



DON BOSCO INSTITUTE OF MANAGEMENT STUDIES AND COMPUTER APPLICATIONS

Kumbalgodu, Bengaluru, Karnataka - 560074



1.7.1- CURRICULUM ENRICHMENT

SUBJECT	COURSES	CROSS-CUTTING ISSUES	TOPICS	
COMMERCE	B.COM 1	PROFESSIONAL ETHICS	Business Organisation and market dynamics	
		Human Values	Fundamental of Management and Lifeskills	
			Indian Constitution	
			Human Capital Management	
	Environment and Sustainability	Environmental Studies		
	B.com 2	PROFESSIONAL ETHICS	Business Regulation	
		Human Values	Personality Development	
		Environment and Sustainability	Science and Society	
	B.com 3	PROFESSIONAL ETHICS	Entrepreneuership and Ethics	
		Human Values	Culture and Diversity	
Value Education				
MANAGEMENT	BBA 1	PROFESSIONAL ETHICS	Corporate Regulation	
			Enterprise Management	
		Human Values	Indian Constitution	
			Human Resource Management Practices	
	Environment and Sustainability	Environment Studies		
	BBA 2	PROFESSIONAL ETHICS		Corporate Skills
				Modern Marketing
				Financial Institution and Regulatory Bodies
			Banking Operations and Innovations	
	Human Values	Behavioural Science		

	BBA 3	PROFESSIONAL ETHICS	Entrepreneuership and Human Values
Business Regulation			
Entrepreneuership and Resource Planning			
Human Values		Consumer Behaviour and Marketing Research	
			Emotional Intelligence
MANAGEMENT (PG - MBA)	MBA 1	PROFESSIONAL ETHICS	Entrepreneurship & Ethics
			Organizational Behaviour
			Economics for Managers
		HUMAN VALUES	Marketing for Customer Value
			Legal Aspects and Intellectual Property Rights
			Managerial Skills-1
	Human Capital Management		
	Managerial Skills-2		
	MBA 2	PROFESSIONAL ETHICS	STRATEGIC MANAGEMENT & CORPORATE GOVERNANCE
			INDUSTRIAL AND EMPLOYEE RELATIONS
			ESTABLISHMENT OF SMEs
			PERSPECTIVES ON STARTUPS AND SMEs
		HUMAN VALUES	CONSUMER BEHAVIOR
			LEARNING AND DEVELOPMENT
		Environment and Sustainability	RURAL AND AGRICULTURAL MARKETING
			PERSPECTIVES ON HEALTH CARE SECTOR
			MANAGEMENT OF PUBLIC HEALTH SYSTEMS
			HEALTH ECONOMICS

NON-CURRICULUM ENRICHMENT

Specific facilities provided for women in terms of:

(a) Safety and Security

- CC TV cameras are placed all over the campus for smooth functioning of college including elevators and playground.
- Well-trained women security guards posted across the college campus.
- Security checkpoints at all campus entries and exits.
- Allocation of rotational work to all teaching faculties for monitoring discipline and security in the campus.
- Following Strict polies and monitoring on Anti-Ragging, Anti-Smoking and Mobile Free Campus..
- Distinct hostel facility for men and women with resposable wardens.

(b) Common Rooms:

