this program equips MBA students with practical knowledge and skills to build and maintain positive and productive professional relationships. This initiative serves as a model for similar programs aimed at preparing future business leaders with strong relationship management capabilities.



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PHOTO GALLERY





Principal

Don Bosco Institute of Management
Studies & Computer Applications
Kumbalagodu, Mysore Road,
Bangalore - 560 074.









Program: MBA 20		2021-2022	Date: 12/8/2
Sl.No	Name	Student enrolment number	Student Signature
1	ADARSHA K S	P03CQ21M0001	Alasona 15
2	ABHISHEK PANDEY	P03CQ21M0002	Albris Let
3	AJAYKUMAR	P03CQ21M0003	-AB-
4	AKASH B S	P03CQ21M0004	Wal
5	AKASH D	P03CQ21M0005	atarba
6	AMBIKA S	P03CQ21M0006	AB-
7	ANAND KUMAR V	P03CQ21M0007	Jan -
8	ANUPAMA B R	P03CQ21M0008	File
9	ANURADHA C	P03CQ21M0009	J- Lapho
10	ANUSHA M	P03CQ21M0010	Anusha
11	B S ADITHYA	P03CQ21M0011	-AB-
12	BHAVANA M	P03CQ21M0012	Bheilarking
13	BHUMIKA N R	P03CQ21M0013	Bhewarking Bturrisk
14	BINDUSHREE S	P03CQ21M0014	
15	DARSHAN N	P03CQ21M0015	Darshan Dapak
16	DEEPAK KUMAR D K	P03CQ21M0016	Dapak.





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43	ARUNKUMAR	P03CQ21M0043	
44	BHUMIKA M	P03CQ21M0044	Burraka
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73	MANASA N	P03CQ21M0073	Maraisa,
74	MOHAN S L	P03CQ21M0074	Mohan.
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76	NETHRAVATHI R	P03CQ21M0076	Nethranathi
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84	RAM KUMAR J	P03CQ21M0084	Ram kumar.
85	RAVIKUMAR M	P03CQ21M0085	Rows
86	RISHIKESH RISHU	P03CQ21M0086	Rishikesh-
87	SAGAR M N	P03CQ21M0087	SAM
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Kumbalagodu, Mysore Road, Bengaluru - 560074

Approved by AICTE

Affiliated to Bangalore University

Accredited by NAAC

An IQAC Enabled

Date: 03-10-2022

Venue: MBA Seminar Hall

Seminar on Digital Marketing report

PRESIDED BY

Sri. B. Bylappa President, WET

Sri. P. B. Manjunath Vice President, WET

Resourse Person Rhino Play Soultions Sri. Raghav Bylappa Secretary, WET

Program Co-Ordinator Prof. Pandurangappa H



Kumbalagodu, Bangalore - 560074



Report on Digital Marketing

Date: 10-3-2022

1.Introduction:

Digital marketing has become an integral part of the promotional strategy for organizations, including non-profits like Don Bosco. This report aims to analyze the objectives, strategies, and outcomes of Don Bosco's digital marketing efforts.

2.Objectives:

The primary objective of Don Bosco Institute of Management Studies and Computer Applications (DBIMSCA) in implementing digital marketing strategies is to enhance its online presence, increase brand awareness, attract prospective students, engage with current students and alumni, and ultimately drive enrollment and engagement with its academic programs and offerings.

3. Key Strategies Implemented:

- Website Optimization: Ensuring that the DBIMSCA website is user-friendly, mobile-responsive, and optimized for search engines to improve visibility and accessibility.
- Content Marketing: Developing and sharing high-quality content such as blog posts, articles, case studies, and videos related to management and computer applications to position DBIMCA as a thought leader in the field.
- Social Media Marketing: Active presence and engagement on popular social media platforms like Facebook, Instagram, LinkedIn, and Twitter to reach and engage with the target audience.
- Email Marketing: Implementing email campaigns to nurture leads, disseminate information about courses, events, and updates, and maintain communication with prospective students, current students, and alumni.
- Search Engine Optimization (SEO): Optimizing website content and metadata to improve organic search rankings and increase visibility in search engine results pages (SERPs)
- Paid Advertising: Utilizing pay-per-click (PPC) advertising on platforms like Google Ads and social media ads to target specific demographics, increase brand visibility, and drive traffic to the website.
- Online Reputation Management: Monitoring online reviews, feedback, and mentions to maintain a positive brand reputation and address any negative feedback promptly and effectively.

4.Outcomes:

Increased Website Traffic: Through effective SEO strategies and engaging content, there has been a notable increase in website traffic, indicating improved visibility and reach among the target audience.



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Enhanced Brand Awareness: Consistent presence and engagement on social media platforms have led to greater brand recognition and awareness among prospective students, resulting in increased inquiries and applications.

Improved Student Engagement: Active communication through email marketing campaigns and social media interactions has facilitated better engagement with current students, leading to increased participation in events, workshops, and extracurricular activities.

Higher Enrollment Rates: The combined efforts of digital marketing strategies have contributed to higher enrollment rates for DBIMCA's academic programs, demonstrating the effectiveness of the implemented strategies in attracting and converting prospective students.

Positive Online Reputation: Proactive online reputation management efforts have helped maintain a positive brand image for DBIMCA, fostering trust and credibility among students, parents, and stakeholders.

5. Conclusion:

In conclusion, the implementation of digital marketing strategies has proven to be instrumental in achieving the objectives set forth by Don Bosco Institute of Management and Computer Applications, leading to increased brand visibility, engagement, and enrollment rates. Moving forward, continued focus on these strategies, along with adaptation to evolving digital trends, will be essential in sustaining and further enhancing DBIMCA's digital presence and success.

Don Bosco Institute of Management Studies & Computer Applications Kumbalagodu, Mysore Road, Bangalore - 560 074.







