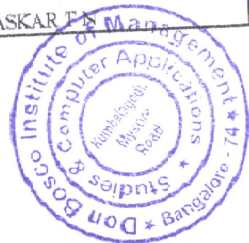


MBA PROJECT DETAILS

1.3.2 Percentage of students undertaking project work/field work/internship (Data for the latest completed academic year)

MBA 2018-19

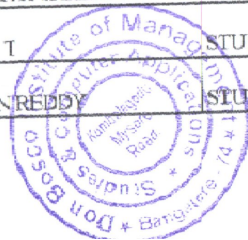
Programme name	Program Code	Register Number	List of students undertaking project work/field work/internship	TITLE OF PROJECT
MBA	CMDMBA	17WJCMD001	ABHISHEK M	STUDY ON ANALYSIS OF OPPORTUNITIES AND CHALLENGES IN IMPLEMENTING TOTAL QUALITY MANAGEMENT AT SEAROCK PRECISION PRODUCTS PVT LTD
MBA	CMDMBA	17WJCMD002	AISHWARYA C R	STUDY ON DEALERS PERCEPTION AND EXPECTATIONS TOWARDS SUMAN CONTROLS PRIVATE COMPANY LIMITED
MBA	CMDMBA	17WJCMD003	AKASH NAZRES	STUDY ON WORK ENVIRONMENT AND COMMITMENTS OF EMPLOYEES IN BIG BAZAR
MBA	CMDMBA	17WJCMD004	ALEKHYA V	COMPARATIVE STUDY ON EFFECTIVENESS OF ADVERTISEMENT AND SALES PROMOTION WITH SPECIAL REFERENCE TO SGI ENGINEERS PRIVATE LIMITED
MBA	CMDMBA	17WJCMD005	AMRUTHA C N	STUDY ON PROMOTIONAL STRATEGIES ON SEWAGE TREATMENT PLANT WITH SEAMAK HI TECH
MBA	CMDMBA	17WJCMD006	ANIL B A	STUDY ON KAPPERERS BRAND IDENTITY PRISM MODEL WITH REFERENCE TO SS ENTERPRISE
MBA	CMDMBA	17WJCMD007	ANUPAMA H R	STUDY ON COMPETENCY MAPPING OF EMPLOYEES AT DRESS MASTER APPAREL PRIVATE LIMITED
MBA	CMDMBA	17WJCMD008	ANUSHA S	STUDY ON EFFECTIVENESS OF E BANKING SERVICE TOWARDS RURAL CUSTOMERS WITH REFERENCE TO KAVERI GRAMEENA BANK
MBA	CMDMBA	17WJCMD009	ARCHANA C R	STUDY ON ANALYSIS OF ACCOUNTS RECEIVABLE MANAGEMENT AND ITS IMPACT ON THE PROFITABILITY OF STOVEKRAFT PVT LTD
MBA	CMDMBA	17WJCMD010	ARUN KUMAR D T	COMPARATIVE STUDY ON BRAND PROMOTION AND PACKAGING STRATEGIES WITH SPECIFIC REFERENCE TO GROWELL CNC SYSTEMS
MBA	CMDMBA	17WJCMD011	ARYA PRAKASH	STUDY ON MARKETING MIX STRATEGY FOR LINEN CLUB AT BANGALORE
MBA	CMDMBA	17WJCMD012	V VINAYKUMAR	STUDY ON MARKETING COMMUNICATION ON B2B MARKETING STRATEGIES WITH SPECIFIC REFERENCE TO STALLION COMFORT SYSTEM
MBA	CMDMBA	17WJCMD013	BHANUPRIYA C C	STUDY ON TRAINING NEED ANALYSIS OF EMPLOYEE AT FLATHERLITE PVT LTD
MBA	CMDMBA	17WJCMD014	BHARATH YADAV M	STUDY ON EMPLOYEE PRODUCTIVITY ANALYSIS THROUGH GAP CHECK PROCESS AT SPAR HYPERMARKET
MBA	CMDMBA	17WJCMD015	BHASKAR F	STUDY ON EFFECTIVENESS OF MARKETING MIX STRATEGIES WITH SPECIAL REFERENCE TO HITEN FASTENERS



MBA	CMDMBA	17WJCMD016	CHAITHRA B	COMPARATIVE STUDY TRADITIONAL MARKETING AND DIGITAL MARKETING WITH SPECIFIC REFERENCE TO PL INDIA SECURITIES PVT LTD
MBA	CMDMBA	17WJCMD017	CHAITHRA S	STUDY ON OPTIMAL PORTFOLIO CONSTRUCTION USING SHARPE'S SINGLE INDEX MODEL WITH SPECIAL REFERENCE TO SHAREKHAN
MBA	CMDMBA	17WJCMD018	CHANDAN C P	STUDY ON SUPPLY CHAIN MANAGEMENT PROCESS WITH REFERENCE TO SHIPPR TECHNOLOGIES
MBA	CMDMBA	17WJCMD019	CHANDRAM P	COMPARATIVE STUDY ON QUALITY OF SERVICE AND BRANDING STRATEGY WITH SPECIFIC REFERENCE TO VRL LOGISTICS LTD
MBA	CMDMBA	17WJCMD020	CHANDRASHEKAR A L	STUDY ON ON-BOARDING PROCESS OF NEW EMPLOYEE AT RELIANCE TRENDS LTD
MBA	CMDMBA	17WJCMD021	DEVARAJU H R	STUDY ON ANALYSIS OF CUSTOMER SATISFACTION AND ITS IMPACT ON SALES WITH SPECIAL REFERENCE TO HINDUSTAN SPRING MANUFACTURING COMPANY
MBA	CMDMBA	17WJCMD022	DAINARAJAN	ANALYSIS OF FINANCIAL PERFORMANCE USING CASH FLOW STATEMENT WITH SPECIFIC REFERENCE TO TRADEBULLS SECURITIES
MBA	CMDMBA	17WJCMD023	DIVYA L	STUDY ON FACTORS AFFECTING EMPLOYEE MOTIVATION AT WIPRO INFRASTRUCTURE ENGINEERING PVT LTD
MBA	CMDMBA	17WJCMD024	GANESHA G V	STUDY ON CAUSES OF OCCUPATIONAL STRESS AND COPING STRATEGIES AT WONDERLA HOLIDAYS LTD
MBA	CMDMBA	17WJCMD025	HANUMANTHA K G	STUDY ON CONSUMER BUYING BEHAVIOUR TOWARDS SOLAR PRODUCTS WITH SPECIFIC REFERENCE TO EAGLE TECHNOLOGIES
MBA	CMDMBA	17WJCMD026	HARSHITHA D C	STUDY ON EMPLOYEE TIME MANAGEMENT AND EMPLOYEE PRODUCTIVITY AT SRI MATHRU HOSPITAL BANGALORE
MBA	CMDMBA	17WJCMD027	HARSHITHA R G	STUDY ON PRICING STRATEGY AND FARMERS BEHAVIOUR TOWARDS THE KHUSHI BIOTECH PVT LTD
MBA	CMDMBA	17WJCMD028	JAMUNAVENI	STUDY ON EMPLOYEE ATTRITION WITH REFERENCE TO INM COMPANY
MBA	CMDMBA	17WJCMD029	GEEVITHA S	STUDY ON PRICES OF ELECTRONIC PRODUCT WITH REFERENCE TO LED TV COMPANIES
MBA	CMDMBA	17WJCMD030	K AKHIL KUMAR	STUDY ON EMPLOYEE COMPENSATION OF TOP 5 MNC'S IN INDIA THROUGH (FARM)
MBA	CMDMBA	17WJCMD031	KALAKANA GOWDA V HIREH	ANALYSIS OF CONSUMER PRICE INDEX IN INDIA FOR THE YEAR 2017-18
MBA	CMDMBA	17WJCMD032	KAVYA MP	STUDY ON USERS EXPENDITURE ON INTERNET SOURCES IN INDIA
MBA	CMDMBA	17WJCMD033	KIRANM GOWDA	STUDY ON MERGER AND ACQUISITION IN INDIA WITH REFERENCE TO LAST 3 YEARS
MBA	CMDMBA	17WJCMD034	KOMALA S	STUDY ON CUSTOMER ATTITUDE AND PURCHASING BEHAVIOUR TOWARDS GREEN MARKETING



MBA	CMDMBA	17WJCMD035	KRUPA K	STUDY ON SALES OF MENS WEAR CLOTHING AT RELIANCE TRENDS
MBA	CMDMBA	17WJCMD036	KUMARSWAMY P	STUDY OF PROBLEMS FACED BY FARMERS DUE TO TOMATO PRICE FLUCTUATION WITH REFERENCE TO KOLAR DISTRICT
MBA	CMDMBA	17WJCMD037	LALAM SHREERAM	STUDY ON EMPLOYEE WAGES IN CONSTRUCTION SECTOR IN INDIA
MBA	CMDMBA	17WJCMD038	MADHUMITHAR	STUDY ON CRUDE OIL PRICE IN INDIA AND ITS IMPACT ON STOCK MARKET WITH RESPECT TO BSE
MBA	CMDMBA	17WJCMD039	MADHUSHREEP	STUDY ON PHYSICAL ATTRIBUTES AND ITS EFFECT ON SALES OF VOLVO CARS
MBA	CMDMBA	17WJCMD040	MAHADEYASWAMY S	STUDY ON MARKET SEGMENTATION OF HORLICKS HEALTH DRINK
MBA	CMDMBA	17WJCMD041	MAHESH M	STUDY ON GST AND ITS IMPACT ON INDIAN AUTOMOBILE INDUSTRY
MBA	CMDMBA	17WJCMD042	MAHESHA M	STUDY ON TOP 5 RESTAURANTS AND THEIR SERVICE STANDARDS IN BANGALORE
MBA	CMDMBA	17WJCMD043	MANISH KUMAR REDDY N	STUDY ON IMPORT AND EXPORT OF CAPITAL GOODS AND ITS IMPACT ON INDIAN ECONOMY
MBA	CMDMBA	17WJCMD044	MANJUNATH	STUDY ON CAPITAL PROJECT SCHEDULES AND BUDGET OF METRO PROJECT AT BANGALORE CITY
MBA	CMDMBA	17WJCMD045	MANJUNATHAR	STUDY ON CUSTOMERS ENGAGEMENT STRATEGY IN BRAND FACTORY BANGALORE CITY
MBA	CMDMBA	17WJCMD047	MANTESH S	STUDY ON FACTORS INFLUENCING THE PERFORMANCE OF EMPLOYEES IN BPO SECTOR
MBA	CMDMBA	17WJCMD048	MEGHANA M D	STUDY ON RETAIL SALES OF SELECTED RETAILERS IN BANGALORE
MBA	CMDMBA	17WJCMD049	NANDAN M N	STUDY ON IMPACT OF FOREIGN TOURIST ON INDIAN ECONOMY
MBA	CMDMBA	17WJCMD050	NAVEENA B	STUDY ON PRODUCT DIVERSIFICATION WITH REFERENCE TO COFFEE DAY
MBA	CMDMBA	17WJCMD051	NIDHI DUBEY	ANALYSE GROWING DEMAND FOR BIT COIN AND IMPACTS ON FINANCIAL ENVIRONMENT IN INDIA
MBA	CMDMBA	17WJCMD052	NITHIN KUMAR G	STUDY ON INCOME TAX STATISTICS FOR THE YEAR 2017-18
MBA	CMDMBA	17WJCMD053	PALLAVI G K	STUDY ON CONSUMER OPINION AND RESPONSE TOWARDS SAMSUNG MOBILE PHONES
MBA	CMDMBA	17WJCMD054	PALLAVI C	STUDY ON GROWTH OF AUTO INDEX AT NSE IN INDIA
MBA	CMDMBA	17WJCMD055	PARIKSETH SHREEDHAR DE	STUDY ON QUALITY OF LIFE OF THE EMPLOYEES IN MANUFACTURING SECTORS IN INDIA
MBA	CMDMBA	17WJCMD056	PAVAN T	STUDY ON FORECASTING DEMAND FOR ROYAL ENFIELD WITH REFERENCE TO SOUTH INDIAN MARKET
MBA	CMDMBA	17WJCMD057	PRAVEEN REDDY	STUDY ON ONLINE PRODUCTS SALES CATEGORY WISE AT MYNTRA



MBA	CMDMBA	17WJCMD058	RADHA K R	STUDY ON IMPACT OF HUMAN DEVELOPMENT INDEX WITH SPECIAL REFERENCE TO DEVELOPED COUNTRIES
MBA	CMDMBA	17WJCMD059	RAHUL P	STUDY ON INDUSTRIAL SAFETY AND HEALTH ANALYTICS AT PHARMACEUTICAL INDUSTRIES IN INDIA
MBA	CMDMBA	17WJCMD060	RAJENDRA S	CREDIT CARD FRAUD DETECTION IN VISA CARD WITH SPECIAL REFERENCE TO NATIONALIZED BANKS IN INDIA
MBA	CMDMBA	17WJCMD061	RAJESH K M	STUDY ON NEGATIVE IMPACTS OF SOCIAL MEDIA ON SOCIETY
MBA	CMDMBA	17WJCMD062	RAJU B	ANALYSIS ON THE DAILY BIKE SHARING FACILITY BY THE CUSTOMERS AT RAPIDO
MBA	CMDMBA	17WJCMD063	RASHMITHA K L	STUDY ON CONSUMER SATISFACTION OF ZOMATO FOOD APP
MBA	CMDMBA	17WJCMD064	RAVIKUMAR D S	STUDY ON CUSTOMER CHURN WITH REFERENCE TO TELECOMMUNICATION COMPANY (AIRCEL)
MBA	CMDMBA	17WJCMD065	ROJA G H	STUDY ON EMPLOYEE ENGAGEMENT PRACTICES WITH REFERENCE TO DELL COMPANY
MBA	CMDMBA	17WJCMD066	SADANA C M	STUDY ON HOURLY ENERGY CONSUMPTION OF DIFFERENT HOUSE IN MANDYA
MBA	CMDMBA	17WJCMD067	SAGAR D S	STUDY ON PORTFOLIO ANALYSIS OF DOVE SHAMPOO OF HINDUSTAN UNILEVER BRAND
MBA	CMDMBA	17WJCMD068	SALSABEEL S	STUDY ON CONSUMER COMPLAINTS ON BUSINESS WITH REFERENCE TO TATA NANO
MBA	CMDMBA	17WJCMD069	SANTHOSH K S	STUDY ON HOME MEDICAL VISITS : HEALTH CARE IN INDIA
MBA	CMDMBA	17WJCMD070	SHASHIKUMAR V	STUDY ON ORGANISATIONAL CULTURE ITS RELATIONSHIP WITH BEHAVIOUR AND JOB SATISFACTION OF EMPLOYEES AT SREENIVASA HOSPITAL
MBA	CMDMBA	17WJCMD071	SHARAN KUMAR K S	STUDY ON ONLINE REPUTATION MANAGEMENT WITH SPECIFIC REFERENCE TO WOW EVENTS
MBA	CMDMBA	17WJCMD072	SHEETHALA NANDEKHARA	STUDY ON QUALITY DIMENSION OF KNOWLEDGE MANAGEMENT MATRIX AT BRIJANNLA INDUSTRIES LTD



