



**DON BOSCO INSTITUTE OF MANAGEMENT STUDIES  
AND COMPUTER APPLICATIONS**

**Kumbalgodu, Bengaluru, Karnataka - 560074**



**1.7.1- CURRICULUM ENRICHMENT**

SUBJECT	COURSES	CROSS-CUTTING ISSUES	TOPICS	
COMMERCE	B.COM 1	PROFESSIONAL ETHICS	Business Organisation and market dynamics	
		Human Values	Fundamental of Management and Life skills	
			Indian Constitution	
			Human Capital Management	
	Environment and Sustainability	Environmental Studies		
	B.com 2	PROFESSIONAL ETHICS	Business Regulation	
		Human Values	Personality Development	
		Environment and Sustainability	Science and Society	
	B.com 3	PROFESSIONAL ETHICS	Entrepreneuership and Ethics	
		Human Values	Culture and Diversity	
Value Education				
MANAGEMENT	BBA 1	PROFESSIONAL ETHICS	Corporate Regulation	
			Enterprise Management	
		Human Values	Indian Constitution Human Resource Management Practices	
		Environment and Sustainability	Environment Studies	
	BBA 2	PROFESSIONAL ETHICS		Corporate Skills
				Modern Marketing
				Financial Institution and Regulatory Bodies
				Banking Operations and Innovations
		Human Values	Behavioural Science	

			Entrepreneuership and Human Values
		PROFESSIONAL ETHICS	Business Regulation
	<b>BBA 3</b>		Entrepreneuership and Resource Planning
		Human Values	Consumer Behaviour and Marketing Research
			Emotional Intelligence
<b>MANAGEMENT (PG - MBA)</b>	<b>MBA 1</b>	PROFESSIONAL ETHICS	Entrepreneurship & Ethics
			Organizational Behaviour
			Economics for Managers
		HUMAN VALUES	Marketing for Customer Value
			Legal Aspects and Intellectual Property Rights
			Managerial Skills-1
			Human Capital Management
			Managerial Skills-2
	<b>MBA 2</b>	PROFESSIONAL ETHICS	STRATEGIC MANAGEMENT & CORPORATE GOVERNANCE
			INDUSTRIAL AND EMPLOYEE RELATIONS
			ESTABLISHMENT OF SMEs
			PERSPECTIVES ON STARTUPS AND SMEs
		HUMAN VALUES	CONSUMER BEHAVIOR
			LEARNING AND DEVELOPMENT
		Environment and Sustainability	RURAL AND AGRICULTURAL MARKETING
			PERSPECTIVES ON HEALTH CARE SECTOR
		MANAGEMENT OF PUBLIC HEALTH SYSTEMS	
	HEALTH ECONOMICS		

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## **NON-CURRICULUM ENRICHMENT**

Specific facilities provided for women in terms of:

### **(a) Safety and Security**

- CC TV cameras are placed all over the campus for smooth functioning of college including elevators and playground.
- Well-trained women security guards posted across the college campus.
- Security checkpoints at all campus entries and exits.
- Allocation of rotational work to all teaching faculties for monitoring discipline and security in the campus.
- Following Strict polices and monitoring on Anti-Ragging, Anti-Smoking and Mobile Free Campus..
- Distinct hostel facility for men and women with responsible wardens.

