



**DON BOSCO INSTITUTE OF MANAGEMENT STUDIES
AND COMPUTER APPLICATIONS**
Kumbalagodu, Bangalore, Karnataka - 560074



INDEX

**Expert Lectures
(Participative Learning)**

Sl no	Date of the program	Program Name	Course
1	25-01-2023	Report on Intellectual Property rights	MBA
2	20-01-2023	Project Dissertation	BBA
3	1-02-2021	Public Speaking	B.COM and BBA
4	28-01-2021	Tax treatment of salary	MBA And UG
5	24-10-2019	Emerging Trends in Global Economy and its Sustainability	MBA And UG
6	21-01-2019	Global centre of Competency for software Quality Management at Infineon	MBA
7	10-01-2019	One Day National seminar on “opportunities and Challenges for start-ups in India”	MBA
8	06-01-2018	Role of communication in Career Building	MBA
9	7-04-2017	Panel Discussion on Entrepreneurs Global Business Transaction	MBA



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Accredited by NAAC with 'B' Grade

"Report on Intellectual Property Right Workshop"

Date: 25-1-2023

A workshop on "Intellectual Property Right (IPR)" by Dr. V Sudesh was organized by MBA department, Don Bosco Institute of Management Studies and for MBA students(III Semester). The session was chaired by Dr. Chennevere Gowda, Principal DBIMSCA, Mr. Prakash Srinivasmurthy, HR Head, Mr, Kumar K R, Director MBA and Heads of various department. The expert explained the basics of IPR, its importance, types of IPR's and their significance in different sectors. He gave brief knowledge on patents, how to apply, filing, how to protect the patent and what are the different strategies in India to get a Patent. Also, he explained about the benefits of IPR and how to get approval from various agencies. He briefed the students about the exception in IPR and what cannot be patented or copy righted. The session was followed by question and answer session between students and resource person.



Dignitaries arrival to the workshop.



Master of ceremony was Mrs.Rekha B, Assistant Professor MBA Department



Dignitaries officially inaugurated the workshop by lighting of lamp.





Resource Person addressing the gathering.

Group Photos with students and Faculty Members.





Afshe
Coordinator

[Signature]
HoD

[Signature]
Principal

Principal
 Don Bosco Institute of Management
 Studies & Computer Applications
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GUEST LECTURE REPORT

ON

“Project Dissertation”

20th January, 2023

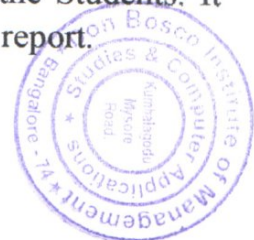
RESOURCE PERSON: Dr. Mohammed Farooq pasha

**(ASST.PROFESSOR AT GOVERNMENT FIRST GRADE COLLEGE
KENGERI, BANGALORE)**

The Department of Management organised Guest Lecture on “**PROJECT DISSERTATION**” for 5TH semester BBA students. The Guest Lecture was held on 20TH JANUARY 2023, from 11.30 am to 12:30pm in the final year BBA class room. The objective of the program is to expose the students to know about preparation of project report. The entire program was hosted by vinayaka.t HOD of Department of Management. The session was inaugurated by Asst prof Mamatha.P Department of Management. Chief Guest was introduced by principal Dr.channaveere Gowda B.N,

The Chief Guest of the day was **Dr. Mohammed Farooq pasha**. Presently working as, Assistant professor at a government first grade college kengeri Bangalore. He is also serving as General Secretary BUTCCM. He has been awarded Doctorate for his research work from Bangalore University and he has 20 years of experience in teaching at graduate, post graduate and professional levels. He has a rich academic knowledge in various subjects and excellent skill in simplifying the concepts. He has been consultant to the various B-schools and also been extensively involved in conducting management programmes and successfully conducted several research assignments.

The session was very helpful to the Students. A total of 25 students were participated in the program. We got very good response from the Students. It helped them to expand their knowledge of preparation of project report.



The session ended with vote of thanks delivered by Miss Nisarga, 5thsemester BBA student and she concluded the program.

Organising committee members:

Hod of Dept of management: Vinayaka.T

Asst Prof Mamatha p

Report by

Asst Prof MAMATHA.P

HOD



Principal

Principal

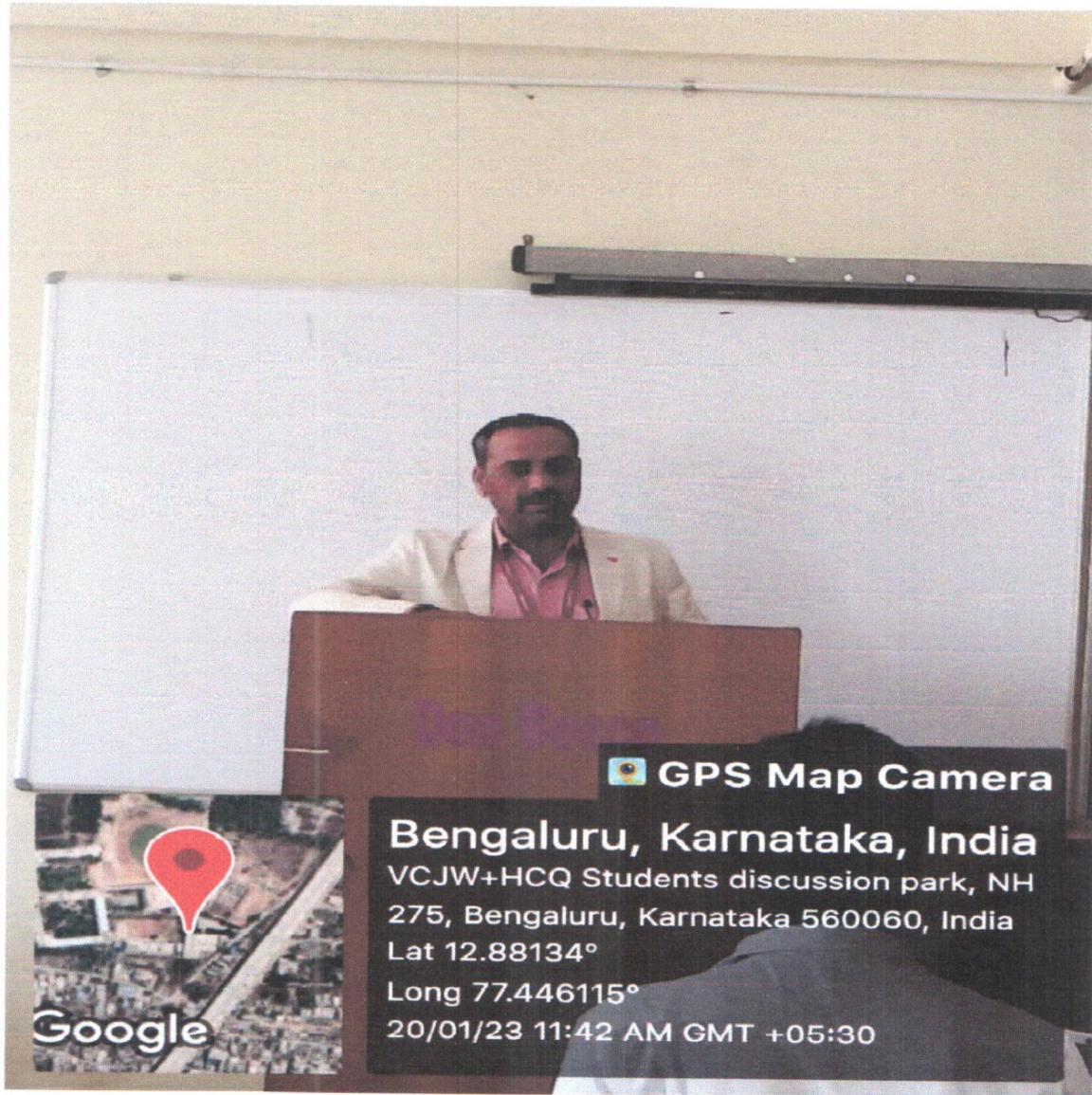
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KUMBALAGODU, BENGALURU-560074