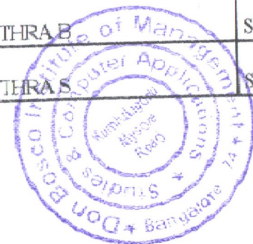
MBA	CMDMBA	17WJCMD073	SHRIDHARA M	STUDY ON HUMAN RESOURCE OUTSOURCING AT INTELENET GLOBAL SERVICE PVT LTD
MBA	CMDMBA	17WJCMD074	SUNIL KUMAR H S	STUDY ON IMPACT OF COMPENSATION SYSTEM ON EMPLOYEE TURNOVER AT HI TECH INDUSTRIES
MBA	CMDMBA	17WJCMD075	SURYA T	STUDY ON IMPACT OF STORE DESIGN AND VISUAL MERCHANDISING ON CUSTOMER BUYING BEHAVIOUR AT VISHAL MEGA MART
MBA	CMDMBA	17WJCMD076	TANGIRALA KALEBU	STUDY ON EFFECTIVENESS OF REWARD SYSTEM ON MOTIVATIONAL LEVEL OF EMPLOYEES
MBA	CMDMBA	17WJCMD077	THEJA V	ANALYSIS OF MARKETING STRATEGIES AND ITS IMPACT ON DEALERS PERFORMANCE WITH SPECIAL REFERENCE WITH SAFA COMPANY
MBA	CMDMBA	17WJCMD078	UDAY	STUDY ON EFFECTIVENESS OF REBRANDING STRATEGY AND ITS IMPACT ON CUSTOMERS WITH SPECIAL REFERENCE TO TRINITY BEVERAGES
MBA	CMDMBA	17WJCMD079	ULLASK S	STUDY ON UNDERSTANDING THE BUYING BEHAVIOUR OF PREMIUM SEGMENT TWO WHEELER CUSTOMER FROM DIGITAL PLATFORM WITH SPECIFIC REFERENCE TO TVS MOTOR COMPANY
MBA	CMDMBA	17WJCMD080	UMESH K J	STUDY ON PERSONAL SELLING AND ITS IMPACT ON SALES VOLUMES AT SIGA GASES INDIA PVT LTD
MBA	CMDMBA	17WJCMD081	VENKATESHULU GIRI GAYITH	STUDY ON FACTORS OF JOB ENRICHMENT AND ITS EFFECT ON EMPLOYEE SATISFACTION AT MAGNASOFT CONSULTING INDIA PVT LTD
MBA	CMDMBA	17WJCMD082	VINAY KUMAR NANDIKOLMA	STUDY ON INDUSTRIAL AUTOMATION ON A SPECIAL EMPHASIS ON LAKSHMI CONTROLS AND INSTRUMENTS
MBA	CMDMBA	17WJCMD083	KRIHNSA S	STUDY ON AWARENESS AND EFFECTIVE UTILISATION OF ESI BENEFITS AT METRO CASH AND CARRY IN BANGALORE
MBA	CMDMBA	17WJCMD084	BHASKAR R	EMPIRICAL STUDY ON PROMOTING DEAL MONEY SECURITIES PVT LTD
MBA	CMDMBA	17WJCMD085	DEVARAJA C	STUDY ON IMPACT OF MARKET SEGMENTATION ON PERFORMANCE OF HOMECARE PRODUCTS WITH REFERENCE TO VEEYES INDUSTRIES MYSORE
MBA	CMDMBA	17WJCMD086	KIRAN PATEL	STUDY ON INFLUENCE OF SOCIAL MEDIA IN BRAND BUILDING AT VIGN TECHNOLOGIES LTD BANGALORE
MBA	CMDMBA	17WJCMD087	SUSHMA	STUDY ON EMPLOYEE PERCEPTION ON FAMILY FRIENDLY POLICIES AND THEIR INFLUENCE ON EMPLOYEE JOB PERFORMANCE
MBA	CMDMBA	17WJCMD088	VENKATESH CHILUKURI	STUDY ON CUSTOMER RELATIONSHIP MANAGEMENT PRACTICES AND ITS IMPACT ON CUSTOMER RETENTION AT MORE RETAIL LTD



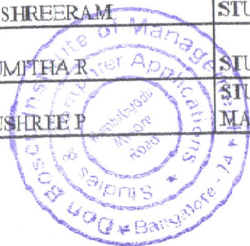
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MBA 2018-19

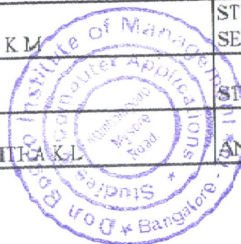
Programme name	Program Code	Register Number	List of students undertaking project work/field work/internship	TITLE OF PROJECT
MBA	CMDMBA	17WJCMD001	ABHISHEK M	ANALYSIS OF RURAL MARKETING STRATEGIES WITH REFERENCE TO THE SAHEB SEICES PVT LTD
MBA	CMDMBA	17WJCMD002	AISHWARYA CR	STUDY ON EMPLOYEE ENGAGEMENT AND ORGANIZATIONAL EFFECTIVENESS AT CREMLINE DAIRY PRODUCTS LTD
MBA	CMDMBA	17WJCMD003	AKASH NAZRE S	STUDY ON EMPLOYEE EMPOWERMENT AND ITS EFFECT ON PERFORMANCE
MBA	CMDMBA	17WJCMD004	ALEKHYA V	STUDY ON CUSTOMER EXPECTATION AND SATISFACTION TOWARDS ORGANIC FERTILIZER WITH REFERENCE TO DESIGN BIOSYS
MBA	CMDMBA	17WJCMD005	AMRUTHA CN	STUDY ON VISUAL MERCHANDISING AND ITS IMPACT ON CUSTOMER BUYING DECISION AT KANVA MART PVT LTD
MBA	CMDMBA	17WJCMD006	ANIL B A	STUDY ON RISK AND RETURN ANALYSIS OF EQUITY INVESTMENT IN IT AND AUTOMOBILE SECTOR WITH SPECIAL REFERENCE TO INSPIRE INDIA FINANCIAL SOLUTIONS PVT LTD
MBA	CMDMBA	17WJCMD007	ANUPAMA HR	STUDY ON FACTORS OF INTRA ORGANISATIONAL RELATIONSHIP AND ITS EFFECT ON ORGANISATIONAL EFFECTIVENESS AT BOMBAY RAYON FASHIONS LIMITED
MBA	CMDMBA	17WJCMD008	ANUSHA S	STUDY ON ASSESSMENT OF NEW PRODUCT DEVELOPMENT AND MANAGEMENT WITH REFERENCE TO LKN LIFESTYLE INDIA PVT LTD
MBA	CMDMBA	17WJCMD009	ARCHANA GR	STUDY ON TEAMWORK : A KEY TO ORGANISATION SUCCESS
MBA	CMDMBA	17WJCMD010	ARUN KUMAR DT	STUDY ON THE EFFECT OF MATERIAL MANAGEMENT ON PROFITABILITY WITH SPECIFIC REFERENCE TO NEO STIK TAPES PVT LTD
MBA	CMDMBA	17WJCMD011	ARYA PRAKASH	STUDY ON ASSESSMENT OF PRODUCT QUALITY PERFORMANCE WITH SPECIFIC REFERENCE TO WELSPUN CORP LTD
MBA	CMDMBA	17WJCMD012	V VINAYKUMAR	STUDY ON EFFECT OF BRANDING ON CONSUMER PURCHASE DECISION
MBA	CMDMBA	17WJCMD013	BHANUPRIYA CC	STUDY ON EMPLOYEE WELFARE MEASURES AT GILWOOD FASHIONS PVT LTD
MBA	CMDMBA	17WJCMD014	BHARATH YADAV M	STUDY ON EFFECTIVENESS OF MOTIVATIONAL TOOLS ON EMPLOYEE MORALE
MBA	CMDMBA	17WJCMD015	BHASKAR TN	STUDY ON MARKETING STRATEGIES AND COMPETITORS ANALYSIS WITH SPECIAL REFERENCE TO RAMCO CEMENTS LTD
MBA	CMDMBA	17WJCMD016	CHAITHRA B	STUDY ON COMPETITIVE MAPPING AND ITS EFFECTIVENESS TOWARDS ORGANIZATION GROWTH
MBA	CMDMBA	17WJCMD017	CHAITHRA S	STUDY ON THE FACTORS OF EMPLOYEE ABSENTEEISM AT UNITED SPIRITS LIMITED



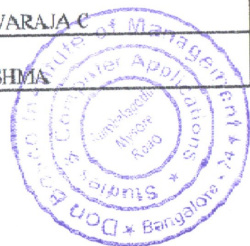
MBA	CMDMBA	17WJCMD018	CHANDAN C P	STUDY ON NON PERFORMING ASSETS AND ITS RECOVERY WITH SPECIAL REFERENCE TO BANGALORE CITY CO OPERATIVE BANK
MBA	CMDMBA	17WJCMD019	CHANDRA MP	STUDY ON EMPLOYEE VALUE PROPOSITION AT SRI CHAMUNDESWARI SUGARS LTD
MBA	CMDMBA	17WJCMD020	CHANDRASHEKAR A L	STUDY ON HUMAN RESOURCE PRACTICES AT CITRINE HOTEL
MBA	CMDMBA	17WJCMD021	DEVARAJU H R	ANALYSIS OF ANNUAL MARKETING STRATEGY, EXECUTION PLAN AND ITS IMPACT ON SALES AT MYSORE INDUSTRIAL CORPORATION
MBA	CMDMBA	17WJCMD022	DAINARAJAN	STUDY ON ETHICAL CHALLENGES IN MARKETING STRATEGIES WITH THE SPECIAL REFERENCE TO PENTAD SECURITIES LTD
MBA	CMDMBA	17WJCMD023	DIVYA L	STUDY ON CUSTOMER EVALUATION OF PERCEIVED VALUE ON SERVICE RENDERED BY ROYAL BAKERY MACHINERY MANUFACTURER
MBA	CMDMBA	17WJCMD024	GANESHA G V	STUDY ON INVENTORY MANAGEMENT AND ITS CONTROL TECHNIQUES AT WEIR MINERALS (INDIA) PVT LTD
MBA	CMDMBA	17WJCMD025	HANUMANTHA K G	STUDY ON MARKETING STRATEGIES ADOPTED BY SAFAL EDIBLE OIL AND ITS IMPACT ON DOMESTIC CONSUMER PREFERENCE
MBA	CMDMBA	17WJCMD026	HARSHITHA D C	EMPIRICAL STUDY ON CUSTOMER AWARENESS AFFECTIVENESS ON COMPANY MARKET SHARE
MBA	CMDMBA	17WJCMD027	HARSHITHA R G	STUDY ON FACTORS INFLUENCING THE EMPLOYEE PERFORMANCE WITH REFERENCE TO WIPRO COMPANY LTD
MBA	CMDMBA	17WJCMD028	JAMUNAVENI	IMPACT OF LOCATION ON SALES AT BIG BAZAAR, BANGALORE
MBA	CMDMBA	17WJCMD029	GEEVITHA S	STUDY ON IMPACT OF FDI INFLOWS IN INDIA WITH RESPECT TO TELECOMMUNICATION, DRUGS AND PHARMACEUTICAL SECTOR
MBA	CMDMBA	17WJCMD030	K AKHIL KUMAR	STUDY ON CONSUMER REVIEWS ON MOBILE PHONES AT AMAZON ONLINE SHOPPING IN INDIA
MBA	CMDMBA	17WJCMD031	KALAKANA GOWDA V HIREH	STUDY ON CONSUMER BUYING BEHAVIOUR WITH REFERENCE TO INDIA AUTOMOBILE SECTOR
MBA	CMDMBA	17WJCMD032	KAVYA MP	ANALYSIS OF FIVE TOP STOCKS AT NSE INDIA
MBA	CMDMBA	17WJCMD033	KIRAN M GOWDA	STUDY ON BRAND PROMOTION AND MARKETING STRATEGIES OF HERBAL COMPANIES IN FMCG SECTOR
MBA	CMDMBA	17WJCMD034	KOMALA S	STUDY ON CONSUMER PREFERENCE OF INDIAN HOTELS WITH REFERENCE TO GOIBIBO
MBA	CMDMBA	17WJCMD035	KRUPA K	STUDY ON DEMONETIZATION AND ITS IMPACT ON DEPOSITS WITH REFERENCE TO SBI
MBA	CMDMBA	17WJCMD036	KUMARSWAMY P	STUDY ON ANALYSIS OF WALMART INVESTMENT IN FLIPKART
MBA	CMDMBA	17WJCMD037	LALAM SHREERAM	STUDY ON ANALYSIS OF FUNDING OF INDIAN START UPS
MBA	CMDMBA	17WJCMD038	MADHUMITHA R	STUDY ON RETAIL SALES FORECASTING WITH REFERENCE TO METRO CASH AND CARRY AT VARIOUS SEASONS
MBA	CMDMBA	17WJCMD039	MADHUSHREE P	STUDY ON EFFECTIVENESS OF ONLINE JOB RECRUITMENT SYSTEM WITH SPECIAL REFERENCE TO INDIAN MARKET