Program: MBA 2021-2022 Date: 310				
Sl.No	Name	Student enrolment number	Student Signature	
1	ADARSHA K S	P03CQ21M0001	Adarshales	
2	ABHISHEK PANDEY	P03CQ21M0002	Abhirsterk	
3	AJAYKUMAR	P03CQ21M0003	Au	
4	AKASH B S	P03CQ21M0004	Holi	
5	AKASH D	P03CQ21M0005	allade	
6	AMBIKA S	P03CQ21M0006	AMTECKA S	
7	ANAND KUMAR V	P03CQ21M0007	Anand Aruma	
8	ANUPAMA B R	P03CQ21M0008	Alimpara R&	
9	ANURADHA C	P03CQ21M0009	Anwadha c	
10	ANUSHA M	P03CQ21M0010	Anusho.	
11	B S ADITHYA	P03CQ21M0011	85 Altha	
12	BHAVANA M	P03CQ21M0012	Davana	
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17	DILIP KUMAR Y	P03CQ21M0017	Alip humas.
18	GOWTHAMI N A	P03CQ21M0018	Growth
19	HARIPRASAD B	P03CQ21M0019	Harip.
20	KALAVATHI G E	P03CQ21M0020	Kalam
21	LAKSHMISHA K N	P03CQ21M0021	4
22	LIKHITH GOWDA U M	P03CQ21M0022	LOKATH Bonds
23	MANSI S PEDDARPETH	P03CQ21M0023	Ab —
24	MEGHANA S	P03CQ21M0024	Meghana
25	NISHA K	P03CQ21M0025	Nisha
26	PAVITHRA N	P03CQ21M0026	
27	PRASHANT A PATIL	P03CQ21M0027	Porasian a Roti
28	PRAVEEN P	P03CQ21M0028	Pras
29	PRIYA S	P03CQ21M0029	Luiga
30	RAJKUMAR	P03CQ21M0030	Fuiger.
31	SAGAR VISHWANATH JAVALI	P03CQ21M0031	8 VM
32	SANDEEP KUMAR K	P03CQ21M0032	Sandeep Kundo
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ARUNKUMAR	P03CQ21M0043	fue
BHUMIKA M	P03CQ21M0044	Run
BISHAL R	P03CQ21M0045	B
C U LALITH KUMAR	P03CQ21M0046	China
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Kumbalagodu, Bangalore - 560074

Certification Course Report: PYTHON Programming Language

Date:10-11-2021

1. Introduction:

This report outlines the objectives and outcomes of the PYTHON Programming Language Certification Course conducted by Don Bosco. The course aimed to equip participants with essential skills in PYTHON programming, catering to individuals interested in pursuing careers in software development, data science, or automation.

2. Objectives:

- Skill Acquisition: To provide participants with a comprehensive understanding of PYTHON programming language, including syntax, data structures, functions, and object-oriented programming concepts.
- Hands-on Experience: To offer practical experience through coding exercises, projects, and assignments, enabling participants to apply theoretical knowledge to realworld scenarios.
- **Preparation for Certification:** To prepare participants for certification exams such as the Python Institute Certified Associate in Python Programming (PCAP) or similar credentials, validating their proficiency in PYTHON programming.
- Career Advancement: To empower participants with skills sought after by employers in various industries, enhancing their employability and career prospects.
- Fostering a Learning Community: To cultivate a supportive learning environment where participants can collaborate, share knowledge, and seek guidance from instructors and peers.

3. Course Structure and Content:

- Foundational Concepts: Introduction to PYTHON, variables, data types, operators, and control flow.
- Data Structures: Lists, tuples, dictionaries, and sets.
- Functions and Modules: Defining functions, parameter passing, return statements, and working with modules.
- Object-Oriented Programming (OOP): Classes, objects, inheritance, polymorphism, and encapsulation.
- File Handling: Reading from and writing to files.
- Exception Handling: Handling errors and exceptions.
- Advanced Topics: Topics such as decorators, generators, comprehensions, and lambda functions may be covered depending on the course duration and level



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 Hands-on Projects: Participants engage in coding projects and assignments to reinforce learning and develop practical skills.

4. Outcomes:

- **Skill Development:** Participants gain proficiency in PYTHON programming language, demonstrating competence in writing code, solving problems, and implementing algorithms.
- Certification Attainment: Many participants successfully pass certification exams, obtaining credentials that validate their PYTHON programming skills.
- Career Opportunities: Graduates of the course enhance their employability, securing jobs or advancing their careers in roles such as software developer, data analyst, automation engineer, or PYTHON programmer.
- Community Engagement: Participants become part of a vibrant learning community, where they continue to engage with instructors and peers, share insights, and collaborate on projects even after completing the course.
- Positive Feedback: Feedback from participants indicates high satisfaction with the
 course content, teaching methods, and support received from instructors, highlighting
 the effectiveness of the program.

5. Conclusion:

The PYTHON Programming Language Certification Course offered by Don Bosco has successfully achieved its objectives of imparting essential PYTHON programming skills, preparing participants for certification exams, enhancing their career prospects, and fostering a supportive learning community. Through a structured curriculum, hands-on projects, and experienced instructors, the course has empowered individuals to excel in the field of software development and related domains.

Don Bosco Institute of Management
Studies & Computer Applications
Kumbalagodu, Mysore Road,
Bangalore - 560 074.







Program: MBA 2021-2022			Date: 10/10/2
SI.No	Name	Student enrolment number	Student Signature
1	ADARSHA K S	P03CQ21M0001	Adanho Ko
2	ABHISHEK PANDEY	P03CQ21M0002	Abhistek
3	AJAYKUMAR	P03CQ21M0003	Ajay
4	AKASH B S	P03CQ21M0004	Made
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Kumbalagodu, Bangalore - 560074

Placement Training for MBA Report by NICET at DBIMSCA

Date: 10/02/2022-20/03/2022

1.Introduction:

This report provides an overview of the Placement Training for MBA conducted by the National Institute of Career Education and Training (NICET) at the Don Bosco Institute of Management Studies and Computer Applications (DBIMSCA). The training program aims to equip MBA students with essential skills and knowledge to enhance their employability and prepare them for successful placement opportunities.