Screenshots of guest lecture



 **GPS Map Camera**

Bengaluru, Karnataka, India

VCJW+HCQ Students discussion park, NH

275, Bengaluru, Karnataka 560060, India

Lat 12.88134°

Long 77.446115°

20/01/23 11:42 AM GMT +05:30

Google




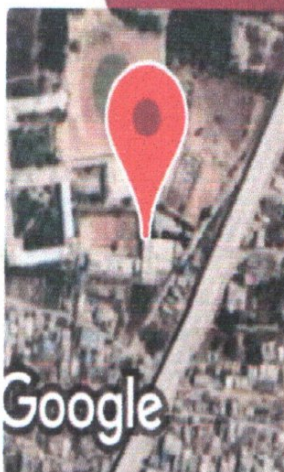
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PROJECT DISSERTATION

Department of Business Administration

Dr. Mohammed Farooq Pasha
GFC College, Kengeri

 GPS Map Camera



Google

Bengaluru, Karnataka, India

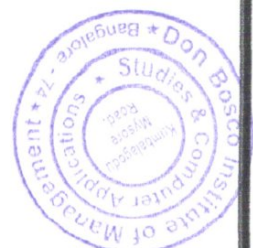
VCJW+HCQ Students discussion park, NH

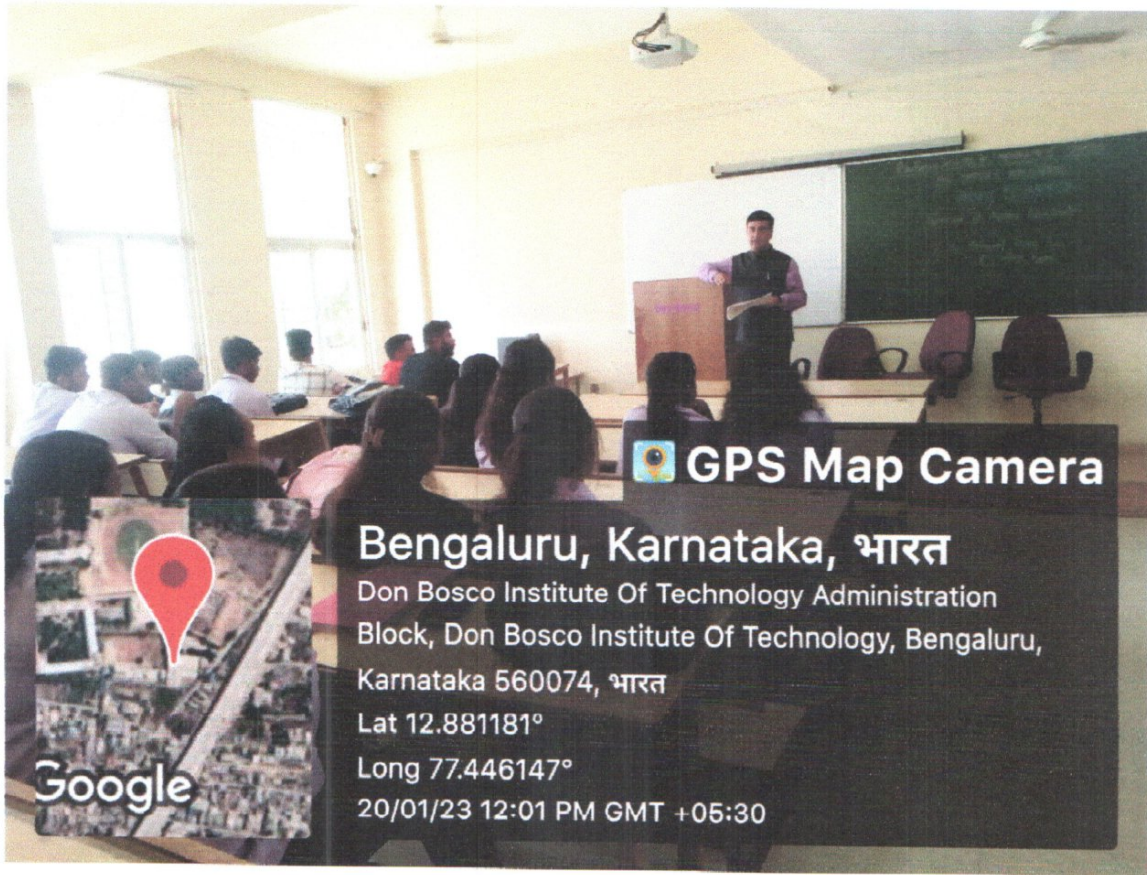
275, Bengaluru, Karnataka 560060, India


Lat 12.881317°

Long 77.446108°

20/01/23 11:42 AM GMT +05:30





 **GPS Map Camera**

Bengaluru, Karnataka, भारत

Don Bosco Institute Of Technology Administration
Block, Don Bosco Institute Of Technology, Bengaluru,
Karnataka 560074, भारत

Lat 12.881181°

Long 77.446147°

20/01/23 12:01 PM GMT +05:30

Google



 **GPS Map Camera**

Bengaluru, Karnataka, India

Don Bosco Institute Of Technology
Administration Block, Don Bosco Institute Of
Technology, Bengaluru, Karnataka 560074, India

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Long 77.446042°

20/01/23 12:26 PM GMT +05:30

Google





 GPS Map Camera

Bengaluru, Karnataka, India

Don Bosco Institute Of Technology Administration
Block, Don Bosco Institute Of Technology, Bengaluru,
Karnataka 560074, India

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Long 77.44606°

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HOD

Principal

Principal

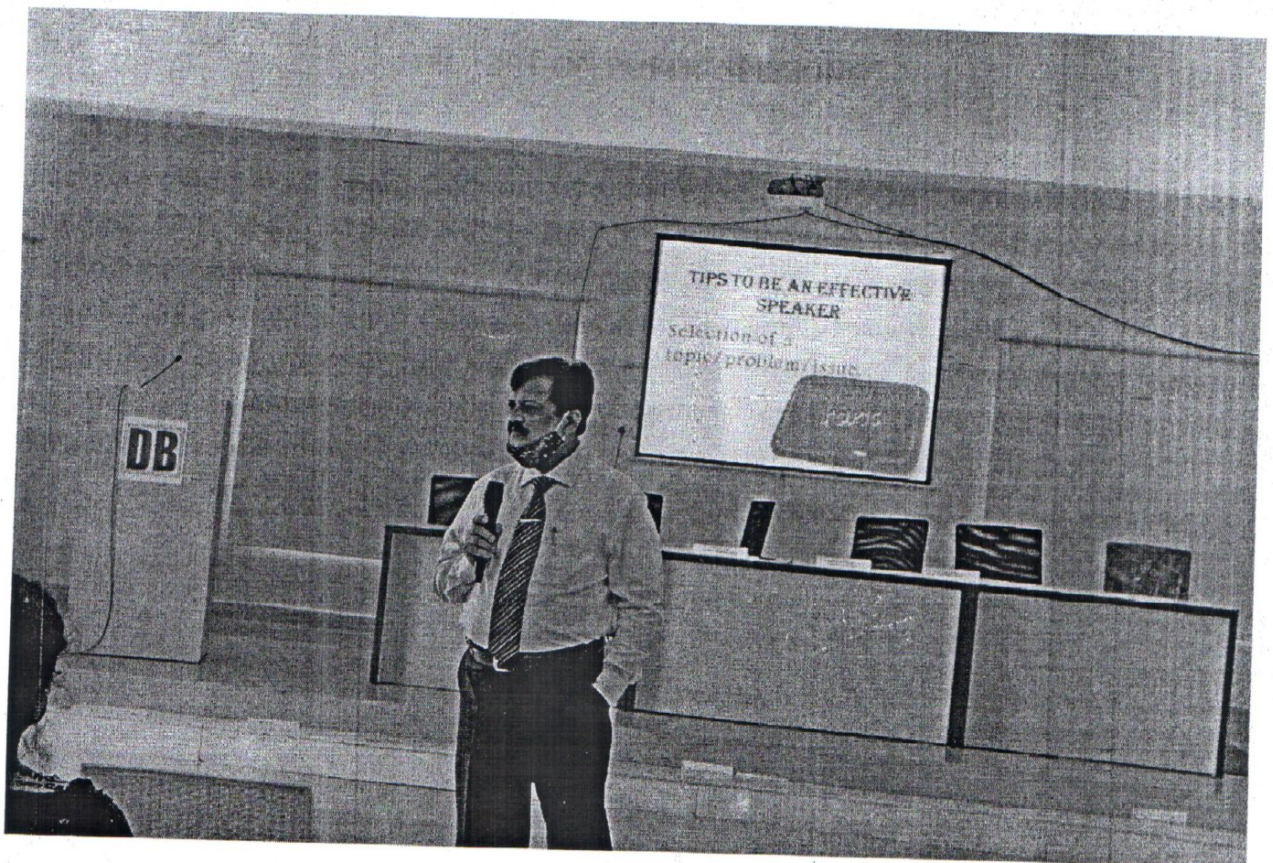
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KUMBALAGODU, BANGALORE – 560074