MBA	CMDMBA	17WJCMD040	MAHADEVASWAMY S	STUDY ON CUSTOMER ATTITUDE AND PURCHASING BEHAVIOUR TOWARDS NETWORK MARKETING AND NETWORK MARKETING PRODUCTS
MBA	CMDMBA	17WJCMD041	MAHESH M	STUDY ON WEEKLY SALES TRANSACTIONS ON REFRIGERATORS IN FLIPKART
MBA	CMDMBA	17WJCMD042	MAHESHAM	COMPARITIVE STUDY OF SERVICE QUALITY STANDARDS OF MCDONALDS WITH DOMINOS IN BANGALORE
MBA	CMDMBA	17WJCMD043	MANISH KUMAR REDDY N	STUDY ON CAR SALES IN INDIA WITH RESPECT TO INDIAN CARS
MBA	CMDMBA	17WJCMD045	MANJUNATHA R	STUDY ON EMPLOYEE TRAINING WITH REFERENCE TO TATA MOTORS
MBA	CMDMBA	17WJCMD047	MANISH S	STUDY ON DEMAND FORECASTING WITH SPECIAL REFERENCE TO IT'S PRODUCTS
MBA	CMDMBA	17WJCMD048	MEGHANA MD	STUDY ON MATERIAL MANGEMENT AT THE CITRINE HOTEL AND ITS CONTRIBUTION TOWARDS ITS SUCCESS
MBA	CMDMBA	17WJCMD049	NANDAN M N	STUDY ON EMPLOYEE RETENTION STRATEGIES AT INFOSYS INDIA LIMITED
MBA	CMDMBA	17WJCMD050	NAVEENA E	STUDY ON EMPLOYEE ABSENTEEISM IN TEXTILE MANUFACTURING COMPANY IN KARNATAKA
MBA	CMDMBA	17WJCMD051	NIDHI DUBEY	STUDY ON EMPLOYEE EMOTIONS AT WORK PLACE AND ITS IMPACT ON PRODUCTIVITY AT PO'HY'S
MBA	CMDMBA	17WJCMD052	NITHIN KUMAR G	STUDY ON CUSTOMER LOYALTY AND SATISFACTION WITH REFERENCE TO INDIGO AIRLINES
MBA	CMDMBA	17WJCMD053	PALLAVI G K	STUDY ON PRICE STRATEGIES OF PETROLEUM PRODUCTS IN INDIA
MBA	CMDMBA	17WJCMD054	PALLAVI C	STUDY OF LUXURY CAR PRICING STRATEGY OF TOP FIVE COMPANIES AND ITS CONTRIBUTION TOWARDS AUTOMOBILE SECTORS IN INDIA
MBA	CMDMBA	17WJCMD055	FARIKSHITH SHREEDHAR DE	ANALYSE BEST FIVE RESTAURANTS IN INDIA THROUGH CONSUMER RATINGS AND ITS IMPACTS ON RESTAURANTS BUSINESS
MBA	CMDMBA	17WJCMD056	FAVAN J T	ANALYSIS OF CORRELATION BETWEEN EMPLOYEE HAPPINESS AND EMPLOYEE TURNOVER WITH SPECIAL REFERENCE TO TVS COMPANY
MBA	CMDMBA	17WJCMD057	FRAVEEN EEDDY	STUDY ON HUMAN TRAFFICKING AND ITS IMPACTS ON COMPANY PRODUCTIVITY INDIAN IT SECTOR IN BANGALORE
MBA	CMDMBA	17WJCMD058	RADHA K R	STUDY ON EMPLOYEE RETENTION STRATEGIES OF TOP FIVE AUTOMATION COMPANIES IN INDIA
MBA	CMDMBA	17WJCMD059	RAHUL L P	STUDY ON THE USAGE OF MOBILE APPS IN APPLE IOS
MBA	CMDMBA	17WJCMD060	RAJENDRA S	STUDY ON INDUSTRIAL SAFETY AND HEALTH MEASURES WITH REFERENCE TO BAJAJ AUTO LIMITED
MBA	CMDMBA	17WJCMD061	RAJESH K M	STUDY ON EFFECT OF PHYSICAL ATTRIBUTES OF A PRODUCT ON SALES WITH REFERENCE TO AUTOMOBILE SECTOR
MBA	CMDMBA	17WJCMD062	RAJUB	STUDY ON THE MATERNITY BENEFITS OF WOMEN EMPLOYEES AT ARVIND MILLS LTD
MBA	CMDMBA	17WJCMD063	RASHMITRA K L	ANALYSIS OF THE DEFFERENT JOB SKILLS SET FOR THE VARIOUS JOB LEVELS AT AMAZON IN



MBA	CMDMBA	17WJCMD064	RAVIKUMAR D S	STUDY ON COMPARISION OF HOME LOANS IN TOP 5 PRIVATE BANKS
MBA	CMDMBA	17WJCMD065	ROJA G H	STUDY ON RISE IN CONSUMPTION OF AVOCADO FRUIT BY CONSUMER IN BANGALORE CITY
MBA	CMDMBA	17WJCMD066	SADANA C M	STUDY ON EMAIL CAMPAIGN MANAGEMENT WITH REFERENCE TO SME SECTOR
MBA	CMDMBA	17WJCMD067	SAGAR D S	STUDY ON IMPACT OF DIFFERENT ADVERTISING MEDIA AT VARIOUS STAGES OF PURCHASING RESIDENTIAL HOUSES WITH SPECIAL REFERENCES TO NITESH ESTATES LTD
MBA	CMDMBA	17WJCMD068	SALSABEELS	STUDY ON WHOLESALERS PERCEPTION AND LOYALTY TOWARDS KAIZEN CNC CENTRE BANGALORE
MBA	CMDMBA	17WJCMD069	SANTHOSH K S	STUDY ON THE STRESS MANAGEMENT TECHNIQUES AT TOYOTA KIRLOSKAR AUTO PARTS COMPANY FOR EMPLOYEE MOTIVATION AND EFFECTIVENESS OF WORK IN THE ORGANISATION
MBA	CMDMBA	17WJCMD070	SHASHIKUMAR V	STUDY ON EMPLOYEE GRIEVANCE HANDLING PROCEDURE AND ITS IMPACT ON WORKING CONDITION AT ADITHYA TRADING SOLUTIONS PVT LTD
MBA	CMDMBA	17WJCMD071	SHARAN KUMAR K S	STUDY ON MARKET POTENTIAL WITH SPECIAL REFERENCE TO VIE INFOTECH LTD
MBA	CMDMBA	17WJCMD072	SHEETHALA NANDEKHARA	STUDY ON BSE, NSE CUSTOMERS PERCEPTION TOWARDS ONLINE TRADING WITH SPECIAL REFERENCE TO SATCO CAPITAL MARKET LTD
MBA	CMDMBA	17WJCMD074	SUNIL KUMAR H S	STUDY ON BRAND POSITION TECHNIQUE WITH REFERENCE TO DALMIA CEMENT
MBA	CMDMBA	17WJCMD075	SURYA T	STUDY ON ANALYSIS OF FACTOS INFLUENCING IN SELECTION OF ORGANIC PRODUCT WITH REFERENCE TO ORBELA AGRO FOODS
MBA	CMDMBA	17WJCMD076	TANGIRALA KALEBU	STUDY ON EFFECTIVENESS OF DISTRIBUTION CHANNEL OF MODERN FOOD ENTERPRISES PVT LTD
MBA	CMDMBA	17WJCMD077	THEJA V	STUDY ON ANALYSIS OF COMPETITIVE STRENGTH AND MARKET VISIBILITY OF AUTOMOBILE INDUSTRY WITH SPECIAL REFERENCE TO UNIVERSAL AUTOMOBILE AND DAIRY PRODUCTS
MBA	CMDMBA	17WJCMD079	ULLAS K S	STUDY ON WOMEN E COMMERCE CLOTHING REVIEW WITH REFERENCE TO ZARA
MBA	CMDMBA	17WJCMD080	UMESH K J	STUDY ON TELENT ACQUISITION AND RETENTION PROCESS
MBA	CMDMBA	17WJCMD081	VENKATESHULU GIRI GAYTE	STUDY ON THE EFFECTIVENESS OF PROMOTING FINANCIAL PRODUCTS ON SOCIAL MEDIA WITH SPECIAL REFERENCE TO JANA SMALL FINANCE BANK
MBA	CMDMBA	17WJCMD082	VINAY KUMAR NANDIKOLMA	STUDY ON LOANS AND THEIR RECOVERY EFFICIENCY AT PRIMARY AGRICULTURAL CREDIT CO OPERATIVE SOCIETY HDCC BANK LTD
MBA	CMDMBA	17WJCMD083	KRIHSNA S	STUDY ON ROLE PLAYED BY CORPORATE SOCIAL ACTIVITIES IN BRAND BUILDING WITH REFERENCE TO GENE PULSE SCIENTIFIC
MBA	CMDMBA	17WJCMD084	BHASKAR R	STUDY ON GRADING METHOD OF JOB EVALUATION WITH SPECIAL REFERENCE TO THE ARVIND LTD
MBA	CMDMBA	17WJCMD085	DEVARAJA C	STUDY ON EMPLOYEE RETENTION STRATEGIES AT GOSTAL TST INDIA PVT LTD
MBA	CMDMBA	17WJCMD087	SUSHMA	STUDY ON COMPETENCY ASSESSMENT IN PERFORMANCE APPRAISAL AT AMRUT DISTILLERIES PVT LTD



MBA 2020-2021

Programme name	Program Code	Register Number	List of students undertaking project work/field work/internship	TITLE OF PROJECT
MBA	CMDMBA	19WJCMD001	ABHIJITH S	PORTFOLIO MANAGEMENT AND PERFORMANCE ANALYSIS OF HDFC LIFE INSURANCE COMPANY
MBA	CMDMBA	19WJCMD002	ABHISHEK K	COMPARATIVE STUDY IN BRABD EQUITY OF PAYMENT APPS IN INDIA
MBA	CMDMBA	19WJCMD003	AFROZ LAKKUNDI	DEMOGRAPHIC VARIABLES AFFECTING CUSTOMER BUYING BEHAVIOUR IN ONLINE FOOD APPS
MBA	CMDMBA	19WJCMD004	AMRUTHA B M	A STUDY IN ISSUES AND CHALLENGES CONFRONTED BY BABY BOOMERS AND GENX TOWARD ONLINE SHOPPING
MBA	CMDMBA	19WJCMD005	BASANNA GOWDA PATIL	A STUDY ONLINE DISCONFIRMATION OF EXPECTATIONS MODEL OF CUSTOMER SATISFACTION WITH SPECIAL REFERENCE DOMINO'S PIZZA
MBA	CMDMBA	19WJCMD006	BENAKA N	A STUDY ON SALES PROMOTION AND PRICE DISCOUNT EFFECT ON CONSUMER PURCHASE INTENTION WITH SPECIAL REFERENCE TO DMART
MBA	CMDMBA	19WJCMD007	CHETAN B	A STUDY ON FUTURE OF BPO IN INDIA
MBA	CMDMBA	19WJCMD008	DANUSH DIXIT T	STUDY ON ADVERTISING IN SOCIAL MEDIA WITH REFERENCE TO SAMSUNG ELECTRONICS
MBA	CMDMBA	19WJCMD009	DEEKSHITHA C R	BILINGUAL ADVERTISING-INFLUENCE OF LANGUAGE ON CONSUMERS PERCEPTION IN PRODUCT ADVERTISEMENT
MBA	CMDMBA	19WJCMD010	DIANA S P	BRAND ACTIVISM THROUGH SOCIAL MEDIA MARKETING
MBA	CMDMBA	19WJCMD011	GURUDATH R	A STUDY ON THE BANKING SERVICE PROVIDED BY PUBLIC VS PRIVATE BANKS
MBA	CMDMBA	19WJCMD012	HARSHITH R	A STUDY ON IMPACT OF PRODUCT ATTRIBUTES ON CONSUMER PURCHASE DECISION WITH SPECIAL REFERENCE TO SMART PHONES
MBA	CMDMBA	19WJCMD013	KIRAN G	ANALYSIS OF CROWD FUNDING FOR START UPS IN INDIA
MBA	CMDMBA	19WJCMD014	KIRAN KUMAR	A STUDY ON EFFECT OF STORE IMAGE AND STORE LOCATION ON CUSTOMER PURCHASE DECISION WITH SPECIAL REFERENCE TO RELIANCE TRENDS



MBA	CMDMBA	19WJCMD015	KIRAN NAYAK	A STUDY ON EFFECT OF CUSTOMER REVIEWS ON ONLINE PURCHASE DECISION WITH SPECIAL REFERENCE TO AMAZON
MBA	CMDMBA	19WJCMD016	LIKITH T	A STUDY ON SERVICE MIX STRATEGIES WITH SPECIAL REFERENCE TO PROFESSIONAL COURIER
MBA	CMDMBA	19WJCMD017	MANJUL	A STUDY ON GROWTH APPORTUNITIES FOR FMCG PRODUCTS IN THE ONLINE PLATFORM AMAZON AND KART
MBA	CMDMBA	19WJCMD018	MEGHANA N	A STUDY ON ORGANISATION CULTURE AND ITS IMPACT ON EMPLOYER BRANDING
MBA	CMDMBA	19WJCMD019	NAGARATHNA V	A STUDY ON EFFECT OF VISUAL MERCHANDISING ON YOUNG CONSUMERS IMPULSE BEHAVIOUR WITH SPECIAL REFERENCE TO FASHION STORES IN BANGALORE CITY
MBA	CMDMBA	19WJCMD020	NAMRATHA S	COMPARATIVE STUDY ION EFFECTIVENESS OF OUTDOOR ADVERTISING WITH INTERNAET ADVERTISING WITH SPECIAL REFERENCE TO MCDONALDS
MBA	CMDMBA	19WJCMD021	NAYANA S	A STUDY ON MERGERS AND ACQUISITIONS IN THE INDIAN BANKING SYSTEM
MBA	CMDMBA	19WJCMD022	NIZAM K	A STUDY ON THE STATUS OF FINANCIAL OPERATIONS AT JSW STEEL
MBA	CMDMBA	19WJCMD023	PALLAVI S	UPSKILLING OF WORKFORCE THROUGH WEB BASED LEARNING DURING COVID-19
MBA	CMDMBA	19WJCMD024	PAVAN KUMAR S	A STUDY ON IMPACT OF WORD -OF-MOUTH MARKETING ON CUSTOMER SATISFACTION WITH SPECIAL REFERENCE TO SMART PHONES
MBA	CMDMBA	19WJCMD025	POOJA	A STUDY ON MARKETING MIX OF ED-TECH SECTOR WITH REFERENCE TO BYJU'S
MBA	CMDMBA	19WJCMD026	POOJA DS	A STUDY ON ROLE OF IN-STORE ADVERTISING IN ATTRACTING CUSTOMERS WITH SPECIAL REFERENCE TO BRAND FACTORY
MBA	CMDMBA	19WJCMD027	POORVIKA A	A STUDY ON EMPLOYEE MOTIVATION AND RETENTION WITH REFERENCE TO HP



MBA	CMDMBA	19WJCMD028	PUNARVIBM	WELLNESS PROGRAM FOR EMPLOYEES DURING COVID-19
MBA	CMDMBA	19WJCMD029	RAJASHEKHAR G M	A STUDY ON TRICOMPONENT MODEL OF CONSUMER ATTITUDE TOWARDS THE PURCHASE OF AUTOMOBILES WITH REFERENCE TO TATA CAR AND SUV'S
MBA	CMDMBA	19WJCMD030	RAJASHEKHAR GOUDA K	A STUDY ON IMPACT OF SERVICE QUALITY ON CUSTOMER SATISFACTION WITH SPECIAL REFERENCE TO SWIGGY
MBA	CMDMBA	19WJCMD031	RAKSHITH S	A STUDY ON CONSUMER BUYING BEHAVIOUR THROUGH ENGEL-KOLLAT-BLACKWELL MODEL TOWARDS ELECTRIC VEHICLE WITH SPECIAL REFERENCE TO HYUNDAI KONA ELECTRIC SUV
MBA	CMDMBA	19WJCMD032	RANITH R DEVADIGA	A STUDY ON EFFECT OF PRICE OF A PRODUCT ON QUALITY PERCEPTION BY CUSTOMERS WITH SPECIAL REFERENCE TO WILDCRAFT
MBA	CMDMBA	19WJCMD033	RAVI K J	A STUDY ON USERS RESPONSIVENESS TOWARDS SOCIAL MEDIA MARKETING IN SHANNRISE.COM
MBA	CMDMBA	19WJCMD034	SAGAR SG	A STUDY ON USERS RESPONSIVENESS TOWARDS SOCIAL MEDIA MARKETING IN SHANNRISE.COM
MBA	CMDMBA	19WJCMD035	SHA SHOAIB UR RAHMAN	A CRITICAL ANALYSIS OF YOUTH BRAND LOYALTY: THE READY-MADE TEXTILE INDUSTRY
MBA	CMDMBA	19WJCMD037	SHASHANK M S	ANALYSING THE IMPACT OF GENDERS OF FAMILY MEMBERS BUYING DECISION
MBA	CMDMBA	19WJCMD038	SHAYAN BANERJEE	INCIVILITY AT WORK PLACE AND ITS IMPACT ON PRODUCTIVITY IN ORGANISATIONS
MBA	CMDMBA	19WJCMD039	SHIVA KUMAR B M	ANALYSIS OF RATIO AS A PROMOTIONAL TOOL
MBA	CMDMBA	19WJCMD040	SRIKANTHA P N	ANALYSIS OF MARKETING CHALLENGES IN FAMILY-OWNED ENTERPRISES
MBA	CMDMBA	19WJCMD041	SUHAS GOWDA D	A STUDY ON PROCLIVITY OF DIGITAL PAYMENT AMONG RURAL RETAILERS
MBA	CMDMBA	19WJCMD042	VARSHINI S	A STUDY ON IMPACT OF WORK ENVIRONMENT ON EMPLOYEE PRODUCTIVITY WITH SPECIAL REFERENCE TO TOYATA
MBA		19WJCMD043	VIKAS D	STUDY ON COGNIZANCE OF CUSTOMERS TOWARDS THE RECYCLED PACKAGING