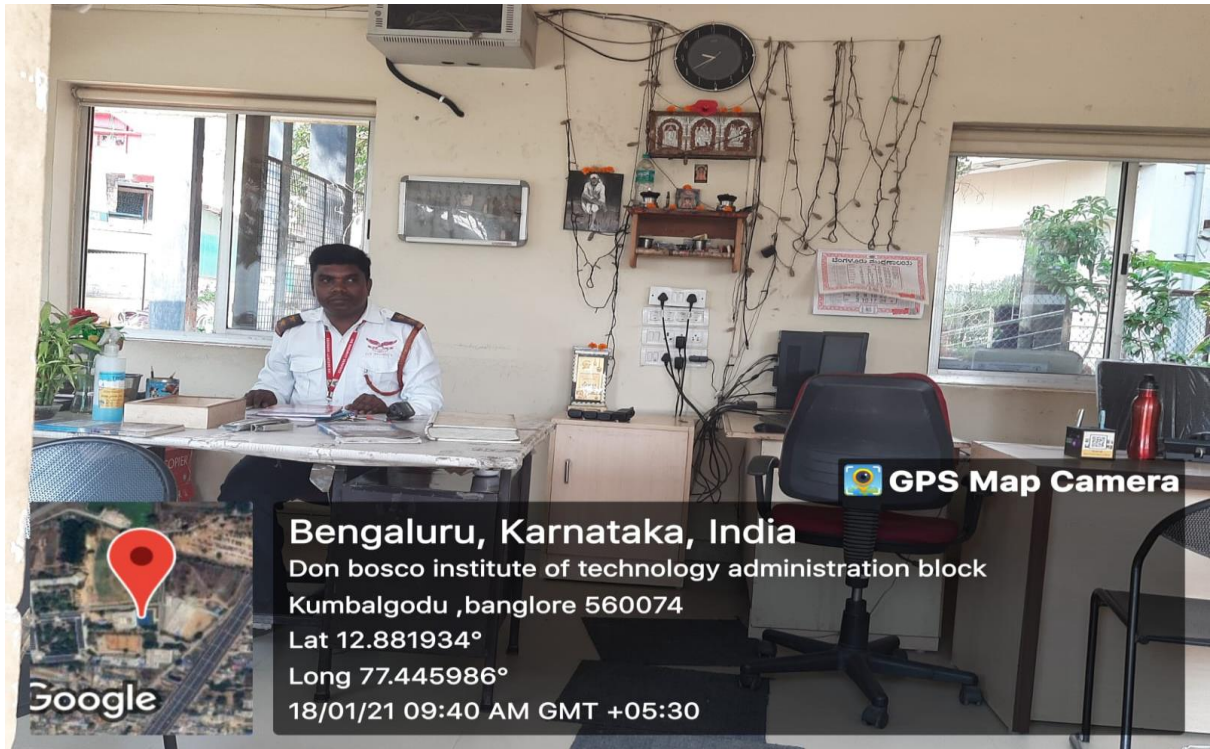
- In most of the Departments, common rooms have been allocated seperatly for men and women, which also facilitate discussions and meetings

(c) Other Measures

- Gender Sensitization program included in Curriculum and Coursework.
- Gender Sensitization program included in Co-curricular activities.