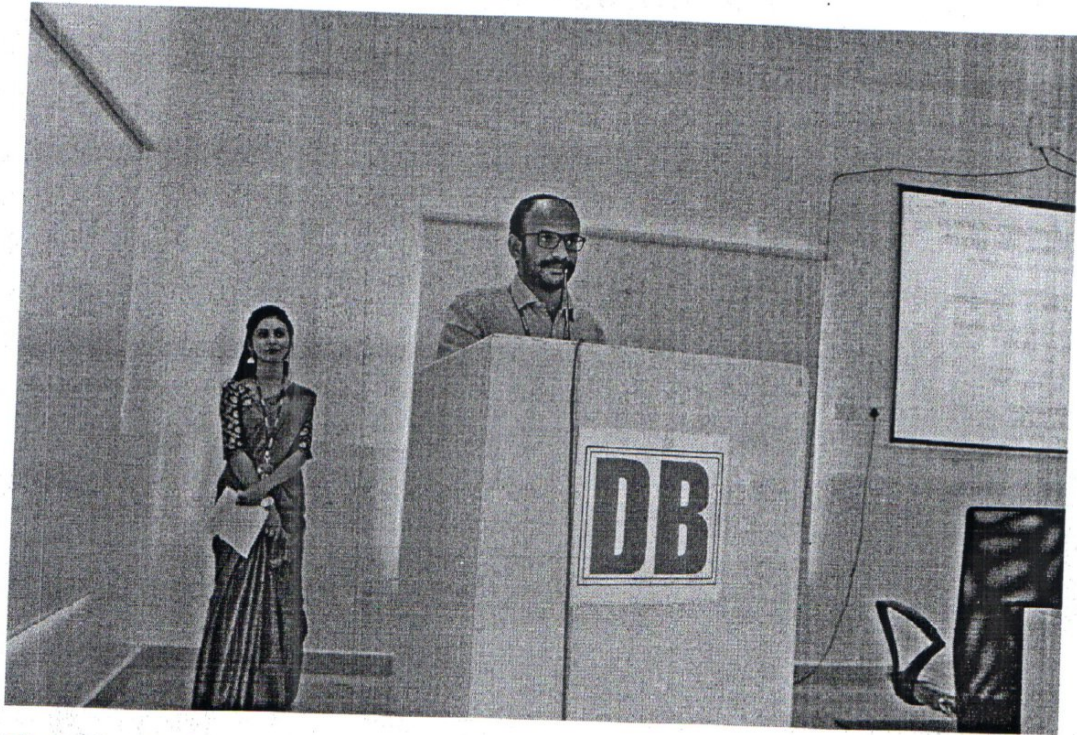
REPORT ON PUBLIC SPEAKING

The workshop was conducted on 01/02/2021 at DBIMSCA, New building, MBA Seminar Hall. The program was hosted by Ms. Sahana.G (Asst.Prof., Department of Commerce and Management). Dignitaries for the program was Dr.HalaNaik, Director, UG Principal Prof. Shankar Narayana Rao, PU Principal Prof. Mahesh, HOD Department of Commerce and Management, Mrs. Subha R, faculties of Department of commerce and management. 100 students from BCOM and BBA department actively participated in the above said workshop. The workshop started at 11.30 am.



The resource person for the workshop was Dr. HalaNaik, Director, DBIMSCA. He took over the session and the topic he discussed was the tips to be an effective speaker.





The dignitaries were welcomed by Mr. Renukaiah.T.(Asst.Prof., Department of Commerce and Management).



The HOD of Department of Commerce and Management, Mrs. Subha introduced the resource person.





DEPARTMENT OF COMMERCE AND MANAGEMENT.

R
26/02/21
Sahane
26/02/21
Program Coordinators

Ashu
26/02/21
HoD

Aravind
26/2/21
Principal



Aravind
Principal
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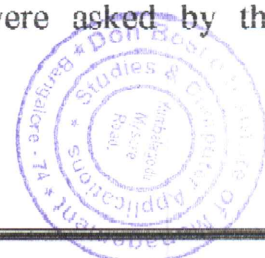
**Webinar Report
on
“Tax Treatment of Salary”
28th January, 2021**

Resource person: CMA Venkanna S

The Department of Commerce and Management, organised One-day state level webinar on “Tax Treatment of Salary” for Faculties, Research Scholars and students. The webinar was held on 28th January 2021, from 11:00 am to 1:00 pm in YouTube Live stream. The objective of the Webinar was to expose the students and faculties to various provisions of Income Tax Act relating to computation of Income of individual assesses. The entire program was hosted by Asst Prof Sushmitha.J the session was inaugurated by Prof Shankar Narayana Rao, Principal of DBIMSCA. Chief guest was introduced by Asst Prof Subha.R.

The Chief guest of the day was CMA Venkanna S. He is well known for his work in the field of Direct and indirect Taxation. He worked as general manager in HMT company and he has more than 35 years of Industrial experience. He holds prestigious position which includes past chairman, Vice chairman, treasurer and secretary of Institute of Cost and Works Accountants of India. He served as an external member in the Karnataka State Audit Advisory Board under the aegis of Accountant General Karnataka for a period of 3 years and also worked as Board of Director in Ashok Nagar cooperative Bank Ltd, Bangalore.

In his lecture, he discussed treatment of salary and touched all the topics of salary such as perquisites, allowance and basis of charge, Advance Salary, Arrears of Salary, Allowances, Perquisites, Provident Fund, Profits in Lieu of Salary, Gratuity, Commutation of Pension, Encashment of Earned leave and deductions. During the session, doubts and questions were asked by the



participants in the comment box and all the questions were satisfactorily answered by Resource person.

The session was very helpful to the participants. Nearly 400 participants registered for the webinar session through Google form. We got very good response from the participants. It helped them to expand their knowledge of the Direct tax system in India specially with reference to income from salary.

The session ended with vote of thanks delivered by Asst Prof Vinayaka.T and he concluded the program. Later feedback was collected from participants through google form.