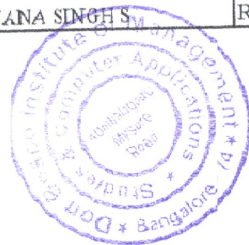
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MBA 2021-2022

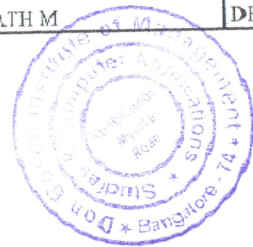
Programme name	Program Code	Register Number	List of students undertaking project work/field work/internship	TITLE OF PROJECT
MBA	CMDMBA	20WJCMD001	AMULYA D	EFFECT OF CORPORATE SOCIAL RESPONSIBILITY ON FINANCIAL PERFORMANCE OF PUSHPAK PRODUCT INDIAN PVT
MBA	CMDMBA	20WJCMD002	EALAJIS	A STUDY ON EVALUATION ON PERFORMACE AND RETURNS OF IPO'S INDIAN STOCK MARKET
MBA	CMDMBA	20WJCMD003	BHAGYASHREE	STUDY ON EMPLOYEE RETENTION STRATEGIES WITH SPECIAL REFERENCE TO PAGARIYA FOOD PRODUCTS PRIVATE LIMITED
MBA	CMDMBA	20WJCMD004	BHUVANESHWARI S	STUDY ON CASH MANAGEMENT OF SAI SAI ENTERPRISES
MBA	CMDMBA	20WJCMD005	C PRIYANKA	ANALYSIS OF CAPITAL STRUCTURE AND FINANCIAL PERFORMANCE OF TOYOTA GO SEI SOUTH INDIA PVT LTD
MBA	CMDMBA	20WJCMD006	DEEPAK KUMAR G	STUDY ON EMPLOYER AND EMPLOYEE RELATIONSHIP WITH SPECIFIC REFERENCE TO GLODQUEST GLOBAL HR SERVICE PVT LTD
MBA	CMDMBA	20WJCMD007	HEMA N	STUDY ON CAPITAL ASSETS AND PRICING MODEL
MBA	CMDMBA	20WJCMD008	LAKSHMI H G	A STUDY ON CHALLENGES AND STRATEGICS FOR EMPLOYEE EMPOWERMENT VJ INDUSTRY PVT LTD
MBA	CMDMBA	20WJCMD009	MADHURA K S	A STUDY ON SUPPLY CHAIN MANAGEMENT PRACTICES AND PERFORMANCE EFFECTIVENESS WITH SPECIAL REFERENCE TO GIRIAS
MBA	CMDMBA	20WJCMD010	MALLIKARJUNA B S	A STUDY ON EMOTIONAL INTELLIGENCE AND OCCUPATIONAL STRESS AMONG EMPLOYEES OF SEAROCK PRECISION PRODUCTS PVT LTD
MBA	CMDMBA	20WJCMD011	MANOJ KUMAR D	A STUDY ON EQUAL EMPLOYMENT OPPORTUNITY AND GLASS CEILING EFFECT ON WOMEN EMPLOYEES AT BHEL
MBA	CMDMBA	20WJCMD012	NAWAZ PASHA	A STUDY ON IMPACT OF INTRA ORGANISATIONAL RELATIONSHIP ON ORGANISATIONAL EFFECTIVENESS
MBA	CMDMBA	20WJCMD013	PALLAVI CHAVAN	STUDY ON HR OFFICE MANAGEMENT AND PROCEDURES WITH SPECIFIC REFERENCE TO VISION GROUP OF SCIENCE AND TECHNOLOGY
MBA	CMDMBA	20WJCMD014	PAVANKUMAR M	STUDY ON ECONOMIC VALUE ADDED ANALYSIS AT CONFIDENT DENTAL EQUIPMENTS PVT LTD
MBA	CMDMBA	20WJCMD015	PAVITHRA J	A STUDY ON INVESTMENT PATTERN IN CAPTAL MARKET WITH REFERENCE TO THE INVESTORS OF IIFAL



MBA	CMDMBA	20WJCMD016	R SAGAR	A STUDY OF CUSTOMER RELATIONSHIP MANAGEMENT TOOLS AND TECHNIQUES TOWARDS MECHINWELL INDUSTRY PVT LTD
MBA	CMDMBA	20WJCMD017	RADHIKAR	STUDY ON TECHNOLOGY ADOPTION BEHAVIOUR OF INVESTORS ON STOCK MARKET WITH SPECIAL REFERENCE TO ANAND RATHI FINANCIAL SERVICES LTD
MBA	CMDMBA	20WJCMD018	RAKSHITH N	STUDY ON MEASURING INVESTORY PERFORMANCE OF SRI VENKATESHWARA CERAMICS PVT LTD USING SELECTED KPI AND METRICS
MBA	CMDMBA	20WJCMD019	ROOPA J	A STUDY ON EMPLOYEE JOB SATISFACTION AT STAR POWERZ DIGITAL TECHNOLOGIES PVT LTD
MBA	CMDMBA	20WJCMD020	RUDRESH V	A STUDY ON WORK SAFETY OF EMPLOYEES AT JANANI TOURS AND RESORT PVT LTD
MBA	CMDMBA	20WJCMD021	SAHANA R	A STUDY ON EMPACT OF BRAND POSITIONING ON EUREKA FORBES
MBA	CMDMBA	20WJCMD022	SANDHYA KP	A STUDY ON DISTRIBUTION CHANNEL WITH SPECIAL REFERENCE TO VJ INDUSTRIES
MBA	CMDMBA	20WJCMD023	SHARATH A	STUDY ON EVALUATION AND ANALYSIS OF MATERAIL MANAGEMENT PROCESS OF HIGHTEMP FURNACES LTD
MBA	CMDMBA	20WJCMD024	SHIVAKUMAR M	EFFECT OF MANAGEMENT BY OBJECTIVE ON PERFORMANCE APPRAISAL AND EMPLOYEE SATISFACTION
MBA	CMDMBA	20WJCMD025	THANUSHREE K	A STUDY ON STRATEGIES AT INTRODUCTION STAGE OF ILC SPECIAL REFERENCE TO PUSHPAK PRODUCTS INDIA PVT LTD
MBA	CMDMBA	20WJCMD026	YAKSHITH M A	STUDY ON DISTRIBUTION STRATEGIES AND DISTRIBUTION CHANNEL AT B CHANDRA ASSOCIATES
MBA	CMDMBA	20WJCMD027	YASHAVANTH S C	STUDY ON MANAGING A HEALTHY WORKLIFE BALANCE AMONG THE EMPLOYEES OF TOYOTA GOSEI SOUTH INDIA PVT LTD
MBA	CMDMBA	20WJCMD028	AKASH G	ANALYSIS OF REVENUE AND EXPENDITURE WITH SPECIAL REFERENCE TO SUND SIP AGRO PROCESSORS LTD
MBA	CMDMBA	20WJCMD029	AKASHA KM	A STUDY ON ANALYSIS OF ACCOUNTS RECIVABLE MANAGEMENT AND ITS IMPACT ON PROFITABILITY OF MACHINWELL INDUSTRIES PVT LTD
MBA	CMDMBA	20WJCMD030	AKSHITHA N	STUDY ON RELATIONSHIP BETWEEN ASSETS, LIABILITIES AND FIRM PERFORMANCE WITH SPECIAL REFERENCE TO SRI SUDHA CO-OPERATIVE BANK LTD
MBA	CMDMBA	20WJCMD031	ANILKUMAR P	STUDY ON NON PERFORMING ASSETS AND ITS RECOVERY AT KHADDAR CO-OPERATIVE SOCIETY
MBA	CMDMBA	20WJCMD032	ASHA S	A STUDY ON FINANCIAL STATEMENT ANALYSIS OF AJITH INDUSTRIES
MBA	CMDMBA	20WJCMD033	ASHWINI G	A STUDY ON RETAIL MIX AND RETAIL STRATIGES WITH SPECIFIC REFERANCE TO SRI SAI ENTERPRISES
MBA	CMDMBA	20WJCMD034	BHAVANA SINGH S	A STUDY ON INFUSION OF HYGIENE FACTORS FOR UPGRADING MORALE AMONG WORKFORCE WITH SPECIAL REFERENCE TO SCHNEIDER ELECTRIC PVT LTD



MBA	CMDMBA	20WJCMD035	CHAITHRA A	STUDY ON DIGITAL PAYMENT PATTERN AMONG DIFFERENT AGE GROUPS AND THEIR SATISFACTION LEVEL WITH SPECIAL REFERENCE TO APEX BANK LTD
MBA	CMDMBA	20WJCMD036	CHANDANA M	A STUDY ON GENDER EQUALITY AT WORK PLACE WITH SPECIFIC REFERENCE TO BIGBAZAR
MBA	CMDMBA	20WJCMD037	DAYANANDA K	STUDY ON TRAINING NEED ANALYSIS OF EMPLOYEE WITH SPECIAL REFERENCE TO GIRIAS INVESTMENT PVT LTD
MBA	CMDMBA	20WJCMD038	DIVYABHA MATHEW	STUDY ON ON FACTORY AFFECTING PURCHASING DECISION OF CUSTOMERS IN WHOLESALE VS RETAIL STORES WITH SPECIFIC REFERENCE TO METRO CASH AND CARRY
MBA	CMDMBA	20WJCMD039	GOWTHAM B N	STUDY ON AFTER SALES SERVICE SATISFACTION TOWARD RELIANCE DIGITAL STORE
MBA	CMDMBA	20WJCMD040	GOWTHAMI S C	A STUDY ON PREODUCT MIX STRATEGIES WITH REFERENCE TO AGRYA STRUCTURES
MBA	CMDMBA	20WJCMD041	JAGADESH KUMAR G	STUDY ON COST AND COSTING MODEL OF SAIBIO FUELS IVT LTD
MBA	CMDMBA	20WJCMD042	KEERTHI K N	STUDY ON OPTIMIZATION OF THE SUPPLIER SELCTION PROCESS USING AHP METHOD AT STOVEKRAFT PVT LTD
MBA	CMDMBA	20WJCMD043	NAGASHREE S C	STUDY ON HUMAN RESOURCE INFORMATION SYSTEM AT INFOTRACK TELEMATICS PVT LTD
MBA	CMDMBA	20WJCMD044	NA YANA D	STUDY ON THE STATUS OF FINANCIAL OPERATION AT K T TRANSPORT PVT LTD
MBA	CMDMBA	20WJCMD045	NIKHIL G	STUDY ON INFLUENCE OF BRAND EQUITY ON PURCHASE INTENTION USING AAKER'S BRAND EQUITY MODEL WITH SPECIFIC REFERENCE TO BLUE HYUNDAI
MBA	CMDMBA	20WJCMD046	NIVEDITHA B N	STUDY ON TALENT HUNTING PROCESS AND ASSESSMENT OF SKILLS USING TREND ANALYSIS WITH SPECIFIC REFERENCE TO MEC PVT LTD
MBA	CMDMBA	20WJCMD047	NIVEDITHA K V	STUDY ON COMPARATIVE ANALYSIS OF DIFFERENT FINANCIAL PRODUCT AND ITS IMPACT ON PERFORMANCE OF SBFC
MBA	CMDMBA	20WJCMD048	PRAVI JADHAV	A STUDY ON RISK AND RETURN ANALYSIS OF SELECTED FMCG COMPANIES IN INDIA
MBA	CMDMBA	20WJCMD049	POOJASHREE D	A STUDY ON THE IMPACT OF SERVICE QUALITY ON SALES, CUSTOMER SATISFACTION AND RETENTION WITH THE SPECIAL REFERENCE TO SUMUKHA THECHNOLOGIES SOFTWARE PVT LTD
MBA	CMDMBA	20WJCMD050	PRAJWAL M	TECHNICAL ANALYSIS OF 10 PHARMACEUTICAL COMPANY EQUITY SHARES BEFORE AND AFTER PENDEMIC
MBA	CMDMBA	20WJCMD051	RATHAN GOWDAS	A STUDY ON SKILL EMPOWERMENT OF POTENTIAL EMPLOYEES THROUGH PERSONAL BRANDING SPECIFIC REFERENCE TO HELLA INFRA PVT LTD
MBA	CMDMBA	20WJCMD052	SANTHOSH GOWDA V	A STUDY ON DIVIDEND PAYOUT RATIO AND ITS EFFECT ON FUTURE EARNINGS GROWTH AND MARKET SHARE WITH SPECIFIC REFERENCE TO UNBIC COOKIES PVT LTD
MBA	CMDMBA	20WJCMD053	SHARATH M	A STUDY ON MODERN TRAINING AND DEVELOPMENT TECHNIQUES AND METHODS WITH REFERENCE TO KDC DENTAL HOSPITAL