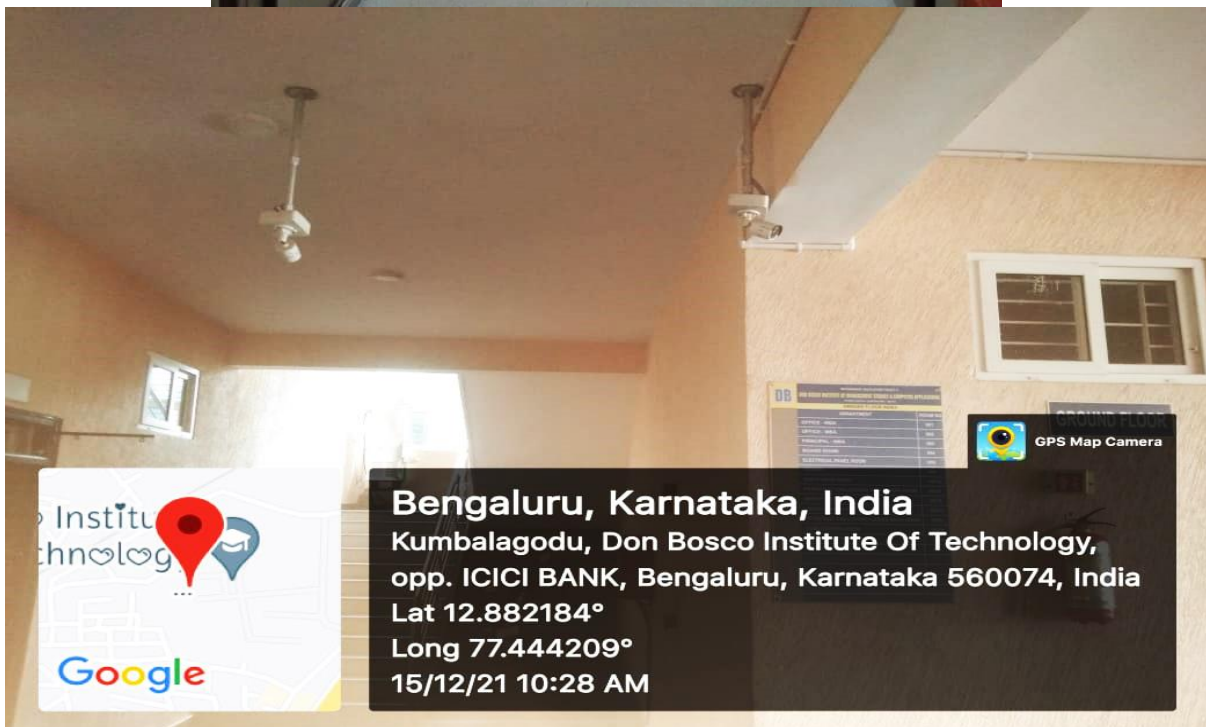
### **(b) Common Rooms:**

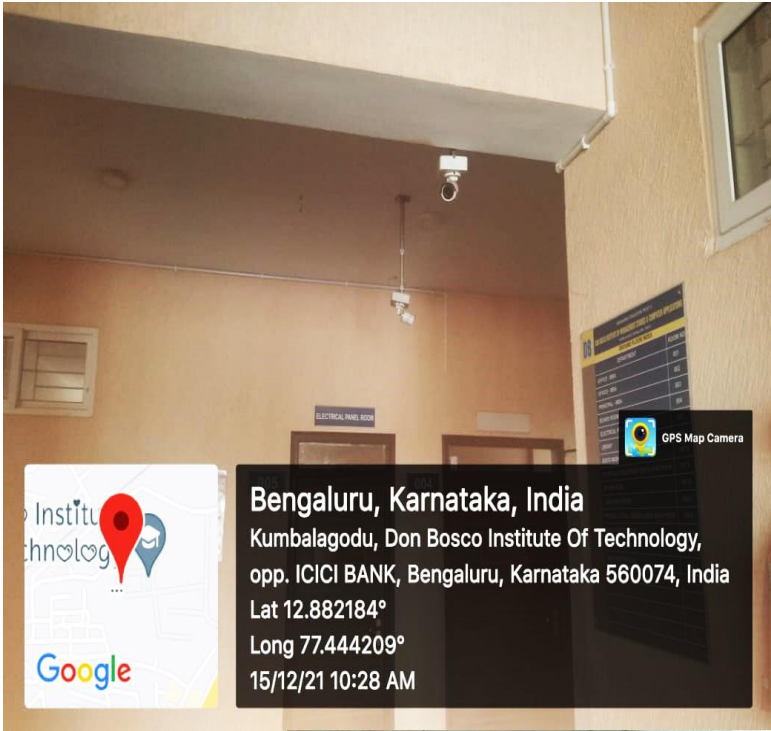
- In most of the Departments, common rooms have been allocated separately for men and women, which also facilitate discussions and meetings