Organising committee members


Asst Prof Sushmitha.J

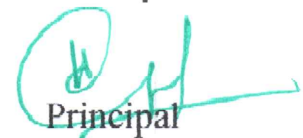
Asst Prof Vinayaka.T

Report by

Assistant Prof Vinayaka.T


Coordinator


HOD


Principal

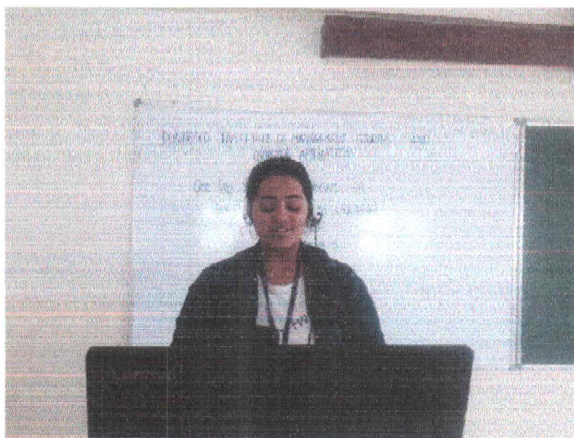
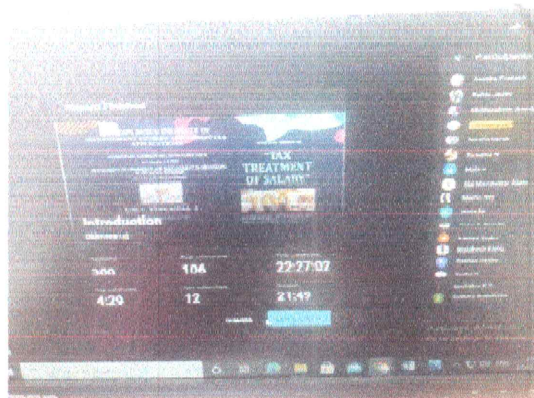


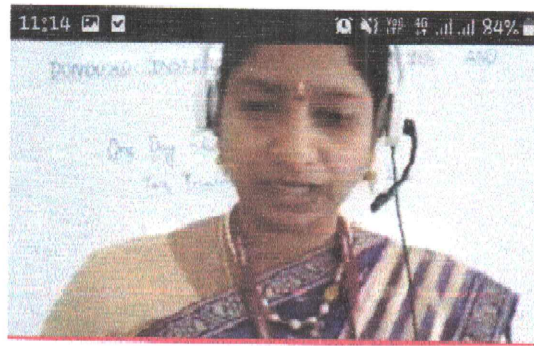
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KUMBALAGODU, BENGALURU

Screenshots of webinar

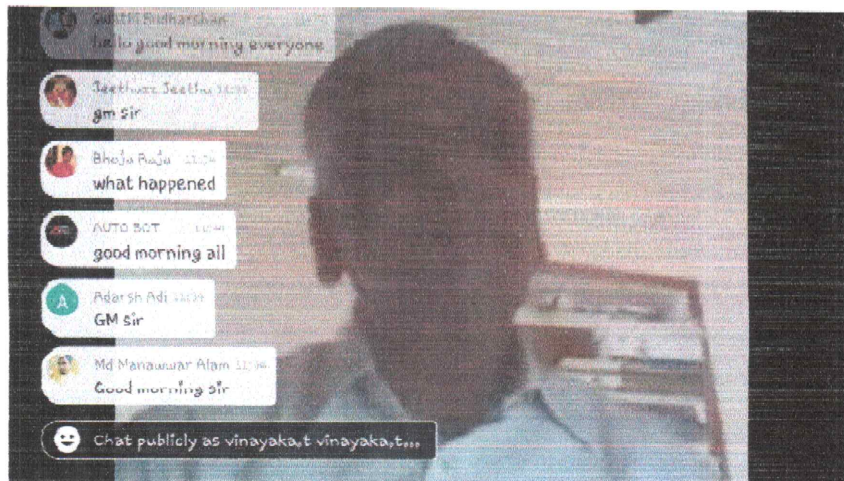


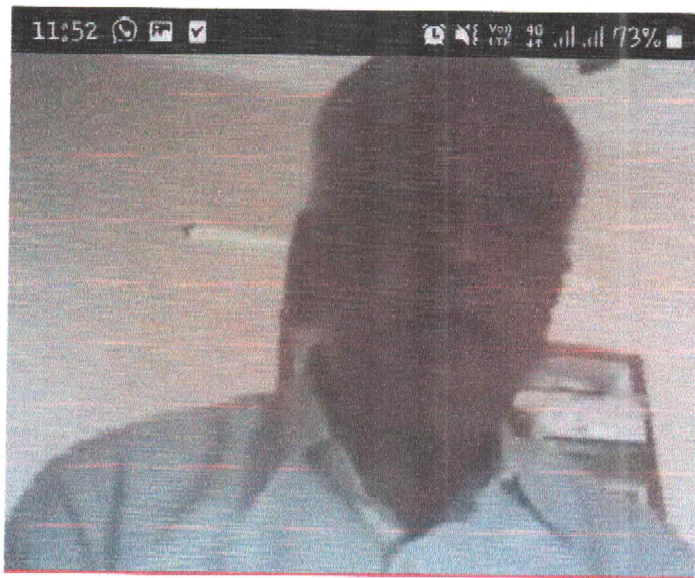


Live chat

Top chat 94

- 11:01 Akhilesh Day good morning mam
- 11:01 Koushal Prasad good morning mam
- 11:01 ASHWINI P good morning mam
- 11:01 Preethi Kumari good morning mam
- 11:01 Puchi Pandey good morning mam
- 11:01 Gangadhar gangadhar good morning mam
- 11:01 Aastha Praka ↓ d morning Ma'am..
- Chat publicly as vinayaka,t vinayaka,t...










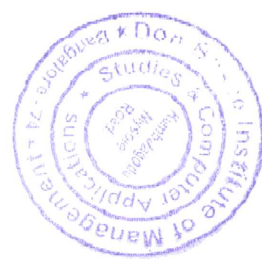
Live chat

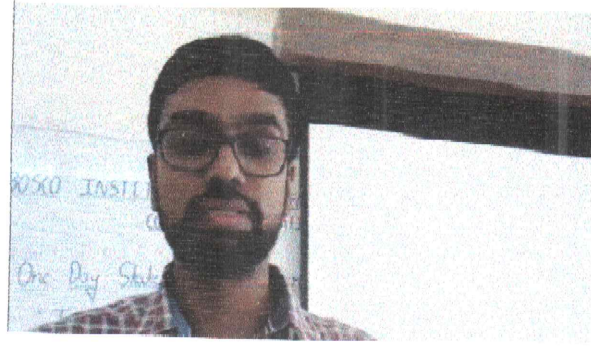
Top chat  92



-  11:23 Kusuma N good morning sir
-  11:24 Suhas S good morning sir
-  11:24 Bablu Jadev good morning sir
-  11:24 Sanjana R good morning sir
-  11:25 Sneha R good morning sir

 Chat publicly as vinayaka.t vinayaka.t...





Vinayaka T
Coordinator

Vinayaka T
HOD

Principal
Principal

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14. DON BOSCO INSTITUTE OF MANAGEMENT STUDIES AND COMPUTER APPLICATIONS

Department of MBA

A Report on NATIONAL CONFERENCE on "Emerging Trends in Global Economy and Its Sustainability", 25th October 2019 Organized by Department of MBA, Don Bosco Institute of Management Studies and Computer applications, Bangalore.

The conference was inaugurated by Dr. Hala Naik, Director, Academics; Dr. Srivats R, Principal, MBA Program; Prof. Shankar Narayana Rao, Principal, UG Program, Dr. K.Dharani Devi, organising Secretary and Head of the Department, MBA Program; Prof. Pandurangappa, Chief Program Coordinator, DBIMSCA; Dr. Puttamaraiah K.P, NAAC Coordinator, DBIMSCA; Dr. Velumurugan. P.S, Dean, School of Commerce and Business Management, Central University, Tamilnadu and Dr. Prasanth Kumar Panda, Head, Department of Economics, Central university, Tamilnadu were Chief Guests for the inaugural session.



The inauguration was soon followed by the key note address of Dr. Velumurugan P.S, Dean School of Commerce and Business Management, Central University, Tamilnadu and Dr. Prasanth Kumar Panda, Head, Department of Economics, Central university, Tamilnadu . Then the technical sessions were chaired by Dr. Tamizharasi D MBA, PhD Dean Research, RNSIT College; Dr. Srivats R and Prof. Shankar Narayana Rao Principals of both PG & UG, DBIMSCA ; Dr. K.Dharani Devi, HOD, MBA Program started and 42 papers were presented during the session respectively.