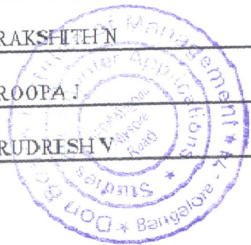


MBA	CMDMBA	20WJCMD054	SHASHANK R	STUDY ON LIVESTOCK ENVIRONMENTAL ASSESSMENT AND PERFORMANCE(LEAP)
MBA	CMDMBA	20WJCMD055	SHASEEKALA V	A STUDY ON EFFECTIVENESS OF ONLINE BUYING WITH SPECIAL REFERENCE BIG BAZZAR
MBA	CMDMBA	20WJCMD056	SNEHA M	STUDY ON FINANCIAL STATEMENT USING HORIZONTAL ANALYSIS
MBA	CMDMBA	20WJCMD057	SUHAS S	STUDY ON IMPACT OF ONLINE BOARDING ON ORGANIZATIONAL ATTRACTIVENESS AMONG JOB APPLICANTS WITH SPECIFIC REFERENCE TO FABIONIX INDIA PVT LTD
MBA	CMDMBA	20WJCMD058	SUKANTH BHOWNSLEH	STUDY ON EVALUATION OF INVENTORY MANAGEMENT PROCESS AND OPTIMAL INVENTORY FORCAST USING EOQ METHOD AT NSL SUGARS PVT LTD
MBA	CMDMBA	20WJCMD059	SUMEDH V ACHARYA	STUDY ON IMPACT OF WORK ENVIRONMENT ON EMPLOYEE PRODUCTIVITY WITH SPECIFIC REFERENCE TO ASIAN FEB TEC PVT LTD
MBA	CMDMBA	20WJCMD060	THEJAS GOWDA K U	STUDY ON HRM PRACTICES AND INNOVATIVES WITH SPECIAL REFERENCE OF METRO CASH AND CARRY
MBA	CMDMBA	20WJCMD061	THIMMARAJU GARI RAMEGG	A STUDY ON UNDERSTANDING AND MANAGING REFERRAL MARKETING AND ITS EFFECT ON CUSTOMER BUYING BEHAVIOUR OF SRI VENKATESHWARA CERAMICS PVT LTD
MBA	CMDMBA	20WJCMD062	VINUTHA K	STUDY ON MARKETING MIX STRATEGIES WITH REFERENCE TO CAMPCO CONFECTIONARIES
MBA	CMDMBA	20WJCMD063	VISHNUPRASAD K R	AN ANALYSIS OF EFFECTIVENESS OF DIGITAL MARKETING STRATEGIES WITH REFERENCE OF FOUNDATION OF ECOLOGY AND EDUCATION DEVELOPMENT TRUST
MBA	CMDMBA	20WJCMD064	YOGESH PRAVEEN C	EFFECT OF CORPORATE SOCIAL RESPONSIBILITY ON FINANCIAL PERFORMANCE OF PUSHPAK PRODUCT INDIAN PVT

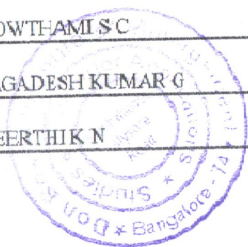


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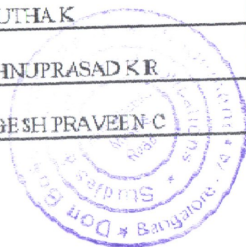
MBA	CMDMBA	20WJCMD001	AMULYA D	A STUDY ON INVESTOR'S PERCEPTION TOWARDS SELECTED INVESTMENT AVENUES IN PCS SECURITY LIMITED
MBA	CMDMBA	20WJCMD002	BALAJI S	HORIZONTAL ANALYSIS OF FINANCIAL STATEMENT IN ASSESSING THE PERFORMNCE WITH SPECIFIC REFERENCE TO FABIONIX INDIA PVT LTD
MBA	CMDMBA	20WJCMD003	BHAGYASHREE	STUDY ON CUSTOMER RELATIONSHIP MANAGEMENT PRACTICES AND ITS IMPACT ON CUSTOMER RETENTION WITH SPECIAL REFERENCE TO HORIZON PACKS PRIVATE LIMITED
MBA	CMDMBA	20WJCMD004	BHUVANESHWARI S	A STUDY ON COST AND COSTING MODEL WITH SPECIAL REFERENCE TO DEEPAM CABS PVT. LTD
MBA	CMDMBA	20WJCMD005	C PRIYANKA	STUDY ON SAVINGS AND INVESTMENT PATTERN AMONG SALARIED EMPLOYEES IN SHAHI EXPORT PVT LTD
MBA	CMDMBA	20WJCMD006	DEEPAK KUMAR G	A STUDY ON CASH MANAGEMENT WITH SPECIFIC REFERENCE TO ABITVANCE PVT LTD
MBA	CMDMBA	20WJCMD007	HEMAN N	STUDY ON LIFE CYCLE COSTING WITH REFERENCE TO NUBOCRAFT APPARELS INDIA PVT.LTD
MBA	CMDMBA	20WJCMD008	LAKSHMI H G	A STUDY ON ACCOUNTS PAYABLE MANAGEMENT WITH REFERENCE TO BEAMING INDIA SOLUTION PVT LTD
MBA	CMDMBA	20WJCMD009	MADHURA K S	CASH FLOW ANALYSIS OF FINANCIAL STATEMENT TO UNDERSTAND FINANCIAL PERFORMANCE WITH SPECIAL REFERENCE TO VJ INDUSTRIES LTD
MBA	CMDMBA	20WJCMD010	MALLIKARJUNA B S	A STUDY ON FINANCIAL PERFORMANCE ANALYSIS OF SEAROCK PRECISION PRODUCTS PVT LTD USING COMMON SIZE AS A TOOL
MBA	CMDMBA	20WJCMD011	MANOJKUMAR D	STUDY ON EMOTIONAL INTELLIGENCE AND OCCUPATIONAL STRESS AMONG EMPLOYEES OF INDANINFOLINE LIMITED. IIFL
MBA	CMDMBA	20WJCMD012	NAWAZ PASHA	STUDY ON COST CONTROL AND COST REDUCTION BY USING COST BENEFIT ANALYSIS AS A TOOL OF ROHITH INDUSTRIES
MBA	CMDMBA	20WJCMD013	PALLAVI CHAVAN	FINANCIAL COMPARATIVE ANALYSIS BETWEEN POORVIKA MOBILES PRIVATE LIMITED AND SANGEETHA MOBILES PRIVATE LIMITED
MBA	CMDMBA	20WJCMD014	PAVAN KUMAR M	A STUDY ON COMPARATIVE ANALYSIS OF SELECTED GOLD LOAN SCHEMES AND PROFITABILITY WITH SPECIAL REFERENCE TO IIFL
MBA	CMDMBA	20WJCMD015	PAVITHRA J	STUDY ON INVESTORS PERCEPTION OF RISK AND PREFERENCE IN MUTUAL FUND INVESTMENTS WITH SPECIFIC REFERENCE TO ANANDRATHI FINANCIAL SERVICES
MBA	CMDMBA	20WJCMD016	R SAGAR	A STUDY ON BRAND PERCEPTION OF INDIABULLS SECURITIES LTD IN BENGALURU- AN EMPIRICAL STUDY.
MBA	CMDMBA	20WJCMD017	RADHIKA R	STUDY ON FINTECH INITIATIVES IN BANKING SECTOR WITH SPECIFIC REFERENCE TO YES BANK
MBA	CMDMBA	20WJCMD018	RAKSHITH N	STUDY ON EFFECTIVENESS OF DIRECT, TANGIBLE AND IMPLIED REFERRAL PROGRAMS OF SIR VENKATESHWARA CERAMICS
MBA	CMDMBA	20WJCMD019	ROOPA J	STUDY ON PROBLEMS AND PROSPECTS OF MATERIAL MANAGEMENT PROCESS WITH SPECIFIC REFERENCE TO PROTAC FOODS INTERNATIONAL PVT LTD
MBA	CMDMBA	20WJCMD020	RUDRESH V	A STUDY ON INFLUENCE ON SOCIAL MEDIA MARKETING ON ENHANCING BRAND AWARENESS AND SATISFACTION AT BGS GLENAGLES GLOBAL HOSPITAL, KENGERI



MBA	CMDMBA	20WJCMD021	SAHANA R	STUDY ON PROBLEMS OF OVERDUE & RECOVERY MANAGEMENT IN MUTHOOT FINANCE LTD
MBA	CMDMBA	20WJCMD022	SANDHYA K P	STUDY ON INVENTORY MANAGEMENT AND ITS CONTROL TECHNIQUES AT MACHINEWELL INDUSTRIES LTD
MBA	CMDMBA	20WJCMD023	SHARATH A	STUDY ON FACTORS AFFECTING JOB ENRICHMENT AND ITS EFFECT ON EMPLOYEE SATISFACTION AT NAMDHARI SEEDS PRIVATE LIMITED
MBA	CMDMBA	20WJCMD024	SHIVAKUMAR M	STUDY ON IMPACT OF COMPUTER TECHNOLOGY ON ACCOUNTING SYSTEM AND ITS EFFECT ON EMPLOYMENT WITH SPECIFIC REFERENCE TO HONDA AUTOMOBILE LTD
MBA	CMDMBA	20WJCMD025	THANUSHREE K	STUDY ON THE RELATIONSHIP BETWEEN CREDIT RISK MANAGEMENT PRACTICES AND FINANCIAL PERFORMANCE OF DHL SUPPLY CHAIN INDIA PVT LTD
MBA	CMDMBA	20WJCMD026	YAKSHITHA A	A STUDY ON ROLE OF FORENSIC ACCOUNTING IN DETECTING FINANCIAL FRAUDS OF SRI VENKATESHWARA CERAMICS
MBA	CMDMBA	20WJCMD027	YASHAVANTH S C	STUDY ON IMPACT OF CAPITAL STRUCTURE ON PROFITABILITY OF SONIA INDUSTRIES PRIVATE LIMITED.
MBA	CMDMBA	20WJCMD028	AKASH C	A STUDY ON CONSUMER PREFERENCE TOWARDS MARUTI SUZUKI LTD - AN ANALYTICAL STUDY
MBA	CMDMBA	20WJCMD029	AKASHA K M	STUDY ON EFFECTIVENESS OF REWARD SYSTEM ON MOTIVATIONAL LEVEL OF EMPLOYEES AT WJ INDUSTRIES PVT LTD
MBA	CMDMBA	20WJCMD030	AKSHITHA N	STUDY ON EVALUATION OF EFFECTIVENESS OF FINANCIAL MANAGEMENT IN A COMPUTERIZED ACCOUNTING SYSTEM WITH SPECIFIC REFERENCE TO MATHA SURGICAL PVT LTD
MBA	CMDMBA	20WJCMD031	ANIL KUMAR P	STUDY ON ASSESSMENT OF EFFICIENCY AND EFFECTIVENESS OF ACCOUNTING INFORMATION SYSTEM IN MACUREX SENSOR SPVT LTD
MBA	CMDMBA	20WJCMD032	ASHA S	A STUDY ON FINANCIAL PLANNING FOR SALARIED EMPLOYEE AND STRATEGIES FOR TAX SAVINGS WITH SPECIAL REFERENCE TO SUN INFO TECH
MBA	CMDMBA	20WJCMD033	ASHWIN G	STUDY ON PROFITABILITY AND OPERATIONAL EFFICIENCY WITH SPECIFIC REFERENCE TO GOLDMEN PVT LTD.
MBA	CMDMBA	20WJCMD034	BHAVANA SINGH S	A STUDY ON FINANCIAL STATEMENT ANALYSIS WITH REFERENCE SCHNEIDER ELECTRIC PVT LTD
MBA	CMDMBA	20WJCMD035	CHAITRA A	A STUDY ON CASH FLOW STATEMENT ANALYSIS WITH SPECIAL REFERENCE TO S AND S APPARELS
MBA	CMDMBA	20WJCMD036	CHANDANA M	A STUDY ON EMPLOYEE WELFARE MEASURES TAKEN ITS IMPACT PERFORMANCE AND JOB SATISFACTION WITH SPECIFIC REFERENCE TO MACHINEWELL INDUSTRIES
MBA	CMDMBA	20WJCMD037	DAYANANDA K	A STUDY ON LIQUIDITY MANAGEMENT AND ITS IMPACT ON PERFORMANCE WITH SPECIAL REFERENCE TO S.B TECHNOLOGIES PVT LTD
MBA	CMDMBA	20WJCMD038	DIVYABHA MATHEW	STUDY ON TAX FAIRNESS PERCEPTION AND COMPLIANCE BEHAVIOUR OF EMPLOYEES AT SIDDHI G PVT LTD
MBA	CMDMBA	20WJCMD039	GOWTHAM B N	A STUDY ON CUSTOMER PRE-PURCHASE PERCEPTION TOWARDS ROYAL ENFIELD BIKES
MBA	CMDMBA	20WJCMD040	GOWTHAMI S C	A STUDY ON EMPLOYEE RETENTION STRATEGIES OF ABB INDIA LTD
MBA	CMDMBA	20WJCMD041	JAGADESH KUMAR G	A STUDY ON IMPACT OF EXTENDED MARKETING MIX IN SERVICE ACTIVITIES WITH SPECIFIC REFERENCE TO KTM BIKES
MBA	CMDMBA	20WJCMD042	KEERTHI K N	A STUDY ON TRAINING NEED ANALYSIS OF EMPLOYEES AT HORIZON PACKS PVT LTD