### **(c) Other Measures**

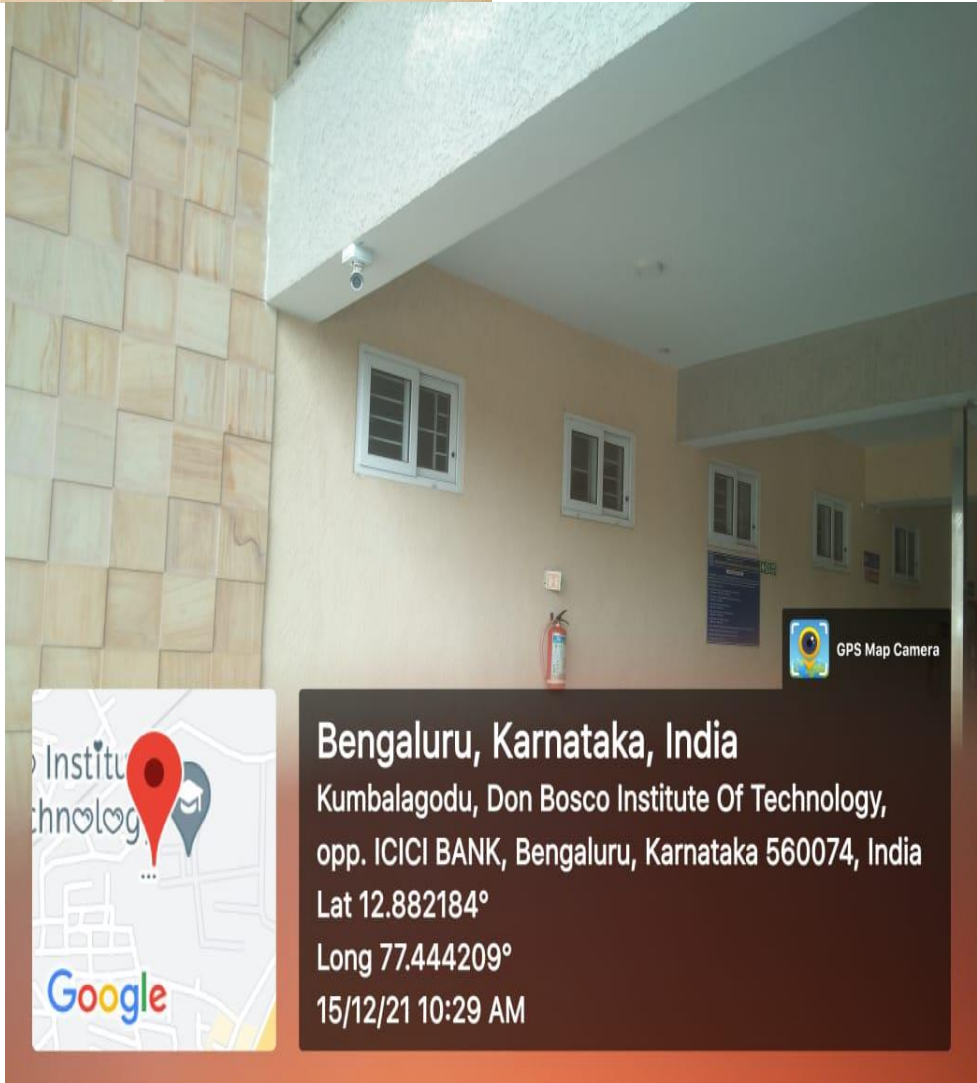
- Gender Sensitization program included in Curriculum and Coursework.
  - Gender Sensitization program included in Co-curricular activities.
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(a) Safety and Security