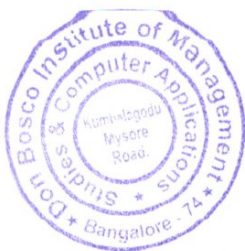


During the valedictory program conducted in the evening, the Chief Guest Dr. Tamizharasi D MBA, PhD ,Dean Research, RNSIT College congratulated the institute and the Management on organizing a national conference on a contemporarily relevant theme and offered their respective organisations help and support in organizing such programs in the future too.

All the participants were provided with conference kits which include the writing pad, conference proceedings, pen along with lunch coupons and conference certificates were issued. Finally, Mrs. MAMATHA gave vote of thanks.

A few participants who gave their feedback on the conference praised the institution for hosting conference in such an impeccable manner and said that they were overwhelmed by the hospitality offered by the organisers.

After the valedictory program, high tea was served and the conference came to an end, leaving fond memories in the minds of the guests and delegates and a great sense of satisfaction and accomplishment in all members of the faculty and staff and student volunteers who were associated with its preparation and organisation over a period of one month.




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A study on GREEN MARKETING AND SUSTAINABLE DEVELOPMENT

Aastha Prakash

2nd year BBA

DBIMSCA

In the modern era of globalization, it has become a challenge to keep the customers as well as consumers in fold and even keep our natural environment safe and that is the biggest need of the time.

Due to this shift from traditional marketing to green marketing, companies these days are facing many new challenges. Green Marketing is an emerging branch of marketing which focuses on environmental protection along with the customer satisfaction. It also focuses on the strategies that makes eco-friendly environment through Green Marketing.

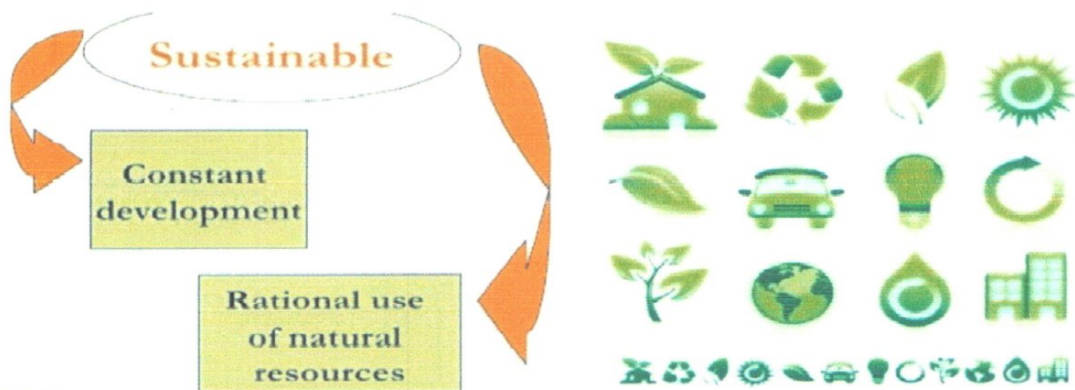


STRATEGIES OF GREEN MARKETING



Sustainable Development

Sustainable development has become an important topic in the last decade. Quite simply, it means meeting people's needs without destroying the environment. A first suitable way for stimulating the sustainable demand consists in the creation of a market for sustainable supply. These arguments must emphasize the idea that the customers pay for the services not the product which aligns the commercial incentives on effectiveness, durability, recycling, reuse and other sustainable attribute. Sustainable and legal timber is very complex concepts and complex to define. It is believe that sustainable forest organization implies the supervision with a view to satisfying biodiversity.



Conclusion

Green marketing offers business bottom line incentives and top line growth possibilities. While modification of business or production processes may involve start-up costs, it will save money in the long term. Now this is the right time to select —Green marketing globally. It will come with drastic change in the world of business if all nations will make strict roles because green marketing is essential to save world from pollution. From the business point of view because a clever marketer is one who not only convinces the consumer, but also involves the consumer in marketing his product. Green marketing should not be considered as just one more approach to marketing, but has to be pursued with much greater vigour, as it has an environmental and social dimension to it. With the threat of global warming looming large, it is extremely important that green marketing becomes the norm rather than an exception or just a trend.

Reference

- www.Businesswireindia.com
- <http://publications.anveshanaindia.com/wp-content/uploads/2016/06/GREEN-MARKETING-A-WAY-TO-SUSTAINABLE-DEVELOPMENT-1.pdf>
- http://www.academia.edu/4225589/GREEN_MARKETING_A_MEANS_FOR_SUSTAINABLE_DEVELOPMENT
- www.Youtube.com
- www.google.com




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2. **Seminar & FDP on Professional Ethics On 24.1.2019**

Resorce Person: Prof Narasimha Murthy

Global Head

Global Center of Competency for Software Quality Management at Infineon



Prof.Narasimha Murthy was welcomed by Dr,Hala naik

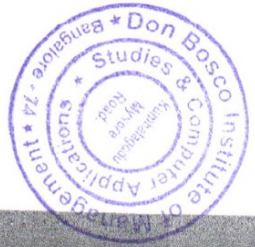
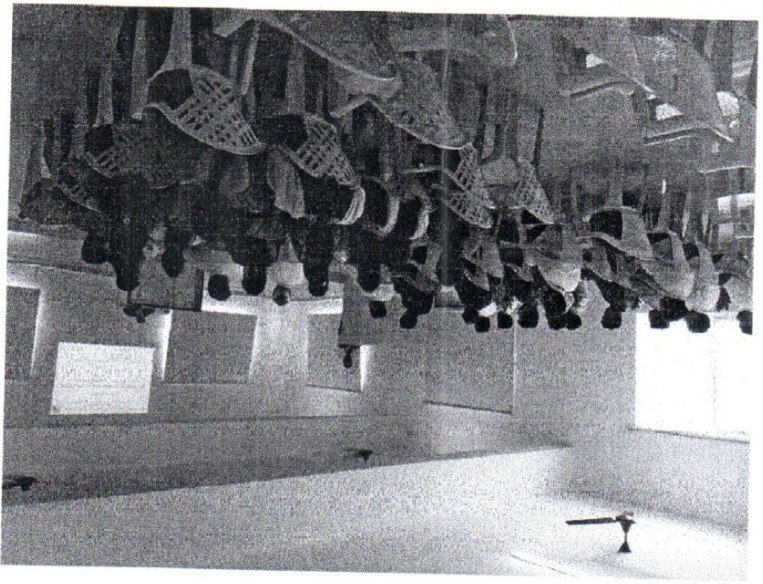


Discussion about topic with students



A one-day Faculty Development Program on "LET US CREATE ENTREPRENEURS"

The program aims at equipping the faculty participants with practical input that will help them enhance their effectiveness in handling the subject of entrepreneurship of Bangalore university's MBA course. Experts spoke on pertinent topics of idea generation, planning and implementation of a business, start up. The purpose is to enable the participated faculties to convert more MBA students into entrepreneurs.