2. Objectives:

- Skill Enhancement: The primary objective is to enhance the employability of MBA students by providing them with comprehensive training in areas such as communication skills, interview techniques, resume building, and personality development.
- Industry Relevance: The training program focuses on aligning students' skills with industry requirements, ensuring they are well-prepared to meet the demands of the corporate world.
- **Placement Readiness:** To prepare students for the placement process by familiarizing them with recruitment procedures, corporate expectations, and job market trends.
- **Professional Development:** To foster the overall professional development of students, enabling them to confidently represent themselves and the institution during placement drives and interviews.
- Career Advancement: To empower students with the necessary tools and resources to secure placements in reputed organizations and embark on successful career paths post-MBA.

3. Training Components:

- Communication Skills: Training sessions focus on improving students' verbal and written communication skills, including public speaking, presentation skills, and business correspondence.
- Interview Techniques: Students are provided with guidance on preparing for interviews, handling common interview questions, and showcasing their strengths effectively.
- **Resume Building:** Workshops are conducted to assist students in creating professional resumes that highlight their skills, qualifications, and achievements in a compelling manner.
- Personality Development: Training modules address aspects of personality development such as self-confidence, leadership, teamwork, and interpersonal skills.

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- Mock Interviews: Mock interview sessions are organized to simulate real-life interview scenarios, providing students with valuable feedback and insights to improve their performance.
- Industry Interaction: Guest lectures, seminars, and industry visits are organized to
 expose students to industry best practices, emerging trends, and insights from
 experienced professionals.
- Soft Skills Development: Emphasis is placed on developing soft skills such as time
 management, problem-solving, adaptability, and emotional intelligence, which are
 essential for success in the workplace.

4. Outcomes:

- Enhanced Employability: Participants develop a range of skills and competencies that enhance their employability and make them more attractive to potential employers.
- Placement Success: Many students secure placement offers from leading companies during campus recruitment drives, reflecting the effectiveness of the training program in preparing them for the job market.
- Career Growth: Graduates of the program are well-equipped to succeed in their chosen career paths, whether in corporate roles, entrepreneurship, or further academic pursuits.
- **Positive Feedback:** Feedback from students, faculty, and recruiters indicates high satisfaction with the training program, highlighting its impact on students' confidence, preparedness, and overall professional development.
- **Alumni Success:** Alumni of the program continue to excel in their careers, serving as ambassadors for the institution and contributing positively to their respective industries.

5. Conclusion:

The Placement Training for MBA conducted by NICET at DBIMSCA has been instrumental in equipping students with the skills, knowledge, and confidence needed to succeed in the competitive job market. By focusing on skill enhancement, industry relevance, and professional development, the program has facilitated placement success for MBA students and contributed to their overall career advancement.

Don Bosco Institute of Management
Studies & Computer Applications





2022-2023

WAYANAMAC EDUCATION TRUST®



DON BOSCO INSTITUTE OF MANAGEMENT STUDIES AND COMPUTER APPLICATIONS



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Approved by AICTE

Affiliated to Bangalore University

Accredited by NAAC

An IQAC Enabled

Date: 21-06-2023

Venue: MBA Seminar Hall

Seminar on International Yoga Day

PRESIDED BY

Sri. B. Bylappa President, WET

Sri. P. B. Manjunath Vice President, WET

Resourse Person Dr. MS Santhosha DBIMSCA Sri. Raghav Bylappa Secretary, WET

Program Co-Ordinator Prof. Pandurangappa H



Kumbalagodu, Bangalore - 560074



International Yoga Day

Date: 21/06/23

Venue: MBA Seminar Hall

Introduction:

Yoga is an ancient practice that has gained immense popularity worldwide for its holistic benefits on physical, mental, and emotional well-being. Recognizing its significance, a yoga session was organized for students with the aim to promote a healthy lifestyle and provide stress-relief techniques.

Objective:

The primary objective of conducting the yoga session was to introduce students to the practice of yoga and its various benefits, including stress reduction, improved concentration, flexibility, and overall physical fitness.

Session Structure:

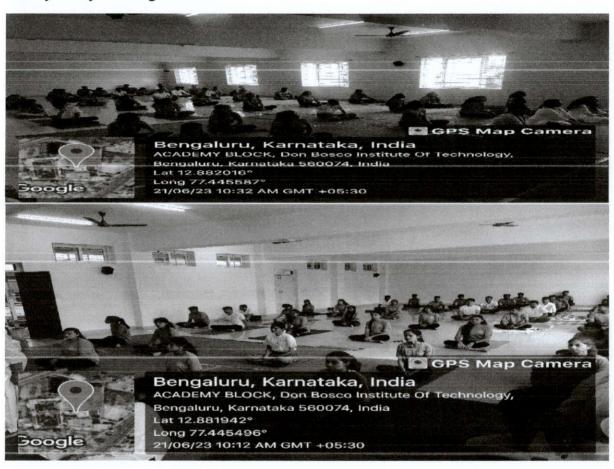
- 1. **Introduction to Yoga:** The session began with an introduction to yoga, its origins, and its relevance in modern times. This included a brief overview of different yoga styles and their benefits.
- 2. **Basic Yoga Asanas (Poses):** Participants were guided through a series of basic yoga asanas focusing on building strength, flexibility, and balance. The asanas included:
 - Tadasana (Mountain Pose)
 - Vrikshasana (Tree Pose)
 - Bhujangasana (Cobra Pose).
 - Adho Mukha Svanasana (Downward-Facing Dog Pose)
 - Balasana (Child's Pose)
 - Savasana (Corpse Pose)
- 3. **Breathing Techniques (Pranayama):** Importance of breath awareness and various pranayama techniques such as:
 - Anulom Vilom (Alternate Nostril Breathing)
 - Bhramari Pranayama (Humming Bee Breath)
 - Kapalabhati (Skull Shining Breath)
- 4. **Meditation and Relaxation:** The session concluded with a guided meditation focusing on mindfulness and relaxation techniques to calm the mind and reduce sfress levels.