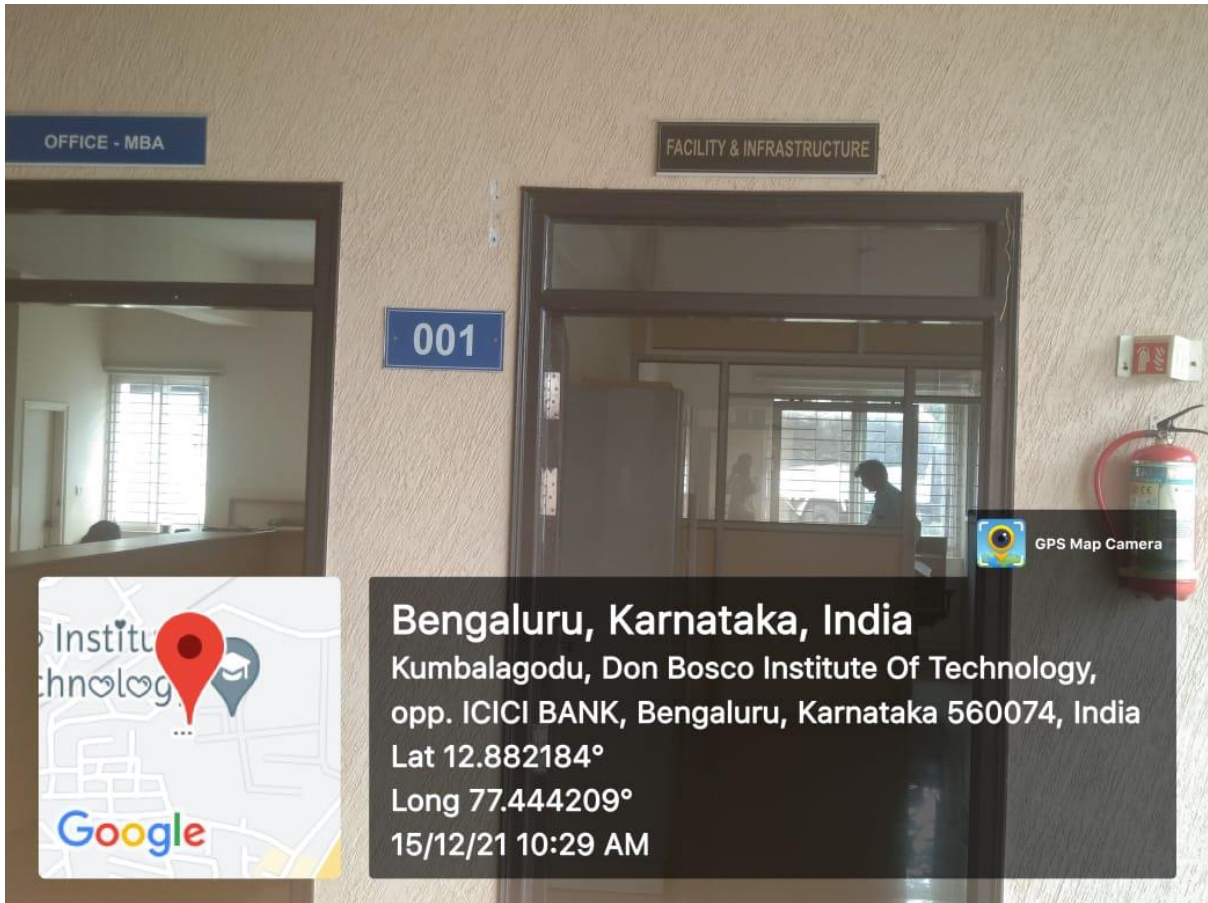
**Bengaluru, Karnataka, India**  
Kumbalagodu, Don Bosco Institute Of Technology,  
opp. ICICI BANK, Bengaluru, Karnataka 560074, India  
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Long 77.444209°  
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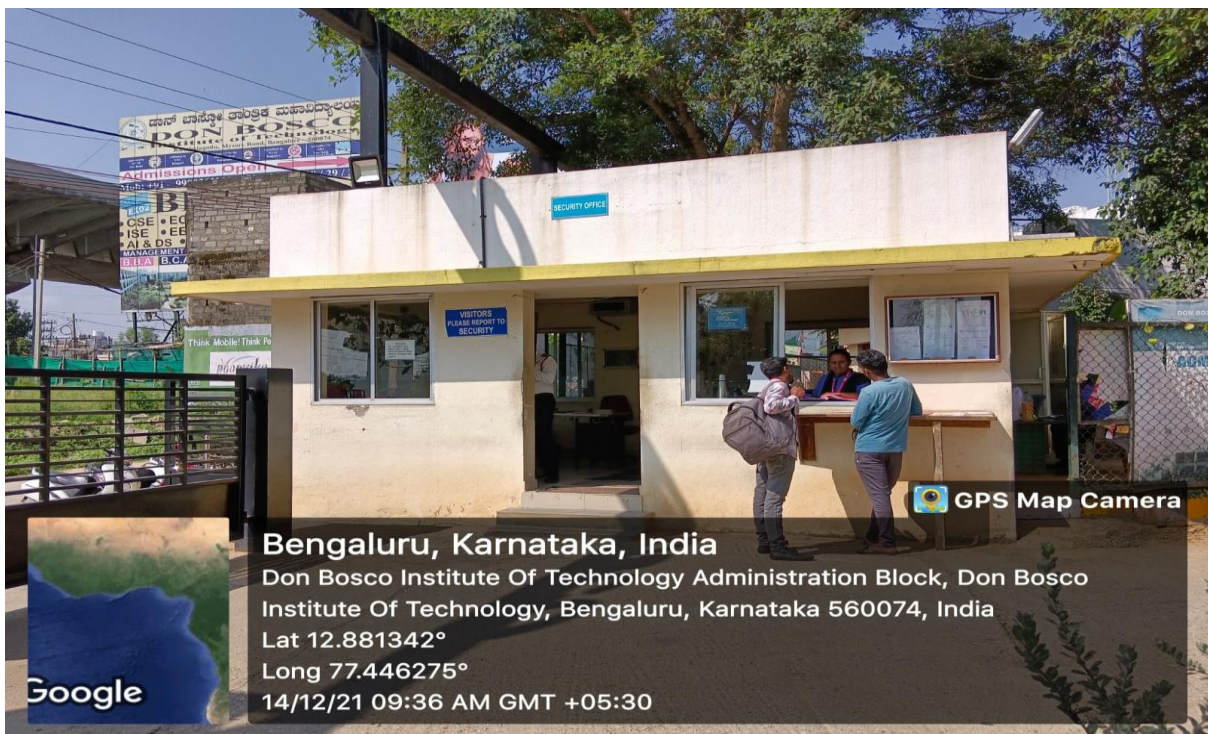