MBA	CMDMBA	20WJCMD043	NAGASHREE S C	A STUDY ON EMPLOYEE BENEFIT SCHEMES AND ITS IMPACT ON EMPLOYEE COMMITMENT TOWARDS THE COMPANY
MBA	CMDMBA	20WJCMD044	NAYANA D	IMPACT OF GST ON CONSTRUCTION AND REAL ESTATE SECTOR WITH SPECIAL REFERENCE TO CUSEMAN & WAKE FIELD
MBA	CMDMBA	20WJCMD045	NIKHIL G	A STUDY ON PURCHASE INTENTION AND ITS IMPACT ON THE CUSTOMER BEHAVIOUR TOWARDS AUTOMOBILES WITH SPECIFIC REFERENCE TO VOLKSWAGEN
MBA	CMDMBA	20WJCMD046	NIVEDITHA B N	A STUDY ON FUNCTIONS AND SERVICE OF CO-OPERATIVE BANK AND ROLE PLAYED BY CO OPERATIVE BANKS IN AGRICULTURE CREDIT WITH SPECIAL REFERENCE TO TUMKUR DISTRICT CO OPERATIVE CENTRAL BANK LTD.
MBA	CMDMBA	20WJCMD047	NIVEDITHA K V	A STUDY ON SERVICE AND SCHEMES PROVIDED BY BANK AND ROLE PLAYED BY THE BANK TOWARDS SMALL AND MEDIUM ENTERPRISES WITH SPECIAL REFERENCE TO SBFC BANK
MBA	CMDMBA	20WJCMD048	P RAVI JADHAV	A STUDY ON IMPACT OF FINANCIAL KNOWLEDGE ON INVESTMENT DECISION OF INDIVIDUAL INVESTORS IN ANGEL BROKERING
MBA	CMDMBA	20WJCMD049	POOJASHREED	A STUDY ON EMPLOYEE ATTITUDE TOWARDS SAFETY AND SECURITY STRATEGIES WITH SPECIAL REFERENCE TO HCL TECHNOLOGIES
MBA	CMDMBA	20WJCMD050	PRAJWAL M	ANALYSIS OF RISK AND RETURN OF DIFFERENT SECTORS COMPANIES EQUITY SHARE WITH REFERENCE TO KOTAK SECURITIES
MBA	CMDMBA	20WJCMD051	RATHAN GOWDA S	
MBA	CMDMBA	20WJCMD052	SANTHOSH GOWDA V	A STUDY ON INVENTORY MANAGEMENT AND ITS IMPACT ON FINANCIAL PERFORMANCE OF VEERA VAHANA UDYOG PVT LTD
MBA	CMDMBA	20WJCMD053	SHARATH M	A STUDY ON OPERATING COST AND ITS IMPACT ON PERFORMANCE OF SLN PVT LTD
MBA	CMDMBA	20WJCMD054	SHASHANK R	A STUDY ON ANALYSIS OF PROBLEMS AND PROSPECTS OF POULTRY FRAMING WITH SPECIFIC REFERENCE TO TEJU POULTRY FARM
MBA	CMDMBA	20WJCMD055	SHASHIKALA V	COMPARATIVE ANALYSIS OF ADVERTISING AND SALES PROMOTIONAL STRATEGIES OF NUETECH SCALAR SYSTEM PVT LTD
MBA	CMDMBA	20WJCMD056	SNEHA M	STUDY ON ANALYSIS OF ENVIRONMENTAL ACCOUNTING PRACTICES AT ELVIS SANITATION PVT LTD
MBA	CMDMBA	20WJCMD057	SUHAS S	A STUDY ON CUSTOMER GRATIFICATION TOWARDS SUZUKI MOTORBIKES WITH REFERENCE TO AUTO AGENCY PVT LTD
MBA	CMDMBA	20WJCMD058	SUKANTH BHOWN S L H	STUDY ON RECEIVABLE MANAGEMENT AND ITS IMPACT ON PROFITABILITY OF SRI SAI ENTERPRISES
MBA	CMDMBA	20WJCMD059	SUMEDH V ACHARYA	STUDY ON IMPACT OF BRAND POSITIONING OF EUREKA FORBES
MBA	CMDMBA	20WJCMD060	THEJAS GOWDA K U	STUDY ON DIGITAL WALLET PAYMENT OPTIONS AND ITS IMPACT ON BUSINESS PERFORMANCE OF METRO CASH AND CARRY
MBA	CMDMBA	20WJCMD061	THIMWARAJU GARI RAMEGO	A STUDY ON WAREHOUSE INVENTORY MOULDING USING KPI MATRICES
MBA	CMDMBA	20WJCMD062	VINUTHA K	STUDY ON IMPACT OF WORK PLACE ENVIRONMENT ON EMPLOYEE PRODUCTIVITY WITH SPECIFIC REFERENCE TO SG CORPORATES LTD
MBA	CMDMBA	20WJCMD063	VISHNU PRASAD K R	A STUDY ON COMPARATIVE ANALYSIS OF DIFFERENT LOAN SCHEMES AND PROFITABILITY WITH SPECIAL REFERENCE TO SURYODAY SMALL FINANCE BANK LIMITED
MBA	CMDMBA	20WJCMD064	YOGESH PRAVEEN C	A STUDY ON DIVIDEND PAYOUT RATIO AND ITS EFFECT ON FUTURE EARNINGS GROWTH AND MARKET SHARE WITH SPECIFIC REFERENCE TO UNIBIC COOKIES PVT LTD



MBA 2022-23

Programme name	Program Code	Register Number	List of students undertaking project work/field work/internship	TITLE OF PROJECT
MBA	CMDMBA	P03CQ21M0001	ADARSHAK S	A STUDY ON OTT PLATFORM AND ITS IMPACT ON STUDENT'S EDUCATION IN BANGALORE
MBA	CMDMBA	P03CQ21M0002	ABHISHEK PANDEY	A STUDY ON EFFECT OF ELECTRONIC GADGETS ON THE BEHAVIOUR, ACADEMIC AND HEALTH OF TEENAGERS IN BANGALORE
MBA	CMDMBA	P03CQ21M0003	AJAYKUMAR	A STUDY OF EMPLOYEE PERCEPTION TOWARDS TRAINING AND DEVELOPMENT IN TRAVEL AGENCIES IN BANGALORE
MBA	CMDMBA	P03CQ21M0004	AKASH B S	A STUDY ON IMPACT OF HEALTH DRINK ADVERTISEMENT ON PARENTS PREFERENCE
MBA	CMDMBA	P03CQ21M0005	AKASH D	A STUDY ON THE IMPACT OF ONLINE CLASSES ON PU STUDENTS IN BANGALORE CITY
MBA	CMDMBA	P03CQ21M0006	AMBIKA S	A STUDY ON CUSTOMER ENGAGEMENT IN SOURCEONE INTERIORS BANGALORE
MBA	CMDMBA	P03CQ21M0007	ANAND KUMAR V	A STUDY ON PROBLEMS FACED BY COLLEGE STUDENTS STAYING HOSTEL AND ITS IMPACT ON THEIR EDUCATION
MBA	CMDMBA	P03CQ21M0008	ANUPAMA B R	STUDY ON SOCIAL MEDIA ADDICTION ON YOUTH WITH REFERENCE TO INSTAGRAM
MBA	CMDMBA	P03CQ21M0009	ANURADHA C	A COMPARATIVE STUDY ON SERVICE PROVIDER WITH REFERENCE TO THE MOBILE NETWORK IN BANGALORE
MBA	CMDMBA	P03CQ21M0010	ANUSHA M	FEASIBILITY STUDY OF E-BOOKS AND PAPER BOOKS AMONG STUDENT COMMUNITY
MBA	CMDMBA	P03CQ21M0011	B S ADITHYA	A STUDY ON HARDSHIPS FACED BY TRAFFIC POLICE DURING PEAK HOURS IN BANGALORE SOUTH
MBA	CMDMBA	P03CQ21M0012	BHAVANA M	AN IMPACT OF WORK FROM HOME AND ITS IMPACT ON EMPLOYEE MOTIVATION IN IT SECTOR
MBA	CMDMBA	P03CQ21M0013	BHUMIKA N R	A STUDY ON EXAMINATION PHOBIA AMONG COLLEGE STUDENTS IN BANGALORE AND ITS IMPACT ON OTHER RESULTS
MBA	CMDMBA	P03CQ21M0014	BINDU SHREE S	A STUDY ON CONSUMPTION OF BUNK FOOD AMONG COLLEGE STUDENTS AND ITS IMPACT ON HEALTH
MBA	CMDMBA	P03CQ21M0015	DARSHAN N	A STUDY ON COMMUTERS PERCEPTION ON NICE ROAD CHARGES
MBA	CMDMBA	P03CQ21M0016	DEEPAK KUMAR DK	A STUDY ON CONSUMER BEHAVIOUR TOWARDS ONLINE AND OFFLINE SHOPPING
MBA	CMDMBA	P03CQ21M0017	DILIP KUMAR Y	COMPARATIVE STUDY ON CONSUMER PERCEPTION TOWARDS BRANDED PRODUCTS WITH REFERENCE OF PUMA, ADIDAS, NIKE, REEBOK AND UNDER ARMOUR
MBA	CMDMBA	P03CQ21M0018	GOWTHAMI N A	A STUDY ON GENDER DIFFERENCE INVESTMENT BEHAVIOUR AMONG THE SALARIES EMPLOYEES IN BANGALORE



MBA	CMDMBA	P03CQ21M0019	HARIPRASAD B	A STUDY ON LINKEDIN AND EMPLOYEES PERCEPTION OF LINKEDIN IN IT SECTORS BANGLORE
MBA	CMDMBA	P03CQ21M0020	KALAVATHIGE	A STUDY ON CONSUMER PERCEPTION ON ONLINE SERVICES PROVIDED BY BANKS IN RURAL BANGLORE
MBA	CMDMBA	P03CQ21M0021	LAKSHMISHA K N	A STUDY ON PRICE FLUCTUATIONS ON CONSUMER GOODS AND ITS IMPACT ON LIFESTYLE IN BANGALORE
MBA	CMDMBA	P03CQ21M0022	LIKHITH GOWDAM	A STUDY ON CONSUMER PREFERENCE TOWARDS SOFT DRINKS IN BANGALORE
MBA	CMDMBA	P03CQ21M0023	MANSI S PEDDARPETH	A COMPARATIVE STUDY BETWEEN METRO RAILWAY AND EMTC FROM COMMUTERS IN BANGALORE
MBA	CMDMBA	P03CQ21M0024	MEGHANA S	A STUDY ON ADOPTION OF MOBILE PAYMENT AND ITS IMPACT ON SOCIETY
MBA	CMDMBA	P03CQ21M0025	NISHA K	A STUDY ON AWARENESS AND PERCEPTION ABOUT REVERSE MORTGAGE IN BANGALORE
MBA	CMDMBA	P03CQ21M0026	PAVITHRA N	AN ANALYSIS OF PROBLEM FACED INSURANCE HOLDERS WHILE CLAIMING THE HEALTH INSURANCE SPECIAL REFERENCE TO BANGALORE CITY
MBA	CMDMBA	P03CQ21M0027	PRASHANT A FATIL	A STUDY ON MEDICAL TOURISM AWARENESS AMONG THE MBA STUDENTS IN RURAL BANGALORE
MBA	CMDMBA	P03CQ21M0028	PRAVEEN P	A STUDY ON NEGATIVE IMPACTS SOCIAL MEDIA ON TEENAGERS IN BANGALORE
MBA	CMDMBA	P03CQ21M0029	PRIYA S	A STUDY ON ROLE OF HEALTH LITERACY ON MENSTRUAL HYGIENE PRACTICE AMONG THE GIRLS
MBA	CMDMBA	P03CQ21M0030	RAJKUMAR	A STUDY ON AIR POLLUTION AND HEALTH THREATS AWARENESS AMONG THE COLLEGE STUDENTS IN BANGALORE CITY
MBA	CMDMBA	P03CQ21M0031	SAGAR VISHWANATH JAVALI	A STUDY ON IMPACT OF PLASTIC BOTTLE ON ENVIRONMENT
MBA	CMDMBA	P03CQ21M0032	SANDEEP KUMAR K	A STUDY ON FACTORS AFFECTING UNEMPLOYMENT MANAGEMENT GRADUATES IN BANGALORE CITY
MBA	CMDMBA	P03CQ21M0033	SAYIGIRIDHAR K Y	A STUDY ON PERCEPTION TOWARDS TELE MEDICINE AMONG THE BANGALORE THE GENERAL PUBLIC IN BANGALORE
MBA	CMDMBA	P03CQ21M0034	SHARATH K	A STUDY ON PARENT PERCEPTION AND CHALLENGES OF HOME SCHOOLING IN BANGALORE
MBA	CMDMBA	P03CQ21M0035	SHIVA KUMAR R	A STUDY ON IMPACT OF ULTRA PROCESSED FOOD CONSUMPTION ON HUMAN HEALTH IN INDIA
MBA	CMDMBA	P03CQ21M0036	SOWMYA H M	A STUDY ON ENVIRONMENTAL SUSTAINABILITY OF ORGANIC FARMING IN CHANNAPATNA
MBA	CMDMBA	P03CQ21M0037	SOWMYA P	A STUDY ON PUBLIC AWARENESS OF HUMAN TRAFFICKING IN BANGALORE CITY



MBA	CMDMBA	P03CQ21M0038	TEJASWINI R N	FEASIBILITY ANALYSIS ON USING PUBLIC TRANSPORTATION BY COLLEGE STUDENTS
MBA	CMDMBA	P03CQ21M0039	VAISHANVI	A STUDY ON STRESS MANAGEMENT OF EMPLOYEE IN START UP
MBA	CMDMBA	P03CQ21M0040	VARSHINI G	A STUDY ON CONSUMER AWARENESS AND ATTITUDE TOWARDS GOOGLE PAY AND PAYTM
MBA	CMDMBA	P03CQ21M0041	VARUN J	A STUDY ON CONSUMER PERCEPTION TOWARDS ELECTRIC CARS AND BIKES IN BANGALORE CITY
MBA	CMDMBA	P03CQ21M0042	ARUNKUMAR B	A STUDY ON INFLUENCE OF MEDITATION ON SENIORS CITIZENS HEALTH
MBA	CMDMBA	P03CQ21M0043	ARUNKUMAR	STUDY ON CUSTOMER PERCEPTION TOWARDS VEHICLE RUNNING ON DUAL FUEL TECHNOLOGY
MBA	CMDMBA	P03CQ21M0044	BHUMIKA M	A STUDY ON PURCHASE BEHAVIOUR OF MOBILE PHONE AMONG WOMEN SEGMENTS
MBA	CMDMBA	P03CQ21M0045	BISHAL R	A STUDY ON GOVERNMENT SCHEMES AND ITS IMPACT ON START-UPS
MBA	CMDMBA	P03CQ21M0046	C U LALITH KUMAR	A STUDY ON TRENDS OF USING INTERNET AMONG SCHOOL STUDENTS AND ITS EFFECTS IN BANGALORE CITY
MBA	CMDMBA	P03CQ21M0047	CHANDAN S	DELIVERY PLATFORMS OF FOOD INDUSTRY WITH REFERENCE OF ZOMATO & SWIGGY
MBA	CMDMBA	P03CQ21M0048	CHANDAN S	A STUDY ON WATER CRISIS AND ITS IMPACT ON HUMAN WELL BEING IN BANGALORE
MBA	CMDMBA	P03CQ21M0049	CHIKKE Gowda U	A STUDY ON INFLUENCE OF COMPETENCY MAPPING ON EMPLOYEES OF BANGALORE
MBA	CMDMBA	P03CQ21M0050	DHANUSHREE M Y	A STUDY ON PUBLIC AWARENESS AND ADAPTION OF ECO-FRIENDLY BAGS IN BANGALORE
MBA	CMDMBA	P03CQ21M0051	DIVYA R	A STUDY ON CONSUMER PREFERENCES TOWARDS TWO WHEELERS IN BANGALORE CITY
MBA	CMDMBA	P03CQ21M0052	G VIKAS NAIDU	STUDY
MBA	CMDMBA	P03CQ21M0053	GAGAN T R	A STUDY ON MEDIA HABITS OF MIDDLE-CLASS CONSUMER FOR FMCG PRODUCTS IN BANGALORE
MBA	CMDMBA	P03CQ21M0054	GEETHA S	SPECIAL REFERENCE TO D-MART
MBA	CMDMBA	P03CQ21M0055	HARSHITHA K	A STUDY ON IMPACT OF COVID-19 AND THE WORKPLACE-ISSUES AND CHALLENGES
MBA	CMDMBA	P03CQ21M0056	HARSHITHA N A	A STUDY ON EMPLOYEES WORK STRESS AND ITS IMPACT ON THEIR MENTAL HEALTH IN IT SECTOR