(a) Safety and Security





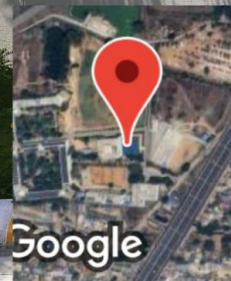
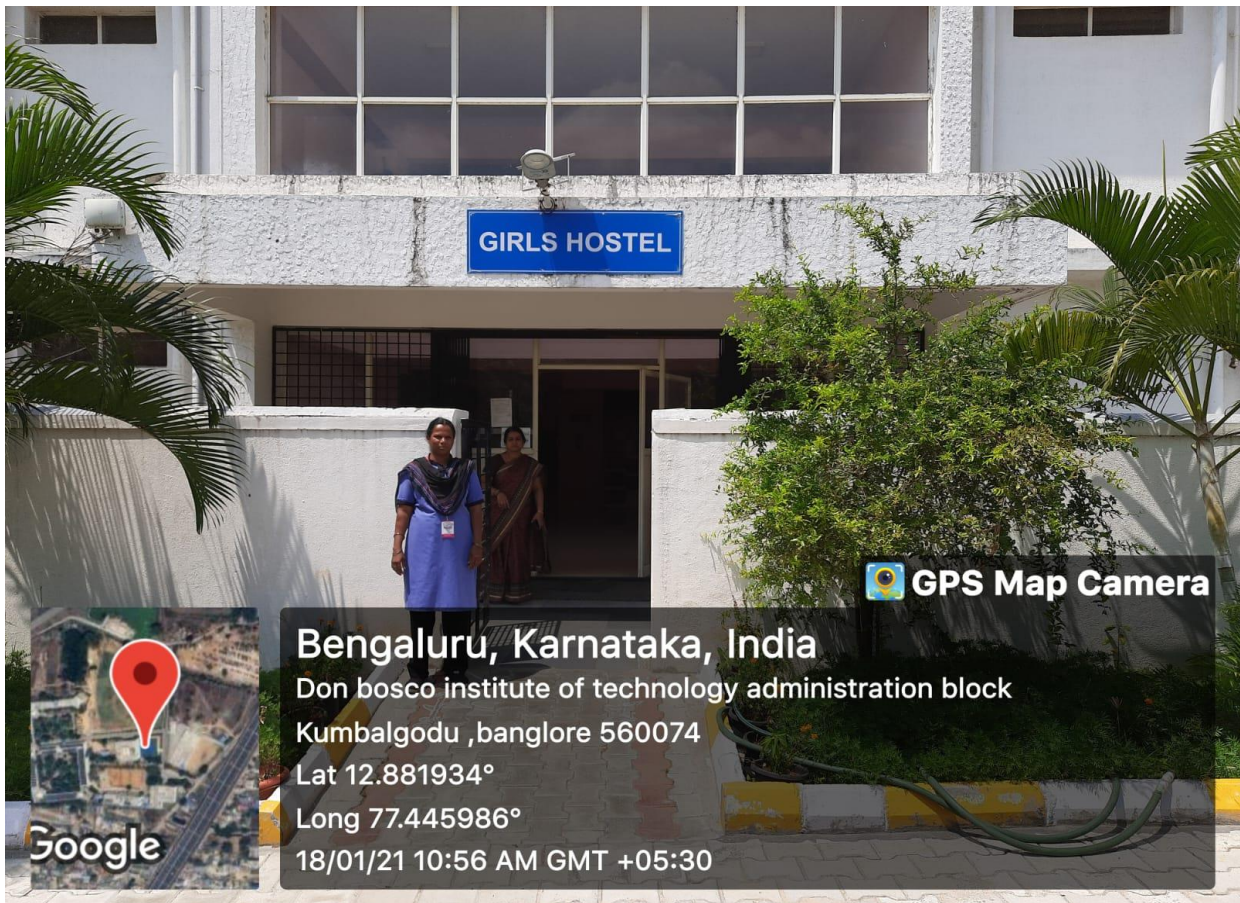
Bengaluru, Karnataka, India

Don bosco institute of technology administration block
Kumbalgodu ,banglore 560074

Lat 12.881934°

Long 77.445986°

18/01/21 09:40 AM GMT +05:30



Bengaluru, Karnataka, India

Don bosco institute of technology administration block
Kumbalgodu ,banglore 560074

Lat 12.881934°

Long 77.445986°

18/01/21 10:56 AM GMT +05:30

(b) Common Rooms:



 **GPS Map Camera**



Bengaluru, Karnataka, India
Don bosco institute of technology administration block
Kumbalgodu ,banglore 560074
Lat 12.881934°
Long 77.445986°
18/01/21 10:15 AM GMT +05:30



Bengaluru, Karnataka, India

Don bosco institute of technology administration block

Kumbalgodu ,banglore 560074

Lat 12.881934°

Long 77.445986°

18/01/21 10:14 AM GMT +05:30

(c) Other Measures

Name of the program	Date	Number of Participants	
		Female	Male
Gender Sensitization: Equality And Opportunities” – B.Com	26-08-2020	35	40
Awareness Session On Gender Sensitization – Bba	16-10-2020	35	25
Awareness On Gender Equity- Mba	12-01-2021	30	40