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Institute Of Technology, Bengaluru, Karnataka 560074, India  
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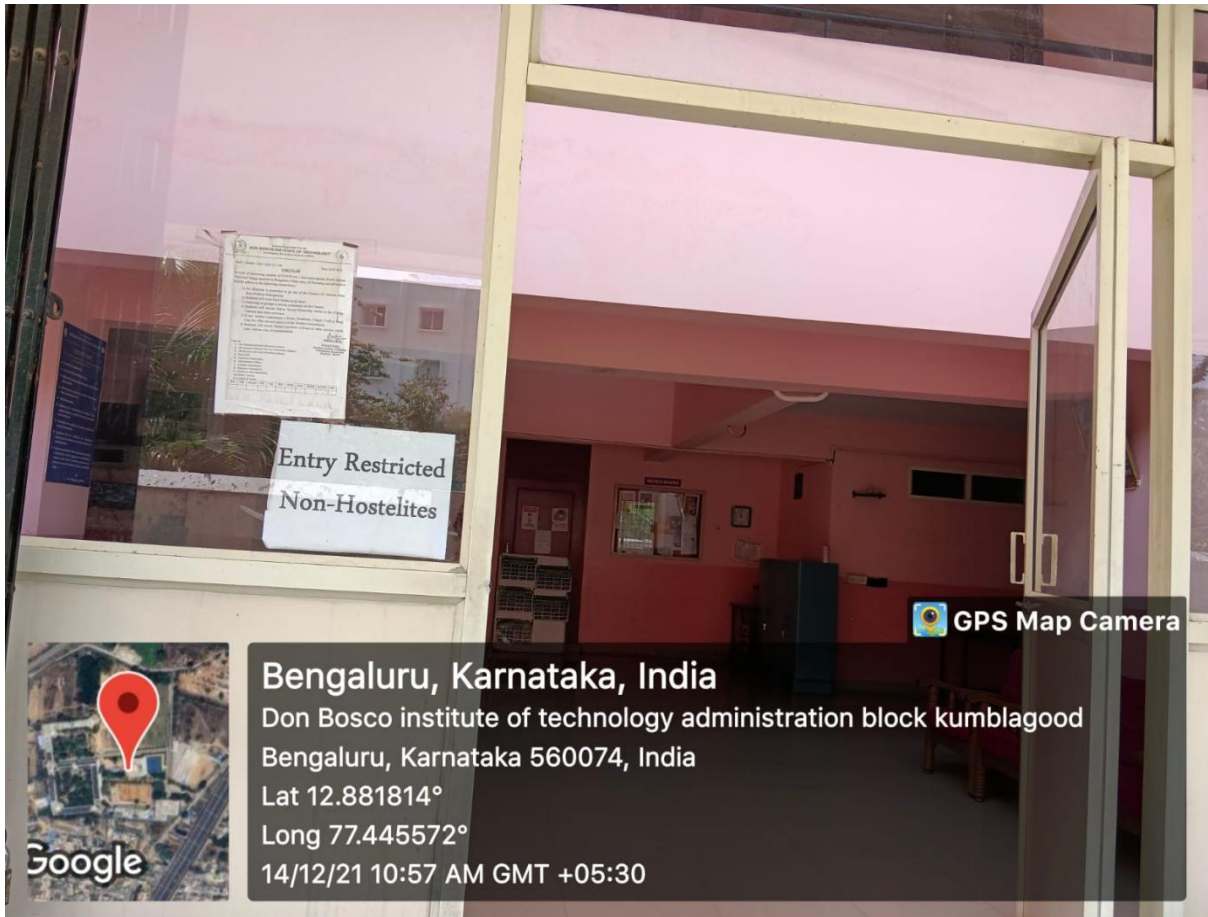
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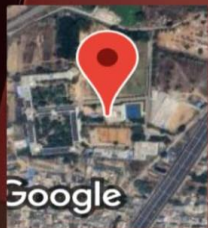
**Bengaluru, Karnataka, India**