MBA	CMDMBA	P03CQ21M0057	HEMANTH D R	A STUDY ON TRAINING AND DEVELOPMENT AND ITS IMPACT ON EMPLOYEE PERFORMANCE IN IT SECTOR IMPROVED PRODUCTIVITY WITH SPECIAL REFERENCE TO IT SECTOR
MBA	CMDMBA	P03CQ21M0058	JAYANTH R	BANGALORE
MBA	CMDMBA	P03CQ21M0059	JEEVAN S	PERCEPTION IN BANGALORE
MBA	CMDMBA	P03CQ21M0060	KARTHIK K	STUDY ON CONSUMER PERCEPTION ON ORGANIC PRODUCTS AND ITS HEALTH BENEFITS AMONG BANGALOREANS
MBA	CMDMBA	P03CQ21M0061	KA VINRAJ M	A STUDY ON CHALLENGES FACED BY WORKING WOMEN IN BALANCING BOTH WORK AND PERSONAL LIFE INT. T SECTOR
MBA	CMDMBA	P03CQ21M0062	KA VITHA R	A STUDY ON SCHOLARSHIP FACILITY AND ITS IMPACT ON ENCOURAGING HIGHER EDUCATION IN SOCIETY
MBA	CMDMBA	P03CQ21M0063	KAVYA M	A STUDY ON PERCEPTION OF IT EMPLOYEES TOWARDS MOONLIGHTING IN BANGALORE
MBA	CMDMBA	P03CQ21M0064	KAVYA S	A STUDY ON EFFECTS OF YOGA AND ITS CONTRIBUTION ENHANCING WORK PLACE PRODUCTIVITY AMONG IT EMPLOYEES
MBA	CMDMBA	P03CQ21M0065	KHUSHI B R	A STUDY ON AWARENESS LEVEL OF FARMING COMMUNITY ABOUT THE GOVERNMENT WELFARE SCHEMES FOR THEIR DEVELOPMENT
MBA	CMDMBA	P03CQ21M0066	KIRAN KUMAR N	A STUDY ON FAKE NEWS AND ADVERTISEMENT IN SOCIAL MEDIA AND ITS IMPACT ON SOCIETY
MBA	CMDMBA	P03CQ21M0067	KOMALA C V	A STUDY ON TRAFFIC RULES VIOLATION AMONG BANGALORENES AND ITS IMPACT ON INCREASING EFFECTS ON ACCIDENTS ON BOARD
MBA	CMDMBA	P03CQ21M0068	LIKITH KUMAR B H	A COMPARTIVE ANALYSIS OF HOME LOAN INTEREST RATE ON SELECTED PUBLIC AND PRIVATE BANKS
MBA	CMDMBA	P03CQ21M0069	MADHAVAN P	A STUDY ON PUBLIC OPINION ON ADVERTISING IN TOURISM DEVELOPMENT AND ITS IMPACT WITH SPECIAL REFERENCE TO BANGALORE CITY
MBA	CMDMBA	P03CQ21M0070	MADHUSUDHAN K	A STUDY ON GAMBLING AND ITS IMPACTS ON YOUTHS IN BANGALORE
MBA	CMDMBA	P03CQ21M0071	MAHADEVASWAMY	

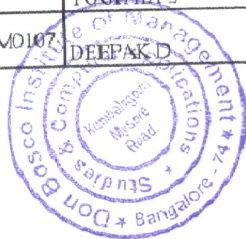


MBA	CMDMBA	P03CQ21M0072	MAHAKAVYA M	STUDY ON PROBLEM FACED BY THE CHILDREN OF EMPLOYED PARENTS
MBA	CMDMBA	P03CQ21M0073	MANASA N	A STUDY ON UNEMPLOYEMENT PROBLEMS AND ITS IMPACT ON INCREASING STRESS AMONG YOUTH IN BANGALORE
MBA	CMDMBA	P03CQ21M0074	MOHAN S L	A STUDY REVEALS ON INDUSTRIAL WASTE AND ITS IMPACT ON HUMAN HEALTH AND ENVIRONMENT
MBA	CMDMBA	P03CQ21M0075	N M SINCHANA	A STUDY OF EMPLOYEE PERCEPTION TOWARDS TRAINING AND DEVELOPMENT IN TRAVEL AGENCIES IN BANGALORE
MBA	CMDMBA	P03CQ21M0076	NETHRAVATHI R	A STUDY ON CHILD - MARRIAGE AND ITS IMPACT ON THEIR EDUCATION IN INDIA
MBA	CMDMBA	P03CQ21M0077	NISHA P	A STUDY ON IMPACT OF SOCIAL MEDIA IN BUSINESS AS MARKETING TOOL
MBA	CMDMBA	P03CQ21M0078	PAVITHRA K	A STUDY ON CHALLENGES FACED BY COMMUTERS WHILE TRAVLING BY PUBLIC TRANSPORT ON K.R MARKET - DODDAAALADA MAA ROUTE
MBA	CMDMBA	P03CQ21M0079	POOJA N P	A STUDY ON AWARENESS AND EFFECTIVENESS OF GOVERNMENT SCHEMS AMONG RESIDENTS OF NIDAGHATTA VILLAGE MANDAYA DISTRICT
MBA	CMDMBA	P03CQ21M0080	PRASHASTH N S	CHALLENGES FACED BY SELF EMPLOYED ARTISTS WHILE DOING CASH LESS TRANSTIONS IN BANGALORE
MBA	CMDMBA	P03CQ21M0081	PREETHAM K P	A STUDY ON CONSUMERS PERCEPTION AND SATISFICATION LEVEL TOWARDS HOME DELIVERY OF ESSENTIAL SERVICES IN VEERASANDRA BENAGALURU
MBA	CMDMBA	P03CQ21M0082	PRUTHVIK HEGGADE	STUDY IN CHANNAPATNA TOWN
MBA	CMDMBA	P03CQ21M0083	RAGHUKUMAR R	MADANAYAKANAHALLI BANGALORE
MBA	CMDMBA	P03CQ21M0084	RAM KUMAR J	A STUDY ON COMMUNICATION GAP AND ITS IMPACT ON ORGANISATIONAL GOAL ACHIEVEMENT
MBA	CMDMBA	P03CQ21M0085	RAVIKUMAR M	A STUDY ON MUSIC STREAMING APPS AND ITS INFLUENCE ON RADIO LISTENERS
MBA	CMDMBA	P03CQ21M0086	RISHIKESH RISHU	A STUDY ON INCREASE IN PETROL PRICE AFFECTING ON COMMON MAN'S MONTHLY BUDGET
MBA	CMDMBA	P03CQ21M0087	SAGAR M N	FMCG PRODUCT
MBA	CMDMBA	P03CQ21M0088	SAHANA B T	A STUDY ON CYBERBULLYING AMONG THE COLLEGE STUDENTS



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MBA	CMDMBA	P03CQ21M0089	SAHITHYA T Y	SHOPPING
MBA	CMDMBA	P03CQ21M0090	SARASWATHI C	WORK PLACE
MBA	CMDMBA	P03CQ21M0091	SHRISHITI BASAVARAJ	A STUDY ON TRAINING AND DEVELOPMENT AND ITS IMPACT ON EMPLOYEE PERFORMANCE IN I.T SECTOR
MBA	CMDMBA	P03CQ21M0092	SINDHU SHREE S K	IN BANGALORE
MBA	CMDMBA	P03CQ21M0093	SOUNDARAYAMA S	A STUDY ON USAGE OF PLASTIC AND ITS IMPACT ON HUMAN HEALTH AND ENVIRONMENT
MBA	CMDMBA	P03CQ21M0094	SUCHITHRA A T	A STUDY ON EARNING GAP BETWEEN MALE AND FEMALE WITH SPECIAL REFERENCE TO DAILY LABOURS
MBA	CMDMBA	P03CQ21M0095	SUMUKH KASHYAP C	A STUDY ON ROLE OF PRODUCT UPGRADATION IN AUTOMOBILE SECTOR TOWARDS ATTRACTING CUSTOMERS
MBA	CMDMBA	P03CQ21M0096	SUNIL KUMAR S	A STUDY ON INVESTORS PERCEPTION TOWARDS CRYPTOCURRENCY
MBA	CMDMBA	P03CQ21M0097	SUNITHA M R	A STUDY ON FINANCIAL LITERACY AND ITS IMPACT ON RURAL EMPLOYEES AT TUMKUR
MBA	CMDMBA	P03CQ21M0098	TARUN GOUDA B N	A STUDY ON ONLINE SHOPPING HABITS OF WORKING PROFESSIONALS IN BANGALORE
MBA	CMDMBA	P03CQ21M0099	TEJASKUMAR R	A STUDY ON EFFECTIVENESS OF SERVICE QUALITY PROVIDED BY PRIVATE BANKS IN BANGALORE
MBA	CMDMBA	P03CQ21M0100	VACHAN ANAND	IT EMPLOYEES
MBA	CMDMBA	P03CQ21M0101	VARSHITHA N	WOMAN ENTREPRENEURSHIP ISSUE AND POLICIES SPECIAL REFERENCE TO TAILORING AND BEAUTY PALOUR
MBA	CMDMBA	P03CQ21M0102	VEERESH S P	PRODUCTS
MBA	CMDMBA	P03CQ21M0103	VIJAYALAKSHMI M P	A STUDY ON CHALLENGES FACED BY STREET VENDORS WITH SPECIAL REFERENCE TO BANGALORE
MBA	CMDMBA	P03CQ21M0104	VINOD KUMAR R	SPECIAL REFERENCE TO BANGALORE
MBA	CMDMBA	P03CQ21M0105	YOGESH R	A STUDY ON CUSTOMER PERCEPTION AND SERVICE PROVIDED BY RENTAL VEHICLES IN BANGALORE
MBA	CMDMBA	P03CQ21M0106	YOGITHA L	A STUDY ON INTERNET BANKING USAGE BY ELDERS IN BANGALORE
MBA	CMDMBA	P03CQ21M0107	DEEPAK D	A STUDY ON EMPLOYEE EMPOWERMENT OF KHADI INDUSTRIES IN THRISSUR DISTRICT



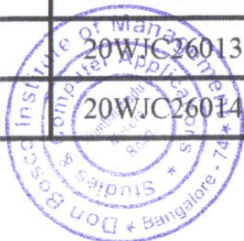
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BBA PROJECT DETAILS

1.3.2 Percentage of students undertaking project work/field work/internship (Data for the latest completed academic year)

BBA INTERNSHIP (6th Semseter)

Programme name	Program Code	Register Number	List of students undertaking project work/field work/internship	TITLE OF PROJECT
BBA	C26	20WJC26001	A Deepak Rao Pawar	A.R Tech accountant
BBA	C26	20WJC26002	Ayesha Fatima	CRM in DCATHLON
BBA	C26	20WJC26004	Chandan S Gowda	Customer relationship in Decathlon
BBA	C26	20WJC26005	Deepak Singh .L	Assistant HR at Britannia Pvt ltd
BBA	C26	20WJC26006	Dhanush.S	E-MITRA Facilitator in CFAR NGO
BBA	C26	20WJC26008	Gagan.m	Advisory and secession making in event management
BBA	C26	20WJC26009	K V Likhitha	Accounts in Marvin LED lights company
BBA	C26	20WJC26010	Kavya.R	A.R Tech accountant
BBA	C26	20WJC26011	Kusum Ramdas Jadhav	Accounts in Marvin LED lights company
BBA	C26	20WJC26012	Madhushree B.N	Accounts in Marvin LED lights company
BBA	C26	20WJC26013	Meghana.n	E-MITRA Facilitator in CFAR NGO
BBA	C26	20WJC26014	Mohammed Kaifulla	Sales and marketing in Artisant



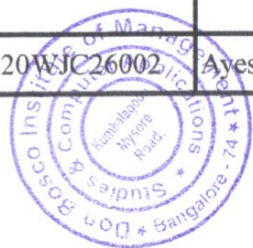
BBA	C26	20WJC26004	Chandan S Gowda	Study on marketing strategy of apple.inc
BBA	C26	20WJC26005	Deepak Singh .L	Study on consumer satisfaction on online food delivery with reference to zomato
BBA	C26	20WJC26006	Dhanush.S	Study on consumer satisfaction towards online shopping flipkart
BBA	C26	20WJC26008	Gagan.m	Study on customer satisfaction towardsnandini milk product
BBA	C26	20WJC26009	K V Likhitha	Study on awareness of students towards green products
BBA	C26	20WJC26010	Kavya.R	Study on consumer behaviour towards electric vehicles
BBA	C26	20WJC26011	Kusum Ramdas Jadhav	Study on influence of social media marketing on consumer
BBA	C26	20WJC26012	Madhushree B.N	Study on the savings and investment behaviour of working womens
BBA	C26	20WJC26013	Meghana.n	Study on customer satisfaction towards e-banking service in HDFC bank
BBA	C26	20WJC26014	Mohammed Kaifulla	Study on customers satisfaction on mahindra and mahindra vehicles
BBA	C26	20WJC26015	Nisarga K.S	Study on worklife balance of women employess in garment factory
BBA	C26	20WJC26016	Pathan Amaan Khan	Study on consumer behaviour towards digital payments
BBA	C26	20WJC26017	Pavan .S	Study on customer satisfaction towards royal enfield
BBA	C26	20WJC26018	Preetham Gowda	Study on marketing strategy of maruti suzuki
BBA	C26	20WJC26019	Priyanka.p	Study on digital wallet payment options and its impact on business performance of metro cash and carry



BBA	C26	20WJC26015	Nisarga K.S	Pegasus Technocrats in managing department
BBA	C26	20WJC26016	Pathan Amaan Khan	Sales executive in Kazana
BBA	C26	20WJC26017	Pavan .S	Sales executive in Modi care
BBA	C26	20WJC26018	Preetham Gowda	Sales executive in D Mart
BBA	C26	20WJC26019	Priyanka.p	Accountant in Home Enterprise
BBA	C26	20WJC26019	Pushpavathi	Sales executive in D Mart
BBA	C26	20WJC26021	Rahul kumar Singh	Customer relation in Fitness deck
BBA	C26	20WJC26022	Suchith	Sales executive in Decathlon
BBA	C26	20WJC26023	Sufiyan Ahmed Turabi	Stock verification in Artisan
BBA	C26	20WJC26024	Syed faizan	Assistant HR at Britannia pvt ltd
BBA	C26	20WJC26025	Taha Ruman Khan	Assistant HR at Britannia pvt ltd
BBA	C26	20WJC26026	Tejaswini M S	Account in Marvin led lights company
BBA	C26	20WJC26027	Thejaswini	Sales executive in Decathlon

BBA FIELDSTUDY (5th Semester)

Programme name	Program Code	Register Number	List of students undertaking project work/field work/internship	TITLE OF PROJECT
BBA	C26	20WJC26001	A Deepak Rao Pawar	Study on consumer satisfaction towards using of digital food apps zomato
BBA	C26	20WJC26002	Ayesha Fatima	A study on consumer behaviour on online shopping



BBA	C26	20WJC26019	Pushpavathi	A study report on consumer behaviour of maruthi suzuki cars
BBA	C26	20WJC26021	Rahul kumar Singh	Study on consumer purchasing behaviour on D-mart
BBA	C26	20WJC26022	Suchith	Study on ford india pvt ltd exit from India's automobile market
BBA	C26	20WJC26023	Sufiyan Ahmed Turabi	Study on customers satisfaction on tata motors and vehicles
BBA	C26	20WJC26024	Syed faizan	Study on customer preference towards on Flipkart
BBA	C26	20WJC26025	Taha Ruman Khan	Study on customer preference towards Asian paints
BBA	C26	20WJC26026	Tejaswini M S	Study on digital payment mode adopted by small vendors
BBA	C26	20WJC26027	Thejaswini	Techno commercial analysis of electric vehicles of tata nexon