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Conclusion: The yoga session for students proved to be a valuable experience, introducing participants to the practice of yoga and its numerous benefits. It not only promoted physical fitness but also provided tools for stress management and mental well-being. Given the positive feedback received, similar sessions are recommended in the future to continue promoting a healthy lifestyle among students.



Principal,

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An IQAC Enabled

Date: 15-09-2022

Venue: MBA Seminar Hall

Workshop on How to tackle problem life skill program for MBA students?

PRESIDED BY

Sri. B. Bylappa President, WET

Sri. P. B. Manjunath Vice President, WET

Sri. Raghav Bylappa Secretary, WET

Resourse Person
Mr. Prakash Srinivas
Murthy
DBIMSCA

Program Co-Ordinator Prof. Pandurangappa H



Kumbalagodu, Bangalore - 560074



HOW TO TACKEL PROBLEM' LIFE SKILL PROGRAM FOR MBA STUDENTS

Date: 15-9-2022

Introduction:

This report provides an overview of a Problem-Solving Program conducted for MBA students, highlighting its key objectives and outcomes. Problem-solving is a critical skill in the business world, and this program aimed to enhance the problem-solving capabilities of MBA students through a structured and comprehensive learning experience.

Effective problem-solving is a crucial competency for business leaders, and MBA students need to develop and refine this skill to excel in their future careers. The Problem-Solving Program was designed to provide students with practical tools, methodologies, and strategies to tackle complex business challenges.

Objectives:

The primary objectives of the Problem-Solving Program were as follows:

- Develop Analytical Thinking: Enhance students' ability to analyse and break down complex business problems into manageable components.
- Introduce Problem-Solving Frameworks: Familiarize students with established problem-solving frameworks, such as the PDCA (Plan-Do-Check-Act) cycle or Six Sigma.
- Foster Creative Thinking: Encourage innovative and out-of-the-box thinking to generate unique solutions to business problems.
- Team Collaboration: Cultivate teamwork and collaboration skills, as effective problemsolving often involves diverse perspectives.
- Practical Application: Provide opportunities for students to apply problem-solving techniques to real-world business scenarios.

Highlights:

The Problem-Solving Program was a dynamic series of workshops, case studies, team exercises, and interactive sessions spanning ten weeks. The program included the following key components:

- Analytical Thinking Workshops: Training sessions on honing analytical skills and breaking down complex issues into manageable parts.
- Introduction to Problem-Solving Frameworks: Overview and application of established problem-solving methodologies like the DMAIC (Define, Measure, Analyze, Improve, Control) process.
- Creative Problem-Solving Techniques: Workshops on fostering creativity, brainstorming, and ideation to generate innovative solutions.



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- Team-Based Problem-Solving: Collaborative exercises and case studies that required students to work in teams to address complex business challenges.
- Real-World Application: Practical application of problem-solving techniques to analyze and propose solutions for current business issues.

Outcomes:

The Problem-Solving Program produced several significant outcomes:

- Enhanced Analytical Skills: Participants demonstrated improved ability to analyze complex business problems systematically.
- Familiarity with Frameworks: Students gained familiarity with various problemsolving frameworks, allowing them to choose and apply the most suitable approach for different situations.
- Creative Thinking: The program fostered creative thinking, encouraging students to explore unconventional solutions to business challenges.
- Team Collaboration Skills: Participants developed effective teamwork and collaboration skills through group problem-solving exercises.
- Practical Application: Students successfully applied problem-solving techniques to real-world business scenarios, showcasing their ability to translate theory into practice.

The Problem-Solving Program for MBA students successfully addressed the key objectives of developing analytical thinking, introducing problem-solving frameworks, fostering creative thinking, promoting team collaboration, and encouraging practical application. The outcomes of the program demonstrate the value of such initiatives in preparing MBA students for the dynamic and problem-laden environments they will encounter in their future careers.

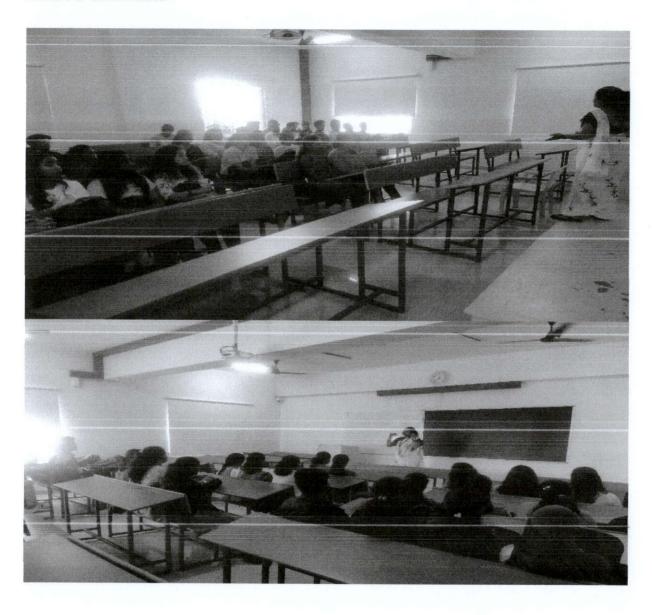
Problem-solving skills are integral to success in the business world, and this program equips MBA students with practical knowledge and strategies to navigate and overcome complex challenges. This initiative serves as a model for similar programs aimed at preparing future business leaders with strong problem-solving capabilities.



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PHOTO GALLERY



Principal

Don Bosco Institute of Management
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Bangalore - 560 074.









