

Wayanamac Education Trust®

Don Bosco Institute of Management
Studies & Computer Applications,
Kumbalagodu, Mysore Road, Bangalore-
560074



In association with IQAC

Reports of

Workshops / Seminars conducted on Research Methodology,
Intellectual Property Rights (IPR) Entrepreneurship, and Skill
Development

Session 2021-2022

ONE-DAY SEMINAR ON INTELLECTUAL PROPERTY RIGHTS

Date: 15.11.2021

Organizer: Dr. Dharani Devi. K, Department of MBA

Speaker: Mrs. Rekha B

No. of Participants: 42


Objective of the activity: To understand the concept of the Intellectual property rights.

The DBIMSCA organised an online webinar on intellectual property Rights. The event received an overwhelming response from the students.

Outcome of the seminar: Students got an insight on intellectual property rights. The IPR seminar raised a lot of knowledge about key ideas relating to IPR, copyrights, and patent issues among DBIMSCA College students, and Faculty members.

The session covered discussions on the value of intellectual property rights (IPR) and their protection, as well as an overview of India's copyright laws, methods for identifying IP, and other topics.




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One-Day Seminar on Contribution of Education towards Entrepreneurship – 2021-22

Date: 24.06.2021

Organizer: Dr. Lucas, Department of MBA

Speaker: Mrs. Shwetha


No. of Participants: 35

Objective of the activity: To understand the importance of Education towards Entrepreneurship.

The DBIMSCA organised seminar on Contribution of Education towards Entrepreneurship. The event received an overwhelming response from the students.

Outcome of the seminar: Students got some positive idea towards Entrepreneurship and the importance of education to start new business by innovative plan and ideas starting up new business venture in the near future.




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ONE-DAY SEMINAR ON COPYRIGHT LICENSING AND END-USER LICENSING

Date: 10.02.2022

Organizer: Prof. Champa. T, Department of MBA

Speaker: Mr. Madhunayaka

No. of Participants: 50

Objective of the activity: Importance of copy rights and its licensing procedure.

The DBIMSCA organised Seminar on Copyright Licensing and End-User Licensing. The event received an overwhelming response from the students.

Outcome of the Seminar: Students got an idea about the importance and also the value of copy rights originator to protect themselves from licensed or uncredited or unlicensed usages, and also students learned about copy rights protect a creators work from unauthorised duplication or use.




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ONE-DAY SEMINAR ON INNOVATION TOWARDS ENTREPRENEURIAL DEVELOPMENT - 2021

Date: 13.07.2021

Organizer: Dr. Dharani Devi. K, Department of MBA

Speaker: Mr. Mohammed Natiq


No. of Participants: 50

Objective of the activity: To know the process of creating new innovation towards Entrepreneurial Development.

The DBIMSCA organised Seminar on Copyright Licensing and End-User Licensing. The event received an overwhelming response from the students.

Outcome of the Seminar: Students got an idea about innovation where they can create something new and also through Entrepreneurship, what opportunities they have for improving their carrier, and also how to became new venture capitalist in the near future.




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