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BCA PROJECT DETAILS

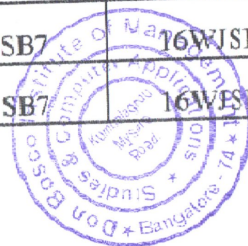
1.3.2 Percentage of students undertaking project work/field work/internship (Data for the latest completed academic year)

BCA 2018-19

Programme name	Program Code	Register Number	List of students undertaking project work/field work/internship	TITLE OF PROJECT
BCA	SB7	16WJSB7040, 16WJSB7006	Revankar Sumith M , Anurag Jha	College Management Information System
BCA	SB7	16WJSB7013	Charan Kumar V	Wildlife Sanctuary
BCA	SB7	16WJSB7050, 16WJSB7012, 16WJSB7039	Vaibha Lakshmi N, Chandana C K Ranjitha B N	Online Crime Management System
BCA	SB7	16WJSB7005, 16WJSB7041	Anurag Jha, Chandana, Shilpashree N	Bio- Waste and E - Waste Management System
BCA	SB7	16WJSB7032	Nikhil B	Event Management System
BCA	SB7	16WJSB7021	Lavanya S	Car Showroom Management System
BCA	SB7	16WJSB7022	Likhith S	Orphange Management System
BCA	SB7	16WJSB7010, 16WJSB7007	Jagadeesh S M, Bharath Gowda G L	Hospital Management System
BCA	SB7	16WJSB7043	Suneel Rao V	Online Food Cataring
BCA	SB7	16WJSB7028	Nagabhushan V	RTO Management System
BCA	SB7	16WJSB7009	Chaitra V	Mediacal store Management
BCA	SB7	16WJSB7025	Madan Gowda S	Gym management system



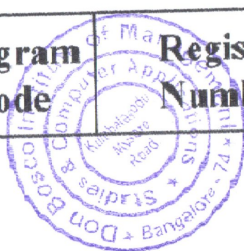
BCA	SB7	16WJSB7024	Manoj H	House Loan management System
BCA	SB7	16WJSB7047	Syed Shabad Madani	Automation of Collectorate modemng and Prictcing
BCA	SB7	16WJSB7031	Navya V	Cyber Hacking Breaches
BCA	SB7	16WJSB7033	Nithya V	Agro World
BCA	SB7	16WJSB7008	Bharath T	Prison Web
BCA	SB7	16WJSB7039	Ranjeetha B	Student results Managemet System
BCA	SB7	16WJSB7019	Jagadeesh S M	Aadhar card Management System
BCA	SB7	16WJSB7035	Pradeep R	City Pilot
BCA	SB7	16WJSB70016	Ediga Rekha	Connecting Social Media to E Commerce
BCA	SB7	16WJSB7006	Anurag Jha	Online Examination System
BCA	SB7	16WJSB7049	Uzma Mousheen	Privacy Protection and Intrusion Avoidance for CBMDS
BCA	SB7	16WJSB7045	Sushmitha	E - Library System
BCA	SB7	16WJSB7015	Divya SN	E Tender
BCA	SB7	16WJSB7037	Vishal R	Online Campus Recritement
BCA	SB7	16WJSB7025	Mahamad Rafi B.	Agri Good database and Management
BCA	SB7	16WJSB7040	Revankar Sumith M	Car Rental Portal
BCA	SB7	16WJSB7021	Lavanya S	Airline Reservation System
BCA	SB7	16WJSB7007	Bharatha Gowda GV	Employee Management
BCA	SB7	16WJSB7036	Praveen Kumar B	Online Banking



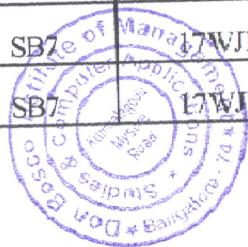
BCA	SB7	16WJSB7048	Thejashree R	Metro Card recharge and System
BCA	SB7	16WJSB7027	Mohan S	Internet Banking System
BCA	SB7	16WJSB7029	Girish S Naidu	Patatem Self- contribute and Mum Lover Privacy Presereng Cooprtive
BCA	SB7	16WJSB7022	Likhitha S	Responsive Blog Site
BCA	SB7	16WJSB7010	Chaitra V	Online Bus Booking System
BCA	SB7	16WJSB7035, 16WJSB7024,	Pradeep R, Manoja S, Mohan S	E Learning System
BCA	SB7	16WJSE 7013	Charan Kumar V	DJ-Night Event
BCA	SB7	16WJSB7044, 16WJSE 7033	Sushma S , Nithy V	Post Office Management System
BCA	SB7	16WJSB7029	Girish S Naidu	Inventory Management System
BCA	SB7	16WJSB7047	Syed Shabad Madani	Banking Management System
BCA	SB7	16WJSE 7045, 16WJSB7008	Sushmitha, Bharath C	Pharmacy Automation
BCA	SB7	16WJSE 7034,	PManjunathGowdaMahamad Rafi	Drug Management System
BCA	SB7	16WJSB7016, 16WJSB7042	Ediga Rekha, Shewatha H	Blood Bank Management System
BCA	SB7	16WJSB7043, 16WJSB7023	Suneel Rao V, Madan Gowda S	Music Store Managaement

BCA 2019-20

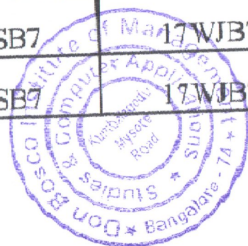
Program me name	Program Code	Register Number	List of students undertaking project work/field	TITLE OF PROJECT
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BCA	SB7	17WJB7001	AISHWARYA B S	Centralized Employee Background Check And Fraud Detection
BCA	SB7	17WJB7002	AISHWARYA B V	Centralized Employee Background Check And Fraud Detection
BCA	SB7	17WJB7003	AKSHAY GOWDA T S	Civil Registry
BCA	SB7	17WJB7004	AMAR NARAYAN R	Civil Registry
BCA	SB7	17WJB7005	ANITHA L	Centralized Employee Background Check And Fraud Detection
BCA	SB7	17WJB7006	ANUSHA B R	Clinic or Hospital Doctor And Patient Appointment System
BCA	SB7	17WJB7007	ARPITHA P A	Clinic or Hospital Doctor And Patient Appointment System
BCA	SB7	17WJB7008	AHWINI J	Clinic or Hospital Doctor And Patient Appointment System
BCA	SB7	17WJB7009	ASHWINI K M	Scholarship Management System
BCA	SB7	17WJB7010	BHAVIKA S GOWDA	Scholarship Management System
BCA	SB7	17WJB7011	BRUNDA S	Beauty Parlour Management System
BCA	SB7	17WJB7012	DEEPA H	Beauty Parlour Management System
BCA	SB7	17WJB7013	HANGADHAR SINGH	Beauty Parlour Management System
BCA	SB7	17WJB7014	GEETHA T N	Non-Government Organisation
BCA	SB7	17WJB7016	HARSHITHA G	Non-Government Organisation



BCA	SB7	17WJB7017	KANNAKA NIKHIL KUMAR	Non-Government Organisation
BCA	SB7	17WJB7018	KAPIL NAGORI	Gift Selection
BCA	SB7	17WJB7019	KAVYA S	Gift Selection
BCA	SB7	17WJB7020	KAVYASHREE S	Animal Adoption Management System
BCA	SB7	17WJB7021	MAHESHWARI V	Animal Adoption Management System
BCA	SB7	17WJB7022	MANJUNATH D R	Parking Allocation And Billing System
BCA	SB7	17WJB7023	MANJUNATH K	Parking Allocation And Billing System
BCA	SB7	17WJB7025	MANCJ B J	Parking Allocation And Billing System
BCA	SB7	17WJB7026	MANUSHREE V	College Management System
BCA	SB7	17WJB7027	NAGARJUN T G	College Management System
BCA	SB7	17WJB7028	NANDINI M	College Management System
BCA	SB7	17WJB7031	PREETHAM S P	Upack-E Office
BCA	SB7	17WJB7032	PRUTHVI N C	Crime Record Application
BCA	SB7	17WJB7034	RAKSHITH S	Crime Record Application
BCA	SB7	17WJB7035	REEMA H S	Student Feedback
BCA	SB7	17WJB7036	SAHANA S	Dental Clinic Management System
BCA	SB7	17WJB7037	SANJANA G	Blood Bank Management System
BCA	SB7	17WJB7038	SANTHOSH KUMAR V	Blood Bank Management System
BCA	SB7	17WJB7039	SHARATH V	Food Management System



BCA	SB7	17WJB7040	SHEFA VAHEED B Y	Food Management System
BCA	SB7	17WJB7041	SHREYAS H C	Anti Ragging System
BCA	SB7	17WJB7042	SINDHU D	Anti Ragging System
BCA	SB7	17WJB7043	SINDHU S	Bike Sharing System
BCA	SB7	17WJB7044	SUMANTH G	Bike Sharing System
BCA	SB7	17WJB7045	SUMITH K	Bike Sharing System
BCA	SB7	17WJB7046	SURAJ KUMAR A	Vehicle Insurance Management System
BCA	SB7	17WJB7047	SUSHMITHA H M	Vehicle Insurance Management System
BCA	SB7	17WJB7048	THEJAS M	Aadhar Secure Travel Identity
BCA	SB7	17WJB7049	VINAY KUMAR M R	Aadhar Secure Travel Identity
BCA	SB7	17WJB7050	ZUBER PASHA	Student Database Management System
BCA	SB7	17WJB7051	RAJESH KUMAR KHUNTIA	Student Database Management System

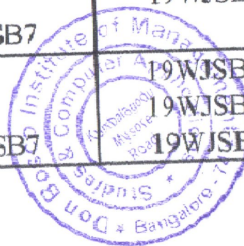
BCA 2020-21

Program me name	Program Code	Register Number	List of students undertaking project work/field	TITLE OF PROJECT
COVID BATCH - NO PROJECTS				



BCA 2021-22

Program me name	Program Code	Register Number	List of students undertaking project work/field	TITLE OF PROJECT
BCA	SB7	19WJSB7034	Sreya Sriram	Student Feed Back System
BCA	SB7	19WJSB7040	Sushma Basavaraj	e-Bus Pass
BCA	SB7	19WJSB7001	Aishwarya M	Bus Reservation System
BCA	SB7	19WJSB7033	Shreya K N	Water Bill Management System
BCA	SB7	19WJSB7032	Sanchitha	Gym Management System
ECA	SB7	19WJSB7031	Sahana	e-Service System Management
BCA	SB7	19WJSB7043	Tejaswini	Online Gift Selection Management
BCA	SB7	19WJSB7002	Anusha	Student Attendance and Test Marks Management
BCA	SB7	19WJSB7007	Durga Shree & Pariniitha	Hospital Management System (NH)
BCA	SB7	19WJSB7028	Rakshitha A N	Distance Education System Automation
BCA	SB7	19WJSB7029, 19WJSB7030	Rakshitha G & Rushmitha	Search Engine Management
BCA	SB7	19WJSB7036, 19WJSB7014, 19WJSB7035	Sneha, Leelavathi & Shwetha	Spa Management system
BCA	SB7	19WJSB7012	Jahnavi	Online Grocery Store Management System
BCA	SB7	19WJSB7025, 19WJSB7026, 19WJSB7024	Prathima, Prerana & Pramodini	NGO Services Management System



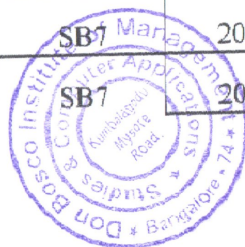
BCA	SB7	19WJSB7023, 19WJSB7015	Prakruthi & Lohitha	Online Library Management System
BCA	SB7	19WJSB7048	Vikas K	Gas Booking Service Management System
BCA	SB7	19WJSB7027	Rachana M	e-Learning Study System
BCA	SB7	19WJSB7018, 19WJSB7038	Manoj D K & Suhas B	HRMS
BCA	SB7	19WJSB7020	Neha	Smart Voting System Management
BCA	SB7	19WJSB7011	Harshitha D R	Cyber Café Management System
BCA	SB7	19WJSB7039	Sujay	Event Management System
BCA	SB7	19WJSB7037	Sudeep G	Toll Plaza Automation
BCA	SB7	19WJSB7017	Manjunath R	Crime Management System
BCA	SB7	19WJSB7032	Sanchitha	Education Loan Management

BCA 2022-23

Program me name	Program Code	Register Number	List of students undertaking project work/field	TITLE OF PROJECT
BCA	SB7	20WJSB7001	Aalin Khanum	Online Stage Decoration Booking
BCA	SB7	20WJSB7002	Afra Nida A	Online Bride Beautous
BCA	SB7	20WJSB7003	Anuj B K	User Centric Location Based Privacy in Queries
BCA	SB7	20WJSB7004	Bhoomika N S	Pharmacy Dispensable Mangement System



BCA	SB7	20WJSB7005	Bhoomika R	Blood Laboratory
BCA	SB7	20WJSB7006	Bhoomika U	Student Management System
BCA	SB7	20WJSB7007	Bindushree R	RTO Administration System FITHUB - Persona
BCA	SB7	20WJSB7008	Charan R J	Trainer & Client Management System
BCA	SB7	20WJSB7009	Darshan C N	Car Rental Management System
BCA	SB7	20WJSB7010	Darshan Gowda S	Cine Booking System
BCA	SB7	20WJSB7011	Deekshith S G	Vehicle Surgeon
BCA	SB7	20WJSB7012	Dhanush M	Campus Administration Dashboard
BCA	SB7	20WJSB7013	G P Goutham	Online Real Estate Management
BCA	SB7	20WJSB7014	Geecha S	Diet Consultant Management System
BCA	SB7	20WJSB7015	Gowthami P N	Online Auction
BCA	SB7	20WJSB7016	Harsha J Gowda	Tech Ranking System
BCA	SB7	20WJSB7017	Harshitha K	Jewellery Hub Management System
BCA	SB7	20WJSB7018	Indrajith M	Elektrostore
BCA	SB7	20WJSB7019	Jagannidhi Namasiwayam	MangoSynth-24(MS24)- A Web Based Subtractive Synthesiser
BCA	SB7	20WJSB7020	Jeevan V	A Novel Feature Matching Ranking Search
BCA	SB7	20WJSB7021	Jodani Dasti Chandobha	College Management System
BCA	SB7	20WJSB7022	Kavya K S	Student Management System



BCA	SB7	20WJSB7023	Monish s	Rental System
BCA	SB7	20WJSB7024	Nikil P C	Psoriasis Stages Detection Through Image Processing
BCA	SB7	20WJSB7025	Pavithra R	SOCTRAP
BCA	SB7	20WJSB7026	Prajwal S	Accident Prediction
BCA	SB7	20WJSB7028	Shashank C S	Insurance Management System
BCA	SB7	20WJSB7029	Spoorthi A	Healthcare Centre
BCA	SB7	20WJSB7030	Spoorthi M	Data Hiding using Stegnography
BCA	SB7	20WJSB7031	Vaishnavi J	Wedding Management system
BCA	SB7	20WJSB7032	Vijayakumar	Automatic Face Recognition Attendance System using Python and Open CV
BCA	SB7	202VSB7047	Tejashwini S	Uber Fare Prediction using Machine Learning




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