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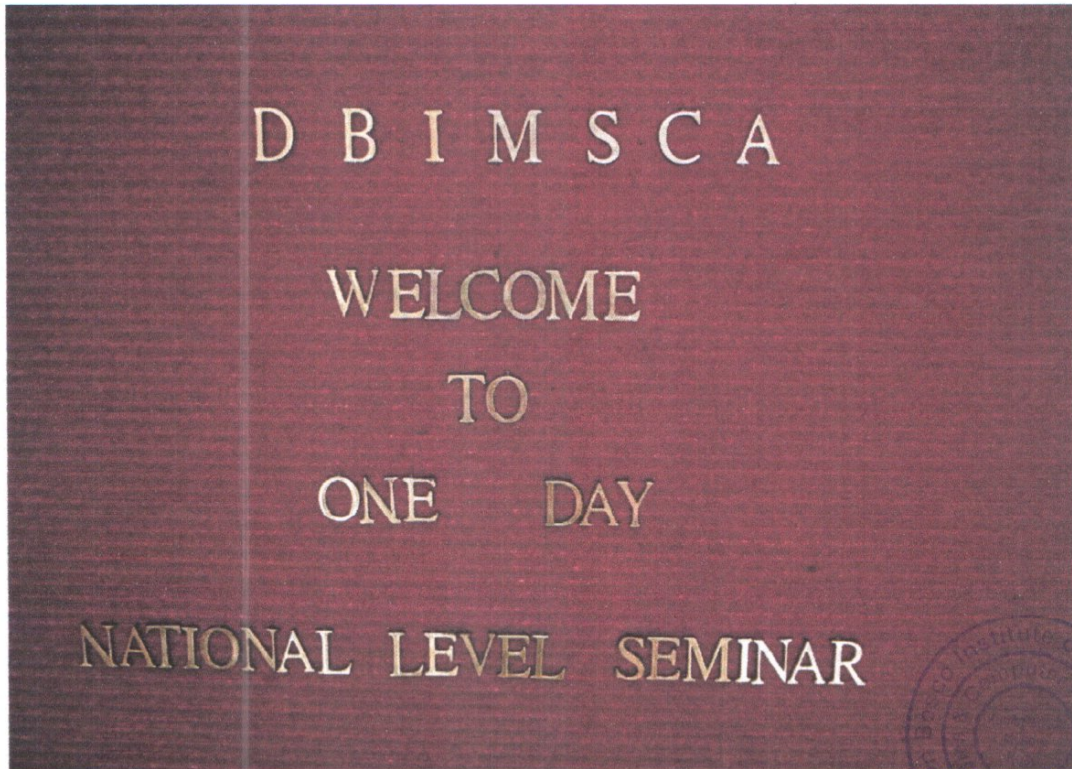
Report on
**One Day National Seminar on “Opportunities and Challenges for Start-ups in
India”**

Organised by Department of MBA,

Don Bosco Institute of Management Studies and Computer Applications

On 10th January, 2019

One Day national seminar on “Opportunities and Challenges for Start-ups in India” was organised by MBA Department, Don Bosco Institute of Management Studies and Computer Applications on 10th January, 2019. The seminar is intended for the faculty members, Researchers and Students of various institutions. The objective of the seminar is to encourage the young entrepreneurs and to create awareness in the field of business for budding career minds.





Welcoming the Guest

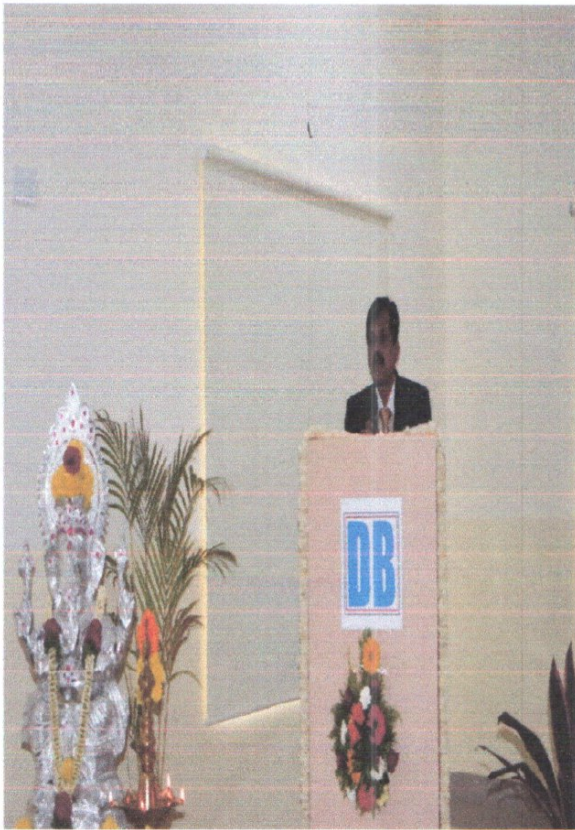


Participants Registration

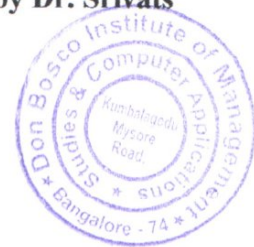




Lighting the Lamp



Welcome speech by Dr Hala Naik and Opening remarks by Dr. Srivats

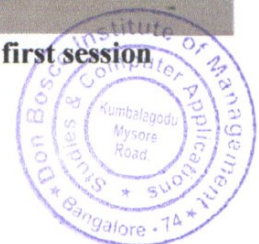




Delegates of the event



Image 6: Dr Velu Murugan Palaniappa the key note speaker of the first session



The inaugural function of the seminar started at 9:30am. Prof. Ajitha Sekhar gave a brief welcome address. The function began with the prayer song sung by Thejas M of the department of computer application. The respected dignitaries of the day lighted the pedestal lamp. Dr Hala Naik, the Director of DBIMSCA gave the welcome speech and introduced the key note speaker of the First technical session.



Honouring the key note speaker Dr Velu Murugan Palaniappa

Dr Velu Murugan Palaniappa, Dean, School of commerce, Management studies, central University, Tiruvarur, Tamilnadu was the key note speaker of the first session. He stated the following important aspects in his oral presentation by quoting **“your idea will bring you your company, your company will bring you the people and the people will bring you the market”** He discussed on small scale industries where one can start with small investment. He narrated the most successful entrepreneurial stories who were the drop outs from college and also he spoke on the impact of GST on start-ups. At the end of the first session he was honoured by Dr. Hala Naik, Director of DBIMSCA. Mr. Manish, student of MBA Department delivered the vote of thanks for the first part of inaugural session.





Tea Break



Welcoming the speaker Dr. Madhura Chatrapathy

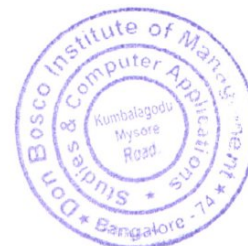




Speech by Dr. Madhura Chatrapathy

The second speaker Dr. Madhura Chatrapathy was introduced by Assit Prof. Champa, Department of MBA who was the coordinator of this session. She spoke on “**Dreaming-Daring-Doing**”.

Dr. Madhura Chatrapathy, founder president of Association of women entrepreneur of Karnataka (AWAKE), Association of Food Scientist and Technologies (AFST) and currently the Trustee Director of Asian Center for Entrepreneurial Initiatives (ASCENT).she has conducted training programmes more than forty countries. **“Women don’t Know, there are so many opportunities that they are not even aware of”** thus spoke Dr Madhura Chatrapathy. She had a big vision to build a strong force of women entrepreneurs; she motivated the gathering to embark on their endeavour of entrepreneurship. She spoke about AWAKE’s contribution to the empowerment of rural women, which have been recognised internationally. Her power point presentation described her achievement in AWAKE. Ms. Anusha, student of MBA Department delivered the vote of thanks for the second part of the Inaugural session.