Program: MBA 2023-2023 Date: 15 9 2			
Sl.No	Name	Student enrolment number	Student Signature
1	YASHAS K V	P03CQ22M015001	Yashasky.
2	ADARSH B S	P03CQ22M015002	Yashashi B.S.
3	ABHISHEK A H	P03CQ22M015003	Abhishele. A.H
4	ANJU MOHAN	P03CQ22M015004	Ageurs
5	KIRANA K S	P03CQ22M015005	Agguns Kinava Kushal
6	KUSHAL K	P03CQ22M015006	Kushal.
7	KAVYA S R	P03CQ22M015007	
8	KESHAV GOWDA K R	P03CQ22M015008	RavyosR. Keshani
9	LIKITHA R	P03CQ22M015009	L'kitha.R.
10	MANOJ M	P03CQ22M015010	Likithar. R.
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13	NAVEEN KUMAR H M	P03CQ22M015013	
14	KAMMAPOLURU PRIYANKA	P03CQ22M015014	Drujanke
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16	PRAJWAL D N	P03CQ22M015016	Naveen Kumol Parjanka Nithia Parajuas





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	PRAJWAL B T	P03CQ22M015017	Porajwal-B7
18	RAVI M V	P03CQ22M015018	Parajwal B7
19	RUDRESH T C	P03CQ22M015019	Rudinesh. T.C.
20	RABBANI BANO S	P03CQ22M015020	Rodobani
21	Abhishek M	P03CQ22M015021	Abhi
22	RANJITHA K	P03CQ22M015022	Rajgitha Akalle.
23	AKASHA N	P03CQ22M015023	Akalla.
24	ARUN KUMAR K	P03CQ22M015024	Arus.
25	PRATHIK M S	P03CQ22M015025	Prathie
26	NANDAN N L	P03CQ22M015026	Prathie Nardan
27	BUJELINGEGOWDA H K	P03CQ22M015027	Suferbyean
28	CHAITRA R	P03CQ22M015028	Charles
29	CHETHAN A	P03CQ22M015029	chethan A
30	DIVYASHREE S	P03CQ22M015030	Chethan. A
31	PRAJWAL P	P03CQ22M015031	
32	PRASHANTH S	P03CQ22M015032	Progrady Prashanthos Haraga Forced Ali
33	MANASA S	P03CQ22M015033	Managa
34	FAREED ALI	P03CQ22M015034	Fareed Ali





35	Adithya T Raju	P03CQ22M015035	phithyen
36	MARUTHI K	P03CQ22M015036	Maruthi K
37	GAGANA H M	P03CQ22M015037	Gagana
38	HARISH KUMAR S	P03CQ22M015038	Harish
39	SRINIVASA C S	P03CQ22M015039	Seinivasa.
40	AMRUTHA K C	P03CQ22M015040	Amounthan
41	HRUTHIK GOWDA V	P03CQ22M015041	Amouthan Hritlik Songeeth
42	SANGEETHA N R	P03CQ22M015042	Sangeeth
43	HARSHITHA S	P03CQ22M015043	Harshella
44	SHRAVYA	P03CQ22M015044	Sharavya.
45	JEEVITHA C	P03CQ22M015045	Shoravya. Jewithon Dhannel.
46	S R DHANUSHKUMAR	P03CQ22M015046	Thannel.
47	AKILESH B R	P03CQ22M015047	Akilosha
48	GOLABALA PAVAN SAI	P03CQ22M015048	Galabel
49	SHALINI R	P03CQ22M015049	Shalini Supreeth HA Simia
50	SUPREETH H R	P03CQ22M015050	SupreethHA
51	SIMRA RAHEEN	P03CQ22M015051	simo
52	SHA TEHSEEN	P03CQ22M015052	8/10





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53	ROHITKRISHNA B BHOSALE	P03CQ22M015053	Rohit
54	CHANDANA K	P03CQ22M015055	dianolan
55	JUSTIN EMMANUEL G	P03CQ22M015056	Justin:
56	JOHNSON M	P03CQ22M015057	Johnson
57	VAISHNAVI P G	P03CQ22M015058	Jaiel
58	YASHASWINI K V	P03CQ22M015059	yashu
59	SHUBHASHREE M J	P03CQ22M015060	Shu bhashsee
60	VAISHNAV P	P03CQ22M015061	Vaishnav
61	V KIRAN	P03CQ22M015062	-AB-
62	YOGESHA B T	P03CQ22M015063	Yogesh
63	VEERA KUMAR M	P03CQ22M015064	Veena
64	JNANENDRA PRASAD S B	P03CQ22M015065	Inunerdan.
65	GOWTHAM D P	P03CQ22M015066	Growthan DY
66	SANJAY R	P03CQ22M015067	Sanjey.
67	SANJAY K	P03CQ22M015068	Savjay
68	ANJAN K	P03CQ22M015069	Man
69	ANUSHA M K	P03CQ22M015070	Amusha.
70	MADHURI V S	P03CQ22M015071	Hadhar





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71	NITHISH S	P03CQ22M015072	Nithish.s.
72	AJAY KUMAR A S	P03CQ22M015073	Hour
73	SHALINI K	P03CQ22M015074	
74	SOUMYA B KOPPAL	P03CQ22M015075	Shalini K.
75	NANDITHA B	P03CQ22M015076	Nandi Ha.B
76	BIPENTHUNG TSANGLAO	P03CQ22M015077	Billion
77	KRUTHIKA M R	P03CQ22M015078	Haughilea Nayanar.
78	NAYANA S M	P03CQ22M015079	Vayana.
79	SHASHANK GOWDA N	P03CQ22M015080	ghashank
80	SUNIL	P03CQ22M015081	Sund
81	DIVYA K	P03CQ22M015082	Sunt
82	VIDYASHREE	P03CQ22M015083	Vidyashrey
83	MADHU K S	P03CQ22M015084	Madhi.
84	Rakshitha R	P03CQ22M015085	Pakshitha
85	AKASH T PAMMAR	P03CQ22M015086	Pakshitha Akall.
86	JAYASHRI C L	P03CQ22M015087	Jugar
87	SHREYAS N RAJ	P03CQ22M015088	Sheeyas.
88	MONIKA V	P03CQ22M015089	Monika