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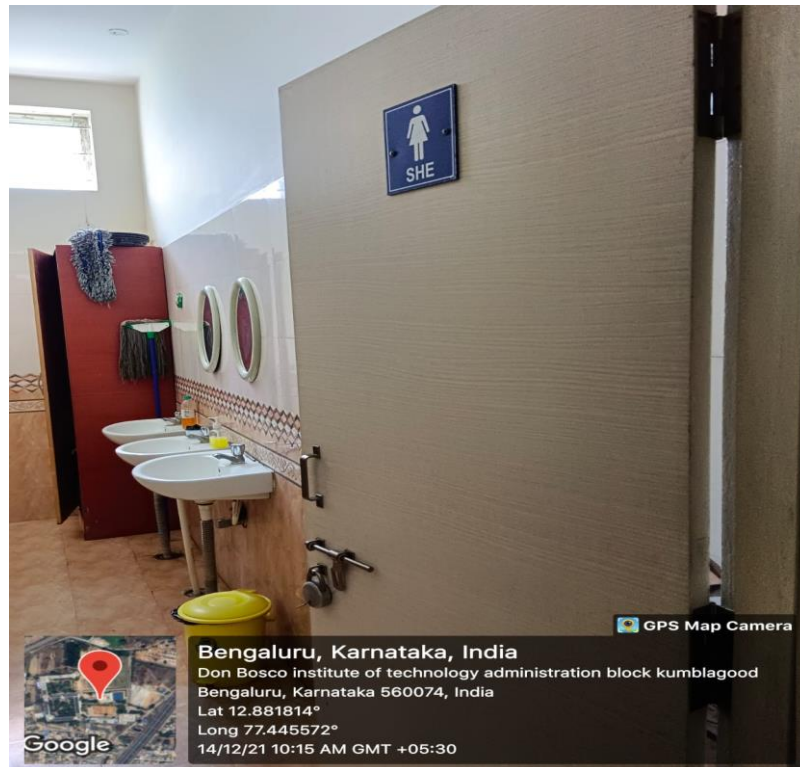
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**(b) Common Rooms:**





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### (c) Other Measures

7.1.1 Gender Equity (Number of gender equity promotion programmes organized by the institution during the year)			
Title of the programme	Period (from-to)	Participants	
		Female	Male
1. Workshop on Gender Sensitization Awareness- BBA	21-07-2021	35	40
2. One seminar on Women Empowerment with respect to gender equality – BCA	29-07-2021	55	45
3. Workshop on Women Empowerment in India – Recent development – MBA	20-09-2021	35	35
4. Gender Equality, Feminism in Contemporary India –B.com	25-10-2021	55	60
5. Guest Session on Gender Equality & Sensitivity – B.com	21-12-2021	55	47
6. Guest Lecture On How to Deal with Your Teenage Life – Dept. of Commerce and Management	22-01-2021	68	53
7. Guest Lecture On Teenage Health and Personal Hygiene - MBA	11-05-2022	47	29
8. International Women’s day	8-03-2022	150	--



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