Welcoming the afternoon session by Asst. Prof. Pandurangappa

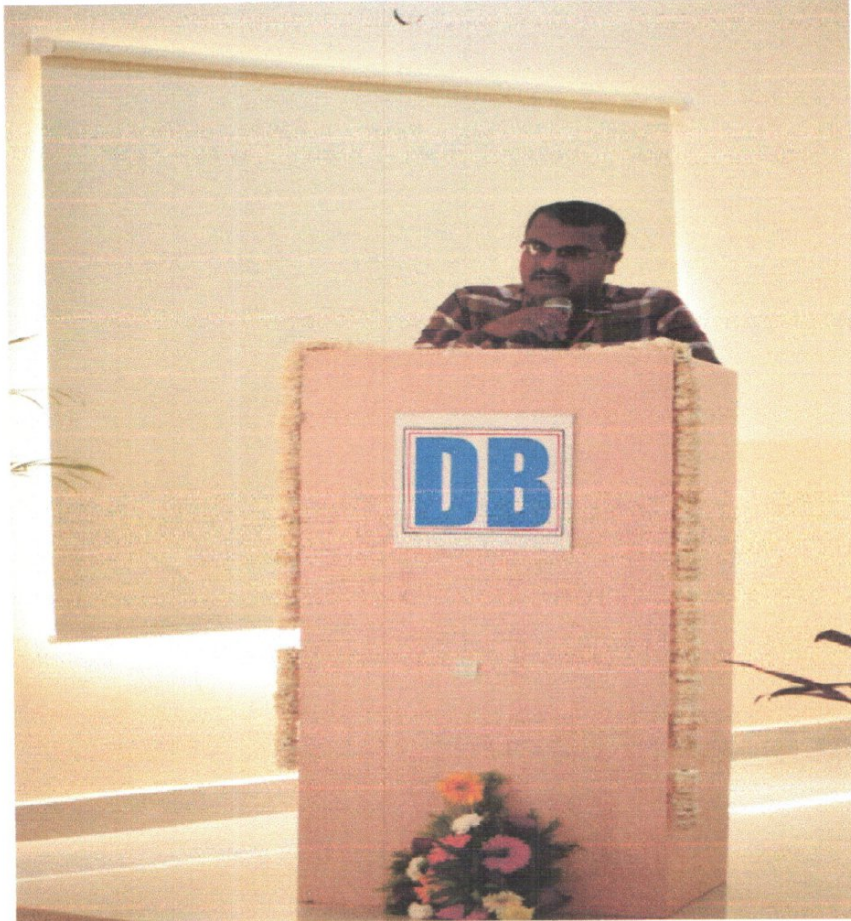
The post lunch session of the seminar started at 2:00pm. Asst. Prof. Pandurangappa, Department of Computer science welcomed the afternoon session. He introduced the Key note speaker Dr. Krishna Kumar, who presided the second technical session. He spoke on the title “**Guidance to set an Enterprise**”.



Speech by Dr. Krishna Kumar



Dr. Krishna Kumar served the Industrial field for more than four decades by serving in various associations as President, Office bearer and as a member. He served as a President of Peenya Industries Association which has about 5000 members. He also served as a General Secretary of Karnataka Small scale industries and was the President of KSRTC Ancillaries association.



Vote of thanks by Asst Prof. Murulidhara C

The vote of thanks of second technical session was delivered by Asst Prof. Murulidhara C, Department of Computer Science. Eventually Dr. Krishna Kumar was honoured by Dr. Srivats, Principal of MBA.

The Panel Discussion started at 3:00pm. It was coordinated by Asst Prof. Sushmitha, Department of commerce. The panel discussion was headed by Mr.R Gopinath Rao and Ms. Dhanvanti Jain.





Panel Discussion by Mr. R. Gopinath Rao



**Panel Discussion by Mr. R. Gopinath Rao, Ms. Dhanvanti Jain
and Ms. Dhanvanti Jain**

Mr. R Gopinath Rao, the first Panel guest is the Deputy Director of MSME Development Institute Government of India. He organised more than 100 training Programme, National and State level Development programme for MSME units under marketing support.

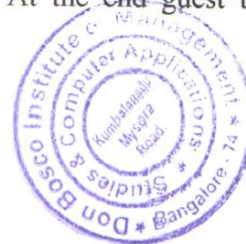


Ms. Dhanvanti Jain, the second Panel speaker comes from a family of entrepreneurship. She began her career as a teacher. She setup Shagora Internation in the year 1997 dealing in manufacturing of laces, Handicrafts and Silks and in years turned to readymade Garments. She was the past president of the AWAKE and the promoter Director of AWAKE Research Institution Incubation Skills and Entrepreneurship Institute.



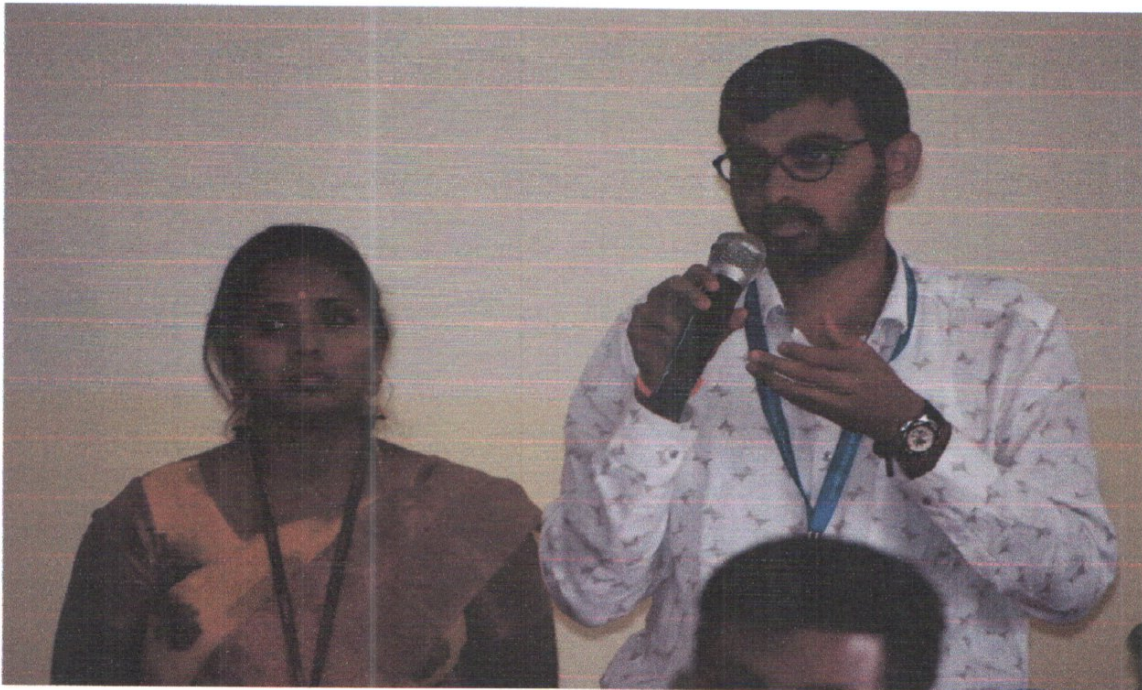
Panel Discussion by Ms. Dhanvanti Jain

During the Panel discussion, questions were asked by teaching faculties as well as students. Both the Panel members enthusiastically clarified their doubts and the programme ended successfully. The Panel Guest expressed their gratitude to be a part of this thought provoking platform and wished that such program should be regularly conducted in the college. At the end guest thanked all the participants and wished them, "Success".





Coordinating the Panel Discussion by Asst. Prof. Sushmitha





A total number of 250 delegates participated. Among the participants 170 were students and 80 were teachers.

One day national seminar came to an end with a brief valedictory function. Asst Prof. Shashi Kumar, Department of MBA delivered the valedictory notes.