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91	R SUJAN RAIKAR	P03CQ22M015092	Styler
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93	HUSNA TABASSUM	P03CQ22M015094	Kuse Jahr
94	SURYA URS K M	P03CQ22M015095	Surya,
95	BHOOMIKA V	P03CQ22M015096	Bhoomika V Naru
96	VARUN KUMAR Y N	P03CQ22M015097	Deru
97	DAKSHITH B V	P03CQ22M015098	Dakshitha B1
98	SHILPA	P03CQ22M015099	Shika
99	ANANYA B SHETTY	P03CQ22M015100	-AB -
100	ANAND M	P03CQ22M015101	Anand
101	PAVAN KUMAR K S	P03CQ22M015102	Julyy
102	VIVEK J	P03CQ22M015103	Vully vivel. J
103	TARUN K T	P03CQ22M015104	Jasur
104	NANDINI	P03CQ22M015105	Node
105	ABHISHEK M	P03CQ22M015106	Abhishek.M.
106	MOHAMMAD AKBAR KHATIB	P03CQ22M015107	Akbar





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107	HEMANTH S	P03CQ22M015108	Hemanth. S.
108	CHANDANA B S	P03CQ22M015109	Chandana
109	NAVEEN KUMAR R	P03CQ22M015110	Naulente
110	RENUKA PRASAD M	P03CQ22M015111	BP
111	PRAVALIKA K C	P03CQ22M015112	Formonki.K.U.
112	YOGENDRA K M	P03CQ22M015113	alder 1
113	ABHISHEK BHANGEKER	P03CQ22M015114	Abhishe k.
114	RAKSHITH HD	P03CQ22M015115	Raksholh
115	VISHAL	P03CQ22M015116	Vishal
116	CHIDANANDAMURTHY C	P03CQ22M015117	CMC
117	SHREYAS D M	P03CQ22M015118	Shreyas
118	HARSHA S	P03CQ22M015119	- AB
119	CHARAN B	P03CQ22M015120	Charan
120	SANDESHKUMAR R	P03CQ22M015121	Sandesh



DON BOSCO INSTITUTE OF MANAGEMENT STUDIES AND COMPUTER APPLICATIONS KUMBALAGODU, MYSORE ROAD, BANGALORE – 74

Accredited by NAAC.

A REPORT ON:

"ORIENTATION SESSION FOR STUDENTS OF MBA BATCH 2022-24"

TOPIC: "CREATING AN IMPRESSIVE PERSONALITY"

DATE: 22ND FEBRUARY 2023

Total Duration: 1:15 Mins

Guest lecture - Prof. Savita Shastri

Activity Coordinator -

Report Prepared by - Prof. Savita Shastri

Objectives -

- 1. To give an overview of the different aspects of an impressive personality
- 2. To make students realize the importance of building an impressive personality
- 3. To influence students to identify their role model and shape their personality for corporate success
- 4. To share real life examples of how personality makes a difference in work life

Activity Report (with one or two Pics)

The session started with an interaction with students regarding their understanding of the word "Personality". The participants shared their opinion as to what made a personality impressive. Students were engaged in a small Ice Breaking activity to loosen their thoughts and shed their inhibitions. The resource person shared her personal journey through different corporates sharing real life cases of the importance of Personality in work life. The participants were made aware of the meaning of Personality and the ingredients that made a personality 'Impressive'. Physical Appearance, Positive Attitude, Communication Skills and Willingness to learn were identified as key areas that students need to work on in the next two years of college life.

The participants were made to realize the actions that they need to take to build their personality and also how they can seek the help of faculty in their endeavour. The challenges and hurdles that students would face enroute to developing their personality was highlighted. The students were motivated to take a self-assessment test and identify the gaps that must be bridged in order to make their personality an Impressive one.



Learning Outcome: There was active participation from the audience and it was discussion based session. The session had a good dose of humour to engage the participants proactively.

- 1. Students realized the importance of improving their personality in order to enter and survive in corporates.
- 2. Students would develop an action plan to improve their communication skill and confidence levels.
- 3. Students would make use of all the learning opportunities provided during the next two years and aim at creating an impressive personality.

Event coordinator

Don Bosco Institute of Management Studies & Computer Applications Kumbalagodu, Mysore Road, Bangalore - 560 074. Don Bosco Institute of Management Studies & Computer Applications Kumbalagodu, Mysore Road, Bengaluru-560 074



APPLICATIONS





Program: MBA 2021-2023 Date: 22/2/23				
Sl.No	Name	Student enrolment number	Student Signature	
1	YASHAS K V	P03CQ22M015001	AB -	
2	ADARSH B S	P03CQ22M015002	Adoreh Ahjuns	
3	ABHISHEK A H	P03CQ22M015003	Khrishell	
4	ANJU MOHAN	P03CQ22M015004	Anjuns	
5	KIRANA K S	P03CQ22M015005	Kirane	
6	KUSHAL K	P03CQ22M015006	AB -	
7	KAVYA S R	P03CQ22M015007	Kavyo	
8	KESHAV GOWDA K R	P03CQ22M015008	heshau	
9	LIKITHA R	P03CQ22M015009	AD.	
10	MANOJ M	P03CQ22M015010	Money	
11	NISHCHITHA B Y	P03CQ22M015011	- AB	
12	KIRAN M N	P03CQ22M015012	Lisane	
13	NAVEEN KUMAR H M	P03CQ22M015013	Maveen Kuma	
14	KAMMAPOLURU PRIYANKA	P03CQ22M015014	AB-	
15	NITHIN A	P03CQ22M015015	William.	
16	PRAJWAL D N	P03CQ22M015016	Prajara 1.DN	





17	PRAJWAL B T	P03CQ22M015017	Rajud.
18	RAVI M V	P03CQ22M015018	Ravi
19	RUDRESH T C	P03CQ22M015019	Radry M
20	RABBANI BANO S	P03CQ22M015020	8 addon)
21	Abhishek M	P03CQ22M015021	Ah hines
22	RANJITHA K	P03CQ22M015022	Rangella.
23	AKASHA N	P03CQ22M015023	-AB-
24	ARUN KUMAR K	P03CQ22M015024	Asun
25	PRATHIK M S	P03CQ22M015025	frathit.
26	NANDAN N L	P03CQ22M015026	frothile.
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28	CHAITRA R	P03CQ22M015028	chairman
29	CHETHAN A	P03CQ22M015029	-AB-
30	DIVYASHREE S	P03CQ22M015030	Drive
31	PRAJWAL P	P03CQ22M015031	AB
32	PRASHANTH S	P03CQ22M015032	ABTARANA, Managar
33	MANASA S	P03CQ22M015033	Managa
34	FAREED ALI	P03CQ22M015034	ALA