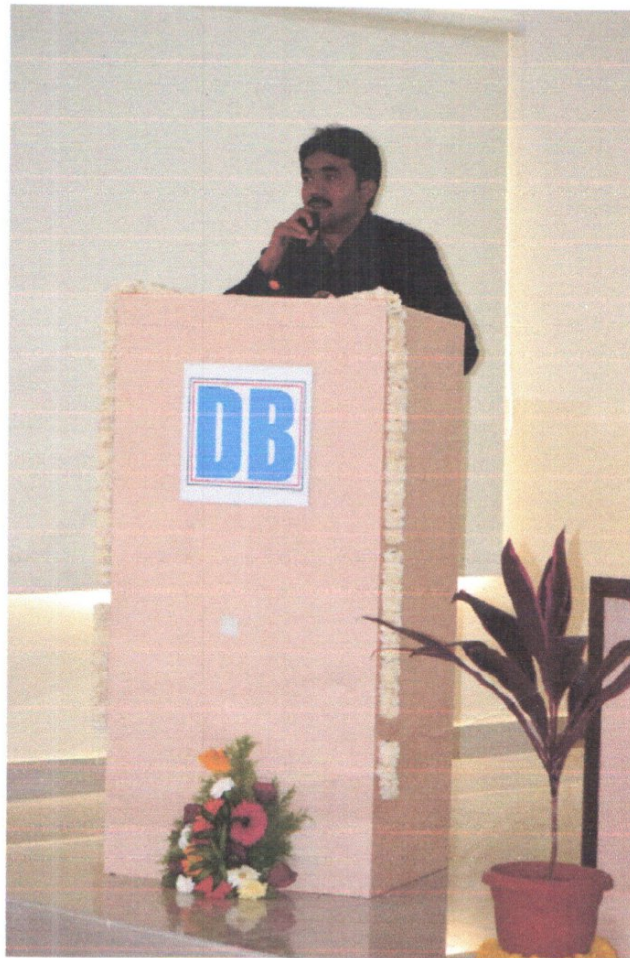


Distributing Certificate





Distributing Certificate



Vote of thanks by Asst Prof. ShashiKumar



Asst. Prof. Shashi Kumar invited students to give their feedback. The students spoke that the seminar was highly useful to them. They added that it was a wonderful opportunity for them to gain knowledge from the experienced and talented people of industrial world. It was followed by the distribution of college wise certificates to the participants. The entire programme was coordinated with the support of the Director, Principals, Faculties and MBA students of DBIMSCA.

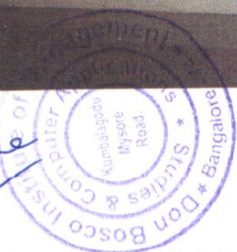


Group photo of guests with delegates




Group photo of guests with staff


Coordinator






Principal
Don Bosco Institute of Management
Studies & Computer Applications
Kumbalaguda, Mysore Road,
Bangalore - 560 074.

DON BOSCO INSTITUTE OF MANAGEMENT STUDIES AND COMPUTER APPLICATIONS
DEPARTMENT OF MANAGEMENT STUDIES

GUEST LECTURE ON "ROLE OF COMMUNICATION IN CAREER BUILDING"

MBA department conducted a Guest Lecture on "Role of Communication in Career Building" on 06.01.2018 at 9.00am by Prof. B.S. Raghotamachar, Professor and HOD, VV Puram College of Arts and Commerce. The lecture was attended by all the MBA students of I semester.



Ms. Krupa K (I 'A') MBA student gave the Welcome address. Prof. Shankar Narayana, Principal gave a brief profile about Prof. B.S. Raghotamachar. He belongs to Honnali, Davanagere District. He has studied Samskrit for 10 years in Udupi and has completed Dwaita Vedanta Vidwath. He has completed Post graduate diploma in English and MA in English literature from the University of Mysore in 1986. He has served as an English lecturer at Coorg for 3 years and has an experience of 28 years in Degree College. He is also the editor of religious journals which is meant for Indians in foreign country like US and Australia.

Prof. B.S. Raghotamachar stressed the importance of English as a language which is important, useful and helpful for every citizen in today's world. By learning English language, we can develop four important skills like:

- Listening
- Speaking
- Reading



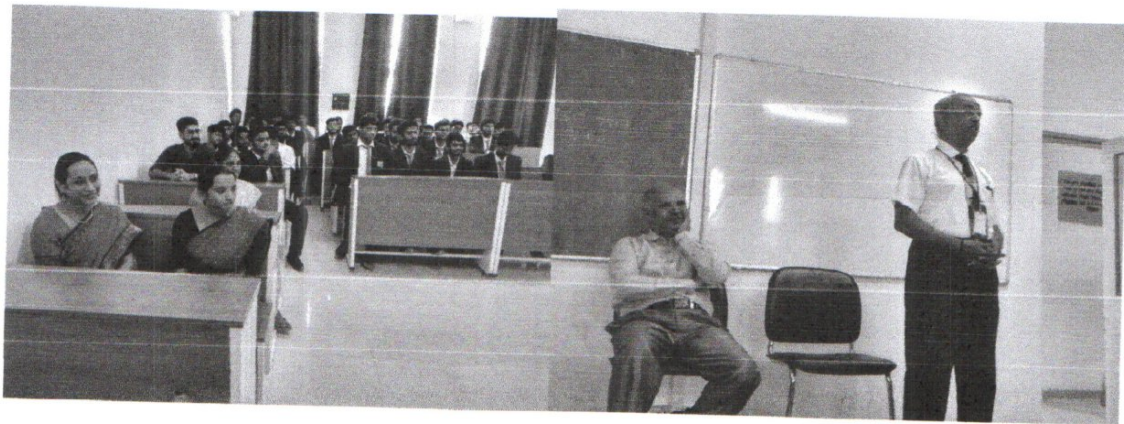
- Writing

He emphasized that advantage of learning English language communication creates possibilities each day to connect with people worldwide. With command over English language you can get job easily and can participate in interviews and discuss with people in a group about any particular important topic or aspects. English communication helps us gain wisdom and we can also gain knowledge by reading online magazines, newspaper, story books, essays, websites and journals and any of the greatest and famous books in English written by poets, authors and leaders.

Moreover, the lecture was interactive. It also helped the students to build a positive attitude and motivated them to achieve high success in life. The lecture was enlightening experience as it helped to rediscover oneself as a human being, as a student, as a fresher who is looking for his/her dream job. The articulation tips provided by the speaker were helpful to improve the skills. It provides knowledge and aims at developing the skills of the students instead to merely providing subject knowledge.

The vote of thanks was given by Prof. Pallavi Pandey, faculty of MBA department and presented a small token of appreciation to our valuable guest.

As per the feedback received from the students of MBA, it was very good learning experience. The lecture helped them in their understanding the **“ROLE AND IMPORTANCE OF COMMUNICATION”**.



Principal

Don Bosco Institute of Management
Studies & Computer Applications
Kumbalagodu, Mysore Road,
Bangalore - 560 074.

PANEL DISCUSSION ON ENTREPRENEURS GLOBAL BUSINESS TRANSACTION

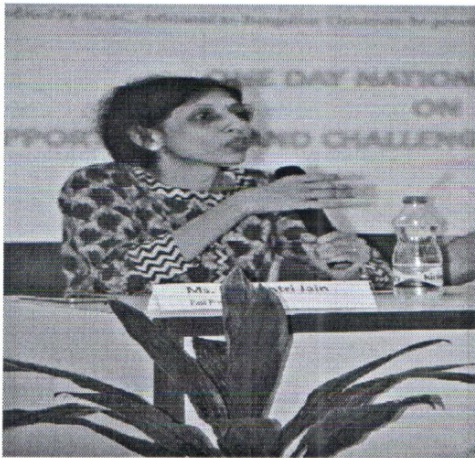
Date: - 07 April 2017

The purpose of this Panel discussion is to bring together an international group of Entrepreneurs from diverse disciplines to collectively explore and share their knowledge in their areas of expertise based on the Entrepreneurs global business transaction.

Inauguration by resource person Mr.GOPINATH the first Panel guest is the Deputy Director of MSME Development Institute Government of India. He organised more than 100 training Programme, National and State Level Development programme for MSME units under marketing support



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Distributing Certificate



Vote of thanks by Asst Prof. ShashiKumar





MBA PROGRAMME
A TALK ON ENTREPRENEURS PROFESSIONAL ETHICS
DATE :24-11-2018
RESOURCE PERSON : Prof.Narasimha Murthy
Global Head
Global center of competency for software quality management
Infineon



Prof.Narasimha Murthy was welcomed by Dr,Hala naik







INDUSTRIAL VISIT CONDUCTED TO MOTIVE YOUNG STUDENTS TO BECOME ENTREPRENEUR

Industry: - ACE manufacturing systems ltd

Peenya industrial Area Bangalore 560058

Date: - 07 April 2018





Discussion about topic

with students




Principal
Don Bosco Institute of Management
Studies & Computer Applications
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