35	Adithya T Raju	P03CQ22M015035	plathya.
36	MARUTHI K	P03CQ22M015036	Mar.
37	GAGANA H M	P03CQ22M015037	-AB-
38	HARISH KUMAR S	P03CQ22M015038	How In Kurat
39	SRINIVASA C S	P03CQ22M015039	En
40	AMRUTHA K C	P03CQ22M015040	Aus
41	HRUTHIK GOWDA V	P03CQ22M015041	- AB-
42	SANGEETHA N R	P03CQ22M015042	Sangeetha
43	HARSHITHA S	P03CQ22M015043	-AB-
44	SHRAVYA	P03CQ22M015044	Showing,
45	JEEVITHA C	P03CQ22M015045	Territho
46	S R DHANUSHKUMAR	P03CQ22M015046	Munichthur
47	AKILESH B R	P03CQ22M015047	Alel
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51	SIMRA RAHEEN	P03CQ22M015051	= AB-
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53	ROHITKRISHNA B BHOSALE	P03CQ22M015053	_AB-
54	CHANDANA K	P03CQ22M015055	Cha
55	JUSTIN EMMANUEL G	P03CQ22M015056	Fush
56	JOHNSON M	P03CQ22M015057	-AB-
57	VAISHNAVI P G	P03CQ22M015058	Vaishnavi
58	YASHASWINI K V	P03CQ22M015059	·AB -
59	SHUBHASHREE M J	P03CQ22M015060	Shubban.
60	VAISHNAV P	P03CQ22M015061	-AB
61	V KIRAN	P03CQ22M015062	Kinan.
62	YOGESHA B T	P03CQ22M015063	Yogo 1.
63	VEERA KUMAR M	P03CQ22M015064	Joera.
64	JNANENDRA PRASAD S B	P03CQ22M015065	manerdes
65	GOWTHAM D P	P03CQ22M015066	
66	SANJAY R	P03CQ22M015067	Sanjay
67	SANJAY K	P03CQ22M015068	-AB-
68	ANJAN K	P03CQ22M015069	Any
69	ANUSHA M K	P03CQ22M015070	Anu
70	MADHURI V S	P03CQ22M015071	Hadhou





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71	NITHISH S	P03CQ22M015072	Nithish-S
72	AJAY KUMAR A S	P03CQ22M015073	Ni thish-S Ajay Kumas.
73	SHALINI K	P03CQ22M015074	Shalmor
74	SOUMYA B KOPPAL	P03CQ22M015075	Quya.
75	NANDITHA B	P03CQ22M015076	AB
76	BIPENTHUNG TSANGLAO	P03CQ22M015077	AB-
77	KRUTHIKA M R	P03CQ22M015078	Lnother
78	NAYANA S M	P03CQ22M015079	Nayana S.M
79	SHASHANK GOWDA N	P03CQ22M015080	Soul M Gound
80	SUNIL	P03CQ22M015081	Sunt
81	DIVYA K	P03CQ22M015082	Divige
82	VIDYASHREE	P03CQ22M015083	Vidyashrea.
83	MADHU K S	P03CQ22M015084	Madhm
84	Rakshitha R	P03CQ22M015085	Rak shi ka R.
85	AKASH T PAMMAR	P03CQ22M015086	Akash.
86	JAYASHRI C L	P03CQ22M015087	Rakshi tha R. Akash. Jayashui
87	SHREYAS N RAJ	P03CQ22M015088	
88	MONIKA V	P03CQ22M015089	-AB- Monika





89	НЕМА Р И	P03CQ22M015090	Homa.P.V
90	ABHISHEK C	P03CQ22M015091	Do.
91	R SUJAN RAIKAR	P03CQ22M015092	- AB-
92	RUDAI D	P03CQ22M015093	Rudai
93	HUSNA TABASSUM	P03CQ22M015094	-AB-
94	SURYA URS K M	P03CQ22M015095	Surya
95	BHOOMIKA V	P03CQ22M015096	Bhoon
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102	VIVEK J	P03CQ22M015103	Mock
103	TARUN K T	P03CQ22M015104	Torun-
104	NANDINI	P03CQ22M015105	M
105	ABHISHEK M	P03CQ22M015106	Abhus
106	MOHAMMAD AKBAR KHATIB	P03CQ22M015107	Alban,





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107	HEMANTH S	P03CQ22M015108	-AB
108	CHANDANA B S	P03CQ22M015109	OB-
109	NAVEEN KUMAR R	P03CQ22M015110	Naveen
110	RENUKA PRASAD M	P03CQ22M015111	Remoter
111	PRAVALIKA K C	P03CQ22M015112	-AB
112	YOGENDRA K M	P03CQ22M015113	Yogendora
113	ABHISHEK BHANGEKER	P03CQ22M015114	-AB-
114	RAKSHITH HD	P03CQ22M015115	Rakehells
115	VISHAL	P03CQ22M015116	Wohat
116	CHIDANANDAMURTHY C	P03CQ22M015117	Christ
117	SHREYAS D M	P03CQ22M015118	Shones
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119	CHARAN B	P03CQ22M015120	Chavac
120	SANDESHKUMAR R	P03CQ22M015121	AB-



Report on Orientation Progra on New Beginning with Zeal and Zest on 21th February 2023 at DBIMSCA, Seminar Hall, New building.

The Session started at 10:00 a.m. Dr.Kumar K.R Director-MBA, he started with the present Career Opportunities for MBA graduates and what kind of jobs are available for them at present scenario and also how to believe in themselves, how to build self-confidence to get the placement in IT Industry & other fields also. Dr.Kumar K.R enhanced on how important it is to choose appropriate career option and Higher studies in today's world. She also motivated students to upgrade themselves on latest trends, and provided them good information about how can a student lead the roadway to research side as one of the career opportunities. he highlighted on different types of questions placed to students like their Strength, Weakness, Student's Goal etc. he also highlighted on different methods like Star Interview approach in facing Interviews (Situation, Task, Action and Result) for Jobs. The session was very interactive. Dr.Kumar K.R made it a point that every student responds and interact by a placing question on the topic



Event coordinator

Bosco Angulation Bosco

Principal

Don Bosco Institute of Management
Studies & Computer Applications
Kumbalagodu, Mysore Road,
Bangalore - 560 074.

Director-MBA
Director - MBA
Don Bosco Institute of Management
Studies & Computer Applications
Kumbalagodu, Ansore Road,
Bengalury, 160 074





Program: MBA 202 2 -202 2 Date: ∂				
Sl.No	Name	Student enrolment number	Student Signature	
1	YASHAS K V	P03CQ22M015001	-AB-	
2	ADARSH B S	P03CQ22M015002	Ada9sh.B.S.	
3	ABHISHEK A H	P03CQ22M015003	· AB-	
4	ANJU MOHAN	P03CQ22M015004	1	
5	KIRANA K S	P03CQ22M015005	Anju-Mohan Kran-KS Kul	
6	KUSHAL K	P03CQ22M015006	Kul	
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8	KESHAV GOWDA K R	P03CQ22M015008	Ravyas-R Kushan Gowo	
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25	PRATHIK M S	P03CQ22M015025	Prathik M. J
26	NANDAN N L	P03CQ22M015026	Prathik M. J.
27	BUJELINGEGOWDA H K	P03CQ22M015027	Bujelingegourd
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34	FAREED ALI	P03CQ22M015034	Ardred





35	Adithya T Raju	P03CQ22M015035	Adithya T Rajs
36	MARUTHI K	P03CQ22M015036	March
37	GAGANA H M	P03CQ22M015037	= AB
38	HARISH KUMAR S	P03CQ22M015038	Howish
39	SRINIVASA C S	P03CQ22M015039	Sours
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45	JEEVITHA C	P03CQ22M015045	Georetha.
46	S R DHANUSHKUMAR	P03CQ22M015046	Janush home
47	AKILESH B R	P03CQ22M015047	AB-
48	GOLABALA PAVAN SAI	P03CQ22M015048	Globala
49	SHALINI R	P03CQ22M015049	Shalini. R.
50	SUPREETH H R	P03CQ22M015050	Shadini. R.
51	SIMRA RAHEEN	P03CQ22M015051	AB-
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M NOSNHOL	P03CQ22M015057	-AB-
VAISHNAVI P G	P03CQ22M015058	Varishnay
YASHASWINI K V	P03CQ22M015059	Yarlut
SHUBHASHREE M J	P03CQ22M015060	3hubha
VAISHNAV P	P03CQ22M015061	Voshhaw.
V KIRAN	P03CQ22M015062	-AB-
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DEPARTMENT OF MANAGEMENT STUDIES

How to face challenge

REPORT

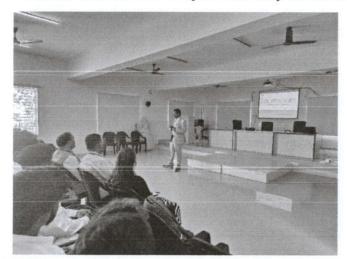
Date: 22 February, 2023

Time: 10:00Am to 11:00 Am

Classes Attended: I- MBA Number of beneficiaries: 120

Name of the Resource Person: Mr Prakash Srinivas

Mr Prakash Srinivas told everyone that they should focus on doing their best, and their best



may differ from someone else's best because everyone can jump to different heights; and that's okay. Everyone has their own talents, their own skills, and their own knowledge and beliefs, so they should not be bothered if they couldn't match up to someone in one thing because they may be far superior than others in something else. If you

identify your own skills and develop in that direction, you will not feel very low. You can be small but still know that you can do something which is unique to you so you can feel satisfied.

The session was very interactive and the students enjoyed Mr Prakash Srinivas teachings and his examples through short stories. The students learnt about how to deal with negative emotions that may arise in their lives and identified with at least one of the skills Spatial, Linguistic, Interpersonal, Musical, Intrapersonal, and Logical. The students understood that they should deal with negative emotions in a healthy manner and identify the times that they failed to do so in order to improve in the future

Event coordinator

Don Bosco Institute of Management Studies & Computer Applications Kumbalagodu, Mysore Road, Bangalore - 560 074.

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Bengaluru-5e0 974

Report on "A Guest Lecture on Cyber bullying

Event Type: Guest Lecture

Date: 22nd February 2023

Resource Person: Mr Pandurangappa HOD BCA Department DBIMSCA

Objective of the Event: The main objective of this guest lecture is to enlighten the students about the



Cyber Crimes which are the main source for fraudsters for getting revenue. What are the different ways that the Cyber Crimes happening in Now a day and How they steal our information and do some harm? The counter measures that one need to take for protecting from the Cyber Crimes.

Outcome of the Event: On completion of

this Guest Lecture Student can be able to:

- Know what cybercrimes are.
- > Know how to Protect from them.

Description of the Event: Event started with explaining about the Importance of National Cyber Crime Reporting Portal and one can lodge complaint in it. Mr Pandurangappa also explained how Hackers steal our Banking Credentials and get our money from Bank accounts. He had also shown different practical examples of Cyber Crimes are happening Now a day. He also explained protection measures that one need to take for protecting their banking and social accounts from hackers.

Event coordinator

Don Bosco Institute of Management
Studies & Computer Applications
Kumbalagodu, Mysore Road,
Bangalore - 560 074.

Diberesto MBA

Don Bosco Institute of Management
Studies & Computer Applications
Kumbalagodu, Mysore Road,
Bengaluru-560 074





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